



SAVE NOW!

**SHOP ONLINE ALL DAY
THANKSGIVING DAY**

**SHOP THESE DOORBUSTER
DEALS AND MORE
plus FREE SHIPPING
AT DICKS.COM** ONLINE ONLY. SEE WEBSITE
FOR DETAILS. EXCLUDES PNG

EVERY SEASON STARTS AT

DICK'S
SPORTING GOODS

BLACK FRIDAY SALE
THE BEST DEALS FROM THE TOP BRANDS

DEALS START AT
5PM
THANKSGIVING DAY
DOORBUSTERS
AND END AT
2PM
BLACK FRIDAY
STORE HOURS
VARY BY LOCATION

DOORBUSTER

COUPON

Valid 11/22/14 5PM-11/23/14 2PM
Excludes doorbusters.
To redeem online, enter code
APPL at checkout.

SAVE

\$15 OFF
a Nike, adidas
or Reebok
Athletic Apparel
Purchase
\$59.99 or More



DICK'S
SPORTING GOODS



Limit one coupon per customer. Minimum purchase of \$29.99 before sales tax. Total amount of coupon must be redeemed at one time. Cannot be combined with any other offers, coupons, team discounts or guaranteed in-stock merchandise, or used for licenses or previously purchased merchandise. Coupon valid in-store or online. Online code excludes tax and shipping. Not redeemable for cash, gift cards or store credit. No substitutions or rain checks accepted. Returns or exchanges where a ScanCard Reward or other discount was applied may result in an adjusted refund amount. Excludes purchases of gift cards, Under Armour, The North Face, Patagonia, select Nike tennis apparel, Nike Pro Combat, Nike Legend, Nike Flex, Nike Elite Socks, Jordan and championship merchandise. Excludes clearance. Clearance items have .99 or .97 endings. Some additional exclusions may apply. See store or visit Dicks.com for details. Valid 11/22/14 5PM-11/23/14 2PM.

DOORBUSTER

COUPON

Valid 11/22/14 5PM-11/23/14 2PM
Excludes doorbusters.
To redeem online, enter code
FTWR at checkout.

SAVE

\$15 OFF
an Athletic
Footwear
Purchase
\$59.99
or More



DICK'S
SPORTING GOODS



Limit one item per coupon, per customer. Minimum purchase of \$59.99 before sales tax. Total amount of coupon must be redeemed at one time. Cannot be combined with any other offers, coupons, team discounts or guaranteed in-stock merchandise, or used for licenses or previously purchased merchandise. Coupon valid in-store or online. Online code excludes tax and shipping. Not redeemable for cash, gift cards or store credit. No substitutions or rain checks accepted. Returns or exchanges where a ScanCard Reward or other discount was applied may result in an adjusted refund amount. Excludes purchases of gift cards, select Footwear (Jordan, Asics, Nike, adidas, Reebok, Under Armour, Mizuno, New Balance and Saucony), Nike cleats \$79.99 or more and select athletic shoes \$79.99 or more, Reebok Crossfit, Brooks Footwear and USG Athletics. Excludes clearance. Clearance items have .99 or .97 endings. Some additional exclusions may apply. See store or visit Dicks.com for details. Valid 11/22/14 5PM-11/23/14 2PM.



59.98

Men's or Women's RDT
300, Windwall or
Pumori Wind Fleece
Discontinued styles
While quantities last
Reg. 95.00-120.00



TAKE 25% OFF

33.74-48.74
Select Men's, Women's
or Youth Under Armour
Fleece Styles
Reg. 44.99-64.99



25% OFF

33.75-63.75
Select Men's, Women's
or Youth Nike Fleece
Hoodies Reg. 43.00-80.00

DOORBUSTER

SALE
50% OFF
22.50-32.50
Men's or Women's
adidas Fleece
Reg. 40.00-45.00



DOORBUSTER

SALE
50% OFF
29.98
Men's or Women's
Performance Hoodie
Reg. 59.99
Youth
Performance Hoodie 24.98



DOORBUSTER

SALE
50% OFF
49.98-79.98
Men's, Women's or
Youth Gerry Jackets
Reg. 100.00-140.00



