

Academy[®]

SPORTS+OUTDOORS

**DOORS OPEN
AT 5AM FRIDAY**

SPECIAL STORE HOURS:
CLOSED THANKSGIVING DAY, NOV. 27
FRIDAY, NOV. 28 5AM-10PM
SATURDAY, NOV. 29 8AM-10PM
SUNDAY, NOV. 30 9AM-8PM

BLACK FRIDAY DOORBUSTER HOT DEALS

SHOP BLACK FRIDAY HOT DEALS RIGHT NOW AT ACADEMY.COM

**100'S OF
HOT DEALS**



Under Armour[®]
Men's, Women's,
or Kids'
Big Logo Hoodies

Nike Men's,
Women's,
or Kids'
KO Hoodies

Selection varies by store



29⁹⁹
was: 49⁹⁹
H2O Xpress
Maxim Low-Profile
Ballcast Reel
Style F34GR0036

SAVE \$20



9⁹⁹
was: 14⁹⁹
Magellan Outdoors
27" x 36" Tufted
Pet Beds
Style SMGP50007

14⁹⁹
was: 24⁹⁹
Magellan Outdoors
Gunslested 35" x 44"
Pet Beds
Style WFG3544-640
Selection varies by store

399⁹⁹
EVERYDAY
GoPro
GoPro Hero4
Silver Edition
Action Camera
Style CHDXR-302
GoPro Hero 3+ Silver
249⁹⁹ was: 299⁹⁹



19⁹⁹
was: 39⁹⁹-49⁹⁹
Crocs[®] Men's,
Women's, or Kids'
Fleece-Lined
Clogs

HOT DEAL



69⁹⁹
was: 99⁹⁹
Nike Men's
or Women's
Free 5.0
Running Shoes
Styles 642799-601,
642799-301, 642799-002,
642799-401



79⁹⁹
was: 99⁹⁹
Char-Broil[®]
The Big Easy
Oil-Less Propane
Turkey Fryer
Style 1401480

HOT DEAL



129⁹⁹
was: 199⁹⁹
Cajun Injector
30" Digital
Electric Smoker
Style 227407939

SAVE \$70

39⁹⁹
was: 49⁹⁹-59⁹⁹
Game Winner
Men's, Women's, or
Youth Field Boots
Styles FFWGWS3032,
FFWGWS3038,
FFWGWS3039



9⁹⁹
was: 17⁹⁹-19⁹⁹
All
Magellan Outdoors
Men's Jeans

HOT DEAL



89⁹⁹
was: 199⁹⁹
Mosaic
Propane
Patio Heater
Style F181NV5004

HOT DEAL



49⁹⁹
was: 79⁹⁹
Mosaic
Tabletop
Patio Heater
Style F38JVP15002

HOT DEAL

159⁹⁹
was: 219⁹⁹
Jump Zone 14'
Round Trampoline
with Enclosure
Style YSLJ0G4021
Jump Zone 12'
Round Trampoline
129⁹⁹ was: 199⁹⁹

HOT DEAL



buy any GoPro
Action Camera \$299⁹⁹ and up and
receive a \$50 Academy gift card.

HOLIDAY SCRATCH OFF
Starting Black Friday, receive a scratch off card with every purchase at any Academy Sports + Outdoors store (while supplies last). One lucky card contains the winning code for two tickets to the 2015 Super Bowl. Other prizes include Academy gift cards valued up to \$500.

Beginns 5am on Friday, November 28

Academy Sports + Outdoors advertising prices is to have the most accurate price and item in each advertisement. Item selection and availability varies by store and is limited to stock on hand. No item checks Web site prices and items vary due to the best offer available at that time. No dealers. Special offers and pricing are not available in large quantities.

Prices good November 27-29, 2014



NIKE PRO OR HYPERWARM APPAREL FOR THE FAMILY

Selection varies by store

Nike Pro Combat Apparel

- Di-FIT sweat-wicking fabric keeps you cool and dry
- Mesh panels on the back and sides enhance ventilation
- Stretch fabric for freedom of movement and comfort
- Strategically placed flat seams reduce chafing and abrasion



Nike Hyperwarm Apparel

- Di-FIT fabric wicks sweat away and helps keep you dry and comfortable
- Roll-seam construction minimizes chafing
- Compression fit for a snug feel and easy layering
- Brushed interior for a super-soft feel and enhanced insulation



holiday hot deals

start here

49⁹⁹

EVERYDAY!

