



BLACK FRIDAY

OUR BIGGEST SALE OF THE YEAR

● STARTS 11/15

Lowest Price of the Year

STARTS 11/25 AT 8PM ET

Inspiron 15 3000

Est. value* \$649.99 | Save \$250

\$399⁹⁹

10th Generation Intel® Core™ i5 processor,
Windows 11 Home, 8GB RAM, 256GB SSD

Also available 11/26 at 3PM ET

FREE SHIPPING | EASY RETURNS* | DELL REWARDS* | EXCLUSIVE FINANCING[^]

Shop now at Dell.com/BlackFriday or call 855-978-2155

Get exclusive early access to **limited-quantity deals 11/15-11/21** when you finance with Dell Preferred Account[^] or join Dell Rewards for free at Dell.com/Rewards.

Additional featured product: Sony SRS-XB33 Portable Bluetooth Wireless Speaker, see pg. 11.

*See pg. 19 for important details.

[^]See pg. 19 for important financing details.



BLACK FRIDAY

NOW'S YOUR CHANCE TO MAKE A STATEMENT

8 XPS 13 with an 11th Gen
Intel® Core™ i7 processor



Dell Pro Wireless Headset - WL5022

SHOP BLACK FRIDAY EARLY
when you join Dell Rewards for free at Dell.com/rewards

Shop at Dell.com/BlackFriday or call **855-978-2155**

*Upgrade rollout plan is being finalized and is scheduled to begin late in 2021 and continue into 2022. Specific timing will vary by device. Certain features require specific hardware, see <https://www.microsoft.com/en-us/windows/windows-11-specifications>.



12 Alienware 38 Curved Gaming Monitor - AW3821DW



16 XPS desktop with an Intel® Core™ i7 processor



20 Dell 14 Portable Monitor - C1422H

BLACK FRIDAY **EARLY ACCESS**

STARTS 11/15

- GET EARLY ACCESS TO LIMITED-QUANTITY DEALS WHEN YOU FINANCE WITH DELL PREFERRED ACCOUNT^Δ OR JOIN DELL REWARDS FOR FREE AT DELL.COM/REWARDS

BLACK FRIDAY **MAIN SALE**

STARTS 11/15

- DEALS AVAILABLE FOR EVERYONE

STARTS 11/22

- LIMITED-QUANTITY DEALS FOR EVERYONE

CYBER **MONDAY**

STARTS 11/28

- VISIT DELL.COM/CYBER MONDAY FOR CYBER MONDAY LIMITED-QUANTITY DEALS & OTHER OFFERS

IN THIS ISSUE

- Limited-Quantity Deals 4
- XPS Laptops & 2-in-1s 8
- Inspiron Laptops & 2-in-1s 10
- ALIENWARE™ 12
- Dell Gaming 14
- Desktops & Monitors 16
- Electronics Gift Guide 20

SHOPPING MADE EASY

Online: [Dell.com/BlackFriday](https://DELL.COM/BlackFriday) | Live chat 24/7: [Dell.com/Chat](https://DELL.COM/Chat)
Sales team: **855-978-2155**

Dell Member Purchase Program

Online: [Dell.com/Members](https://DELL.COM/Members) | Sales team: **800-209-3355**

Let's Get Social [f](#) [i](#) [v](#) [t](#) [m](#)

GET THE BEST DEAL WITH [DELL PREFERRED ACCOUNT^Δ](#)

GET NO INTEREST IF PAID IN FULL IN 6 MONTHS

on purchases \$299+ with financing^Δ

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within 6 mos. Limited-time offer for qualified customers.

BLACK FRIDAY FINANCING:^Δ
LIMITED-QUANTITY EXCLUSIVES,
BONUS REWARDS*

VISIT DELL.COM/DPA

*See pg. 19 for important details.

^ΔSee pg. 19 for important financing details.

TIME TO MAKE THE MOST OF IT



4

LOWEST PRICE OF THE YEAR STARTS 11/15 AT 11AM ET

New Inspiron 15 Laptop

Est. value* \$829.99 | Save \$180

\$649⁹⁹

11th Generation Intel® Core™ i5
processor, Windows 11 Home,
16GB RAM, 256GB SSD

Also available 11/24 at 11AM ET

LIMITED-TIME OFFER STARTS 11/15 AT 11AM ET

Dell 24 Monitor - SE2422H

Est. value* \$249.99 | Save \$130

\$119⁹⁹

Enjoy the view on this 23.8" slim-
bezel Full HD display featuring AMD
FreeSync, fast response time and
75Hz refresh rate for leisure gaming.

LOWEST PRICE OF THE YEAR STARTS 11/16 AT 11AM ET

Inspiron 15 3000 Laptop

Est. value* \$349.99 | Save \$120

\$229⁹⁹

Celeron® processor,
Windows 11 Home, 4GB RAM,
128GB SSD, Intel® UHD Graphics
Also available 11/25 at 7PM ET



Windows 11

Windows 11 brings you closer to what you love.



