

Black Friday Hot Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.

# FRIDAY ONLY

**HOT DEAL**  
**29<sup>99</sup>**  
was...59.99 **NEW**  
H2O Xpress Mettle Baitcast Reel  
Style FSH2FL0011



**HOT DEAL**  
**29<sup>99</sup>**  
was...49.99  
All Star Classic Series Rod  
Selection varies by store.



**HOT DEAL**  
**29<sup>99</sup>**  
was...49.99  
Cobra SSR80 Radar/Laser Detector  
Style SSR80



**9-BAND DETECTION**

**HOT DEAL**  
**84<sup>99</sup>**  
was...149.99  
Garmin Nuvi 50LM Auto GPS  
Style 010-00991-28



**GARMIN** • Turn-by-turn voice prompts

**HOT DEAL**  
**24<sup>99</sup>**  
was...39.99  
Women's Skechers Bobs Casual Shoes  
Girls' 24<sup>99</sup> was...34<sup>99</sup>



Selection varies by store.

**HOT DEAL**  
**59<sup>99</sup>**  
was...79.99  
Huffy Boys' Spider-Man or Girls' Little Mermaid 16-in. Bikes  
Styles 21874, 21964



12-in. Spider-Man 49<sup>99</sup> was...69<sup>99</sup>

**HOT DEAL**  
**79<sup>99</sup>**  
was...129.99  
Fisher-Price Boys' Lightning McQueen or Girls' Barbie 6-Volt Ride-On  
Styles W6209, W5541



Fisher-Price

**HOT DEAL**  
**9<sup>99</sup>**  
was...13.99  
Nike Dri-FIT Elite Basketball Crew Socks



Does not include Nike Sequalizer or Nike Hyper Elite styles.

**HOT DEAL**  
**69<sup>99</sup>**  
was...89.99  
Kids' Teenage Mutant Ninja Turtles 16-in. or Monster High 18-in. Bikes  
Styles R1652, YSLOSWG001



**HOT DEAL**  
**69<sup>99</sup>**  
was...99.99  
East Point 60-in. Lightning Hover Hockey Table  
Style 1-1-34301



**EASTPOINT**

**HOT DEAL**  
**34<sup>99</sup>**  
was...64.99  
Razor Ripstik Caster Board  
Styles 15055040, 15055060, 15055061



**Razor**

**Academy**  
SPORTS+OUTDOORS

Find a lower price, we'll match it.  
Our low price commitment means a Merry Christmas guaranteed.  
Visit [academy.com/pricematch](http://academy.com/pricematch) for details.

WTA 01,20,25,29,34,36,37,45,49,69,70,71,73,74,53,54,55,56,58,59,60,65,67,66,85,87,90,93,99,96,83,109,127,190,52,160,128,138,143,191,192,24,72,129,161,215,62,162,48,163,164,219,89,92,101,102,110,111,103,108,117,142,137,155,112,132,170,182,178,184,188,186;11/28/2013

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## OUTDOOR GEAR

Selection varies by store.

**HOT DEAL**

**49<sup>99</sup>**

was...89.99

**Game Winner  
Neoprene Waders**  
Style FSGWFE5013

- Insulated boots
  - Sizes: 8-13
- Selection varies by store.



**GAME WINNER**



**HOT DEAL**

**19<sup>99</sup>**

was...29.99

**Men's Game Winner  
Jersey Knee Boots**  
Styles FWGWFS3012,  
FWGWFS3013



**HOT DEAL**

**29<sup>99</sup>**

was...39.99

**Men's Wolverine®  
Clarke Jackets**  
Style W1140500



**HOT DEAL**

**49<sup>99</sup>**

was...64.99

**Men's Carhartt®  
Washed Duck  
Jackets**  
Style 100733



**HOT DEAL**

**69<sup>99</sup>**

was...89.99

**Men's Browning®  
Reversible  
Jackets**  
Style 3041



**HOT DEAL**

**9<sup>99</sup>**

was...17.99-19.99

**Men's Magellan  
Outdoors™  
Jeans**



**HOT DEAL**

**49<sup>99</sup>**

was...59.99

**Men's or Women's  
Game Winner  
Classic High  
Insulated Boots**  
Styles FWGWFS3009,  
FWGWFS3010



**HOT DEAL**

**69<sup>99</sup>**

was...119.99

**GARMIN.**

**Garmin Nuvi 30LM Auto GPS**  
Style 010-00989-21

- Turn-by-turn voice prompts
- Over 6-million pre-programmed points of interest



**ULTRA  
COMPACT**

**HOT DEAL**

**49<sup>99</sup>**

was...79.99

**Mosaic Tabletop  
Propane Patio Heater**  
Style FSPTMV5002

- Outputs up to 10,000 BTU
- Push-and-turn ignition offers an adjustable heat control
- CSA certified



W2A 01,20,25,29,34,36,37,45,49,69,70,71,73,74,53,54,55,56,58,59,60,65,67,66,85,87,90,93,99,96,83,109,127,190,52,160,128,138,143,191,192,24,72,129,161,215,62,162,48,163,164,219,89,92,101,102,110,111,103,108,117,142,137,155,112,132,170,182,178,184,188,186:11/28/2013



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## FIREARMS

Limited to stock on hand. Two per customer.



**HOT DEAL**  
**99<sup>99</sup>**  
was...169.99

**HERITAGE**  
**Heritage .22 LR 6.5-in. White Grip Revolver**  
Style RR226SW

- Caliber: .22 LR
- Capacity: 6



**HOT DEAL**  
**329<sup>99</sup>**  
was...399.99

**TriStar**  
**TriStar T120 Desert Tan Cerakote Handgun**  
Style 85098

- Caliber: 9mm
- Capacity: 17+

Visit our stores for more **Hot Deals** from top brands like




**HOT DEAL**  
**199<sup>99</sup>**  
was...219.99

**STEVENS**  
**Stevens 320 Ghost Ring Sight Shotgun**  
Style 19495

- Gauge: 12 • Capacity: 5+1



**HOT DEAL**  
**229<sup>99</sup>**  
was...249.99

**ESCORT**  
**Escort Aimguard Shotgun**  
Style HAT00020

- Gauge: 12 • Capacity: 5+1



**HOT DEAL**  
**279<sup>99</sup>**  
was...349.99

**TriStar**  
**Youth TriStar Raptor 24-in. Black or Muddy Girl Shotgun**  
Styles 20205, 20203

- Gauge: 20 • Capacity: 2+1 with plug



**HOT DEAL**  
**299<sup>99</sup>**  
was...499.99

**TAURUS**  
**Taurus 609B Compact Handgun**  
Style 1-609041

- Caliber: 9mm
- Mag capacity: 13 +1
- Action: double
- Barrel: 3.25 in.



**HOT DEAL**  
**3<sup>99</sup>**  
was...6.99

**PLANO**  
**Plano Pistol Case**



**HOT DEAL**  
**39<sup>99</sup>**  
was...79.99

**Protec**  
**Handgun Laser**

## GUN SAFES AND CABINETS



**HOT DEAL**  
**9<sup>99</sup>**  
was...16.99

**SENTRY**  
**Sentry Safe Compact Security Safe**  
Style P005C

Contents sold separately.



**HOT DEAL**  
**39<sup>99</sup>**  
was...59.99

**SENTRY**  
**Sentry Safe X055 Security Safe**  
Style X055

- 8.7 in. x 13.6 in. x 8.5 in.



**HOT DEAL**  
**69<sup>99</sup>**  
was...99.99

**STACK-ON**  
**Stack-On 8-Gun Steel Security Cabinet**  
Style GC-908-5

- Holds guns up to 54-in. tall
- Top shelf provides additional storage

**STACK-ON**

55 in. x 21 in. x 10 in.



**HOT DEAL**  
**139<sup>99</sup>**  
was...199.99

**STACK-ON**  
**Stack-On 14-Gun Cabinet with Portable Lock Box**  
Style GCB-14-PCB

**STACK-ON**

21 in. x 16 in. x 55 in.



**HOT DEAL**  
**359<sup>99</sup>**  
was...459.99

**CANNON**  
**Cannon 14-Gun Fire Safe**  
Style 5521F-AR

- 30-minute fire protection at 1,200° F.
- Electronic lock



55 in. x 21 in. x 17 in.



**HOT DEAL**  
**699<sup>99</sup>**  
was...849.99

**CANNON**  
**Cannon 36-Gun Fire Safe**  
Style AS5932-H1TEC-13

- 30-minute fire protection at 1,200° F.
- Electronic lock



59 in. x 32 in. x 24 in.

