



C'MON, LET'S PLAY™

black friday starts thurs. 5 pm* over 200 doorbusters!

50% off
39.99 sale

VTech InnoTab 3S Connect Wi-Fi Learning Tablet (272577). Reg. 79.99
Our exclusive!
Offer available in store only. Limit 2 per customer. InnoTab software on sale! See p. 3.



over 30% off
19.99 sale

Disney Frozen Olaf Jumbo Plush (128369). Reg. 29.99
Our exclusive!
Over 2' tall!
Offer available in store only. Limit 2 per customer.



buy 1 get 1
70% off

ALL Skylanders Trap Team figures & Traps**
Reg. 6.99-16.99 ea.
Offer available in store only.



thurs. 5pm - 9pm*
4 hour deals!
while supplies last!

up to 50% off
37.50 sale **hot*toy**

ALL Skylanders Trap Team Starter Packs
Reg. 64.99-74.99
Offer available in store only. Available on Xbox 360, Xbox One, PS3, PS4, Wii, Wii U, 3DS & tablet.



50% off
39.99 sale

Polaroid 7" Dual Core Tablet (175154). Reg. 79.99
• Android 4.4 KitKat OS
• Dual core processor
• 800 x 480 resolution
• 7" capacitive screen
• Google Play certified
Offer available in store only.



over 30% off
19.99 sale

Kinetic Sand Mega Set (072861). Reg. 29.99 **Our exclusive!**
Ages 3-up. Offer available in store only. Limit 2 per customer.



50% off
39.99 sale

Barbie Sisters' Horse Adventure Play Set (113178, 928915). Reg. 79.99
Our exclusive!
Ages 3-up. Offer available in store only. Limit 2 per customer.



imagine & wonder Smart savings on learning toys and interactive

50% off

19.99 sale

LeapFrog Learn & Groove Musical Table (084214). Reg. 39.99
Ages 6 months-up.



50% off

17.49 sale, ea.

VTech Roll & Learn Activity Suitcase (867230, 855078). Reg. 34.99

Our exclusive Pink!
Ages 1-up.



door busters!

While supplies last. Deals good through Saturday close!

thursday
5 pm*

50% off

44.99 sale

Fisher-Price Laugh & Learn Learning Home (016236). Reg. 89.99
Ages 6 months-up.



Excludes Smart Stages Home.

50% off

14.99 sale

Playskool Let's Rock Elmo (718991). Reg. 29.98
Ages 1½-up.



save \$10

19.99 sale, ea.

Fisher-Price Big Bang Drumset with Lights or Rockstar Guitar with Microphone (152191, 152221). Reg. 29.99



50% off

7.49 sale, ea.

Fisher-Price Medical Kit (963280, 759004). Reg. 14.99

Our exclusive Pink!
Ages 3-up.
Offer available in store only.



50% off

18.49 sale

Octonauts Octopod Play Set (847456). Reg. 36.99
Ages 3-up.



games for kids on the grow!

50% off

24.99 sale, ea.

LeapFrog LeapsterGS Explorer (020364, 021190).
Reg. 49.99



40% off

29.99 sale, ea.

LeapFrog LeapReader Reading and Writing System (778173, 778181).
Reg. 49.99
Excludes LeapReader Jr.



50% off

7.49 sale, ea.

ALL LeapReader books
Reg. 14.99
Excludes LeapReader Jr. books.



1 door busters! | **thursday 5 pm***

While supplies last. Deals good through Saturday close!

\$15 sale, ea.

ALL Leapfrog Explorer & LeapPad software
Reg. 24.99



50% off

\$12.49 sale, ea.

ALL VTech InnoTab software
Reg. 24.99



50% off

17.49 sale

Playskool Spider-Man Web Racing Funhouse Play Set (901789).
Reg. 34.99
Ages 3-up.



50% off

19.99 sale

Imaginext SpongeBob SquarePants Glove World (064196).
Reg. 39.99
Ages 3-up.

Our exclusive!
Offer available in store only.



40% off

ALL flip-open sofas
Sale 29.99, Reg. 49.99
ALL high-back chairs
Sale 17.99, Reg. 29.99



imagine & wonder

Go for the win—get Black Friday prices for

50% off
34.99 sale

Battroborg Arena Set with 2-Pk. (929102). Reg. 69.99 ea.
Our exclusive!



50% off
14.99 sale

Battroborg Robot Single Pack (929104). Reg. 29.99

50% off
17.49 sale, ea.

Super Mario Combo Chess and Checkers Board or The Trash Pack Sewer Combo (048328, 815329). Reg. 34.99 **Our exclusives!**
Chess and Checkers offer available in store only.



25% off
18.74-20.24 sale, ea.

(012576, 691319, 864638). Reg. 24.99-26.99



door busters!

thursday
5 pm*

While supplies last. Deals good through Saturday close!

over 65% off
\$3 sale, ea.

Offer available in store only.



(540948, 639491, 540622)
Reg. 9.99

up to 45% off
\$5 sale, ea.

Offer available in store only.



(469516, 956421, 236209, 946455, 112712, 550137) Reg. 6.99-9.99

up to 50% off
\$7 sale, ea.

Offer available in store only.



(733763, 857788, 950001, 950019, 949995, 651429) Reg. 10.99-14.99

family game nights!

buy 1 get 1 free

ALL Animal Planet Buckets**
Reg. 10.99 ea. **Our exclusives!**
Offer available in store only.



50% off

14.99 sale, ea.

Wacky Lab Super Science Set or Animal Planet Mega Dino Park (679778, 203137). Reg. 29.99
Our exclusives!



15.99 sale, ea.

ALL collectible card game tins
Offer available in store only.



40% off

11.99-35.99 sale, ea.

ALL Ravensburger 3D & Augmented puzzles
Reg. 19.99-59.99

new!



door busters!

thursday
5 pm*

While supplies last. Deals good through Saturday close!

up to 55% off

\$10 sale, ea.



(867070, 697912, 696312, 033480, 414767, 691306). Reg. 11.99-24.99

up to 30% off

\$13 sale, ea.



(050516, 079214, 213645, 711974, 050508, 304509). Reg. 16.99-19.99

up to 30% off

\$15 sale, ea.