Limited-time offer: Get 2 years Premium Support for the price of 1 on select Inspiron PCs*. Count on real-fast, real-time, real-person support 24x7. Learn more at Dell.com/PremiumSupport



Scan this code to shop
early access Black Friday
limited-quantity deals

Shop at Dell.com/BlackFriday or call 855-978-2155

GET EXCLUSIVE EARLY ACCESS TO LIMITED-QUANTITY DEALS 11/15-11/21 WHEN YOU FINANCE WITH DELL PREFERRED ACCOUNT^Δ OR JOIN DELL REWARDS FOR FREE AT [DELL.COM/REWARDS](https://www.dell.com/rewards).



STARTS 11/17 AT 11AM ET

XPS 13 Laptop

Est. value* \$949.99 | Save \$250

\$699⁹⁹

11th Generation Intel® Core™ i5 processor, Windows 11 Home, 8GB RAM, 256GB SSD, 1 year Premium Support included
Also available 11/25 at 11AM ET



STARTS 11/15 AT 11AM ET

Inspiron 15 3000 Laptop

Est. value* \$479.99 | Save \$180

\$299⁹⁹

Intel® Core™ i3 processor, Windows 11 Home, 4GB RAM, 128GB SSD
Also available 11/25 at 9PM ET



STARTS 11/19 AT 11AM ET

New Inspiron 16 Plus Laptop

Est. value* \$1,019.99 | Save \$190

\$829⁹⁹

11th Generation Intel® Core™ i5 processor, Windows 11 Home, 8GB RAM, 256GB SSD
Also available 11/26 at 10AM ET



STARTS 11/18 AT 11AM ET

New Inspiron 15 Laptop

Est. value* \$699.99 | Save \$170

\$529⁹⁹

AMD Ryzen™ 5 processor, Windows 11 Home, 8GB RAM, 256GB SSD
Also Available 11/26 at 10AM ET



STARTS 11/29 AT 1PM ET

New XPS 13 Laptop

Est. value* \$1,969.99 | Save \$770

\$1,199⁹⁹

11th Generation Intel® Core™ i7 processor, Windows 11 Home, 16GB RAM, 512GB SSD, 1 year Premium Support included



STARTS 11/25 AT 1PM ET

New XPS 15 Laptop

Est. value* \$1,899.99 | Save \$400

\$1,499⁹⁹

11th Generation Intel® Core™ i7 processor, Windows 11 Home, 16GB RAM, 512GB SSD, RTX 3050, 1 year Premium Support included
Also available 11/26 at 7PM ET



STARTS 11/16 AT 11AM ET

Dell 22 Monitor - SE2222H

Est. value* \$189.99 | Save \$90

\$99⁹⁹

Maximize space and view your screen with fewer distractions with this 21.5" Full HD monitor featuring three-sided slim bezels and a compact stand base.



STARTS 11/26 AT 11AM ET

Dell Pro Wireless Keyboard & Mouse - KM5221W

Est. value* \$54.99 | Save \$15

\$39⁹⁹

Combining a discreetly powerful keyboard with an expertly designed mouse, the Dell Pro Wireless Keyboard and Mouse combo enhances your productivity.



STARTS 11/15 AT 11AM ET

Dell 27 Monitor - SE2722H

Est. value* \$249.99 | Save \$100

\$149⁹⁹

Enjoy the view on this 27" Full HD slim-bezel display featuring AMD FreeSync™, fast response time and 75Hz refresh rate for leisure gaming.

GET IT NOW, PAY OVER TIME WITH **DELL PREFERRED ACCOUNT^Δ**

ENJOY NO INTEREST IF PAID IN FULL IN 6 MONTHS

on purchases \$299+ with financing^Δ

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within 6 mos. Limited-time offer for qualified customers.

GET \$50 IN REWARDS* WHEN YOU OPEN A DELL PREFERRED ACCOUNT^Δ

VISIT [DELL.COM/DPA](https://www.dell.com/dpa)

*See pg. 19 for important details.

^ΔSee pg. 19 for important financing details.

TIME TO GO ALL IN



STARTS 11/15 AT 11AM ET

Alienware 27 Gaming Monitor - AW2721D

Est. value* \$1,109.99 | Save \$310

\$799⁹⁹

27" QHD monitor with InfinityEdge screen, lightning-fast 240Hz refresh rate and NVIDIA® G-SYNC® ULTIMATE that takes your game to the next level.

LOWEST PRICE OF THE YEAR

STARTS 11/15 AT 11AM ET

Alienware Aurora R12 Gaming Desktop

Est. value* \$1,799.99 | Save \$600

\$1,199⁹⁹

11th Generation Intel® Core™ i7 processor, Windows 11 Home, 16GB memory, 256GB SSD + 1TB hard drive, 12GB NVIDIA® GeForce RTX™ 3060 graphics card

Also available 11/26 at 11AM ET

*See Dell.com for California Energy Commission qualified configurations.

6



STARTS 11/15 AT 11AM ET

G15 Gaming Laptop

Est. value* \$979.99 | Save \$380

\$599⁹⁹

10th Generation Intel® Core™ i5 processor, Windows 11 Home, 8GB memory, 256GB SSD, 4GB NVIDIA® GeForce GTX 1650 graphics card, FHD 120Hz display

Also available 11/25 at 6PM ET



LOWEST PRICE OF THE YEAR

STARTS 11/18 AT 11AM ET

Alienware m15 Ryzen™ Edition R5 Gaming Laptop

Est. value* \$1,379.99 | Save \$380

\$999⁹⁹

AMD Ryzen™ 7 5800H processor, 8GB memory, 256GB SSD, 4GB NVIDIA® GeForce RTX™ 3050 Ti graphics card, FHD 165Hz display

Also available 11/26 at 12PM ET



Playtime. Anytime.