01,20,25,29,34,36,37,45,49,69,70,71,73,74,53,54,55,56,58,59,60,65,67,66,85,87,90,93,99,96,83,109,127,190,52,160,128,138,143,191,192,24,72,129,161,215,62,162,48,163,164,219,89,92,101,102,110,111,103,108,117,142,137,155,112,132,170,182,178,184,188,186:11/28/2013 W3A

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## RIDE-ONS/SCOOTERS

**HOT DEAL**

**19<sup>99</sup>**

was...24.99

**Kids' Razor  
A1 Scooter**  
Styles 13003A-BL,  
13010067  
Selection  
varies by store.



**HOT DEAL**

**64<sup>99</sup>**

was...89.99

**Kids' Razor  
Flash Rider 360  
Tricycle**  
Style 20036559



**HOT DEAL**

**99<sup>99</sup>**

was...109.99

**Kids' Razor  
Powerwing  
Deluxe or  
E90 Electric  
Scooter**  
Styles 20036040,  
13111441



**EXCLUSIVE**

**HOT DEAL**

**179<sup>99</sup>**

each  
was...194.99-219.99

**Kids' Razor E225  
Electric Scooter**  
Style 13112840

**Kids' Razor E225S  
Electric Seated  
Scooter**  
Style 13112830

**EXCLUSIVE**



**HOT DEAL**

**219<sup>99</sup>**

was...249.99

**Kids' Razor  
Mod  
Sweet Pea  
Ride-On**  
Style 15130659



## FITNESS

**HOT DEAL**

**89<sup>99</sup>**

was...99.99

**Everlast  
PowerShot  
80-lb NevaTear  
Heavy Bag**  
Style 69080600

**Leather  
Speed Bag**  
**29<sup>99</sup>** was...34<sup>99</sup>

**Stand**  
**109<sup>99</sup>**  
was...129<sup>99</sup>



**HOT DEAL**

**109<sup>99</sup>**

was...149.99

**Century Versys  
Free-Standing  
Heavy Bag**  
Style 10187



**HOT DEAL**

**149<sup>99</sup>**

was...199.99

**CAP Barbell  
Strength  
125-lb. Stack  
Home Gym**  
Style  
FM-H1007A1



Limited to  
stock on hand.  
Selection  
varies by store.

**HOT DEAL**

**399<sup>99</sup>**

was...599.99

**Pro-Form  
505 CST Treadmill**  
Style PFTL60910

- 15 built-in workout programs
- 1 to 10% Quick™ incline



## GRILLING

**HOT DEAL**

**199<sup>99</sup>**

was...299.99

**Char-Broil  
Gas/Charcoal  
Combo Grill**  
Style 463230512  
• 65,000 BTU for  
primary burners



**HOT DEAL**

**199<sup>99</sup>**

was...349.99

**Masterbuilt 40-in.  
Digital Electric  
Smokehouse with  
Window**  
Style 20070311



**40-in.  
TALL**

Contents  
not included.



**HOT DEAL**

**199<sup>99</sup>**

was...299.99

**Char-Broil Six-Burner Gas Grill**  
Style 463230512  
• 65,000 BTU for primary burners  
• 650-sq. in. primary and  
250-sq. in. secondary  
cooking spaces



W4A 01,20,25,29,34,36,37,45,49,69,70,71,73,74,53,54,55,56,58,59,60,65,67,66,85,87,90,93,99,96,83,109,127,190,52,160,128,138,143,191,192,24,72,129,161,215,62,162,48,163,164,219,89,92,101,102,110,111,103,108,117,142,137,155,112,132,170,182,178,184,188,186:11/28/2013



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**DOORS OPEN AT 5AM FRIDAY**  
Shop **Black Friday HOT DEALS**  
right now at **academy.com**

Special store hours: Closed Thanksgiving Day • Fri., Nov. 29 5am-10pm • Sat., Nov. 30 8am-10pm • Prices good November 28-30, 2013

# BLACK FRIDAY HOT DEALS FRIDAY & SATURDAY

**25% OFF**  
Under Armour® Battle Hoodies  
for the family

**41<sup>24</sup>**  
was...\$4.99  
Men's or Women's  
Under Armour®  
Battle Hoodies  
Styles 1240416,  
1240463

**33<sup>75</sup>**  
was...\$4.99  
Boys' or Girls'  
Under Armour®  
Battle Hoodies  
Styles 1241366,  
1242096

**HOT DEAL**  
**29<sup>99</sup>**  
each  
was...\$39.99-49.99  
Men's Nike  
KO Hoodies  
Style 465784

Women's Nike  
All Time or  
Swoosh Out  
Hoodies  
Styles 548804,  
548806

**HOT DEAL**  
**24<sup>99</sup>**  
was...\$34.99  
Boys' or Girls' Nike  
Knockout  
Performance  
Fleece Hoodies  
Styles 546099, 549462,  
575210, 546157,  
546160, 546159

## ELECTRONICS

**HOT DEAL**  
**14<sup>99</sup>**  
was...\$24.99  
Midland ALR1  
Two-Way  
Radios  
Style ALR1  
**22-MILE**

**HOT DEAL**  
**49<sup>99</sup>**  
was...\$69.99  
Cobra ESD 920  
Camo  
Radar Detector  
Style ESD-920  
**EXCLUSIVE**

**HOT DEAL**  
**279<sup>99</sup>**  
was...\$329.99  
GoPro HD Hero 3  
Black Edition  
Camcorder  
Style CHDX-301  
• Professional 2.7kp  
30 fps, 1440p 48 fps,  
1080p 60 fps, 960p  
100 fps, 720p 120 fps,  
and WVGA 240 fps  
video capture

**GoPro**  
Be a HERO.

**HOT DEAL**  
**19<sup>99</sup>**  
was...\$39.99  
Adults' Crocs™  
Dasher Line  
Clogs  
Style 12869-060  
Kids' **14<sup>99</sup>** was...\$29<sup>99</sup>

**HOT DEAL**  
**59<sup>99</sup>**  
was...\$69.99  
Men's or Women's Nike  
Dual Fusion 2  
Running Shoes  
Styles 599541-002, 599541-008,  
599564-006, 599564-064,  
599564-064 599564-006

Limited to  
stock on hand.  
No rain checks.

## WISH LIST

**HOT DEAL**  
**69<sup>99</sup>**  
was...\$79.99  
Huffy 44-in.  
Composite  
Portable  
Basketball System  
Style 61312T

**HOT DEAL**  
**6<sup>99</sup>**  
was...\$9.99-12.99  
Wilson  
NCAA  
MVP Football,  
Basketball,  
or Traditional  
Soccer Ball

**HOT DEAL**  
**99<sup>99</sup>**  
was...\$149.99  
Spalding 44-in.  
Polycarbonate  
Portable  
Basketball System  
Style 72351T

**HOT DEAL**  
**59<sup>99</sup>**  
was...\$79.99  
Everlast 70-lb.  
Camo  
Polycanvas  
Heavy Bag Kit

**HOT DEAL**  
**79<sup>99</sup>**  
was...\$99.99  
Everlast  
Heavy Bag  
Stand  
Style 4812G

**EXCLUSIVE**

Bag sold  
separately.

**HOT DEAL**  
**159<sup>99</sup>**  
was...\$224.99  
Jump Zone  
14-ft. Trampoline  
with Enclosure  
Styles YSLJZOG1021,  
YSLJZOG1000  
Jump Zone  
12-ft. Trampoline  
Enclosure Combo  
**139<sup>99</sup>** was...\$199<sup>99</sup>

**HOT DEAL**  
AspenPet Pet Porter II  
Dog Kennels  
Styles 21183, 21184  
15 to 20 lbs...**14<sup>99</sup>** was...\$24<sup>99</sup>  
25 to 30 lbs...**26<sup>99</sup>** was...\$36<sup>99</sup>  
50 to 70 lbs...**39<sup>99</sup>** was...\$59<sup>99</sup>  
70 to 90 lbs...**59<sup>99</sup>** was...\$79<sup>99</sup>

Aspenpet

## PET CARE

Dogs not included.

**HOT DEAL**  
**9<sup>99</sup>**  
was...\$19.99  
Magellan Outdoors  
Pillow Pet Bed  
Style FSMGPS0000

**HOT DEAL**  
**14<sup>99</sup>**  
was...\$39.99  
Brinkmann  
Gusseled Pet Bed  
Style WG3544-710

35 in. x 44 in.