- Under Armour® Men's or Women's ColdGear® Crews, Mocks, or Tight
- Under Armour® Men's or Women's ColdGear® Leggings
- 59⁹⁹ EVERYDAY!
- Under Armour® Women's 1/2-Zip Tops
- 59⁹⁹-.64⁹⁹ EVERYDAY!



39⁹⁹

EVERYDAY!

- Under Armour® Men's Tech™ 1/4-Zip Tops
- Style 1242220



26⁹⁹

was: 39.99

- adidas Men's or Women's Ultimate Fleece Hoodies



HOT DEAL



16⁹⁹

was: 19.99

- adidas Men's Performance Briefs - 2 pk.
- Available in 3.6 or 9" lengths



HOT DEAL

16⁹⁹

was: 26.99

- Champion Women's Eco™ Fleece Pullover Hoodies, Open Bottom Pants, or Closed Bottom Pants





SAVE \$5
on Men's or Women's Columbia® Fleece

29⁹⁹
was: 34⁹⁹
Columbia® Men's Sleens Mountain™ or Women's Benton Springs™ Jacket
Style: WM3220, WL6439
Kids' 21⁹⁹
was: 24⁹⁹

24⁹⁹
was: 29⁹⁹
Columbia® Men's Cathedral Peak™ II or Women's Benton Springs™ Vest
Style: WM6462, WL3223

29⁹⁹
was: 34⁹⁹
Columbia® Men's Klamath Range™ II 1/2-Zip Pullover Tops
Style: AM6558, AL6433

34⁹⁹
was: 39⁹⁹
Columbia® Men's Hart Mountain™ II 1/2-Zip Pullover Tops
Style: AM6771

24⁹⁹-29⁹⁹
was: 29⁹⁹-34⁹⁹
Columbia® Women's Glacial™ Fleece III Solid or Print 1/4-Zip Pullover Tops
Style: AL6389, AL6533

29⁹⁹
was: 34⁹⁹
Columbia® Men's Hart Mountain™ II Crews
Style: AM6769

24⁹⁹-29⁹⁹
was: 29⁹⁹-34⁹⁹
Columbia® Women's Glacial™ Fleece III Solid or Print 1/4-Zip Pullover Tops
Style: AL6389, AL6533

29⁹⁹
was: 34⁹⁹
Columbia® Men's Hart Mountain™ II Crews
Style: AM6769

9⁹⁹
was: 19⁹⁹
Men's, Women's, or Kids' Promo Fleece Jacket

SAVE \$10

25% OFF
Magellan Outdoors Cold Weather Gift Sets

4⁹⁹
was: 9⁹⁹
Magellan Outdoors Women's Infinity Scarves
Style: SCMSW2260

4⁹⁹
was: 9⁹⁹
Magellan Outdoors Women's Infinity Scarves
Style: SCMSW2260

24⁹⁹
was: 39⁹⁹-49⁹⁹
Magellan Outdoors Men's, Women's, or Kids' Base Layer Thermals - 3 pk.

9⁹⁹
was: 14⁹⁹-19⁹⁹
Magellan Outdoors Men's, Women's, or Kids' EZ Dri Thermals

24⁹⁹
was: 39⁹⁹-49⁹⁹
Magellan Outdoors Men's, Women's, or Kids' Base Layer Thermals - 3 pk.

get comfy
from head to toe

14⁹⁹
was: 19⁹⁹
Austin Trading Co. Kids' Kayle Casual Boots
Style: YFWAJYC1222

18⁹⁹
was: 24⁹⁹
Austin Trading Co. Kids' Danika, Shyla, or Kristie Casual Boots
Style: YFWATYC1046, YFWATYC1052, YFWATYC1021

19⁹⁹
was: 29⁹⁹
Austin Trading Co. Kids' Ace or Damsel Western Boots
Style: YFWATYC1034, YFWATYC1026
Selection varies by store.