50% OFF DOORBUSTERS

DOORBUSTER

SALE
50% OFF
37.48-42.48
Emma Bearpaw Boots
Available in short and tall
Was 74.99-84.99



DOORBUSTER

SALE
50% OFF
249.98
ST3100 Competition
Table Tennis Table
9'x5' regulation-size table
Was 499.99



DICK'S EXCLUSIVE

DOORBUSTER

YOUR CHOICE
50% OFF
499.99
FT 94 Treadmill
or FE 44 Elliptical
Was 999.99



DICK'S EXCLUSIVE

DOORBUSTER

FREE

Men's or Women's Spyder
Power Gloves* (a \$30 value)
with Purchase of a Men's or
Women's Spyder
Sweater

Reg. 99.00-149.00 Each

*SPECIAL PURCHASE EXCLUSIVE TO DICK'S SPORTING GOODS



DOORBUSTER

Earn
\$25 DICK'S
Cash
with any Fitbit purchase
of \$99.95 or more

Offer valid 11/27/14 through 11/28/14. Limit one coupon per customer. Minimum purchase of \$99.95 before sales tax. DICK'S Cash received in the form of a register receipt. DICK'S Cash redeemable 12/2/14 through 12/16/14. Offer valid in-store and online. Returns or exchanges of items purchased with DICK'S Cash may result in adjusted refund amount. DICK'S Cash is not legal tender. No change for unused portion. Not redeemable for cash, gift cards or store credit. Earning not valid on purchases of gift cards. Some additional exclusions may apply. See store for details.



DOORBUSTER

399.98 Price After \$100
Mail-in Rebate

11-87 Sportsman

12 ga., 28" barrel or 20 ga., 26" barrel
Synthetic stock
Sole 499.98
Was 499.99

Wood Stock 599.98
RECEIVE A \$100 MAIL-IN
REBATE WITH PURCHASE



DOORBUSTER

SALE
\$5

Top-Flite XL Series
Golf Gloves or XL 7000
Golf Balls

Reg. 9.99-12.99 Each



DOORBUSTER

SALE
20% OFF
19.98

Champion or Remington
525-count .22LR Reg. 24.99



Limit 1 box
per customer

DOORBUSTER

**BUY ONE
GET ONE**
50% OFF

All Regular-Price Ammo

25000 items must be of
equal or lesser value



Limit 8 boxes
per customer

**BLACK
FRIDAY
BONUS**

**EARN
\$20 OFF**

a future purchase of \$100 or more
with any purchase made on
Thanksgiving Night and Black Friday

Offer valid on purchases made after 5PM on 11/27/14 and on 11/28/14 ONLY. Coupon received in the form of a register receipt on a qualifying purchase. Coupon offer redeemable in-store 11/27/14 through 12/1/14. Coupon offer redeemable online 12/2/14 through 12/15/14. Returns or exchanges where a StoreCard Reward or other discount was applied may result in an adjusted refund amount. Not redeemable for cash, gift cards or store credit. Excludes purchases of gift cards, PINO, Babeland and Beats by Dr. Dre. Some additional exclusions may apply. See store for details.

HUNTING PRODUCTS NOT AVAILABLE IN OUR YORKERS, NY, LIBERTY, MD, KNOXVILLE, TN, WATERVILLE, IL AND CHICAGO (SOUTH LOOP) IL STORES. FIREARMS AND AMMUNITION NOT AVAILABLE IN OUR KENWOOD, OH, ORLAND PARK PLACE, IL & THE CLER, IL STORES. FIREARMS AND AMMUNITION ARE LIMITED TO STOCK ON HAND. QUANTITIES VARY BY STORE. STYLE, COLOR AND SELECTION VARIES BY STORE WHILE QUANTITIES LAST. ADDITIONAL APPAREL AND FOOTWEAR STYLES AND COLORS AVAILABLE ONLINE.