1A 01,20,25,29,34,36,37,45,49,69,70,71,73,74,53,54,55,56,58,59,60,65,67,66,85,87,90,93,99,96,83,109,127,190,52,160,128,138,143,191,192,24,72,129,161,215,62,162,48,163,164,219,89,92,101,102,110,111,103,108,117,142,137,155,112,132,170,182,178,184,188,186;11/28/2013



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# Take aim at great outdoor gifts

### CONCEALMENT

**HOT DEAL**  
**39<sup>99</sup>**  
each  
was...\$9.99  
**Women's Concealed Carry Handbag**  
Styles MG201, MG201BLK

**HOT DEAL**  
**39<sup>99</sup>**  
was...\$9.99  
**Tactical Performance Tactical Combo Pack**  
Style FSTFHE3044

**HOT DEAL**  
**17<sup>99</sup>**  
each  
was...\$29.99  
**PS Products Diversion Books Two-Piece Set**  
Styles DB2-BLK, DB2-BRN

**HOT DEAL**  
**25<sup>99</sup>**  
was...\$39.99  
**PS Products Gun Concealment Mantle Clock**  
Style MGC

**HOT DEAL**  
**19<sup>99</sup>**  
was...\$26.99  
**Hoppe's Deluxe Gun Cleaning Kit**  
Style BUOX

**HOT DEAL**  
**29<sup>99</sup>**  
was...\$39.99  
**Game Winner 68-Piece Universal Gun Cleaning Kit**  
Style HTGW7009

**HOT DEAL**  
**39<sup>99</sup>**  
was...\$59.99  
**Otis Technology MSR/AR Gun Cleaning System**  
Style FG-556-MSR

**HOT DEAL**  
**19<sup>99</sup>**  
was...\$39.99  
**Zap Limited Edition Stun Gun**  
Style 0667  
• Emits 600,000V arc • Case and batteries included

**HOT DEAL**  
**19<sup>99</sup>**  
was...\$39.99  
**SSI Universal Laser Bore Sight**  
Style XSI-LBK2

**HOT DEAL**  
**39<sup>99</sup>**  
was...\$59.99  
**3M Tekk Worktunes 22NRR Earmuffs**  
Style 90541

### ACCESSORIES

**HOT DEAL**  
**9<sup>99</sup>**  
was...\$19.99  
**Plano Contour Single Gun Case**  
Style 1010488-OD

**HOT DEAL**  
**29<sup>99</sup>**  
was...\$59.99  
**Allen 50-in. Tejon Rifle Case**  
Style 983-50

**HOT DEAL**  
**39<sup>99</sup>**  
was...\$69.99  
**Drago Gear 36-in. Double Gun Case**  
Style 12-302BL

**HOT DEAL**  
**21<sup>99</sup>**  
was...\$29.99  
**Plano Green/Tan Sportsman's Locker**  
Style 1819-91

**HOT DEAL**  
**99<sup>99</sup>**  
was...\$219.99  
**Caldwell Lead Sled DFT Shooting Rest**  
Style 336647

### YOUTH FIREARMS

Limited to stock on hand. Two per customer.

**HOT DEAL**  
**99<sup>99</sup>**  
was...\$139.99  
**Youth Rossi 410 Single-Shot Shotgun**  
Style S411220YS  
• Caliber: .410 • Capacity: 1 • Chamber: 3 in.  
• Stock: synthetic • Action: break

**HOT DEAL**  
**95<sup>99</sup>**  
was...\$129.99  
**Youth Cricket .22 Rifle**  
Styles KSA235, KSA220  
• Capacity: single-shot bolt-action  
• Caliber: .22LR/.22 short  
• Stock: desert tan or pink synthetic

### OPTICS

**HOT DEAL**  
**59<sup>99</sup>**  
was...\$99.99  
**Nikon Aculon A211 10x42 Binoculars**  
Style 8246

**HOT DEAL**  
**79<sup>99</sup>**  
was...\$119.99  
**Firefield N-Vader 1-3x30 Digital Night Vision Monocular**  
Style FF18065

**HOT DEAL**  
**89<sup>99</sup>**  
was...\$119.99  
**Leupold BX-1 Yosemite 10x30mm Porro Prism Binoculars**  
Style 117981

**HOT DEAL**  
**99<sup>99</sup>**  
was...\$149.99  
**Nikon P-223 3x32 BDC Carbine Riflescope**  
Style 8496

**HOT DEAL**  
**169<sup>99</sup>**  
was...\$199.99  
**Leupold Rifleman 3-9x40 Riflescope**  
Style 66195

# \$25 OFF

Today's in-store purchase when you open an account\*



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YMO 09/09  
PAT ANDERSON  
VISA  
SIGNATURE

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\*This offer is only valid for applications processed and approved instantly in-store, with a minimum purchase of \$25 (before tax). This charge must be applied to your new Academy Sports + Outdoors Visa Card the same day you are instantly approved. \*\*Promotion period is November 24- December 28, 2013. The creditor and issuer of the Academy Sports + Outdoors Visa card is U.S. Bank National Association, pursuant to a license from Visa U.S.A. Inc. © 2013 U.S. Bank. All rights reserved.



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CAMO

Selection varies by store.

**HOT DEAL**  
**29<sup>99</sup>**

was...39.99

Adults' Duck Commander  
or Buck Commander  
Hoodies

**EXCLUSIVE**



**HOT DEAL**  
**Youth**  
**24<sup>99</sup>**

was...29.99-34.99

**HOT DEAL**

**5<sup>99</sup>** Men's Game Winner®  
Camo Tees  
Styles FSGWCA3001,  
FSGWCA7000



**HOT DEAL**

**7<sup>99</sup>** Men's Game Winner®  
Long-Sleeve Camo Tees  
Styles FSGWCA7011,  
FSGWCA3005



**HOT DEAL**

**7<sup>99</sup>** Adults' or Youth  
Game Winner® Fleece  
Beanie and Glove Combo  
Styles FSGWCA8000,  
YFSGWCA8026



**HOT DEAL**

**14<sup>99</sup>** Men's Game Winner®  
Fleece Jackets  
Style FSGWCA6039



**HOT DEAL**

**19<sup>99</sup>** Men's Game Winner®  
Dura-Soft™ Long-Sleeve  
Twill Shirts or Pants  
Styles FSGWCA7006,  
FSGWCA7007



**HOT DEAL**

**9<sup>99</sup>**

was...19.99

Game Winner  
Metal Ammo Box  
Style FSGWHE1025



**HOT DEAL**

**119<sup>99</sup>**

was...169.99

Nikon Aculon  
Laser Rangefinder  
Style 8397  
• 6X magnification  
• Neck strap and  
padded case  
included



**Nikon®**

**HOT DEAL**

**19<sup>99</sup>**

was...29.99

Men's  
Game Winner  
Field Boot II  
Hunting Boots  
Style FWGWFS1015



**GAME WINNER®**

**HOT DEAL**

**29<sup>99</sup>**

was...39.99

Men's  
Game Winner  
Camo Wellington  
Hunting Boots  
Style FWGWFS1003



**GAME WINNER®**

**HOT DEAL**

**59<sup>99</sup>**

was...79.99

Men's Wolverine  
Coyote  
Hunting Boots  
Style WO8043



**WOLVERINE®**



**SCHRADE**  
KNIVES AND TOOLS



**HOT DEAL**  
**15<sup>99</sup>** each

was...21.99

Knives and  
Tools shown



Winchester  
Four-Piece  
Game  
Cleaning Kit  
Style 31-002402

Winchester  
Camo Fixed  
and Folding  
Knives  
Combo  
Pack  
Style 31-002401



Smith & Wesson  
Three-Knife  
Hunting Set  
Style SWHUNTCP

Smith & Wesson  
On and Off Duty  
Knife Combo  
Style SWPROM-  
13-6CP



Old Timer 10-in. Bowie Knife  
Style SCPROM-13-3CP



Schrade  
Adventure Pack  
Style SCPROM-  
13-15CP



Schrade Old Timer Switch It  
Multi-Blade Hunting Combo Pack  
Style SCPROM-13-4CP



Schrade Old Timer  
Three-Piece Knife Set  
Styles SCPROM-13-2CP/SCPRO  
M-13-6CP/31-002453



**gift**  
CARDS

**Academy**  
SPORTS+OUTDOORS



The **perfect gift** this holiday season  
Free standard shipping on **academy.com** gift card purchases





Black Friday Hot Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.

# Great gifts in **fishing essentials**

**HOT DEAL** Tournament Choice Classic Rod

**7<sup>99</sup>**

was...14.99



**TOURNAMENT CHOICE**

Selection varies by store.

**HOT DEAL** Pinnacle Obsession Spinning Combo

**39<sup>99</sup>**

was...59.99



**HOT DEAL**

**9<sup>99</sup>**

was...19.99

**Tournament Choice 10-Rod Round Rack**  
Style FSTNFE1007

Contents sold separately.