17⁹⁹
was: 29⁹⁹
Austin Trading Co. Women's Bailey or Hayden Boots
Style: FWICWC1076, FWATYC1078

28⁹⁹
was: 39⁹⁹
Magellan Outdoors Women's Stella Boots
Style: FWICWC1072, FWATYC1078

38⁹⁹
was: 49⁹⁹
Magellan Outdoors Women's Stella Boots
Style: FWICWC1072, FWATYC1078



HOT DEAL
25% OFF
Remote Control Vehicles



THE HOTTEST TOYS OF THE SEASON

HOT DEAL
25% OFF
All NERF Toys



34⁹⁹
was: 49⁹⁹

World Tech Toys Hercules
Gyro 3.5-Channel RTR
Remote Control Helicopter
Style 35860

SAVE \$15



Selection varies by store.



7⁹⁹
was: 9⁹⁹

Table Top Games
Styles 2480, 2470, 2480,
72485, 9N-2618

HOT DEAL



249⁹⁹
was: 299⁹⁹

EastPoint NHL Attacker
7' Hover Hockey Table
with Flip-Up Scoring
Style 1-1-34543

SAVE \$50

EASTPOINT

11⁹⁹
was: 19⁹⁹

iWorld Boom
Speakers
Style DBS
Phone not included.



14⁹⁹
was: 29⁹⁹

iWorld Bluetooth
Wireless Earbuds
Style SSC-1040



19⁹⁹
was: 34⁹⁹

iWorld Bluetooth
Wireless Sports Buds



24⁹⁹
was: 34⁹⁹

iLive Bluetooth
Wireless Earbuds
Style IAEBS48FDQ



24⁹⁹
was: 34⁹⁹

iLive Bluetooth
Wireless Headphones
Style IAHB4FDQ



29⁹⁹
was: 49⁹⁹

Cohesion XP 21
Gaming Chair
with Built-In
Audio
Style YSLCHPE1000

24⁹⁹
was: 34⁹⁹

PS Shadow
Wireless Controller
Style DGPB3-3856

29⁹⁹
was: 49⁹⁹

Universal Elite
Camo Gaming
Headset
Style GGLN-2754

79⁹⁹
was: 99⁹⁹

Triumph Sports U.S.A.
13-in-1
Combo
Game Table
Style 45-6145

SAVE \$20



39⁹⁹

was: 69⁹⁹
**Bear Archery
 Youth Brave 3
 Compound
 Bow Set**
 Styles AY300BR,
 AY300PR

**SAVE
\$30****69⁹⁹**

was: 99⁹⁹
**Easton
 Recurve Bow Kit**
 Style 321G25
 • Comes with black
 or pink hip quiver

**SAVE
\$30****EASTON****14⁹⁹**

was: 19⁹⁹
**Barnett
 Youth BCX
 Commander
 and Chief
 Recurve Bow**
 Style 1295

**HOT
DEAL****29⁹⁹**

was: 39⁹⁹
**Barnett
 Youth BCX
 Center Flight
 Bow**
 Style 1297

**HOT
DEAL****9⁹⁹**was: 15⁹⁹

**Game Winner
 Youth Soft Bow Case**
 Style YFSGWAR001

GAME WINNER**14⁹⁹**was: 24⁹⁹

**Morrell Perfect 300 Foam
 or Bone Collector Target**
 Styles A201 A3575

**HOT
DEAL**

wish list gifts

for youth

29⁹⁹was: 34⁹⁹

**Crosman
 760 Pumpmaster
 Air Rifle Kits**
 Styles 262BK1, 262PK1

**HOT
DEAL****HOT
DEAL****74⁹⁹**was: 199⁹⁹

**Benjamin
 Prowler Air Rifle**
 Style BP1P17X

BENJAMIN**SAVE
\$45****149⁹⁹**was: 199⁹⁹

**Game Whisper
 G2 377-cal
 Air Rifle**
 Style 610094854

GAMO**SAVE
\$50****99⁹⁹**was: 139⁹⁹

**Bounty Hunter
 Metal Detector**
 Style QSL TICAMO

BOUNTY HUNTER**SAVE
\$40****9⁹⁹**was: 14⁹⁹

**Crosman Slinger
 6mm Caliber
 Airsoft Pistol with
 10,000 BBs**
 Style 60005

**Crosman
AIRSOFT****HOT
DEAL****14⁹⁹**was: 19⁹⁹

Walther PPK Combat Kit
 Style 2272543

**HOT
DEAL****29⁹⁹**was: 39⁹⁹

**Crosman Pulse
 R71 Electronic
 Airsoft Rifle**
 Style TACR7B

**Crosman
AIRSOFT****SAVE
\$10****49⁹⁹**was: 99⁹⁹

**Crosman MK-177 Bolt-Action
 88 and Pellet Air Rifle**
 Style 30710

**Crosman
AIRSOFT****SAVE
\$50**

HOT DEAL
99⁹⁹ each
was: 109.99
Browning Strike Force
10.0 MP
Infrared Flash
Game Camera
Style BIC-5



was: 109.99
Firelight Night Fall 2
Night Vision Monocular
Style FF24066



SAVE \$60

SAVE \$130

was: 229.99
Caldwell Lead Sled DFT
Shooting Rest
Style 3366-47
Rifle sold separately