(276801, 737084, 737102, 368416, 041216, 259492). Reg. 17.99-22.99

imagine & wonder

Make Toys"R"Us your one-stop Black Friday shop for hours of playtime fun!

50% off

29.99 sale

Calico Critters Country Tree School (091994). Reg. 59.99
Ages 3-up.



Critters sold separately.

40% off

20.99 sale

Thomas & Friends Thomas & Percy Starter Set (239351). Reg. 34.99
Our exclusive! Ages 3-up.



50% off

12.49 sale

Thomas & Friends Take-n-Play Thomas' Shark Exhibit (423241). Reg. 24.99
Ages 3-up.



1 door busters!

thursday 5 pm*

While supplies last. Deals good through Saturday close!

over 45% off

\$15 sale, ea.

Playmobil Ambulance or School Bus (584876, 584884). Reg. 27.99-29.99
Ages 5-up.



Offer available in store only.

over 25% off

17.99 sale

Imaginarium 36-Pc. Alphabet & Numbers Foam Puzzle Mat (600737). Reg. 24.99
Our exclusive!
Ages 3-up.



50% off

39.99 sale

Imaginarium 55-Pc. Train Set with Table (700650). Reg. 79.99
Our exclusive!
Ages 3-up.
Includes 3 trains, 2 vehicles, 2 figures and more!



50% off

29.99 sale, ea.

Disney Junior Deluxe Read-and-Play Gift Sets (151966, 152369). Reg. 59.99



over 60% off

5.99 sale, ea.

ALL Disney Treasury books
Reg. 15.99-16.99



30% off

5.59-20.99 sale, ea.

ALL Melissa & Doug toys & puzzles
Reg. 7.99-29.99
Our exclusive!



Still building that list? Plan on big discounts on big brands!

build & collect

50% off

6.49-54.99 sale, ea.

ALL LEGO Galaxy Squad Reg. 12.99-109.99



40% off

23.99-29.99 sale, ea.

Mega Bloks Skylanders Figure Pack, HALO Spartan Tribute Pack, Power Rangers Ultimate Battle Pack or SpongeBob Figure Pack (137384, 137295, 137300, 137428). Reg. 39.99-49.99



save \$20

34.99 sale, ea.

LEGO Castle Dragon Mountain or LEGO City Heavy-Duty Helicopter (698908, 161370). Reg. 54.99 Ages 9-up.



door busters!

thursday
5 pm*

While supplies last. Deals good through Saturday close!

50% off

1.49-49.99 sale, ea.

ALL KRE-O Reg. 2.99-99.99



60% off

9.99 sale, ea.

Mega Bloks 100-ct. First Builders Block Set (550075, 137287). Reg. 24.99 Ages 1-up.



50% off

14.99-24.99 sale, ea.

Toys"R"Us Bricks 3 or 6 Level Storage (108848, 108835). Reg. 29.99-49.99

Our exclusive!



50% off

19.99 sale

K'NEX Viper's Venom Roller Coaster (120484). Reg. 39.99 Ages 9-up.



50% off

13.99-17.49 sale, ea.

Tinkertoy 100-Pc. Essentials Value Set or Lincoln Logs Grand Pine Lodge (928790, 120303). Reg. 27.99-34.99



create & explore

Awesome buys for hands-on arts & crafts!
Make room on the 'fridge for each masterpiece.

over 60% off

\$10 sale, ea.

Crayola Super Art Coloring Kit, Super Art & Craft Kit or Fabulous Art Kit (782788, 216687, 045997). Reg. 26.99 ea.

Our exclusive!
Ages 5-up.



over 40% off

19.99 sale

Disney Frozen Olaf Tabletop Easel (703748). Reg. 34.99



door busters!

thursday
5 pm*

While supplies last. Deals good through Saturday close!

50% off

9.99 sale

Glitzi Globes Mega Dome Maker (927613). Reg. 19.99
Ages 5-up.



50% off

9.99-10.99 sale, ea.

Totally Me! Stylish Jewelry Studio, 3-in-1 Designer Sketch Book or Ultimate Friendship Collection (086402, 801757, 053043). Reg. 19.99-21.99 **Our exclusive!**



over 40% off

19.99 sale

Cra-Z-Sand Super Sand Fun Tub (105322). Reg. 34.99
Includes 2 lbs. of sand in tan, green, blue & pink, plus 3 molds, 2 tools and storage tub! Ages 4-up.



60% off

19.99 sale

Cra-Z-Loom Super Loom & Cra-Z-Characters Kit (056868). Reg. 49.99
Ages 6-up.



over 50% off

7.99 sale

Classic Etch-A-Sketch (529435). Reg. 16.99 Ages 4-up.



50% off

9.99 sale, ea.

Disney Activity Tube or World of Art & Activity Set (048731, 507070). Reg. 19.99



Sweet savings on perfect presents to delight little imaginations!

dream & pretend

save \$25

34.99 sale

Cabbage Patch Kids Twin Cuddlers & So Cute Twin Stroller (062675). Reg. 59.99
Our exclusive!
Ages 3-up.



save \$15

19.99 sale

Graco Room Full of Fun Set (151721). Reg. 34.99 **Our exclusive!**
Ages 3-up.
Offer available in store only.



over 35% off

4.99 sale

You & Me Backpack Baby (072445). Reg. 7.99
Our exclusive!
Ages 2-up.



50% off

19.99 sale, ea.

ALL Disney Princess & Me 18" Dolls priced \$39.99
Ages 9-up. Selection varies by store.



door busters!

thursday
5 pm*

While supplies last. Deals good through Saturday close!

save \$20

29.99 sale, ea.

Disney-Pixar Brave Merida & Angus or Rapunzel and Maximus 2-Pk. Set (818212). Reg. 49.99
Ages 3-up.



50% off

4.99 sale

You & Me Umbrella Stroller (952036, 211777). Reg. 9.99
Our exclusive!
Doll sold separately.



50% off

14.99 sale

Disney Princess The Little Mermaid 3-Pk. (764722). Reg. 29.99
Our exclusive!
Ages 3-up.