NVIDIA® GeForce® cards feature a powerful streaming multiprocessor driving new shading advancements alongside improved power efficiency. Stepping up, GeForce RTX™ gives you NVIDIA technologies like ray tracing, DLSS and AI-enhanced graphics.



Scan this code to shop early access Black Friday limited-quantity deals

Shop at Dell.com/BlackFriday or call 855-978-2155

GET EXCLUSIVE EARLY ACCESS TO LIMITED-QUANTITY DEALS 11/15-11/21 WHEN YOU FINANCE WITH DELL PREFERRED ACCOUNT^Δ OR JOIN DELL REWARDS FOR FREE AT [DELL.COM/REWARDS](https://www.dell.com/rewards).



STARTS 11/17 AT 11AM ET

G15 Special Edition Gaming Laptop

Est. value* \$1,549.99 | Save \$500

\$1,049⁹⁹

11th Generation Intel® Core™ i7 processor, Windows 11 Home, 16GB memory, 512GB SSD, 4GB NVIDIA® GeForce RTX™ 3050 Ti graphics card, FHD 165Hz display

Also available 11/22 at 11AM ET



STARTS 11/16 AT 11AM ET

G15 Ryzen™ Edition Gaming Laptop

Est. value* \$979.99 | Save \$280

\$699⁹⁹

AMD Ryzen™ 5 5600H processor, Windows 11 Home, 8GB memory, 256GB SSD, 4GB NVIDIA® GeForce RTX 3050 graphics card, FHD 120Hz display

Also available 11/23 at 11AM ET



STARTS 11/19 AT 11AM ET

Alienware x17 Gaming Laptop

Est. value* \$2,579.99 | Save \$580

\$1,999⁹⁹

11th Generation Intel® Core™ i7 processor, Windows 11 Home, 16GB memory, 512GB SSD, 6GB NVIDIA® GeForce RTX™ 3070 graphics card, FHD 165Hz display

Also available 11/25 at 1PM ET



STARTS 11/16 AT 11AM ET

Alienware m15 R6 Gaming Laptop

Est. value* \$2,159.99 | Save \$460

\$1,699⁹⁹

11th Generation Intel® Core™ i7 processor, Windows 11 Home, 16GB memory, 1TB SSD, 8GB NVIDIA® GeForce RTX™ 3070 graphics card, QHD 240Hz display with NVIDIA® G-SYNC

Also available 11/26 at 9AM ET



STARTS 11/26 AT 11AM ET

Alienware RGB Mechanical Gaming Keyboard - AW410K

Est. value* \$129.99 | Save \$45

\$84⁹⁹

Tactile Cherry MX keyboard featuring customizable per-key AlienFX RGB lighting with approximately 16.8M colors.



STARTS 11/15 AT 11AM ET

Dell 27 Curved Gaming Monitor – S2721HGF

Est. value* \$349.99 | Save \$130

\$219⁹⁹

27" Full-HD curved gaming monitor with bold new design. Featuring 144Hz refresh rate and 1ms MPRT (4ms, GTG) for smooth, immersive gameplay.

DESKTOPS & ALL-IN-ONES



STARTS 11/17 AT 11AM ET

XPS Desktop

Est. value* \$849.99 | Save \$250

\$599⁹⁹

11th Gen Intel® Core™ i7 processor, Windows 11 Home, 8GB memory, 256GB SSD

Also available 11/26 at 3PM ET



STARTS 11/15 AT 11AM ET

Inspiron 24 5000 Black All-in-One with Bipod Stand

Est. value* \$599.99 | Save \$200

\$399⁹⁹

Pentium® processor, Windows 11 Home, 8GB memory, 256GB SSD

Also available 11/22 at 11AM ET



STARTS 11/19 AT 11AM ET

Inspiron Compact Desktop

Est. value* \$499.99 | Save \$170

\$329⁹⁹

10th Gen Intel® Core™ i3 processor, Windows 11 Home, 8GB memory, 1TB hard drive

Also available 11/25 at 5PM ET

TAKE YOUR GAME TO THE NEXT LEVEL

GET NO INTEREST IF PAID IN FULL IN 12 MONTHS

on purchases \$799+ with financing^Δ

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within 12 mos. Limited-time offer for qualified customers.

**BLACK FRIDAY FINANCING:^Δ
LIMITED-QUANTITY EXCLUSIVES,
BONUS REWARDS***

VISIT [DELL.COM/DPA](https://www.dell.com/dpa)

XPS

For conquering all your creative endeavors:

LAPTOPS & 2-IN-1s

- Flawless finish in a durable, compact design
- Enjoy a screen that seems endless with an InfinityEdge display
- Precision cut using machined aluminum, carbon fiber or woven glass and Gorilla Glass

8



Windows 11

Windows 11 brings you closer to what you love.

Unleash Your Full PC-Smartphone Productivity. Dell Mobile Connect provides a seamless wireless integration between smartphones and PCs, so you can make calls, send texts and get notifications on your PC.