99⁹⁹
was: 59.99
Midland ALRS
Camo 2-Way
Radio - 2 pk.
Style ALRM10



69⁹⁹
was: 89.99
Leupold Rogue
10 x 25 Porro Prism
Binoculars
Style 99225



299⁹⁹
was: 399.99
Zeiss Terra ED
8 x 42 Schmidt
and Pechan
Prism Binoculars
Style 524035-9901



119⁹⁹
was: 169.99
Nikon ACULON
Laser Rangefinder
Style B397



299⁹⁹
was: 399.99
Zeiss RS Terra
3X 3-9x42 Riflelescope
Style 522701-9920



99⁹⁹
was: 149.99
Nikon ProStaff 3-9x40
BOC Rimfire Rifle Scope
Style 675



hot deals

on outdoor gifts

9⁹⁹
was: 19.99
Game Winner
Steel Ammo Box
Style FSGWME1025



9⁹⁹
was: 19.99
Outdoors
Gun Cleaning Kit
Style 70704



39⁹⁹
was: 79.99
Walker's Alpha Muffs
and Sport Glasses
Combo Kit
Style GWP-PMA4G



19⁹⁹
was: 39.99
Zip Slick
Teal - 600K
Style ZAPST600TL



HOT DEAL
14⁹⁹ each
was: 19.99



36⁹⁹
was: 49.99
Smith & Wesson 330-
Lumen 4-AA Flashlight
Style SSWAACR



39⁹⁹
was: 59.99
Emperia Women's
Realtree Xtra® Studded
Weekend Satchel
Style RT1-C50TDB XTBA/BR
- Conceal and carry



29⁹⁹
was: 49.99
Game Winner
Tactical Camo Pack
Style FSGWME306



14⁹⁹
was: 19.99
Dorcy T10-Lumen
Flashlights - 4 pk.
Style 41-4309



A Old Timer 10"
Bowie Knife
Style SCPRM-14-25CP

B Winchester
Knife Gift Set - 2 pc.
Style 31-002756

C Old Timer Switch-It
Multi-Blade Knife Set
Style SCPRM-14-27CP

D Old Timer
Knife Gift Set - 3 pc.
Style SCPRM-14-8CP

E Smith & Wesson
Hunting Kit - 5 pc.
Style SWPRM-14-9CP

F Smith & Wesson
Hunting Kit - 5 pc.
Style SWPRM-14-9CP

G Smith & Wesson
Hunting Kit - 5 pc.
Style SWPRM-14-9CP

H Smith & Wesson
Hunting Kit - 5 pc.
Style SWPRM-14-9CP

I Smith & Wesson
Hunting Kit - 5 pc.
Style SWPRM-14-9CP

J Smith & Wesson
Hunting Kit - 5 pc.
Style SWPRM-14-9CP

K Smith & Wesson
Hunting Kit - 5 pc.
Style SWPRM-14-9CP

49⁹⁹ each
was: 79.99-99.99
Browning 6-Tray Electric Food
Dehydrator, 7.5" Electric Meat Slicer,
or #8 Electric Meat Grinder
Style FD2124401-BN, FD2126601-BN,
FD2125001-BN



49⁹⁹ each
was: 79.99-99.99



49⁹⁹ each
was: 79.99-99.99



229⁹⁹ Outdoor Gourmet

was: 279⁹⁹

Outdoor Gourmet
Triton 4-Burner
Propane and
Charcoal Grill
Style CG3023E

TRITON

SAVE
\$50

FREE WITH PURCHASE!
8' Triton Grill Cover



HOT
DEAL

Outdoor Gourmet

97⁰⁰
was: 179⁹⁹

Outdoor Gourmet
Stainless Steel
4-Burner Gas Grill
Style F90GBG1105

SAVE
\$150

199⁹⁹

was: 349⁹⁹

Masterbuilt 40"
Digital Electric
Smokehouse
with Window
Style 20070311

199⁹⁹

was: 299⁹⁹

Char-Broil
6-Burner
Propane
Gas Grill
Style 463200513

Char-Broil

SAVE
\$100

igloo

199⁹⁹

was: 249⁹⁹

Igloo Premium
50-qt. Cooler
Style 44860

Sold elsewhere
for \$349⁹⁹

SAVE
\$50

FRIDAY ONLY!
get it while it lasts.