50% off

19.99 sale

Let's Play School Play Set with Doll (717881). Reg. 39.99
Ages 4-up.



50% off

19.99 sale

Dream Dazzlers 5-in-1 Party Dress Up Set (615952). Reg. 39.99
Our exclusive! Ages 3-up.



dream & pretend

From food to fashion, you'll find all the gifts

45% off

14.99 sale, ea.

Baby Alive Party Baby (909042, 908907). Reg. 26.99 Ages 3-up.



50% off

12.99 sale

My Little Pony Crystal Princess Palace Play Set (177475). Reg. 25.99 Ages 3-up.



50% off

12.49 sale

My Little Pony Equestria Girls Rainbow Dash Radical Hair Doll (177446). Reg. 24.99 Ages 5-up. Offer available in store only.



1 doorbusters! **thursday 5 pm***

While supplies last. Deals good through Saturday close!

over 35% off

7.99 sale, ea.

Just Like Home Cash Register or Microwave (402590, 503662). Reg. 12.99 **Our exclusives!** Ages 3-up.



over 40% off

49.99 sale

Step2 Busy Bake Shop Play Kitchen (943050). Reg. 89.99 Features play phone, storage bins and 42 accessories. Ages 3-up.



50% off

7.49 sale

Teenage Mutant Ninja Turtles Frozen Treat Maker (959720). Reg. 14.99 Ages 4-up.



over 50% off

12.99 sale

Cool Baker Cake Pop Maker (854459). Reg. 29.99 Ages 6-up.



50% off

9.99 sale

Just Like Home Foldable Kitchen (066509). Reg. 19.99 **Our exclusive!** Ages 3-up.



over 30% off

19.99 sale

21" Lights & Sounds Gumball Bank with Gumballs (122996). Reg. 29.99 Ages 3-up.



to rock the holidays!

50% off

17.49 sale, ea.

Monster High Creeperific Coffin Beauty Locker or Barbie Fashion Wardrobe (113893, 113408). Reg. 34.99
Our exclusives!



50% off

19.99 sale

Monster High Headless Headmistress Bloodgood & Horse, 2-pk. (571347). Orig. 39.99
Our exclusive!
Ages 6-up.



40% off

14.99 sale

Monster High Inflatable Sofa Chair (200556). Reg. 24.99



50% off

4.99 sale, ea.

ALL Disney 6" Princess Dolls & Pals Reg. 9.99
Our exclusives!



1
door busters!

thursday

5 pm*

While supplies last. Deals good through Saturday close!

50% off

9.99 sale, ea.

Winx Bloomix & Believix 11.5" Deluxe Fashion Dolls (120866, 082097). Reg. 19.99
Ages 4-up.



50% off

9.99 sale

Ever After High Beauty Set (163649). Reg. 19.99
Our exclusive!
Ages 8-up.



40% off

14.99 sale

Fashion Angels Sleepover Bag (200535). Reg. 24.99

Our exclusive!
Includes bag, sleep mask, facial mask lotion and slipper socks.



over 40% off

19.99 sale

Hello Kitty Jumbo Plush (101676). Reg. 34.99
Our exclusive!
Over 2' tall!
Ages 3-up.



over 40% off

\$8 sale, ea.

Moxie Girlz Snap 'N Style or Party Favor (863208, 865537). Reg. 14.99
Ages 3-up.



40% off

14.99 sale

NERF Rebelle Golden Edge Bow & Target (952150). Reg. 24.99
Our exclusive! Ages 8-up.



Connect with **US**

energize & entertain

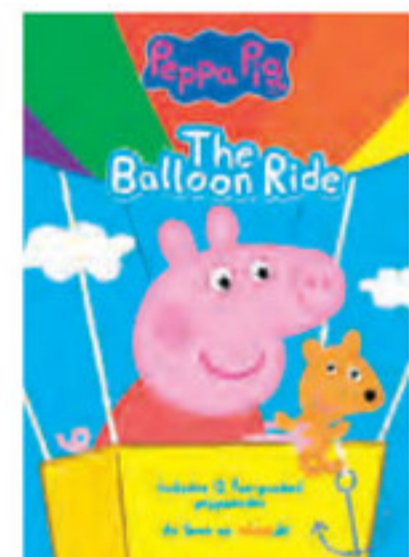
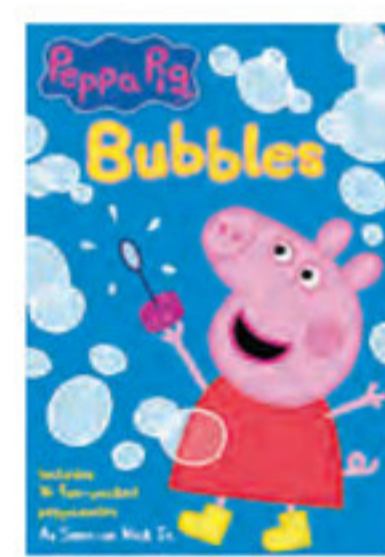
Movie fans love our selection—
you'll flip for our Black Friday deals!

buy 1 get 1 for \$1 selected DVD & Blu-ray movies**
more in store! Offer available in store only.

Just look
for the
red dot
stickers!



1 door busters! | **thursday 5 pm***
While supplies last. Deals good through Saturday close!



fri. 7 am* bonus doorbusters!

buy 1 get 1
40% off

ALL Skylanders Trap Team figures & Traps**
Offer available in store only.



save up to \$25

49.99 sale

Skylanders Trap Team Starter Pack. Reg. 64.99-74.99

Available on Xbox 360, Xbox One, PS3, PS4, Wii, Wii U, 3DS and tablet. Offer available in store only.

hot*
toy



over 70% off

\$1 sale

Play-Doh 4-Pack (826588). Reg. 3.99
Ages 2-up.



1 bonus doorbusters!

friday
7 am*

While supplies last. Deals good through Saturday close!

save \$20

29.99 sale, ea.

Disney Frozen Anna's Frozen Adventure Play Set or Singing & Talking Elsa & Anna 2-Pack (016847, 128364)
Our exclusives! Reg. 49.99

Ages 3-up.
Limit 2 per item per customer.