**TOURNAMENT CHOICE**

**HOT DEAL** Youth Shakespeare Amphibian Combo

**9<sup>99</sup>** each

was...19.99



**HOT DEAL** H2O Xpress Camo Spinning Combo

**49<sup>99</sup>**

was...79.99



**HOT DEAL** Tournament Choice Outdoor Gear Bag

**12<sup>99</sup>**

was...24.99



**TOURNAMENT CHOICE**

INCLUDES 4 UTILITY BOXES

**HOT DEAL** Abu Garcia Blue Max Baitcast Combo

**39<sup>99</sup>**

was...59.99



**HOT DEAL** H2O Xpress Camo Baitcast Combo

**69<sup>99</sup>**

was...109.99



**HOT DEAL** Tournament Choice 110-Volt Electric Fillet Knife

**14<sup>99</sup>**

was...19.99



**TOURNAMENT CHOICE**

**HOT DEAL**

**99<sup>99</sup>**

was...149.99

**Pelican Sprint 80X Kayak**

Style KIA08P104

- RAM-X™ hull material
- Drain plug

**Pelican**



**HOT DEAL**

**No Limits Day Dreamer Kayak Paddle**

**9<sup>99</sup>** was...14.99

**HOT DEAL** R•M• Industries Portable Fillet Station

**49<sup>99</sup>**

was...79.99



**HOT DEAL**

**1,299<sup>99</sup>**

was...1,999.99

**Humminbird 998c HD SI Sonar/GPS Chartplotter**

Style 408720-1



8-in. SCREEN

## ELECTRONICS

**HOT DEAL** EXCLUSIVE

**39<sup>99</sup>**

was...59.99

**Midland ALR5MO Two-Way Radios-Two Pack**

Style ALR5MO

- eVox hands-free



**MIDLAND**

26-MILE RANGE

**HOT DEAL**

**99<sup>99</sup>**

was...169.99

**Dual MDM360C 200W Marine CD Player with Two 6.5-in. Speakers**

Style MCP360CAMO



**DUAL**

**HOT DEAL**

**199<sup>99</sup>**

was...349.99

**Garmin GPSMAP 62S Handheld GPS**

Style 010-00868-01

- 3-axis electronic compass
- 2,000 waypoints



**GARMIN**

WATERPROOF

**HOT DEAL**

**99<sup>99</sup>**

was...199.99

**Lowrance Mark-5X Pro Fishfinder**

Style 000-00175-001

- 83 kHz/200 kHz Skimmer® with internal temperature sensor



**LOWRANCE**

**HOT DEAL**

**14<sup>99</sup>**

was...19.99-24.99

**Men's or Women's Magellan Outdoors™ Fishing Shirts**

- Laguna Madre
- Lake Fork
- Falcon Lake
- Seminole Canyon

Selection varies by store.



**MAGELLAN OUTDOORS™**

01,20,25,29,34,36,37,45,49,69,70,71,73,74,53,54,55,56,58,59,60,65,67,66,85,87,90,93,99,96,83,109,127,190,52,160,128,138,143,191,192,24,72,129,161,215,62,162,48,163,164,219,89,92,101,102,110,111,103,108,117,142,137,155,112,132,170,182,178,184,188,186:11/28/2013



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Selection varies by store.

**HOT DEAL**

**4<sup>99</sup>** Men's or Women's  
Realtree®  
Xtra T-Shirts  
Style RTX-349  
was...9.99



**25% OFF**

**48<sup>74</sup>** Men's Under Armour®  
Tackle Twill  
Fleece Hoodies  
Style 4429  
was...64.99



Prices good  
November 28-30, 2013



**HOT DEAL**

**16<sup>99</sup>**

was...19.99  
Men's Wrangler®  
13MWZ  
Western Wear Jeans  
Style 13MWZ

**HOT DEAL**

**9<sup>99</sup>** Men's or Women's Browning®  
Graphic Tees  
was...14.99



**HOT DEAL**

**14<sup>99</sup>** Men's or Women's Browning®  
Lounge Pants  
was...19.99



**HOT DEAL**

**34<sup>99</sup>**

was...39.99  
Men's Levi's®  
559™ Jeans



## BOOTS

**HOT DEAL**

**29<sup>99</sup>** Men's Brazos  
Premium  
Waterproof  
Wellington  
Steel-Toe  
Work Boots  
Style BR3039  
• ASTM  
F2413-11  
M I/75 C/75



**HOT DEAL**

**39<sup>99</sup>** Men's Brazos  
Premium  
Western III Boots  
Style FWBWWR1000



**HOT DEAL**

**79<sup>99</sup>** Men's Timberland  
Excave Lace-Up  
Steel-Toe Work Boots  
Style 89667  
• ASTM F2413-11  
M I/75 C/75



**HOT DEAL**

**89<sup>99</sup>** Men's  
Justin Stampede  
Western Wellington  
Steel-Toe Work Boots  
Style WK4661  
• ASTM F2413-11  
M I/75 C/75



**HOT DEAL**

**69<sup>99</sup>** Men's Wolverine  
Swamp Monster Wellington  
or Lace-Up Work Boots  
Styles WO6580, WO8698, WO6579  
• ASTM F2413-11 M I/75 C/75 EH



**HOLIDAY GIFT GUIDE** for everyone on your list

[academy.com/holiday](http://academy.com/holiday)



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# Great gifts for everyone on your list

**HOT DEAL**

**89<sup>99</sup>**

was...109.99  
**Mosaic Propane  
Patio Heater**  
Style FSPTMV5004



**HOT DEAL**

**29<sup>99</sup>**

**Mosaic Santa Fe  
30-in. Fire Pit**  
Style FSPTMV6025



**HOT DEAL**

**14<sup>99</sup>**

was...24.99  
**Men's or Women's  
Duck Commander  
Realtree or  
Buck Commander  
Quad Chair**  
Styles FSBLHE00, FSBLHE01,  
FSDCHE02, FSDCHE03



**HOT DEAL**

**29<sup>99</sup>**

was...59.99  
**Game Winner  
Camo Lounger**  
Style FSGWHE0024



**Mosaic  
Multi-Position  
Lounger**  
**29<sup>99</sup>**  
was...49.99

**HOT DEAL**

**39<sup>99</sup>**

was...49.99  
**Mosaic  
Rocker**



**HOT DEAL**

**49<sup>99</sup>**

was...59.99  
**Mosaic  
Park Bench**



Also available in:



## GAME PROCESSING

**HOT DEAL**

**49<sup>99</sup>**

was...99.99  
**Browning  
7.5-in.  
Meat Slicer**  
Style FD2124401-BN



**HOT DEAL**

**49<sup>99</sup>**

was...99.99  
**Browning #8  
575-Watt Grinder**  
Style FD2126801-BN



**HOT DEAL**

**49<sup>99</sup>**

was...79.99  
**Browning  
Six-Tray  
Dehydrator**  
Style FD2125001-BN



**HOT DEAL**

**89<sup>99</sup>**

was...99.99  
**Char-Broil  
The Big Easy  
Oil-Less  
Propane  
Turkey Fryer**  
Style 12101480



**HOT DEAL**

**119<sup>99</sup>**

was...199.99  
**Cajun Injector  
Electric Smoker**  
Style 22174.01960  
• 100 to 275° F. digitally-controlled  
temperature range  
• 0 to 24-hour digital timer with  
automatic shut-off  
• Five smoking racks; 2.53-cu. ft.  
capacity  
• Side access wood chip chute



## GOALZERO



**HOT DEAL**

**21<sup>99</sup>**

was...26.99  
**Goal Zero  
Rock Out Green**  
Style 90401



**HOT DEAL**

**31<sup>99</sup>**

was...35.95  
**Goal Zero  
Switch  
Rechargeable Stick**  
Style 21004



**HOT DEAL**

**47<sup>99</sup>**

was...59.99  
**Goal Zero  
Rock Out 2**  
Style 94005



**HOT DEAL**

**79<sup>99</sup>**

was...99.99  
**Goal Zero  
Switchout  
Solar Kit**  
Style 90000SLR

Only one stick included.

**14<sup>99</sup>**

EVERYDAY!  
**Tervis 16-oz.  
Tumbler or  
Mug**  
Selection  
varies  
by store.

**tervis**



**HOT DEAL**

**2<sup>99</sup>**

was...4.99  
**Timber Creek  
Cap Lights**  
Selection varies  
by store.