Scan this code to
shop XPS laptops

Shop at Dell.com/BlackFriday or call 855-978-2155

Featured Laptops & 2-in-1s



**\$350
OFF**

New XPS 15 Laptop (shown left)

Est. value* \$2,349.99 | Save \$350
As low as **\$60/mo^Δ** with DPA

\$1,999⁹⁹

11th Generation Intel® Core™ i9 processor, Windows 11 Home, 16GB RAM, 1TB SSD, RTX 3050 Ti



XPS 13 Laptop

Est. value* \$1,049.99 | Save \$270
As low as **\$24/mo^Δ** with DPA

\$779⁹⁹

11th Generation Intel® Core™ i5 processor, Windows 11 Home, 8GB RAM, 256GB SSD, FHD Touch display



New XPS 13 Laptop

Est. value* \$1,169.99 | Save \$170
As low as **\$30/mo^Δ** with DPA

\$999⁹⁹

11th Generation Intel® Core™ i5 processor, Windows 11 Home, 8GB RAM, 256GB SSD



New XPS 17 Laptop

Est. value* \$2,099.99 | Save \$200
As low as **\$57/mo^Δ** with DPA

\$1,899⁹⁹

11th Generation Intel® Core™ i7 processor, Windows 11 Home, 16GB RAM, 512GB SSD, RTX 3050



XPS 13 2-in-1 Laptop

Est. value* \$1,719.99 | Save \$320
As low as **\$42/mo^Δ** with DPA

\$1,399⁹⁹

11th Generation Intel® Core™ i7 processor, Windows 11 Home, 16GB RAM, 512GB SSD



**\$390
OFF**

New XPS 13 Laptop

Est. value* \$1,569.99 | Save \$390
As low as **\$36/mo^Δ** with DPA

\$1,179⁹⁹

11th Generation Intel® Core™ i7 processor, Windows 11 Home, 16GB RAM, 512GB SSD



XPS with Premium Support helps you stay connected and productive with fast, dedicated expert help whenever you need it. Get one year of Premium Support included when you purchase an XPS laptop.

Featured Accessories



Dell Premier Rechargeable Wireless Mouse - MS7421W

Est. value* \$69.99 | Save \$18

\$51⁹⁹

Get uninterrupted productivity with a rechargeable mouse that offers up to six months battery life on a full charge. Connect up to three devices and recharge in just two minutes for a full day's work.



Dell 24 Monitor - S2421HN

Est. value* \$239.99 | Save \$100
As low as **\$20/mo^Δ** with DPA

\$139⁹⁹

23.8" monitor beautifully designed to sit easily into any space ready for your everyday lifestyle. Also available with integrated speaker for \$149.99



Blue Microphones Yeti Pro Streaming Bundle with Yeti USB Microphone (shown left)

As low as **\$20/mo^Δ** with DPA

\$199⁹⁹

Deliver live studio-quality voice audio with this Blue Yeti Pro professional broadcast bundle.

GET THE BEST DEAL WITH **DELL PREFERRED ACCOUNT^Δ**

**Dell
Preferred
Account**

GET NO INTEREST IF PAID IN FULL IN 12 MONTHS

on purchases \$799+ with financing^Δ

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within 12 mos. Limited-time offer for qualified customers.

GET EARLY ACCESS TO SPECIAL OFFERS AND SALE EVENTS^Δ

LEARN MORE AT DELL.COM/DPA

Offers valid 11/15-11/27 unless otherwise noted

^{*}See pg. 19 for important details.

^ΔSee pg. 19 for important financing details.

For seamlessly connecting to your world:

INSPIRON LAPTOPS & 2-IN-1s

- Stay in touch and active with easy-to-use laptops and agile 2-in-1s
- Enjoy long battery life, Dell Mobile Connect, optional lid-open sensors and fingerprint readers
- Connect and collaborate with speeds as fast as an Intel® Core™ i7 processor

10



McAfee LiveSafe 12-month subscription included in your PC purchase. Protect your digital life and shop safer online this holiday season and beyond. Upgrade to 36 months for comprehensive security coverage.



Scan this code to
shop Inspiron laptops

Shop at Dell.com/BlackFriday or call 855-978-2155

Featured Laptops



\$300 OFF

New Inspiron 16 Plus Laptop (shown left)
Est. value* \$1,449.99 | Save \$300
As low as **\$35/mo^A** with DPA
\$1,149⁹⁹
11th Generation Intel® Core™ i7 processor, Windows 11 Home, 16GB RAM, 512GB SSD, RTX 3050



Inspiron 15 3000 Laptop
Est. value* \$749.99 | Save \$220
As low as **\$20/mo^A** with DPA
\$529⁹⁹
10th Generation Intel® Core™ i5 processor, Windows 11 Home, 12GB RAM, 512GB SSD



Inspiron 15 3000 Laptop
Est. value* \$849.99 | Save \$130
As low as **\$22/mo^A** with DPA
\$719⁹⁹
11th Generation Intel® Core™ i7 processor, Windows 11 Home, 12GB RAM, 512GB SSD



New Inspiron 14 Laptop
Est. value* \$599.99 | Save \$120
As low as **\$20/mo^A** with DPA
\$479⁹⁹
11th Generation Intel® Core™ i3 processor, Windows 11 Home, 8GB RAM, 256GB SSD