50% off

19.99 sale

Playskool Rocktivity Table (790760).
Reg. 39.98
Ages 6 months-up.
Offer available in store only.



up to 60% off

14.99 sale, ea.

NERF Zombie Strike Fusefire or Vortex Lumitron (051274, 059541). Reg. 29.99-39.99
Ages 8-up.



save \$40

59.99 sale

Polaroid 9" Dual Core Tablet (175159).
Reg. 99.99

- Android 4.4 KitKat OS
- Dual core processor
- 1024 x 600 resolution
- 9" capacitive screen
- Google Play certified



9" screen

Connect with **US**

save \$10

24.99 sale

Barbie 28" Fashion Doll (095817, 095757). Reg. 34.99 Ages 3-up.



over 50% off

\$10 sale

Barbie Potty Time Training Pup (843759). Reg. 22.99 **Our exclusive!** Ages 3-up.



50% off

19.99 sale

FurReal Remote Control Trixie the Skateboarding Pup (871904). Reg. 39.99 Ages 4-up.



1 bonus door busters!

friday 7 am*

While supplies last. Deals good through Saturday close!

50% off

9.99 sale

Tamagotchi Friends Digital Friend (061847). Reg. 19.99

Our exclusive! Ages 6-up.



over 50% off

34.99 sale

Power Rangers Super Megaforce Deluxe Legendary Morpher and 20 Ranger Keys (135618) Reg. 79.99 **Our exclusive!** Ages 4-up.



50% off

99.99 sale

Thomas & Friends Wooden Railway Grow with Me Play Table (136304). Reg. 199.99 Ages 2-up. Trains & accessories sold separately.



over 50% off

49.99 sale

Power Rangers Ultimate Legendary Megazord Pack (135995). Reg. 104.99 **Our exclusive!** Ages 4-up.



50% off

24.99 sale

Tonka Mighty Dump Truck with Bonus Hat & Tools (149336). Reg. 49.99 Ages 3-up. Offer available in store only.



60% off

9.99 sale

Playskool Heroes Transformers Rescue Bots - Electronic Bumblebee (712253). Reg. 24.99 Ages 3-up. Offer available in store only.



over 45% off

\$29 sale

Fisher-Price
Imaginext
Batcave
(720595).
Reg. 54.99
Ages 3-up.
Offer available
in store only.



50% off

9.99 sale, ea.

Fisher-Price
Classic Doodler
or Doodle Pro
(063448, 097874).
Reg. 19.99

Our exclusive
Pink!



14.99 sale, ea.

Uncle Milton
Rainbow In My Room
or Moon In My Room
(689579, 689537).
Reg. 19.99-20.99



More sets
on sale
in store!

over 40% off

\$20 sale

LEGO Duplo Disney Junior Never Land
Hideout (836138). Reg. 33.99 Ages 2-up.



1 bonus door busters!

friday 7 am*

While supplies last. Deals good through Saturday close!

50% off

6.49-9.99 sale, ea.

ALL Flash Light Friends,
Glow Pets & Bright Light Pillows
Reg. 12.99-19.99



Choose from
14 styles!

buy 1 get 1 40% off

ALL Disney Infinity video games, figures,
play sets & accessories**



save \$50

149.99 sale

ALL Apple® iPod touch® 5th Gen
16GB** Reg. 199.99



save \$100

129.99 sale

Samsung Galaxy Tab 3 - 7" Kids Tablet
with Enhanced Kids Mode (031986).
Reg. 229.99



free

19.99 value!

Camelio Tablet Accessory Kit (861844) when you
buy ANY Camelio 2 7" Android Family Tablet
Quantities limited; no rain checks.



save \$10

Camelio 2 7" Android Family Tablet
(861143). Sale 69.99, Reg. 79.99

50% off

49.99 sale

Kurio 7S Android Family Tablet
(935297). Reg. 99.99



**Discounted item must be of equal or lesser value to the lowest priced item purchased. **APPLE OFFER: Apple, the Apple logo and iPod touch are trademarks of Apple Inc, registered in the U.S. and other countries. Models may vary by store.

fri. 7 am* bonus doorbusters!

50% off

99.99 sale

Sportspower
Easy-Assembly
Wood Playhouse
(512732)
Reg. 199.99

Our exclusive!



save \$500

599.99 sale

Big Backyard Ashberry
Wood Swing Set
(911167). Reg. 1099.99

Our exclusive!

- 2-level clubhouse
- Extra-deep, high-rail wave slide
- 2 belt swings with soft-touch rope
- 2-passenger glider
- Rock-climbing wall with ladder



1 bonus doorbusters!

friday
7 am*

While supplies last. Deals good through Saturday close!

19.99 sale, ea.

Little Tikes TotSports
Easy Score Basketball
Set (267317, 604647).

Our exclusive Pink!
Ages 2-up.



over 50% off

29.99 sale, ea.

Disney Frozen
or Cars 16" Big
Wheel Racer
(199807, 778004).
Reg. 69.99

**Our exclusive
Frozen!**
Ages 3-up.



over 60% off

14.99 sale, ea.

Doc McStuffins or
Teenage Mutant
Ninja Turtles Color
N' Play Ball Pit
(962639, 962634).
Reg. 39.99

Our exclusives!
Includes 20 balls
and 4 markers.
Ages 2-up.



50% off

29.99 sale, ea.

Transformers Super
Shootout Basketball
or Star Wars Jedi
Master Kickboxer
with Gloves
(135337, 483209).
Reg. 59.99



40% off

17.99-38.99 sale, ea.

R/C North Pole Express Train Set or
Battery-Operated Santa Fe Train Set
(730139, 730126). Reg. 29.99-64.99



30% off

34.99 sale

Lil' Fishys Pirate Ship
Interactive Habitat
(125073). Reg. 49.99
Ages 4-up.



save \$40

49.99 sale

The Home Depot
Handyman
Workbench
(133861).
Reg. 89.99

Our exclusive!
Ages 3-up.
Limit 2
per
customer.



Fly in, catch great deals, zoom through checkout and prepare for superhero smiles!

action & adventure

50% off

12.49 sale, ea.

Marvel Superhero Dress Up Sets (191917, 191879). Reg. 24.99
Fits sizes 4-6.