**HOT DEAL**

**7<sup>99</sup>**

was...12.99  
**QBeam  
L.E.D.  
Multi-Pack  
Flashlights**



**HOT DEAL**

**12<sup>99</sup>**

was...19.99  
**Neck  
Pillow with  
Speaker**  
Style 73099



**HOT DEAL**

**19<sup>99</sup>**

was...39.99  
**Magellan Outdoors  
Four-Piece  
Luggage Set**  
Style FSMGLG6028



**HOT DEAL**

**37<sup>99</sup>**

was...39.99-44.99  
**Cyclops Flare  
Spotlight**  
Styles CYC-3WS,  
CYC-3WS6AACMO



**HOT DEAL**

**74<sup>99</sup>**

was...99.99  
**Tracker IV Metal  
Detector**  
Style TK4



**HOT DEAL**

**17<sup>99</sup>**

was...24.99  
**Intex Queen Downy  
Air Bed with Sheet Set**



**Intex Queen Raised 22-in.  
Air Bed with AC Pump** **44<sup>99</sup>** was...49.99

**HOT DEAL**

**29<sup>99</sup>**

was...49.99  
**20-in. Hard-Side  
4-Wheel Spinner**  
Style 17872-20BTZ



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BLACK FRIDAY

HOT DEALS

**HOT DEAL TRIUMPH**

**229<sup>99</sup>**

was...259.99

**Triumph 400T Treadmill**  
Style TRIUMPH400T  
• Four pre-set programs  
• Three-position manual incline



**HOT DEAL**

**79<sup>99</sup>**

was...99.99

**Body Power Gravity Inversion Table**  
Style IT8020  
• High-density foam pad for comfort



**HOT DEAL**

**149<sup>99</sup>**

was...199.99

**Body Champ Magnetic Recumbent Exercise Bike**  
Style BRB5288



**Marcy Deluxe Smith Cage**  
Style MD9010G  
Weights not included.



**HOT DEAL**

**249<sup>99</sup>**

was...299.99

**Marcy Fan Bike**  
Style AIR1  
• Fan resistance level increases as you pedal faster while generating a breeze



**HOT DEAL**

**79<sup>99</sup> POLAR heart rate monitors**

was...89.99

**Polar FT4 Heart Rate Monitor**  
Styles 90039180, 90042870



**HOT DEAL**

**99<sup>99</sup>**

was...109.99

**Polar FT7 Heart Rate Monitor**  
Styles 90039176, 90039174



Available in other colors.  
Colors vary by store.

**HOT DEAL**

**399<sup>99</sup>**

was...549.99

**Pro-Form 10.0 CE Elliptical**  
Style PFEL55911  
Select stores only.



**HOT DEAL**

**29<sup>99</sup>**

was...34.99

**Everlast Boxing Training Kit**  
Style 3010



**HOT DEAL**

**39<sup>99</sup>**

was...49.99

**Youth UFC MMA Bag and Gloves Combo**  
Style 144200YP-910



**HOT DEAL**

**89¢**  
per pound

**CAP Barbell Cast-Iron Kettlebells or Rubber Hex Dumbbells**  
Styles SDK2-050, SDP



Selection varies by store.



**HOT DEAL**

**169<sup>99</sup>**

was...209.99

**CAP Barbell 300-lb. Olympic Weight Set**  
Style OSG-300#2



**GOLF**

**BUY \$50 WORTH OF TaylorMade® GOLF BALLS AND RECEIVE A \$10 ACADEMY SPORTS + OUTDOORS GIFT CARD**

**HOT DEAL**

**19<sup>99</sup>**

was...45.00

**Men's adidas Droptail Solid Contrast Golf Polos**



**HOT DEAL**

**39<sup>99</sup>**

was...99.99

**Nike Skydon EXP 2 Sunglasses**  
Styles EV0595-223, EV0595-001



**HOT DEAL**

**4<sup>99</sup>**

was...9.99

**Top Flite Recycled Golf Balls - 12 Pack**  
Style 12BKRDRLBX



**HOT DEAL**

**9<sup>99</sup>**

was...19.99

**Reload Refurbished Pro V1 Golf Balls - 12 Pack**  
Style A-REFINISH



**HOT DEAL**

**41<sup>99</sup>**

was...47.99

**Titleist Pro V1 or Pro V1x Golf Balls**  
Styles T2043S, T2023S



**HOT DEAL**

**119<sup>99</sup>**

was...169.99

**Bushnell Golf Sport Rangefinder**  
Style 201916GC



**HOT DEAL**

**29<sup>99</sup>**

was...60.00

**Men's adidas Half-Zip Layering Mock Neck Golf Shirts**



**HOT DEAL**

**49<sup>99</sup>**

was...59.99

**Men's Nike Durasport Golf Shoes**  
Style 418561  
Selection varies by store.



**HOT DEAL**

**99<sup>99</sup>**

was...169.99

**Callaway Razr X Ti Driver**  
Style 426803050237

• Fairway Wood...89<sup>99</sup> was...129<sup>99</sup>  
• Hybrid...79<sup>99</sup> was...99<sup>99</sup>



**HOT DEAL**

**19<sup>99</sup>**

was...39.99

**Wilson Ultra Blk Putting System**  
Style UW1189



**HOT DEAL**

**19<sup>99</sup>**

was...39.99

**Wilson Ultra-Soft Cover**  
Style SLWSGO4000



**HOT DEAL**

**49<sup>99</sup>**

was...79.99

**Wilson Ultra Big Mouth Hitting Net**  
Style UW1148



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# Great gifts to get you rolling

Free assembly on all bikes 16-in. and above

## HOT DEAL

**29<sup>99</sup>**  
was...39.99  
Huffy Boys' Pro Thunder or Girls' So Sweet 12-in. Bikes  
Styles 22023, 22033  
Selection varies by store.



## HOT DEAL

**34<sup>99</sup>**  
was...49.99  
Huffy Boys' Pro Thunder or Girls' So Sweet 16-in. Bikes  
Styles 21803, 21854



## HOT DEAL

**39<sup>99</sup>**  
was...49.99  
Huffy Boys' Pro Thunder or Girls' So Sweet 20-in. Bikes  
Styles 23314, 23304



## HOT DEAL

**49<sup>99</sup>**  
was...59.99  
Ozone 500 Boys' Molten or Girls' Just for Me 18-in. Bikes  
Styles 8097-28, 8091-52



## HOT DEAL

**69<sup>99</sup>**  
was...89.99  
Huffy Granite Men's or Women's 26-in. or Boys' or Girls' 24-in. Bikes  
Styles 24503, 24513, 26203, 26213



## TOYS

### HOT DEAL

**9<sup>99</sup>**  
was...16.99  
Mini Balls-Three Pack  
Style YSLAASC0010



### HOT DEAL

**299<sup>99</sup>**  
was...399.99  
Easton S1 BBCOR Baseball Bat  
Style A11160932  
• 2 5/8-in. barrel  
• -3



### HOT DEAL

**39<sup>99</sup>**  
was...49.99  
Jab and Bob Boxing Trainer  
Style 1-1-28310



### HOT DEAL

**29<sup>99</sup>**  
was...39.99  
Razor GoGo Pogo Stick  
Style 10068060



### HOT DEAL

**14<sup>99</sup>**  
was...19.99  
Boys' or Girls' Zing Air Hunters or Air Huntress Zcurve Bow  
Styles AH270, AH170



### HOT DEAL

**19<sup>99</sup>**  
was...24.99  
NXT Crossbow  
Styles NXCBSBK, NXCBSBK



### HOT DEAL

**12<sup>99</sup>**  
was...22.99  
Mega Hunting Play Set  
Style 99296V



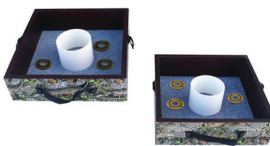
### HOT DEAL

**29<sup>99</sup>**  
was...49.99  
Shoot Again Over the Door Basketball Goal  
Style 14043



### HOT DEAL

**29<sup>99</sup>**  
was...49.99  
Realtree Camo Washer Toss  
Style 39-7006



### HOT DEAL

**39<sup>99</sup>**  
was...79.99  
Realtree Camo Bag Toss  
Style 39-7004



## RIDE ONS/SCOOTERS

### HOT DEAL

**59<sup>99</sup>**  
was...79.99  
**EXCLUSIVE**  
Kids' Duck Dynasty 6-Volt Ride-On  
Style DD-ATV-WRP-GRN



**HOT DEAL**  
Toddlers' Princess Quad 6-Volt Ride-On  
**59<sup>99</sup>** was...79.99

**399<sup>99</sup>** **Razor**

**EVERYDAY!**  
Kids' Razor Dirt Quad Realtree Camo 4-Wheeler  
Style 25143001



**EXCLUSIVE**

### HOT DEAL

**399<sup>99</sup>**  
was...449.99  
**EXCLUSIVE**  
Kids' Razor Dirt Rocket MX500 Realtree Camo Electric Dirt Bike  
Style 15128103  
• Supports up to 170 lbs.