New Inspiron 15 Laptop
Est. value* \$729.99 | Save \$150
As low as **\$20/mo^A** with DPA
\$579⁹⁹
11th Generation Intel® Core™ i5 processor, Windows 11 Home, 8GB RAM, 256GB SSD



\$300 OFF

New Inspiron 16 Plus Laptop
Est. value* \$1,649.99 | Save \$300
As low as **\$41/mo^A** with DPA
\$1,349⁹⁹
11th Generation Intel® Core™ i7 processor, Windows 11 Home, 16GB RAM, 1TB SSD, RTX 3060 MaxQ

Featured Accessories



Sony SRS-XB33 Portable Bluetooth Wireless Speaker (shown left)
As low as **\$20/mo^A** with DPA
\$149⁹⁹
Enjoy deep, punchy sound wherever you like with your EXTRA BASS speaker. Home office speaker with mic makes it a convenient way to talk hands-free, whether it's a conference call for work or a chat with friends.

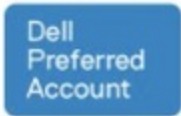


Dell Mobile Wireless Mouse - MS3320W
Est. value* \$31.99 | Save \$10
\$21⁹⁹
Easy dual-mode connectivity offers you the option to pair and connect to almost any PC via 2.4GHz wireless or Bluetooth 5.0.



New Dell 14 Portable Monitor - C1422H
Est. value* \$349.99 | Save \$70
As low as **\$20/mo^A** with DPA
\$279⁹⁹
Experience dual-screen productivity anywhere with this ultralight, ultrathin 14" FHD portable monitor, weighing less than a pound and a half and less than a quarter-inch thick at its slimmest.

GET THE BEST DEAL WITH **DELL PREFERRED ACCOUNT^A**



ENJOY NO INTEREST IF PAID IN FULL IN 6 MONTHS
on purchases \$299+ with financing^A
Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within 6 mos. Limited-time offer for qualified customers.

GET \$50 IN REWARDS* WHEN YOU OPEN A DELL PREFERRED ACCOUNT^A
LEARN MORE AT [DELL.COM/DPA](https://www.dell.com/dpa)

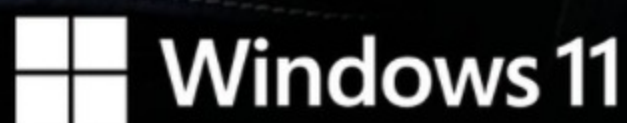
Offers valid 11/15-11/27 unless otherwise noted
*See pg. 19 for important details.
^ASee pg. 19 for important financing details.

For the love of the game:

ALIENWARE GAMING

- Evolve your gaming experience with premium Alienware systems
- Maximize performance using advanced thermal technology with Cryo-Tech v2.0 cooling
- Game big in a small footprint with the thinnest Alienware laptops ever
- Earn rewards, prizes and more when you join the Alienware Arena Awards program

12



Playtime. Anytime.



Celebrating 10 years of partnership, Team Liquid, represented by a roster of over 100 championship caliber athletes across 18 top esports titles and Alienware are committed to innovation and paving the path forward in esports.



Scan this code to level up
and join Alienware Arena

Shop at Dell.com/BlackFriday or call 855-978-2155

Featured Alienware Gaming



Alienware Aurora Ryzen™ Edition R14 Gaming Desktop (shown left)

As low as **\$39/mo^a** with DPA

\$1,299⁹⁹

A powerful desktop ready for multi-threaded performance with AMD Ryzen™ 5000 series processors, a new chassis, improved thermals and quieter acoustics.



Alienware m15 Ryzen™ Edition R5 Gaming Laptop

Est. value* \$2,159.99 | Save \$410

As low as **\$53/mo^a** with DPA

\$1,749⁹⁹

AMD Ryzen™ 9 5900HX processor, Windows 11 Home, 32GB memory, 1TB SSD, 8GB NVIDIA® GeForce RTX™ 3070 graphics card, FHD 360Hz display with NVIDIA® G-SYNC



\$630 OFF

Alienware x17 Gaming Laptop

Est. value* \$3,629.99 | Save \$630

As low as **\$90/mo^a** with DPA

\$2,999⁹⁹

11th Generation Intel® Core™ i9 K-Series processor, Windows 11 Home, 32GB memory, 512GB SSD, 16GB NVIDIA® GeForce RTX™ 3080 graphics card, UHD 120Hz display



Alienware m15 R6 Gaming Laptop

Est. value* \$1,529.99 | Save \$330

As low as **\$36/mo^a** with DPA

\$1,199⁹⁹

11th Generation Intel® Core™ i7 processor, Windows 11 Home, 8GB memory, 256GB SSD, 4GB NVIDIA® GeForce RTX™ 3050 Ti graphics card, FHD 165Hz display



Alienware Desktop R12

Est. value* \$1,899.99 | Save \$500

As low as **\$42/mo^a** with DPA

\$1,399⁹⁹

11th Generation Intel® Core™ i7 processor, Windows 11 Home, 16GB memory, 512GB SSD, 8GB NVIDIA® GeForce RTX™ 3060 Ti graphics card

*See Dell.com for California Energy Commission qualified configurations.



