

BLACK FRIDAY DOORBUSTERS

THANKSGIVING DAY TILL 2PM FRIDAY*

**SHOP
EARLY!**

ENTER FOR A CHANCE TO

WIN BIG
\$100,000

GRAND PRIZE

**+A \$500 WINNER
IN EVERY STORE!†**

**USE YOUR
COUPONS
ALL WEEK
LONG!**

*SEE BACK FOR DETAILS.

BLACK FRIDAY
DOORBUSTERS

SWEATER

\$19⁹⁹

(REG. 48.95)

BLACK FRIDAY
DOORBUSTERS

VELOUR JOGGER

\$16⁹⁹

(REG. 38.95)

NEW YORK & COMPANY

BLACK FRIDAY DOORBUS

Valid in stores and online: from Thanksgiving Day till 2pm on Black Friday.

BLACK FRIDAY
DOORBUSTERS
EMBELLISHED
TANK
\$5.99
(REG. 14.95)

BLACK FRIDAY
DOORBUSTERS
VELOUR
(JACKET OR PANT)
\$14.99
(REG. 36.95)

OUR BEST DEALS SO FAR THIS YEAR!

USE YOUR COUPONS ALL WEEK LONG!

*Visit nyandcompany.com for special, Black Friday week hours.
(many stores open Thanksgiving Day)



BLACK FRIDAY
DOORBUSTERS
ANORAK
\$49⁹⁹
(REG. 99.95)



BLACK FRIDAY
DOORBUSTERS
**REVERSIBLE
FAUX-FUR VEST**
\$49⁹⁹
(REG. 79.95)

SHOP WITH YOUR **NY&C REWARDS CREDIT CARD**.
EARN TRIPLE REWARDS THANKSGIVING DAY**,
through **Black Friday** in stores & online! And again on
Cyber Monday with every online purchase.

**Applies to Rewards Points only and not to reward dollar amount. The NY&C Rewards Program is provided by NY&C and program terms may change at any time.



**BLACK FRIDAY
DOORBUSTERS**

**WAVERLY
SWEATERS**

SOLIDS

\$14.99

(REG. 34.95)

EMBELLISHED

\$19.99

(REG. 46.95)



BLACK FRIDAY
DOORBUSTERS

WAVERLY
SWEATER
SOLIDS

\$14.99
(REG. 34.96)

BLACK FRIDAY
DOORBUSTERS

WAVERLY
SWEATER
EMBELLISHED

\$19.99
(REG. 40.96)

BLACK FRIDAY
DOORBUSTERS

GIFT SETS

\$5.99
(REG. 22.98)





BLACK FRIDAY
DOORBUSTERS

MERCER
TUNIC

\$16⁹⁹

(REG. 42.95)





BLACK FRIDAY
DOORBUSTERS

CHELSEA
CARDIGAN

\$14.99

(REG. 39.95)



BLACK FRIDAY
DOORBUSTERS

DOLMAN
SWEATER

\$16.99

(REG. 39.95)

Valid in stores and online: from Thanksgiving Day till 2pm on Black Friday.

BLACK FRIDAY
DOORBUSTERS

SHOP EARLY!

ENTER FOR A CHANCE TO

WIN BIG \$100,000 GRAND PRIZE + A \$500 WINNER IN EVERY STORE!

THANKSGIVING DAY,
FIRST 200 CUSTOMERS
IN EVERY STORE WILL
RECEIVE AN ENTRY CARD.¹
SHOP EARLY!

¹NO PURCHASE OR PAYMENT NECESSARY TO ENTER SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited. Open to legal residents of the 50 United States, and D.C. (excluding Colorado), over 18 years of age. Ends 11:59:59 PM ET November 28, 2014. Odds depend on the number of entries received. For Official Rules, prize descriptions and how to enter without purchase, visit <http://nyandcompany.com>. Sponsored by New York & Company, 450 West 33rd Street, 5th Floor, New York, NY 10001. To have your name removed from this mailing list, and to prevent future promotional mailings, please call 1-800-725-6353 or write to 450 West 33rd Street, 5th Floor, New York, NY 10001.

Visit us on:    

BLACK FRIDAY
DOORBUSTERS

PEACOCK

\$49⁹⁹

(REG. 129.95)

USE YOUR
COUPONS
ALL WEEK
LONG!

PRESTIGE
STANDARD MAIL
U.S. POSTAGE
PAID
NEW YORK
& COMPANY

NEW YORK & COMPANY 450 WEST 33RD STREET NEW YORK, NY 10001

VI

nyandcompany.com ENJOY **FREE SHIPPING** ON ANY ONLINE PURCHASE
WEDNESDAY, NOVEMBER 26 – CYBER MONDAY, DECEMBER 1

NOVEMBER 20-23
THURSDAY - SUNDAY

50% OFF EVERYTHING

**50%
OFF**

EVERYTHING
AND WE MEAN EVERYTHING! IN STORES & ONLINE.
NO EXCLUSIONS

V1

NOVEMBER 24-25
MONDAY - TUESDAY

\$100 OFF \$200

\$100

OFF YOUR PURCHASE OF
\$200 OR MORE OR \$50
OFF \$100 OR \$25 OFF \$50.
IN STORES & ONLINE.