### HOT DEAL

**99<sup>99</sup>**  
was...129.99  
Kids' 6-Volt Mini Cooper S Yellow Ride-On  
Style KT1098TGB



### HOT DEAL

**219<sup>99</sup>**  
was...244.99  
Kids' Razor MX350 Electric Motorcycle  
Style 15128040



### HOT DEAL

**249<sup>99</sup>**  
was...279.99  
Kids' Razor Ground Force Drifter Car  
Style 25143400



### HOT DEAL

**13<sup>99</sup>**  
was...19.99  
Kids' Action Wheels Light Up Batman or Butterfly Three-Wheel Training Scooter  
Styles TS-243, BM-215, FS-206BK-L



### HOT DEAL

**29<sup>99</sup>**  
was...39.99  
Kids' Razor A125 Realtree Camo Scooter or Fuzion Sport Scooter  
Styles 13014220, F1212



**EXCLUSIVE**

### HOT DEAL

**109<sup>99</sup>**  
was...129.99  
Kids' Razor E100 Electric Scooter  
Styles 13111260, 13111261  
Selection varies by store.



### HOT DEAL

**249<sup>99</sup>**  
was...269.99  
Kids' Razor E300 Electric Realtree Camo Scooter



**EXCLUSIVE**



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## YOUTH ARCHERY

**HOT DEAL**  
**14<sup>99</sup>**

was...19.99

**Buck Commander Lil' Sioux Bow**  
Style 1094

- Draw weight: 15 lbs.
- Draw length: 18 to 22 in.
- Bow weight: 2 lbs.



**HOT DEAL**  
**29<sup>99</sup>**

was...39.99

**Buck Commander Sport Flight Bow**  
Style 1123

- Draw weight: 25 lbs.
- Draw length: 24 to 26 in.
- Bow weight: 2 lbs.
- Includes two arrows and finger rollers



**HOT DEAL**  
**39<sup>99</sup>**

was...49.99

**Buck Commander Banshee Bow**  
Style 1093

- Draw weight: 25 lbs.
- Draw length: 24 to 26 in.
- Bow weight: 3 lbs.
- Includes two arrows and finger rollers



**HOT DEAL**  
**49<sup>99</sup>**

was...69.99

**Youth Bear Archery Brave 3 Compound Bow Set**  
Styles AYS200BR, AYS200PR

- Composite limbs and riser are durable
- Two Safetyglass™ arrows and a two-piece arrow quiver



**HOT DEAL**  
**79<sup>99</sup>**

was...99.99

**Bone Collector B-Lite Compound Bow**  
Style 1121

- Draw weight: 19 to 29 lbs.
- Draw length: 23 to 25 in.
- Bow weight: 5 lbs.
- 3-pin sight



**HOT DEAL**  
**19<sup>99</sup>**

was...24.99

**Youth Bone Collector Target**  
Style 1084



**HOT DEAL**  
**19<sup>99</sup>**

was...24.99

**Morrell Perfect 300 Foam Target**  
Style A270



**HOT DEAL**  
**10<sup>99</sup>**

was...15.99

**Youth Game Winner Soft Bow Case**  
Style YFSGWAR3001



**HOT DEAL**  
**59<sup>99</sup>**

was...99.99

**Celestron PowerSeeker 76 Telescope**  
Style 21044

- 5x24 finderscope
- 3x Barlow lens



## AIR RIFLES

**HOT DEAL**  
**14<sup>99</sup>**

was...24.99

**Project Z 14K BBs and Pistol**  
Style 210183

- Includes 14,000 rounds of 6mm .12-gram airsoft BBs



**HOT DEAL**  
**24<sup>99</sup>**

was...39.99

**Red Jacket 1911 Airsoft Pistol Kit**  
Style 2278230

- Includes: two bottles of 400 BBs, gel target



RED JACKET

**HOT DEAL**  
**29<sup>99</sup>**

was...39.99

**Crosman Tac R71 Rifle**  
Style TACR71B

- 6mm BBs • 200 fps • Capacity: 400 pellets
- Semi or full automatic modes • Electric operation



**HOT DEAL**  
**29<sup>99</sup>**

was...39.99

**Crosman 760 Pumpmaster Air Rifle Kit**  
Styles 760PKT, 760BKT

- .177 caliber BBs
- 625 fps



**HOT DEAL**  
**69<sup>99</sup>**

was...99.99

**Crosman .177 MK-177 Air Rifle**  
Style 30110

- .177 caliber BBs and pellets
- 800 fps - BBs
- 750 fps - pellets
- Pneumatic pump with rifled barrel



**HOT DEAL**  
**79<sup>99</sup>**

was...99.99

**Gamo Hornet Elite Air Rifle**  
Style 6110066554

- .177 caliber pellets
- 4x32 air rifle scope with rings



**HOT DEAL**  
**99<sup>99</sup>**

was...149.99

**Benjamin Prowler Air Rifle**  
Style BPNP17X

- .177 caliber pellets
- 4x32mm CenterPoint scope included
- Power by Nitro Piston



**HOT DEAL**

**Benjamin .177 Hollow Point Air Gun Ammo**  
**9<sup>99</sup>** was...12.99



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9A



Black Friday Hot Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.

# Great gifts for everyone on your list

## OUTDOOR FUN

### HOT DEAL

**79<sup>99</sup>**

was...124.99

**Flexible Flyer  
Winning Fun  
Swing Set**  
Style 43005T



### HOT DEAL

**19<sup>99</sup>**

each

was...29.99

**Mini Soccer Goal Set**  
Style YSLBVSC300  
• Includes: two goals,  
one ball, and a pump



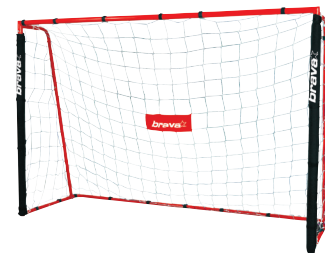
**Academy**  
SPORTS+OUTDOORS

**Floor Hockey Set**  
Style SLAASC3001



**Brava Junior**  
6-ft. x 4-ft.  
Soccer Goal  
Style YSLBVTST034

**brava**  
soccer



### HOT DEAL

**9<sup>99</sup>**

was...16.99

**Nike U.S.A.  
Supporter  
Soccer Ball**  
Style SC2189-144



### HOT DEAL

**9<sup>99</sup>**

was...16.99

**Nike Game Tack  
Basketball**  
Styles BB0453-801,  
BB0452-801,  
BB0451-801



### HOT DEAL

**9<sup>99</sup>**

was...17.99

**Nike All-Field  
Football**  
• Available in official,  
youth, junior, or  
pee wee



### HOT DEAL

**19<sup>99</sup>**

each

was...29.99

**Rawlings  
Storage Bags**  
Styles FSSBV16,  
FSSBH16

**Rawlings**



### HOT DEAL

**19<sup>99</sup>**

was...26.99

**DX Disc Golf Set**  
Style DX3PK



### HOT DEAL

**39<sup>99</sup>**

was...59.99

**Innova Disc Golf  
Kit with Bag**  
Style GDSSET



## TABLE GAMES

### HOT DEAL

**79<sup>99</sup>**

was...119.99

**Harvard Edge  
Table Tennis  
Table**  
Style T8125



### HOT DEAL

**79<sup>99</sup>**

was...99.99

**Harvard Deluxe  
Conversion Top  
Table Tennis Table**  
Style T814



### HOT DEAL

**224<sup>99</sup>**

was...299.99

**Triumph  
Santa Fe 84-in.  
Billiard Table**  
Style 45-6738

**TRIUMPH**  
SPORTS USA



### HOT DEAL

**24<sup>99</sup>**

was...29.99

**Triumph  
Texas Hold 'Em  
Poker Set**  
Style 66-0605



**TRIUMPH**  
SPORTS USA

## INDOOR FUN

### HOT DEAL

**9<sup>99</sup>**

was...19.99

**Bullshooter  
Volt  
Electronic  
Dartboard**  
Style EDB100

**BULLSHOOTER**  
by Arachnid



### HOT DEAL

**29<sup>99</sup>**

was...39.99

**Bullshooter  
Illuminator  
1.0 Electronic  
Dartboard**  
Style ILM100

**BULLSHOOTER**  
by Arachnid



### HOT DEAL

**39<sup>99</sup>**

was...49.99

**Triumph  
Bristle  
Dartboard  
with Cabinet**  
Style 18-2007



### HOT DEAL

**49<sup>99</sup>**

was...79.99

**Arachnid  
Cricket  
Pro 450  
Dartboard**  
Style E450ARA

**Arachnid**



### HOT DEAL

**89<sup>99</sup>**

was...119.99

**Arachnid  
Cricket Max 1.0  
Dartboard with  
Cabinet**  
Style CMX1000



**Arachnid**

### HOT DEAL

**9<sup>99</sup>**

each

was...19.99

**Table Top Foosball**  
Style 2479

**Table Top  
Pool Table Set**  
Style 2480

**Table Top  
Table Tennis**  
Style 2618

**Table Top Bag Toss**  
Style 72485

**Air Hockey  
Game Table Top**  
Style 2489



### HOT DEAL 10-IN-1

**79<sup>99</sup>**

was...99.99

**Triumph 10-in-1  
Combo Game Table**  
Style 45-6058



### HOT DEAL

**99<sup>99</sup>**

was...149.99

**Triumph  
Big Shot  
Basketball**  
Style 45-6099



**TRIUMPH**  
SPORTS USA

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## ELECTRONICS

### HOT DEAL

**9<sup>99</sup>** Skullcandy  
Ink'd or Chops  
Earbuds  
Style Selection  
varies by store.



### HOT DEAL

**9<sup>99</sup>** each  
was...14.99  
Fuse  
Realtree  
AP Camo  
iPhone 4 or  
4s Hard-Shell  
Phone Case  
Style 07253