50% off

7.49 sale

The Home Depot Deluxe Toolbox (948686). Reg. 14.99
Our exclusive!
Ages 3-up.



50% off

19.99 sale

Despicable Me 20-Pc. Mini Figurines (136126). Reg. 39.99
Our exclusive!
Ages 7-up.



door busters!

thursday
5 pm*

While supplies last. Deals good through Saturday close!

50% off

19.99 sale

Hexbug Aquabot 4-Pk. School of Fish (101485). Reg. 39.99
Our exclusive!
Ages 3-up.



75% off

9.99 sale

Iron Man 3 Sonic Blasting Iron Man (548475). Orig. 39.99
Ages 4-up.



save \$10

24.99 sale, ea.

ALL 31" action figures Reg. 34.99
Excludes Star Wars Hero Series 31" X-Wing.



7.99 sale, ea.

ALL Titan Heroes action figures



Connect with

action & adventure Black Friday just got a little more awesome

over 30% off

39.99 sale

True Heroes Sentinel
1 Military Vehicles Set
(139325). Reg. 59.99

Our exclusive!
Ages 3-up.



50% off

9.99 sale

Teenage Mutant
Ninja Turtles
Tube of Water
Grow Turtles
Gift Pack
(216572).
Reg. 19.99

Our exclusive!
Ages 4-up.



door busters!

thursday
5 pm*

While supplies last. Deals good through Saturday close!

50% off

9.99 sale

Disney Planes Flight To The Finish Speedway
Track Set (101268). Reg. 19.99
Ages 4-up.



2 for \$14

Transformers
One-Step Changers
(068972) Reg. 9.99
Must buy 2 for offer.



2 for \$25

ALL WWE
Elite Figures
Reg. 16.99-21.99
Must buy 2
for offer.



50% off

19.99 sale

Disney Cars Mack Carry Case
(599892). Reg. 39.99

Our exclusive! Ages 3-up. Offer available in store only.



over 50% off

5.99 sale

Hot Wheels Splash Track Tub Set (180049).
Reg. 12.99 **Our exclusive!** Ages 4-up.



50% off

24.99 sale

Hot Wheels Extreme Shoxx Mega Stunt
Pack (180001). Reg. 49.99 **Our exclusive!**
Ages 4-up.



60% off

9.99 sale

Micro Chargers Electro Jump Track
(422706). Reg. 24.99 Ages 6-up.



with hot deals on extreme fun!

over 50% off

19.99 sale, ea.

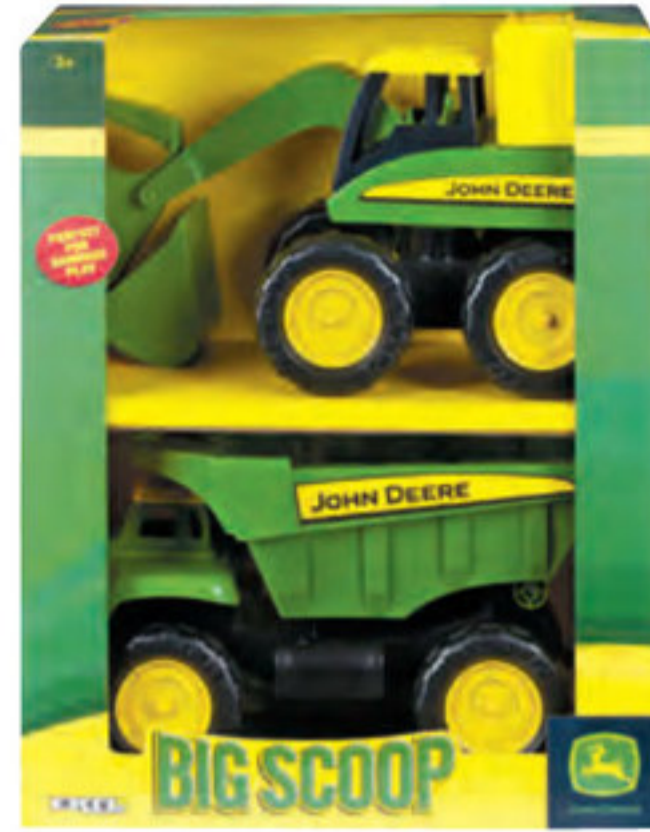
Teenage Mutant Ninja Turtles or Disney Cars Carrera Racing System (931722, 930289). Reg. 39.99-42.99
Ages 4-up.
Offer available in store only.



50% off

24.99 sale

John Deere 15" Big Scoop - 2-Pk. (867871). Reg. 49.99
Ages 3-up.



50% off

24.99 sale

Air Hogs Drop Strike (817508). Reg. 49.99
Ages 10-up.



50% off

54.99 sale

New Bright 1:16 Razer Buggy (239286). Reg. 109.99 ea.
Full function, with forward/reverse and right/left steering.
Ages 8-up.



door busters!

thursday
5 pm*

While supplies last. Deals good through Saturday close!

50% off

9.99 sale

Monster Jam Grave Digger Crusher Plush (307664). Reg. 19.99
Ages 3-up.



over 40% off

34.99 sale

CAT 23" R/C 10-Wheel Crane (011632) Reg. 59.99 Ages 5-up. Offer available in store only.



40% off

29.99 sale

Fast Lane Long Bridge Challenge (219918). Reg. 49.99 **Our exclusive!**
Ages 8-up.



over 50% off

11.99 sale

Fast Lane R/C 1:16 Mustang Boss 302 (187339). Reg. 24.99
Our exclusive! Ages 6-up.



50% off

19.99 sale

Fast Lane Hornet Striker 4-Channel Quadcopter (186799). Reg. 39.99
Our exclusive!
Ages 8-up.



Connect with **US**

rev up & roll

Get into the action with super deals on exclusive

50% off

99⁹⁹ sale, ea.

6-Volt Camo or My Little Pony Light-Up 4x4 Ride-on (098006, 097995). Reg. 199.99

Our exclusives!
Ages 3-up.



over 30% off

39.99-59.99 sale, ea.

Rallye Kid & Adult Bikes
Reg. 59.99-99.99
Choose from 8 models on sale!