V1

NOVEMBER 26
WEDNESDAY

SAVE UP TO \$100

**MYSTERY
CARD**

FIRST 100 CUSTOMERS IN EVERY STORE
ENJOY EXTRA SAVINGS UP TO \$100 ON TOP
OF OUR 50-80% OFF STOREWIDE SALE.
IN STORES ONLY.



V1

NOVEMBER 27-BLACK FRIDAY
THURSDAY - FRIDAY

10% OFF

**EXTRA
10%
OFF**

ON TOP OF OUR
50% - 80% OFF SALE.
IN STORES & ONLINE.

V1

NOVEMBER 29-DECEMBER 1 **\$20 OFF \$100**
SATURDAY - MONDAY

**WEEKEND
SAVINGS
PASS**

EXTRA \$20 OFF YOUR
PURCHASE OF \$100 OR MORE
OR \$10 OFF \$50 ON TOP OF OUR
50%-80% OFF SALE
IN STORES & ONLINE.

V1

NOVEMBER 30-CYBER MONDAY **\$30 OFF \$100**
SUNDAY - MONDAY

**ONLINE
ONLY**

\$30 OFF YOUR PURCHASE OF
\$100 OR MORE OR \$15 OFF \$50.

**PLUS, DON'T-MISS
WEB BUSTERS,
STARTING AT \$5.99**

V1

USE YOUR COUPONS ALL WEEK LONG!

*Visit nyandcompany.com for special, **Black Friday week hours.**
(many stores open Thanksgiving Day)

NEW YORK & COMPANY

V1

Only one certificate, coupon or discount per purchase (pre-tax). Not valid on previous purchases, gift boxes, shipping fees, in-store redlines, Doorbusters, City Deals, NY Deals, gift card purchases; not valid during Store Closing. Coupon may be used only once and must be presented at time of purchase. Not redeemable for cash or accepted as payment for any credit card account. Discount applied at time of purchase will be taken off each item returned and may not be reapplied to items being exchanged except for size or color. Featured merchandise is available at select stores only. Void if copied. Not valid at New York & Company Outlet stores. Cash value of 1/100 cent. For \$25 off \$50 use code 4645. For \$50 off \$100 use code 4646. For \$100 off \$200 use code 9138. Valid 11/24/14-11/25/14.

NEW YORK & COMPANY

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No Purchase Necessary to Participate. This offer is only open while supplies last. This Offer is open to consumers who enter a participating New York & Company store on 11/26/14 ("Offer Period"). Open to legal residents of the 50 U.S. states & DC who are 18 years of age or older, except employees, associates, officers, directors, representatives & agents of New York & Company, Inc. ("Sponsor"). Offer is void in Outlet Locations & where prohibited. Visit a participating New York & Company store during the Offer Period & receive a Mystery Card (while supplies last). To reveal the value of your Mystery Card, gently peel the designated area on card, subject to verification of eligibility & compliance with these terms & conditions. Limit 1 Mystery Card per person. A total of 45,200 cards will be distributed to the participating store locations (up to 1000 Mystery Cards will be awarded per participating store). Void if copied. Mystery card is not valid at New York & Company Outlet stores or online at nyandcompany.com. Sponsor not responsible for errors or problems of any kind arising in connection with this Offer, whether human, printing, typographical or otherwise. By participating, consumers agree to be bound by these Terms & Conditions & the decisions of each store representative, which are final & binding.

NEW YORK & COMPANY

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Only one certificate, coupon or discount per purchase (pre-tax). Not valid on previous purchases, gift boxes, shipping fees, in-store redlines, Doorbusters, City Deals, NY Deals, gift card purchases; not valid during Store Closing. Coupon may be used only once and must be presented at time of purchase. Not redeemable for cash or accepted as payment for any credit card account. Discount applied at time of purchase will be taken off each item returned and may not be reapplied to items being exchanged except for size or color. Featured merchandise is available at select stores only. Void if copied. Not valid at New York & Company Outlet stores. Cash value of 1/100 cent. For 10% off use 7693. Valid 11/27/14-11/28/14.

NEW YORK & COMPANY

V1

Only one certificate, coupon or discount per purchase (pre-tax). Not valid on previous purchases, gift boxes, shipping fees, in-store redlines, Doorbusters, City Deals, NY Deals, gift card purchases; not valid during Store Closing. Coupon may be used only once and must be presented at time of purchase. Not redeemable for cash or accepted as payment for any credit card account. Discount applied at time of purchase will be taken off each item returned and may not be reapplied to items being exchanged except for size or color. Featured merchandise is available at select stores only. Void if copied. Not valid at New York & Company Outlet stores. Cash value of 1/100 cent. For \$10 off \$50 use code 5385. For \$20 off \$100 use code 5386. Valid 11/29/14-12/1/14.

NEW YORK & COMPANY

V1

This offer is valid on nyandcompany.com only & is not valid in New York & Company stores. Discount taken at checkout. Only one certificate, coupon or discount per purchase (pre-tax). Not valid on Web Busters, Doorbusters, NY Deals, Clearance, Gift Cards, Previous Purchases, Gift Boxes, Shipping Fees, or Redlines. Not redeemable for cash or accepted as payment for any credit card account. Discount applied at time of purchase will be taken off each item returned and may not be reapplied to items being exchanged except for size or color. Cash value of 1/100 cent. Valid 11/30/14 through 3am 12/02/14. For \$15 off \$50 use code 7021. For \$30 off \$100 use code 7022.

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V1