\$680 OFF

Alienware x15 Gaming Laptop

Est. value* \$2,579.99 | Save \$680

As low as **\$57/mo^a** with DPA

\$1,899⁹⁹

11th Generation Intel® Core™ i7 processor, Windows 11 Home, 16GB memory, 512GB SSD, 8GB NVIDIA® GeForce RTX™ 3070 graphics card, FHD 360Hz display with NVIDIA® G-SYNC technology

Featured Accessories



Alienware AW610M Wired/Wireless Gaming Mouse

Est. value* \$99.99 | Save \$32

\$67⁹⁹

Dual mode wired & wireless gaming mouse with rechargeable lithium ion battery & seven programmable buttons for performance that takes no prisoners.



Alienware 38 Curved Monitor - AW3821DW (shown left)

Est. value* \$1,949.99 | Save \$650

As low as **\$39/mo^a** with DPA

\$1,299⁹⁹

37.5" Fast IPS Curved Gaming Monitor with NVIDIA® G-SYNC® ULTIMATE certification, VESA DisplayHDR™ 600 and IPS Nano Color for an immersive gaming experience.



Elgato Stream Deck

As low as **\$20/mo^a** with DPA

\$149⁹⁵

Elgato Game Capture, OBS, Twitch, Twitter, TipeeeStream, XSplit, YouTube and more — Stream Deck integrates your tools and automatically detects your scenes, media and audio sources, enabling you to control them with a quick tap of a key.



NVIDIA® GeForce® cards feature a powerful streaming multiprocessor driving new shading advancements alongside improved power efficiency. Stepping up, GeForce RTX™ gives you NVIDIA technologies like ray tracing, DLSS and AI-enhanced graphics.

Dell
Preferred
Account

© Copyright 2012 - 2020. All rights reserved. PUBG is a registered trademark or service mark of KRAFTON, Inc.

Offers valid 11/15-11/27 unless otherwise noted

*See pg. 19 for important details.

^aSee pg. 19 for important financing details.

For getting lost in every adventure:

DELL GAMING LAPTOPS

- Go all in with G Series systems designed for gaming and multitasking
- Enjoy the power you need as an entry-level player or mainstream gamer
- Level up with powerful CPUs and GPUs
- Get the essentials you need for split-second responsiveness and immersive gameplay

14



Windows 11

AMD
RYZEN
5000 SERIES

GUILD WARS 2
END OF DRAGONS

Playtime. Anytime.

Trade in. Trade Up. Trade in your devices of any brand at Dell, from PCs, mobile devices, monitors and other electronics and get instant Dell Trade In credit to use toward your next purchase on dell.com. Visit [Dell.com/TradeIn](https://dell.com/TradeIn) for more information.

©2021 ArenaNet, LLC. All rights reserved. All trademarks are the property of their respective owners.

Shop at [Dell.com/BlackFriday](https://dell.com/BlackFriday) or call 855-978-2155

Featured Laptops



AMD

G15 Ryzen™ Edition Gaming Laptop (shown left)

Est. value* \$1,229.99 | Save \$280

As low as **\$29/mo^Δ** with DPA

\$949⁹⁹

AMD Ryzen™ 7 5800H processor, Windows 11 Home, 8GB memory, 256GB SSD, 4GB NVIDIA® GeForce RTX™ 3050 Ti graphics card, FHD 120Hz display



G15 Gaming Laptop

Est. value* \$1,129.99 | Save \$280

As low as **\$26/mo^Δ** with DPA

\$849⁹⁹

11th Generation Intel® Core™ i7 processor, Windows 11 Home, 8GB memory, 256GB SSD, 4GB NVIDIA® GeForce RTX 3050 graphics card, FHD 120Hz display



G15 Gaming Laptop

Est. value* \$1,179.99 | Save \$380

As low as **\$24/mo^Δ** with DPA

\$799⁹⁹

11th Generation Intel® Core™ i5 processor, Windows 11 Home, 8GB memory, 512GB SSD, 4GB NVIDIA® GeForce RTX™ 3050 Ti graphics card, FHD 120Hz display



G15 Gaming Laptop

Est. value* \$1,179.99 | Save \$280

As low as **\$27/mo^Δ** with DPA

\$899⁹⁹

10th Generation Intel® Core™ i7 processor, Windows 11 Home, 8GB memory, 512GB SSD, 4GB NVIDIA® GeForce RTX™ 3050 graphics card, FHD 120Hz display

Featured Accessories



Alienware 7.1 Gaming Headset - AW510H (shown left)

Est. value* \$99.99 | Save \$32

\$67⁹⁹

Stay one step ahead of your opponent with immersive 7.1 virtual surround sound that helps engage you even more in your gameplay.



Dell 27 Gaming Monitor - S2721DGF

Est. value* \$589.99 | Save \$240

As low as **\$20/mo^Δ** with DPA

\$349⁹⁹

27" QHD gaming monitor with blazing-fast IPS technology, stunning color coverage and tear-free, stutter-free gameplay in a revamped bold design.



Dell Gaming Backpack

Est. value* \$69.99 | Save \$17

\$52⁹⁹

Providing a snug, protective fit for your Dell G Series laptop, this backpack also features a stunning reflective design to ensure you're more visible in the dark.

AMP UP YOUR GAMING OPTIONS

Dell
Preferred
Account

NO INTEREST IF PAID IN FULL WITHIN 12 MONTHS

on all new Alienware monitors with financing^Δ

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within 12 mos. Limited-time offer for qualified customers.