Exclusively ours!



Helmets & pads sold separately.

door busters!

thursday
5 pm*

While supplies last. Deals good through Saturday close!

save \$50

49⁹⁹ sale, ea.

6-Volt Quad Ride-on - My Little Pony or Spider-Man (096588, 096583). Reg. 99.99

Our exclusives!
Ages 1½-up.



save \$100

199⁹⁹ sale, ea.

Power Wheels 12-Volt Dune Racer - Barbie or Teenage Mutant Ninja Turtles (527893, 095401). Reg. 299.99

Our exclusives!
Ages 3-up. Offer available in store only.



save \$120

299⁹⁹ sale, ea.

Power Wheels 12-Volt Hybrid Cadillac Escalade Ride-on - Barbie or Black (035063, 040628). Reg. 419.99 **Our exclusives!** Ages 3-up.

Offer available in store only.



wheels, plus sports for every kid!

save \$10

19.99 sale

Razor A Kick Scooter - Blue or Pink (695966, 718480). Reg. 29.99
Ages 6-up. Helmet & pads sold separately. Offer available in store only.



50% off

17.49-34.99 sale, ea.

FitFun 36" Round Trampoline or Pogo Stick (113958, 169940). Reg. 34.99-69.99



save \$100

149.99 sale

Stats 10' Round Trampoline and Enclosure (212464). Reg. 249.99

Our exclusive!



50% off

89.99 sale

Razor eSpark Electric Scooter (186634)** Reg. 179.99
Ages 8-up. Helmet sold separately.



door busters!

thursday
5 pm*

While supplies last. Deals good through Saturday close!

50% off

49.99 sale, ea.

Zam Scooters - Blue or Pink (115748, 115777). Reg. 99.99
Ages 5-up. Helmet sold separately.



65% off

10.49 sale, ea.

X-Shot S001-Mix Excel Xcess Double Pack or Excel Double Scope (136878). Reg. 29.99
Ages 8-up.



50% off

9.99-19.99 sale, ea.

Electronic Super Slam Basketball, Shoot Out Hockey, Rack 'N' Roll Bowl or Electronic Arcade Speedball (787791, 033524, 938457, 554710). Reg. 19.99-39.99



50% off

9.99-29.99 sale, ea.

ALL Avigo skates & skateboards Reg. 19.99-59.99 **Our exclusives!**



50% off

19.99 sale

Stats My First Archery Set (452325). Reg. 39.99 Ages 5-up. **Our exclusive!**



**The use of this vehicle on public roads, streets, sidewalks or other locations may be restricted or prohibited by state or local law.
V1

save \$30

49.99 sale

First Act
Discovery Junior
Black Drum Set
(828762).
Reg. 79.99

Our exclusive!



50% off

9.99 sale, ea.

First Act Karaoke
Microphone -
Blue or Pink
(716554, 716538).
Reg. 19.99



50% off

49.99 sale

Singing Machine
CDG Karaoke
System with 5.5"
Black & White
Monitor
(111914).
Reg. 99.99



door busters!

While supplies last. Deals good through Saturday close!

thursday
5 pm*

save \$20

29.99 sale

First Act Deluxe
Music Star
Microphone with
Amp & Mini Guitar
Bundle (199467).
Reg. 49.99



50% off

19.99 sale, ea.

First Act Acoustic
Guitars - Blue Butterfly
or Blue Stars
(117779, 117677).
Reg. 39.99



save \$50

79.99 sale

Casio LK-175 Lighted 61-Key Full-Size Keyboard
with EFX (106223). Reg. 129.99



save \$20

29.99 sale

First Act 54-Key Keyboard
(466798). Reg. 49.99



buy 1 get 1 free

ALL Toys "R" Us brand batteries**
Reg. 5.99-11.99



50% off

29.99 sale, ea.

iHome Bluetooth
Dual Alarm Clock
with FM Radio
& Built-in NFC
Technology
(201680, 202196).
Reg. 59.99
Offer available
in store only.



save \$10

19.99 sale

Frozen 4-Pc.
Gift Set
(326558).
Reg. 29.99
Includes watch,
Anna and Elsa
plush dolls and
purse. Ages 5-up.

Our exclusive!



make kids go, "Wow!"

save \$50

149.99 sale

Samsung Galaxy Tab 4 7" - White (116964). Reg. 199.99

- Android 4.4 KitKat OS
- 1.2 GHz quad core processor
- 1280 x 800 resolution
- 7" HD display screen

Offer available in store only.



7" screen

save \$70

199.99 sale

Samsung Galaxy Tab 4 8" - White (119734). Reg. 269.99

- Android 4.4 KitKat OS
- 1.2 GHz quad core processor
- 1280 x 800 resolution
- 8" HD display screen

Offer available in store only.



8" screen

save \$100

249.99 sale

Samsung Galaxy Tab 4 10" - White (116985). Reg. 349.99 Offer available in store only.



10" screen

save \$60

119.99 sale

nabi 2 Tablet (303890). Reg. 179.99

- HD games, top billboard music, movies & TV shows
- Wings learning system for pre-k to 6th grade
- Android 4.0 Ice Cream Sandwich OS
- Google Play certified
- Protective bumper
- Ages 6-up.



7" screen

door busters!

thursday

5 pm*

While supplies last. Deals good through Saturday close!

save \$20

79.99 sale

Amazon Fire HD 6 Tablet - Black (367703). Reg. 99.99

- Quad core processor up to 1.5 GHz
- 6" HD display screen
- Front and rear cameras
- Fire-exclusive features



save \$30

109.99 sale

Amazon Fire HD 7 Tablet (368259). Reg. 139.99

- Quad core processor up to 1.5 GHz
- 7" HD display screen
- Front and rear cameras
- Fire-exclusive features
- Virtual surround sound with Dolby Audio



50% off

4.99 sale, ea.

ALL Skullcandy Jib Headphones Reg. 9.99



save \$30

49.99 sale

Frozen Disco Party CDG Karaoke With Lights (167643). Reg. 79.99

Hooks up to your TV to display lyrics. Includes FREE karaoke CD!



save \$50

99.99 sale

Anki Drive Starter Kit (472294). Reg. 149.99



50% off

17.49 sale, ea.