### HOT DEAL

**11<sup>99</sup>** iWorld Boom Speaker  
Style DBS-2000  
Phone not included.  
Colors vary by store.



### HOT DEAL

**11<sup>99</sup>**  
was...19.99  
Dual Alarm  
Clock Radio  
Style C353B



### HOT DEAL

**29<sup>99</sup>**  
was...49.99  
Cohesion  
Gaming Chair  
with Audio  
Style YSLOHFE100



### HOT DEAL

**14<sup>99</sup>**  
was...19.99  
Portable  
Bluetooth  
Speaker  
Style ISB03W  
Colors vary  
by store.



### HOT DEAL

**21<sup>99</sup>**  
was...39.99  
iWorld  
Bluetooth  
Headphones  
Style HBT-1000



### HOT DEAL

**39<sup>99</sup>**  
was...49.99  
Karaoke  
Party  
Machine  
Style J082PR



### HOT DEAL

**89<sup>99</sup>**  
was...129.99  
Zeki 7-in.  
Tablet  
Style TBDG773B



**HOT DEAL**  
**159<sup>99</sup>** was...199.99  
Zeki 10-in. Tablet

### HOT DEAL

**19<sup>99</sup>**  
was...29.99  
iWorld  
Bluetooth  
Razor Speaker  
Style DRW-2000  
Colors vary by store.



## REMOTE CONTROL TOYS

### HOT DEAL

**9<sup>99</sup>** Stunt Twister  
WindStormer  
Remote  
Control Car  
Style 88873



### HOT DEAL

**29<sup>99</sup>**  
was...39.99  
Air Hogs  
Remote Control  
Mega Bomb  
Helicopter  
Style 6019846



### HOT DEAL

**39<sup>99</sup>** Air Hogs  
Remote Control  
Dropstrike  
Style 6021465



### HOT DEAL

**19<sup>99</sup>**  
was...29.99  
Phantom IR  
Remote Control  
Helicopter  
Style 34462



### HOT DEAL

**39<sup>99</sup>**  
was...49.99  
Hercules Outdoor  
Remote Control  
Helicopter  
Style 35850



### HOT DEAL

**10<sup>99</sup>** each  
was...19.99  
1/14 Realtree  
Remote Control  
Trucks  
Style 81553A



### HOT DEAL

**29<sup>99</sup>** each  
was...49.99  
1/10 Realtree  
Remote Control  
Cars  
Style 81024



## TENTS AND SLEEPING BAGS

### HOT DEAL

**12<sup>99</sup>** each  
was...19.99  
Kids' Licensed Tents  
Styles M-T0503SPD,  
HKT-0503-O,  
D-T0503PRN(A)



### HOT DEAL

**9<sup>99</sup>** Boys' or Girls'  
Character Camp  
Chair



Selection varies  
by store.

### HOT DEAL

**14<sup>99</sup>** each  
was...19.99  
Character  
16-in.  
Pilot Cases  
Styles  
H13TM17370-AC,  
SA23379-SC-PU,  
KV3083037



### HOT DEAL

**12<sup>99</sup>**  
was...14.99  
Boys' or Girls'  
Two-Piece  
Character  
Sleeping Bag Set  
Style D2SLGCR2A  
• Includes backpack



### HOT DEAL

**1<sup>99</sup>**  
was...3.99  
Timber Creek  
Fleece Blanket  
Style CPTBC2010  
Selection varies  
by store.



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Black Friday Hot Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.

## Under Armour® Big Logo Hoodies for the Family

Selection varies by store.

**54<sup>99</sup>**  
EVERYDAY!  
Men's or Women's  
Under Armour®  
Storm Fleece  
Big Logo Hoodies

**44<sup>99</sup>**  
EVERYDAY!  
Boys' or Girls'  
Under Armour®  
Storm Fleece  
Big Logo Hoodies  
Styles 1240249,  
1239166



**44<sup>99</sup>**  
EVERYDAY!

Men's  
Under Armour®  
1/4-Zip Tees  
Style 1242220



**HOT DEAL**

**19<sup>99</sup>**

was...26.99-29.99

Women's Nike  
Solid or Printed  
Tempo or Dash Shorts

Girls' Nike  
Tempo Shorts  
**14<sup>99</sup>** was...24.99



Limited to stock on hand. No rain checks.



# 25% Off

Men's, Women's,  
and Kids' Nike  
Pro Combat and  
Hyperwarm Apparel



**HOT DEAL**

**26<sup>99</sup>**

was...39.99

Men's  
adidas  
Ultimate  
Fleece or  
All World  
Hoodies



**HOT DEAL**

**19<sup>99</sup>**

was...29.99

Boys' adidas  
Logo Hoodies



**HOT DEAL**

**26<sup>99</sup>**

was...36.99

Women's adidas  
Logo Hoodies  
Styles D80925, D80922,  
D80920, D80924,  
D80921



**HOT DEAL**

**26<sup>99</sup>**

was...39.99

Women's adidas  
Ultimate Fleece  
Hoodies  
Styles F46681, F45903,  
F44901, F80461,  
G86098, G86099,  
G86092



**HOT DEAL**

**16<sup>99</sup>**

was...23.99-26.99

Women's Champion®  
Eco Fleece Pullovers  
or Full-Zip Hoodies  
Styles 7952, 7653

**Champion**



Eco  
Fleece  
Pants

**16<sup>99</sup>** was...19.99

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Black Friday Hot Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.

**HOT DEAL**

**14<sup>99</sup>** **bcg™**

was...19.99

Men's Pursue and Journey,  
Women's Eclipse, or Kids'  
BCG Training  
or Running Shoes  
Styles FWBCMA3000,  
FWBCWA3000,  
YFWBCA1001, FWBCMA1001



Athletic footwear for **the whole family**

**HOT DEAL**

**9<sup>99</sup>**

was...16.99

Men's Nike  
Benassi Swoosh  
Soccer Slides  
Style 312618-011



**HOT DEAL**

**19<sup>99</sup>**

was...29.99

Kids' adidas  
adifaio  
Running Shoes  
Styles M22692,  
M22691



**NEW**

**HOT DEAL**

**49<sup>99</sup>**

was...59.99

Men's Nike Visi Pro  
Basketball Shoes  
Styles 599556-001,  
599556-003



Selection  
varies by store.

**HOT DEAL**

**39<sup>99</sup>**

was...59.99

Men's Nike Zoom  
Air Commence  
Training Shoes  
Style 324579-001



**HOT DEAL**

**39<sup>99</sup>**

was...49.99

Men's adidas  
Falcon Elite 2  
Running Shoes  
Styles M22646,  
Q35105



**EXCLUSIVE**

**PRICE DROP**

**89<sup>99</sup>**

was...99.99-114.99

Men's or Women's  
Asics  
GT-2000  
Running Shoes  
Styles T2K7N.3801,  
T2K2N.9062,  
T2K4N.9062(W), T2K2Q.9701

Limited to stock on hand.  
No rain checks.