BLACK FRIDAY DOORBUSTERS END AT 2PM ON FRIDAY, NOV. 28TH

WHILE QUANTITIES LAST

SALE

50% OFF

DOORBUSTER

149.98

Men's Outlook Mountain Bike or Women's Serene City Comfort Bike
Nov. 28th
IMMEDIATELY



DOORBUSTER

SALE

50% OFF

699.99

Nov. 28th

Deal with 60" or

349.99

Nov. 28th

Deal with 54"



DOORBUSTER

99.98

Men's, Women's or Youth Cascade Mountain Bike
Nov. 28th
IMMEDIATELY



DOORBUSTER

99.98

Youth BMX Bike
Nov. 28th
IMMEDIATELY



DOORBUSTER

SAVE

15%

Select Razor Scooters
Nov. 24th-27th, 27th

IMMEDIATELY



DOORBUSTER

SALE

20-50% OFF

Select Games

IMMEDIATELY



DOORBUSTER

SALE

\$100-200 OFF

99.98

Nov. 28th

TaylorMade RBZ Pro Driver, Pro Fairway Wood, or Pro Rescue

RBZ Driver 2 Fairway Wood 90-95
RBZ Driver 2 Rescue 90-95
While quantities last

IMMEDIATELY



DOORBUSTER

SAVE

50%

\$35

Nov. 28th

Men's adidas Downproof Quarter-Zip Golf Fleece

IMMEDIATELY



DOORBUSTER

SALE

50% OFF

39.98

Nov. 28th

MLB Stitches Hoodie

IMMEDIATELY



DOORBUSTER

SALE

\$120 OFF

279.98

Nov. 28th

Grove Stand Up Paddleboard

IMMEDIATELY



DOORBUSTER

SALE

50% OFF

149.98

Nov. 28th

10' Pathfinder Kayak

IMMEDIATELY



DOORBUSTER

SALE

\$150 OFF

199.98

Nov. 28th

10' Fusion Kayak

IMMEDIATELY



DOORBUSTER

SALE

\$150 OFF

249.98

Nov. 28th

10' Trailblazer Angler DLX Kayak

IMMEDIATELY



DOORBUSTER

BUY ONE GET ONE

50% OFF

Nov. 28th

Fishing Lures

IMMEDIATELY



ADDITIONAL INFO:
PRODUCTS AVAILABLE
WHILE QUANTITIES LAST
NOV. 24th - 27th, 27th
IMMEDIATELY

STANDARD PRICES MAY VARY BY LOCATION. ALL PRICES ARE
SUGGESTED RETAIL PRICES. *EXcludes taxes, shipping, and handling fees.
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ALL GUNS ON SALE



DOORBUSTER

199⁹⁸

Price After \$70 Mail-in Rebate
A. 770 Scoped Combo
Satin 241.98 Was 299.99
Remington

DOORBUSTER

SALE
\$40 OFF
189.98

B. 10/22 Semi-Auto
10-shot rotary magazine
Hardwood stock
FREE MAGAZINE
WITH PURCHASE (A \$24.99 VALUE)

RUGER

DOORBUSTER

229⁹⁸

Price After \$25 Mail-in Rebate
C. 870 Express
Black synthetic only
28" or 18" barrel only
Satin 254.98 Was 299.99
Remington

DOORBUSTER

SALE
\$700 OFF

799.98
Was 1,499.99
Sentinel by
Stack-On 64 Plus
4 Gun Fire Safe

STACK-ON
Sentinel



FREE PERSONAL SAFE
INCLUDED INSIDE (A \$79.99 VALUE)