GET EARLY ACCESS TO SPECIAL
OFFERS AND SALE EVENTS^Δ

LEARN MORE AT [DELL.COM/DPA](https://www.dell.com/dpa)

Offers valid 11/15-11/27 unless otherwise noted

^{*}See pg. 19 for important details.

^ΔSee pg. 19 for important financing details.

For creating the ideal home tech hub for everyday use:

DESKTOPS & MONITORS

- Step up to desktops engineered & designed with purpose for ultimate power and expandability
- Give your household easy access to tech for connecting, learning, working and fun
- Add more visual wow with Dell monitors, ranked #1 worldwide for 6 consecutive years*

16



Go Premium. Count on real-fast, real-time, real-person support 24x7. Get 2 years Premium Support for the price of 1 on select Inspiron PCs*. Learn more at Dell.com/PremiumSupport

*Source: IDC Worldwide Quarterly PC Monitor Tracker, Q4 2020

Shop at Dell.com/BlackFriday or call 855-978-2155

\$250 OFF



XPS Desktop (shown left)

Est. value* \$999.99 | Save \$250
As low as **\$23/mo^A** with DPA

\$749⁹⁹

11th Gen Intel® Core™ i7 processor, Windows 11 Home, 16GB memory, 512GB SSD

Dell 32 Curved 4K UHD Monitor - S3221QS (shown left)

Est. value* \$599.99 | Save \$270
As low as **\$20/mo^A** with DPA

\$329⁹⁹

31.5" curved 4K UHD monitor that supports HDR content playback for a truly immersive entertainment experience.

\$550 OFF



XPS Desktop Special Edition

Est. value* \$2,049.99 | Save \$550
As low as **\$45/mo^A** with DPA

\$1,499⁹⁹

11th Gen Intel® Core™ i7 processor, Windows 11 Home, 32GB memory, 1TB SSD + 1TB hard drive, NVIDIA® GeForce® RTX 3060 Ti™ 8GB GDDR6

Dell 27 Monitor - S2721D

Est. value* \$369.99 | Save \$170
As low as **\$20/mo^A** with DPA

\$199⁹⁹

27" lifestyle-inspired QHD monitor with outstanding visuals for an amazing entertainment experience.



Inspiron Desktop

Est. value* \$529.99 | Save \$130
As low as **\$20/mo^A** with DPA

\$399⁹⁹

10th Gen Intel® Core™ i3 processor, Windows 11 Home, 8GB memory, 256GB SSD

Dell 32 Curved FHD Monitor - S3222HN

Est. value* \$429.99 | Save \$200
As low as **\$20/mo^A** with DPA

\$229⁹⁹

31.5" curved full HD monitor that completely immerses you in your entertainment with a 3000:1 contrast ratio and 99% sRGB coverage.



Inspiron Desktop

Est. value* \$649.99 | Save \$100
As low as **\$20/mo^A** with DPA

\$549⁹⁹

10th Gen Intel® Core™ i5 processor, Windows 11 Home, 12GB memory, 256GB SSD

Dell 24 Monitor - S2421H

Est. value* \$249.99 | Save \$100
As low as **\$20/mo^A** with DPA

\$149⁹⁹

23.8" monitor beautifully designed to sit easily into any space ready for your everyday lifestyle. Includes integrated speaker.

For more of what you love and less clutter:

ALL-IN-ONE DESKTOPS

- Check emails, stream shows and more
- Protect your digital content in one reliable device
- Zip through tasks quickly with the latest Intel® Core™ processors



\$350 OFF



Inspiron 24 5000 All-in-One (shown above)
Est. value* \$1,029.99 | Save \$280
As low as **\$23/mo^Δ** with DPA
\$749⁹⁹
11th Gen Intel® Core™ i5 processor, Windows 11 Home, 12GB memory, 256GB SSD + 1TB hard drive, FHD Touch



Inspiron 27 7000 All-in-One
Est. value* \$1,349.99 | Save \$350
As low as **\$30/mo^Δ** with DPA
\$999⁹⁹
11th Gen Intel® Core™ i7 processor, Windows 11 Home, 12GB memory, 512GB SSD, FHD Touch



Inspiron 24 5000 All-in-One
Est. value* \$779.99 | Save \$180
As low as **\$20/mo^Δ** with DPA
\$599⁹⁹
11th Gen Intel® Core™ i3 processor, Windows 11 Home, 8GB memory, 256GB SSD, FHD Touch

Shop at Dell.com/BlackFriday or call 855-978-2155



Dell Preferred Account — Using Credit Wisely

It's important to be informed — this chart can help. Select the \$100 increment that closely reflects your purchase. You will find the following: minimum payment, time required to pay off the balance and the total amount you will pay over the period. The chart also demonstrates how paying an amount greater than the minimum can reduce your cost of financing.

Dell Preferred Account

NO INTEREST IF PAID IN FULL WITHIN 6 MONTHS

on purchases \$299+^Δ

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within the deferred interest period. Limited-time offer for qualified customers.

NO INTEREST IF PAID IN FULL WITHIN 12 MONTHS

on purchases \$799+^Δ

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within the deferred interest period. Limited-time offer for qualified customers.