HOT DEAL

399⁹⁹

was: 599⁹⁹

XTERRA
TR3.0 Treadmill
Style 130813



SAVE
\$50



SPALDING
NBA OFFICIAL BALL

149⁹⁹

was: 199⁹⁹

Spalding 54"
Portable
Basketball System
Style 662911

14⁹⁹~~was: 17⁹⁹~~

Game Winner Men's
Realtree® CVC
Camo Hoodie
Style FSGWCA6012

**HOT
DEAL****14⁹⁹**~~was: 24⁹⁹~~

Game Winner
Men's Twill Pants
Style FSGWCA7007

Youth **12⁹⁹** ~~was: 19⁹⁹~~**HOT
DEAL****14⁹⁹**~~was: 24⁹⁹~~

Game Winner
Men's Twill
Button-Down Shirts
Style FSGWCA7006

Youth **12⁹⁹** ~~was: 19⁹⁹~~**HOT
DEAL**

Selection varies by store.

on the hunt

for christmas

14⁹⁹~~was: 24⁹⁹~~

Midland ALR1
22-Mile GMR5
2-Way Radio - 2 pk.
Style ALR1, ALR1Y

MIDLAND**39⁹⁹ INTEX**~~was: 59⁹⁹~~

Intex Realtree®
Queen-Sized
Air Bed
Style 2000012268

**SAVE
\$10****SAVE
\$20****79⁹⁹**~~was: 149⁹⁹~~

Stack-On Biometric Safe
Style PS-S-8
STACK-ON

**HOT
DEAL****49⁹⁹**~~was: 69⁹⁹~~

Wildgame Innovations
W Series Blade 6x
6.0 MP Infrared
Scouting Camera
Style W600A

**SAVE
\$20****6⁹⁹**~~was: 14⁹⁹~~

Wolverine Men's
Comfort Hunter
Wool
Boot Socks-3 pk.
WOLVERINE

**HOT
DEAL****49⁹⁹**~~was: 89⁹⁹~~

Game Winner
Men's Neoprene
Boot-Foot Waders
Style FSGWFE5013

**SAVE
\$40**

109⁹⁹~~was: 149⁹⁹~~**Savage 64XP Rifle**
Style 40036

- Caliber: 22 LR
- Capacity: 10
- Action: semi-automatic
- Barrel length: 21"
- Stock: synthetic

**579⁹⁹**~~was: 799⁹⁹~~**Windham Weaponry Carbon Fiber SRC Rifle**
Style R6M4FTT-CF1

- Caliber: 223
- Capacity: 30+1
- Action: semi-automatic
- Barrel length: 16"
- Stock: adjustable synthetic
- Rate of twist: 1 in 9" RH

*Windham
Weaponry***99⁹⁹**~~was: 159⁹⁹~~**Heritage Rough Rider Revolver**
Style R22286SW

- Caliber: 22 LR • Capacity: 6
- Action: single

**SAVE
\$70****17⁹⁹**~~EVERYDAY~~**Federal Champion AutoMatch .22 LR Rimfire Ammo**

- 40 gr
- 325-rd box



Limit 2. While supplies last.

**100'S
OF
HOT
DEALS****259⁹⁹**~~was: 359⁹⁹~~**Taurus PT111 Millennium G2 Pistol**
Style 1-111031PG2-12T

- Caliber: 9mm
- Capacity: 12+1
- Action: DA/SA

**SAVE
\$100****Winchester U.S.A. Handgun Ammo 100-rd. Value Packs**

9mm Luger.....	23.99	was: 24.99
.40 S&W.....	29.99	was: 34.99
380 ACP.....	33.99	was: 39.99
38 Special.....	34.99	was: 42.99
45 ACP.....	35.99	was: 43.99

**HOT
DEAL**