DOORBUSTER

SALE
\$300 OFF

399.98 Field & Stream
Sportsman 24-Gun Fire Safe
Was 699.99
599.98 Field & Stream
Pro 32 Plus 6 Gun Fire Safe
Was 899.99

FIELD & STREAM



EXCLUDES GUNS AND ACCESSORIES
BUNTING PICKUP AND DELIVERY
NOT AVAILABLE IN ALL STORES

DOORBUSTER

SALE
9⁹⁸

9MM 50-Pack
Limit 4 boxes,
per customer
Reg. 10.99

Blazer



DOORBUSTER

SALE
40% OFF

49.98
Was 84.99
5.56 150-Pack
Limit 2 boxes
per customer
REG. \$84.99



DOORBUSTER

SALE
\$25 OFF

Boots \$99.99
or More
Excludes Uggs



DOORBUSTER

BUY ONE, GET ONE
FREE

Baya Crocs
12" floor mats (reg. \$14.99)
or \$14.99 value

crocs



SAVE NOW

HOT DEALS

PLUS FREE SHIPPING AT DICKS.COM

ONLINE ONLY, SEE WEBSITE FOR DETAILS, EXCLUDES PNG

HUNTING PRODUCTS NOT AVAILABLE IN OUR STORES, VIC. LIBERTY, MO. KNOXVILLE, TN. NASHVILLE, IL. AND CHICAGO (SOUTH LOOP) IL. STORES. FIREARMS AND AMMUNITION NOT AVAILABLE IN OUR KENOSHA, WI. ORLAND PARK PLACE, IL. & THE CLAY, IL. STORES. FIREARMS AND AMMUNITION ARE LIMITED TO STOCK ON HAND. QUANTITIES VARY BY STORE.

Word: PRINCE | +PS BLACK FRIDAY DESIGS TEE+ (M&M)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z [] ^ _ { } ~ ¡ ¢ £ ¤ ¥ ¦ § ¨ © ª « ¬ ® ¯ ° ± ² ³ ´ µ ¶ · ¸ ¹ º » ¼ ½ ¾ ¿ À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ à á â ã

SHOP ONLINE ALL DAY
THANKSGIVING DAY

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EVERY SEASON STARTS AT

DICK'S
SPORTING GOODS

ALL REGULAR-PRICE GUNS ON SALE

RIFLES AND SHOTGUNS

\$20 OFF
GUNS \$149.99-399.99

\$40 OFF
GUNS \$400-699.99

\$60 OFF
GUNS \$700-999.99

\$100 OFF
GUNS \$1000 OR MORE

419⁹⁸ Price After \$25 Mail-in Rebate
111 Trophy Hunter
Standard and magnum calibers. Includes 3-Pull-Reset scope. Adjustable AccuTrigger. See #111 for Mag. 111.

SALE \$30 OFF
CVA Wolf
Black powder. Includes scope. 30-caliber. Reg. \$249.99.

SALE \$50 OFF
Snow Camo Buckstalker
30-caliber. 24" barrel. Includes scope. Reg. \$249.99.

SALE \$200 OFF
A300 Outlander
Blind or sight. Reg. \$599.99.

SALE \$60 OFF
500 Field/Deer Combo
Available in youth. Reg. \$319.99.

SALE \$100 OFF
TMI Silver Eagle
Semi-auto. 12 ga. 20" barrel. Reg. \$299.99.

269⁹⁸ Price After \$25 Mail-in Rebate
SXP Black Shadow
12 or 20 gauge. Also available in wood. See #269 for Mag. 269.

SALE \$30 OFF
500 Persuader
12 ga. 2" chamber. 30" cylinder-bored barrel. Reg. \$319.99.

SALE \$50 OFF
Youth Scout Hunter
243-caliber. Includes scope. Reg. \$219.99.

SALE \$30 OFF
Lever Action
22-caliber. 15-round capacity with side ejection. Walnut stock. Reg. \$299.99.

149⁹⁸ Price After \$25 Mail-in Rebate
Mark II GXP
22LR. Bolt action. See #149 for Mag. 149.

SALE \$40 OFF
Youth Matched Pair
22LR, 410 or 22LR, 20 ga. 2-barrel combo. Also available in youth. Reg. \$149.99.

SAVE ON ALL AIR GUNS, SOFT AIR GUNS AND MARKERS

119⁹⁹ Price After \$20 Cash Card by Mail
18 Custom Power Pack
See #119 for details.

SALE 25-40% OFF
Red Ryder BB Gun or 750 BB Gun Combo
Daisy Model 188 or 750. See #119 for details.

SALE \$35 OFF
89⁹⁸
Crosman Blaze Nitro Pistol
Based on synthetic stock. See #89 for details.

SALE \$20 OFF
79⁹⁸
Game Face GPRS Terminator
Green & Black. Model 71. See #79 for details.