Available in  
**WIDE**

**HOT DEAL**

**19<sup>99</sup>**

was...25.00-50.00  
All Men's or  
Women's  
Nike NFL T-Shirts



**HOT DEAL**

**19<sup>99</sup>**

was...29.99  
Men's Houston  
Rockets  
Fleece Hoodies



**HOT DEAL**

**19<sup>99</sup>**

was...29.99  
Men's or Kids'  
Dallas Cowboys  
Sentinel 2  
Fleece Hoodies



**HOT DEAL**

**19<sup>99</sup>**

was...29.99  
Men's or Kids'  
Houston Astros  
Fleece Hoodies



**HOT DEAL**

**14<sup>99</sup>**

was...19.99

Houston  
Texans Throw  
Blanket



**HOT DEAL**

**19<sup>99</sup>**

was...29.99  
Youth Nike  
NCAA Fleece  
Pullover Hoodies



**HOT DEAL**

**16<sup>99</sup>**

was...22.99-29.99  
Men's  
NCAA Pullover  
Hoodies



Selection varies by store

**HOT DEAL**

**19<sup>99</sup>**

was...29.99  
Youth NFL  
Houston Texans  
Hoodies



**HOLIDAY GIFT GUIDE** for everyone on your list

[academy.com/holiday](http://academy.com/holiday)



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**Columbia**



**HOT DEAL**  
**29<sup>99</sup>**  
was...34.99  
Columbia® Men's Steens Mountain™ or Women's Benton Springs™ Full-Zip Fleece Jackets  
Styles WM3220.



**HOT DEAL**  
**24<sup>99</sup>**  
was...29.99-34.99  
Columbia® Men's Cathedral Peak™ or Women's Benton Springs™ Fleece Vests  
Styles WM6747, WL1023

Selection varies by store.



**HOT DEAL**  
**34<sup>99</sup>**  
was...39.99  
Men's Columbia® Hart Mountain™ 1/2-Zip Pullovers  
Style 6771



**HOT DEAL**  
**34<sup>99</sup>**  
was...39.99  
Men's Columbia® Elevator Shaft™ Hybrid 1/2-Zip Pullovers  
Style AM6295



**HOT DEAL**  
**29<sup>99</sup>**  
was...34.99  
Men's Columbia® Klamath Range™ 1/2 Zip Pullovers  
Style AM6558



**HOT DEAL**  
**24<sup>99</sup>**  
was...29.99  
Women's Columbia® Glacial™ Fleece Half-Zip Pullovers  
Style AL6389

**FLEECE**



**HOT DEAL**  
**9<sup>99</sup>**  
was...19.99  
Colorblocked Full-Zip Fleece Jackets for the Family  
Styles OBZE27AC, OLZE24AC, OMZE22AC, O3ZE29AC



**HOT DEAL**  
**14<sup>99</sup>**  
was...19.99  
Full-Zip Polar Fleece Jackets for the Family

**HOT DEAL**  
Kids' 11.99 was...16.99

**AUTUMN RUN**  
CASUAL COLLECTION



**HOT DEAL**  
**14<sup>99</sup>**  
was...19.99  
Girls' Autumn Run Kaylie Boots  
Styles YFWAJYC1022, YFWAJYC1023



**HOT DEAL**  
**18<sup>99</sup>**  
was...29.99  
Women's Autumn Run Hailey, Hayden, or Holly Boots



**HOT DEAL**  
**29<sup>99</sup>**  
was...39.99-44.99  
Kids' Sperry Intrepid Boat Shoes  
Styles YG46887, YB43167  
Selection varies by store.



**HOT DEAL**  
**57<sup>99</sup>**  
was...74.99-79.99  
Sperry Men's Top-Sider Lanyard or Women's Intrepid or Laguna Boat Shoes  
Styles 777924, 777971, 9774829, 9774811, 9773136, 9773581  
Selection varies by store.



Black Friday Hot Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.



Selection varies by store.

**HOT DEAL**

**14<sup>99</sup>**

was...16.99

Men's  
Magellan Outdoors™  
Realtree®  
Lounge Pants  
Style SGMGML1000



**14<sup>99</sup>**  
EVERYDAY!

Women's  
Magellan Outdoors™  
Realtree®  
Lounge Pants



**HOT DEAL**

**12<sup>99</sup>**

was...19.99

Women's  
Magellan Outdoors™  
Two-Piece  
Lounge Sets  
Style SGMGWL1002



**HOT DEAL**

**4<sup>99</sup>**

was...9.99

Men's or Women's  
Magellan Outdoors™  
Flannel Pants  
Styles SGMGWL1001,  
SGMGML1001



**HOT DEAL**

**9<sup>99</sup>**

was...14.99

Men's or Women's  
Polar Edge®  
Thermals

Styles XAC8195-010,  
XAC7441-010,  
XAC7068-676,  
XAC7068-010,  
XAC7066-676,  
XAC7066-010



**HOT DEAL**

**9<sup>99</sup>**

was...14.99

Kids'  
Polar Edge®  
Thermals

Styles  
XAC7074-679,  
XAC7791-303,  
XAC7791-410



**HOT DEAL**

**29<sup>99</sup>**

was...39.99

Magellan Outdoors  
Realtree Xtra Camo  
King Comforter  
Style SLMGFE6004



Twin.....**22<sup>49</sup>** was...29.99  
Queen...**26<sup>24</sup>** was...34.99



**25% off**  
**GIFTS**

**7<sup>49</sup>** was...9.99  
Puzzles or Mugs

**12<sup>74</sup>** was...16.99  
Shaving Bags,  
Manicure Sets, or  
Wallet with Tool Set



**25% off**

**SLIPPERS FOR  
THE FAMILY**



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Black Friday Hot Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.



Selection varies by store.

**DUCK COMMANDER OFFICIAL MERCHANDISE**

**HOT DEAL**  
**7<sup>99</sup>** each  
was...14.99  
Duck Dynasty DVDs

**HOT DEAL**  
**9<sup>99</sup>**  
was...16.99  
Duck Commander 17 DVD  
Style DUCKCMMDR17

**HOT DEAL**  
**12<sup>99</sup>**  
was...24.99  
Duck Dynasty Season 3 DVD with Si Cup  
Style DD3W/CUP

**HOT DEAL**  
**9<sup>99</sup>**  
was...14.99  
Men's, Women's, or Kids' Duck Commander Graphic Tees

**HOT DEAL**  
**14<sup>99</sup>**  
was...19.99  
Men's or Women's Duck Commander Logo Lounge Pants

**HOT DEAL**  
**12<sup>99</sup>** each  
was...22.99-24.99  
Duck Dynasty Books

**HOT DEAL**  
**9<sup>99</sup>** each  
was...19.99  
Mohawk Duck Dynasty Door Mats

**HOT DEAL**  
**9<sup>99</sup>**  
was...19.99  
Duck Commander Si Cups-Three Pack  
Style DC-16PCPK

**HOT DEAL**  
**17<sup>99</sup>**  
was...29.99  
Men's or Women's Duck Commander Hoodies

**HOT DEAL**  
**14<sup>99</sup>** each  
was...24.99  
Duck Dynasty Bobble Heads  
Selection varies by store.

**HOT DEAL**  
**18<sup>99</sup>** EVERYDAY!  
Tervis Duck Dynasty Tumbler

**HOT DEAL**  
**12<sup>99</sup>** EVERYDAY!  
Men's or Women's Duck Commander Caps

**HOT DEAL**  
**29<sup>99</sup>** was...34.99  
Adults' Crocs™ Duck Commander Classic Clogs  
Style 16083

**HOT DEAL**  
**9<sup>99</sup>**  
was...24.99  
Duck Commander Medium Pet Pillow  
Styles DCPB3444-10, DCPB3445-10  
Dog not included.

**HOT DEAL**  
**9<sup>99</sup>**  
was...12.99  
Duck Commander Blanket  
Style BC-FBBP

**HOT DEAL**  
**14<sup>99</sup>**  
was...19.99  
Duck Dynasty Gift Pack  
Style QGP2001

**HOT DEAL**  
**39<sup>99</sup>**  
was...49.99  
Duck Commander 30-in. Rolling Duffel or 21-in. Spinner Luggage  
Styles DCR012-30, DCL12-21  
While supplies last.

**HOT DEAL**  
**49<sup>99</sup>**  
was...59.99  
Duck Commander 29-in. Spinner Luggage  
Style DCL12-29  
While supplies last.

Visit [academy.com/duckcommander](http://academy.com/duckcommander) for a full selection of Duck Commander products.

**CHRISTMAS WISHES HOLIDAY SWEEPSTAKES**

One lucky winner will be chosen to win a **\$2,500** Academy Sports + Outdoors gift card to make this holiday season the brightest ever!

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Prices good  
November 28-30, 2013

**RIGHT GIFTS. LOW PRICES. EVERYDAY!**

16A 01,20,25,29,34,36,37,45,49,69,70,71,73,74,53,54,55,56,58,59,60,65,67,66,85,87,90,93,99,96,83,109,127,190,52,160,128,138,143,191,192,24,72,129,161,215,62,162,48,163,164,219,89,92,101,102,110,111,103,108,117,142,137,155,112,132,170,182,178,184,188,186;11/28/2013