Cobra 25-Mile Two-Way FRS Radio - Blue or Black (130599, 130609). Reg. 34.99



energize & entertain

Are you game to gobble up this selection?

4 for \$10

ALL Skylanders Spyro's Adventures single figures
Must buy 4 for offer.
Offer available in store only.



buy 1 get 1 70% off

ALL Skylanders Giants & SWAP Force single figures**
Reg. 15.99-16.99
Offer available in store only.



save \$100

199.99 sale

Wii U Skylanders SWAP Force Bundle (277749).
Reg. 299.99



1 door busters!

thursday **5 pm***

While supplies last. Deals good through Saturday close!

50% off

14.99 sale

Skylanders SWAP Force Carry & Display Case (961816).
Reg. 29.99



buy 1 get 1

40% off

ALL video games**
Reg. 19.99-59.99 ea.
Excludes starter packs.
Offer available in store only.



save \$20

179.99 sale

Nintendo 3DS XL Handheld Gaming System - Mario Party Island Tour Edition (510369).
Reg. 199.99
Offer available in store only.



25% off

29.99 sale

Flashback Consoles Choose from Intellivision, ColecoVision, SEGA or Atari! (165434, 165418, 165426, 165413).
Reg. 39.99



Our Black Friday savings are a solid win!

399.99
ea.

PlayStation 4 500 GB System Bundles:
Grand Theft Auto V + The Last Of Us
or LEGO Batman 3 + Little Big Planet 3
(332656, 332672).

Each bundle includes over \$100 in video games!
Offer available in store only.



save \$70

429.99
Xbox One Game System w/Kinect
(962838) Reg. 499.99

329.99
Xbox One Game System w/Assassin's
Creed Unity Video Game
(188623) Reg. 399.99

- Gaming, live TV, movies, music and sports, all in one place
- Access all your favorite entertainment in one place by personalizing your home screen
- Switch between live TV, your game, or take a Skype call, simply by using your voice



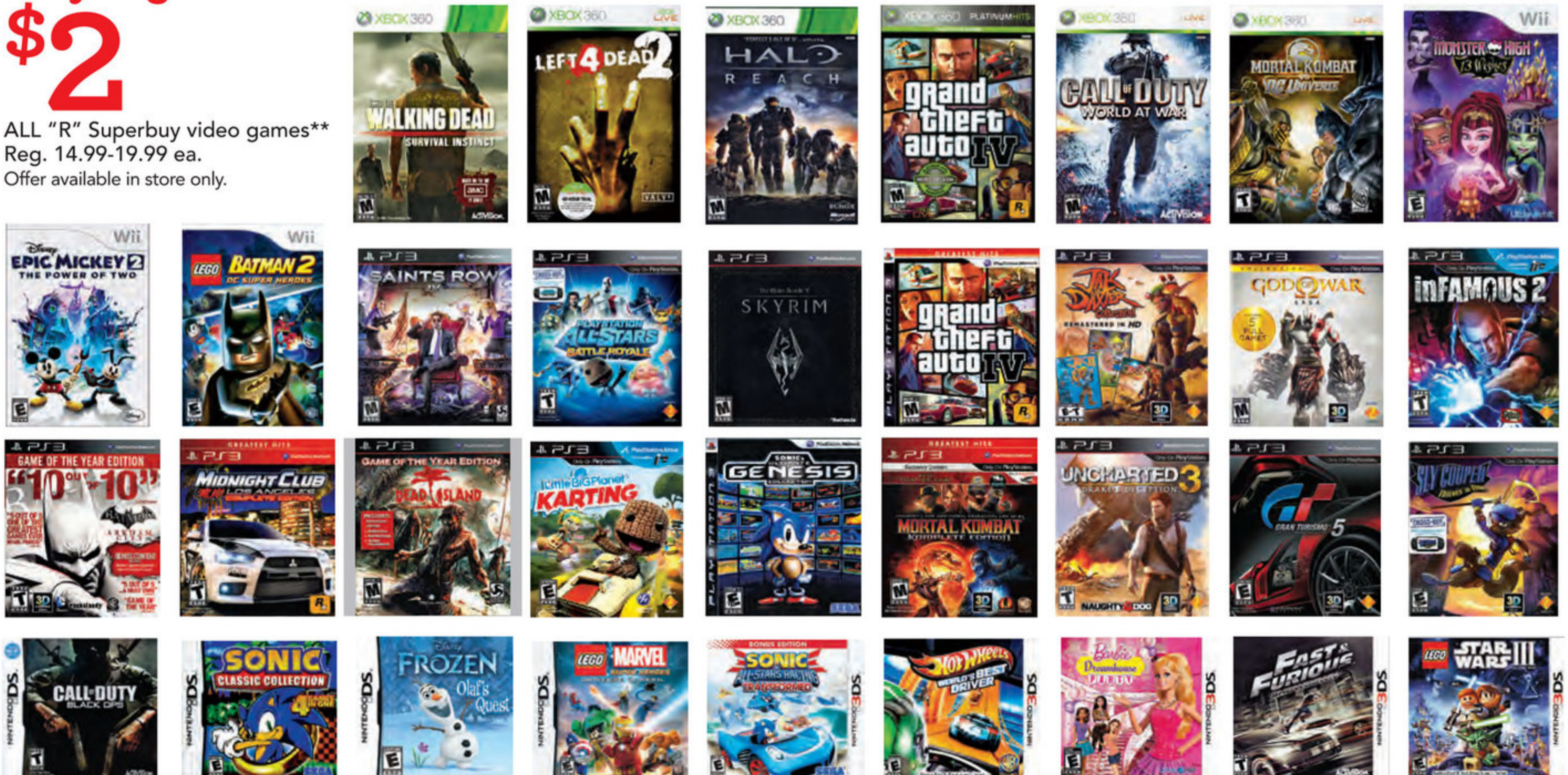
1 door busters!

thursday
5 pm*

While supplies last. Deals good through Saturday close!

buy 1 get 1
\$2

ALL "R" Superbuy video games**
Reg. 14.99-19.99 ea.
Offer available in store only.