SCORECARD THE REMAINDER OF MONEY

3% BACK

IN REWARDS WITH YOUR SCORECARD

*Please see the ScoreCard Terms and Conditions on MyDickSportingGoods.com for more details.

SALE

50% OFF

ALL
DAWSON AND BROOKS
AND LODGE OUTFITTERS
CASUAL APPAREL

SALE 50% OFF
14⁹⁸
Reg. \$29.98
Dawson and Brooks
Flannel Shirt

SALE 50% OFF
19⁹⁸
Reg. \$39.98
Lodge Outfitters
Flannel Shirt

SALE 50% OFF
14⁹⁸
Reg. \$29.98
Lodge Outfitters
Henley

SALE 50% OFF
49⁹⁸
Reg. \$99.98
Bone Collector
Softshell Jacket

SALE 50% OFF
29⁹⁸
Reg. \$59.98
Bone Collector
Hoodie or
ScentBlocker
Camo Hoodie

SALE 50% OFF
29⁹⁸
Reg. \$59.98
Men's
Waterline
Upland Vest

24⁹⁹
Wounded
Warrior
Project Tee

64⁹⁹
Property of
WWP Fleece

24⁹⁹
Men's or Women's
UA Tee

84⁹⁹
Under Armour
Scent Control
ColdGear
Infrared
Hoodie

FREE SHIPPING
Plus
FREE RETURNS
ON HUNT
APPAREL & BOOTS
DICKS.COM
See website for details. Excludes Ship.

SALE 20% OFF
39⁹⁸
Reg. \$49.98
Men's Black
Hunter 800
Waterproof steel
toe safety
boot with
steel shank
and 800
Innovation
Technology

SALE 20% OFF
39⁹⁸
Reg. \$49.98
Men's
Quest
Par Boot

SAVE \$25
94⁹⁹
Reg. \$119.99
Men's Silent
Tracker 1000
Pace & Control
with
1000
Innovation
Technology

SAVE \$30
99⁹⁹
Reg. \$129.99
Men's Trophy
Hunter 800
Pace & Control
with
800
Innovation
Technology

SAVE \$10
99⁹⁹
Reg. \$109.99
Men's
Swamptrucker
1000
Pace & Control
with
1000
Innovation
Technology

SALE \$20
119⁹⁹
Reg. \$139.99
Men's Rubber
Field Boot
Safety CR Non-Slip
Sole in 120%
waterproof, lightweight
and durable

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SALE
25% OFF
33% - \$63.75
Reg. \$84.99 - \$84.99
Select Men's, Women's or Youth Nike Fleece

TAKE
25% OFF
33% - 44%
Reg. \$44.99 - \$84.99
Select Men's, Women's or Youth Under Armour Fleece

FREE SHIPPING
PLUS FREE RETURNS ON APPAREL
DICKS.COM
SEE WEBSITE FOR DETAILS. 300 AND OVER

WOMEN'S
MEN'S

SALE

25% OFF

16⁹⁹-67⁹⁹
Reg. \$200-\$299
**Mens', Women's or Youth
 Nike Pro Compression
 Apparel**

LIVE AND COLOR SELECTION VARIES BY STORE.
 EXCLUSIONS APPLY. SEE Aisle 100B FOR DETAILS ONLINE.

EVERY SEASON STARTS AT DICK'S SPORTING GOODS

Holiday Hours:
 Open 3 pm earlier on Thanksgiving Day
 Fri. Nov. 26th 12 am to 10 pm / Sat. Nov. 27th 6 am to 10 pm
 All other days open at 10 am. All hours subject to change. See Dick's Sporting Goods website for more details.
Sale Effective Thursday Nov. 27 - Saturday Nov. 29
Dick's Sporting Goods stores are closed on Thanksgiving Day. Hours may vary by location. See Dick's Sporting Goods website for more details.

OPEN 24 HOURS ONLINE
DICKS.COM

SCORECARD
THE REWARDS OF SPORT

\$10 Reward For Every 300 Points
Score One Point For Every Dollar Spent
Member Only Offers