Visit Toysrus.com/videogames for more great offers!
V1

Connect with **US**

big deals for little ones! Catch our super savings on items for

40% off

8.99-14.99 sale, ea.

ALL slumber bags & character pillows
Reg. 14.99-24.99
Excludes clearance, Pillow Pets and Dream Lites.



50% off

14.99 sale, ea.

ALL Discovery Hut play tents Reg. 29.99



25% off

4.49-41.24 sale, ea

ALL Disney Frozen clothing, sleepwear & accessories
Reg. 5.99-54.99
For girls, sizes 12 months-5T.
Excludes clearance.



door busters!

thursday
5 pm*

While supplies last. Deals good through Saturday close!
Doorbusters start Friday 5am at Babies"R"Us.

50% off

\$5-\$20 sale, ea

ALL Carter's clothing, layette, sleepwear & accessories
Reg. \$10-\$40
For girls & boys, sizes newborn-5T.
Excludes clearance.



50% off

14.99 sale, ea.

ALL NFL blankets, pillows & throws
Reg. 29.99

Offer not available at Babies"R"Us stores.
Excludes clearance, comforter sets, sheets, Pillow Pets and Dream Lites.



50% off

24.99 sale, ea.

ALL character 9-bin toy organizers
Reg. 49.99



Toys sold separately.

buy 1 get 1 50% off

ALL shoes & slippers**
Reg. 9.99-47.99 ea.
Sizes 0-10. Excludes clearance. Offer available in store only.



Styles vary by store.

save \$50

119.99 sale

Graco Nautilus 3-in-1 Car Seat - Breakers (071834). Reg. 169.99
Offer available in store only.



save \$40

49.99 sale, ea.

Evenflo RightFit Booster Car Seats (240521, 260263, 240475). Reg. 89.99
Offer available in store only.



save \$40

99.99 sale

Baby Trend Sit N Stand Eclipse Stroller - Arctic (200464)
Reg. 139.99
Offer available in store only.



babies and toddlers! Diapers, clothing, car seats & more!

\$10 ea.

Babies "R" Us brand 800ct. wipes (Reg. 16.99), 150 oz. laundry detergent (Reg. 22.99) & specially-marked boxes of diapers. Limit 4 per item per customer.



30% off

20.99-132.99 sale, ea

ALL diaper bags
Reg. 29.99-189.99



Offer available in Babies "R" Us stores only.

\$6 sale, ea.

ALL Koala Baby Fleece & Knit Sleep 'N Play Reg. 7.99-8.99

For girls & boys, sizes newborn-9 months. Excludes clearance.

Our exclusives!



doorbusters!

thursday
5 pm*

While supplies last. Deals good through Saturday close!
Doorbusters start Friday 5am at Babies "R" Us.

4 for \$20

Playtex Diaper Genie Refill 1-Pack 270ct. (589017). Reg. 6.99
Must buy 4 for offer.



buy 1 get 1 free

ALL Tommee Tippee Closer To Nature feeding items**
Reg. 4.99-149.99



50% off

99.99 sale

Motorola 2.4" Screen Video Monitor with 2 Cameras - MBP25-2 (944791). Reg. 199.99



save \$20

29.99 sale, ea.

Fisher-Price SpaceSaver High Chair - Tan Lattice (458683). Reg. 49.99
Also available in Pink Lattice (458691). Offer available in store only. Chair not included.



save \$30

49.99 sale

Graco Pack 'n Play On The Go Travel Play Yard - Zoofari (981968). Reg. 79.99
Offer available in store only.



save \$35

34.99 sale

Babies "R" Us Play Yard (832279)
Reg. 69.99



save up to \$35

39.99 sale, ea.

ALL Disney Infinity Starter Packs
Reg. 59.99-74.99



Offer available in store only. Disney Infinity 2.0 available on PS3, PS4, Xbox 360, Xbox One & Wii U.

buy 1 get 1
70% off

ALL Disney Infinity 2.0 figures**
Reg. 14.99 ea.
Offer available in store only.



thurs. 5pm - 9pm*
4 hour deals!
while supplies last!

50% off

9.99 sale

Monster High
Dawn of the
Dance Dolls
(180748).
Reg. 19.99 ea.

Our exclusive!
Offer available
in store only.
Limit 2 per customer.



save \$20

29.99 sale, ea.

Kurio Touch 4S Handheld Android Multimedia
Player - Black or White (935302, 935637).
Reg. 49.99

- Over 30 educational games and apps
 - Best-in-class parental controls
 - 3.97" multi-point touchscreen
- Ages 8-up. Offer available in store only.



save \$80

99.99 sale

Razor
PowerRider
360 (376838)
Reg. 179.99
Offer available
in store only.



Helmet sold
separately.

50% off

9.99 sale

Doc McStuffins
Make Me Better
Play Set (828879).
Reg. 19.99
Offer available
in store only.



over 30% off

\$20 sale

Minecraft Saddle Pack (219194).
Reg. 29.99 **Our exclusive!**
Offer available in store only. Limit 2 per customer.



over 40% off

7.99 sale

Disney Frozen
Elsa's Musical Snow
Wand (266812).
Reg. 14.99
Offer available
in store only.



*Store hours, 4-Hour Deals and Doorbuster hours may vary. For Toys"R"Us and Babies"R"Us local store hours, visit Toysrus.com/blackfridaystorehours. Select stores in ME, NJ and RI will be closed on Thanksgiving and open midnight, Thursday. Select MA stores will be closed Thanksgiving and open Friday, 1am. Paramus, NJ stores will close at 11pm Thursday; Paramus store hours for Friday are 7am-11pm. Watchung, NJ stores will be open at midnight on Friday and close at 11pm. **Discounted item must be of equal or lesser value to the lowest priced item purchased. Discounts and Promotions: The refund value for each item returned will be reduced to reflect the value of a free item or discount. See a Team Member or visit Toysrus.com for additional details. INTERIM PRICE CHANGES may have occurred. Select items, styles or events may not be available at all locations. We reserve the right to limit quantities. ©2014 Geoffrey, LLC. Prices effective U.S. only. Sale prices are effective online beginning at 9:00AM Eastern on first day of sale. (IN112714A)