APPLY TODAY AT

DELL.COM/DPA

Based on Purchase amounts below	Making the minimum payment amounts below	You will pay off the purchase amount in about...	And you will end up paying an estimated total of...	If you paid an additional \$50 per month	
				New Payoff Duration	New Total Payment
\$100.00	\$20.00	6 Months	\$108.21	2 Months	\$103.31
\$200.00	\$20.00	1 Year	\$233.05	3 Months	\$210.08
\$300.00	\$20.00	2 Years	\$380.65	5 Months	\$321.47
\$400.00	\$20.00	3 Years	\$561.35	7 Months	\$437.14
\$500.00	\$20.00	4 Years	\$794.29	8 Months	\$557.65
\$600.00	\$20.00	5 Years	\$1,122.43	10 Months	\$683.78
\$700.00	\$21.00	7 Years	\$1,629.96	1 Year	\$815.38
\$800.00	\$24.00	9 Years	\$2,170.98	2 Years	\$951.13
\$900.00	\$27.00	11 Years	\$2,725.62	2 Years	\$1,090.88
\$1,000.00	\$30.00	13 Years	\$3,267.54	2 Years	\$1,234.80
\$1,100.00	\$33.00	14 Years	\$3,826.22	2 Years	\$1,383.41
\$1,200.00	\$36.00	15 Years	\$4,386.77	2 Years	\$1,535.84
\$1,300.00	\$39.00	17 Years	\$4,949.56	2 Years	\$1,692.05
\$1,400.00	\$42.00	18 Years	\$5,518.94	3 Years	\$1,851.60
\$1,500.00	\$45.00	19 Years	\$6,084.74	3 Years	\$2,015.29
\$1,600.00	\$48.00	20 Years	\$6,653.51	3 Years	\$2,183.26
\$1,700.00	\$51.00	21 Years	\$7,211.48	3 Years	\$2,354.05
\$1,800.00	\$54.00	22 Years	\$7,791.11	3 Years	\$2,529.68
\$1,900.00	\$57.00	22 Years	\$8,362.92	3 Years	\$2,708.03
\$2,000.00	\$60.00	23 Years	\$8,941.40	3 Years	\$2,888.87
\$2,100.00	\$63.00	24 Years	\$9,518.78	3 Years	\$3,074.94
\$2,200.00	\$66.00	25 Years	\$10,092.10	4 Years	\$3,264.18
\$2,300.00	\$69.00	25 Years	\$10,667.78	4 Years	\$3,455.58
\$2,400.00	\$72.00	26 Years	\$11,262.01	4 Years	\$3,650.75
\$2,500.00	\$75.00	27 Years	\$11,827.52	4 Years	\$3,849.96
\$2,600.00	\$78.00	27 Years	\$12,407.35	4 Years	\$4,050.49
\$2,700.00	\$81.00	28 Years	\$12,975.15	4 Years	\$4,255.18
\$2,800.00	\$84.00	29 Years	\$13,564.00	4 Years	\$4,463.36
\$2,900.00	\$87.00	29 Years	\$14,153.23	5 Years	\$4,674.09
\$3,000.00	\$90.00	30 Years	\$13,734.97	5 Years	\$4,886.03

The table above was created using the following assumptions:

1. All calculations in this table are based upon an Annual Percentage Rate of 29.99%;
2. Payments are made timely so as not to be considered late by the creditor;
3. Payments are made each period, and no debt cancellation or suspension agreement applies to the Account;
4. No interest rate changes will affect the Account;
5. No other balances are currently carried or will be carried on the Account;
6. Taxes, shipping and other charges are extra and vary. And, may affect your monthly payment;
7. Goods or services are delivered on a single date; And,
8. You are not currently and will not become delinquent on the Account.

Offers valid: 11/15/2021-11/28/2021 AT 6:59 AM ET

ΔDELL PREFERRED ACCOUNT (DPA): Offered to U.S. residents by WebBank, Member FDIC, who determines qualifications for and terms of credit. Taxes, shipping, and other charges are extra and vary. Payments equal 3% of the New Balance or \$20, whichever is greater, shown on the monthly billing statement. Minimum Interest Charge is \$2.00.

NO INTEREST IF PAID IN FULL WITHIN 6 MONTHS on these qualifying products: purchases \$299 or more, Audio Equipment \$149 or more, Financing promotion available at time of purchase from 10/28/2021 through 11/24/2021. Refurbished and/or used purchases do not qualify for promotions. Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full by your Payment due date in June 2022.

NO INTEREST IF PAID IN FULL WITHIN 12 MONTHS on these qualifying products: purchases \$799 or more, Alienware Monitors. Financing promotion available at time of purchase from 10/28/2021 through 11/24/2021. Refurbished and/or used purchases do not qualify for promotions. Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full by your Payment due date in December 2022.

FOR ALL NO INTEREST IF PAID IN FULL WITHIN 6 OR 12 MONTHS OFFERS: Minimum monthly payments are required but may not pay your purchase in full by the end of the promotional period due to purchase amount, promotion length, additional purchases or allocation of payments in excess of the minimum payment. If not paid by end of promotional period, account balance and new purchases will be subject to the Standard APR rates, which range from 17.49% - 28.49% variable APR, as of 10/29/2021, depending on creditworthiness. Offers subject to credit approval and may be changed without notice. Minimum purchase amount may be required.

***Rewards:** are issued to your online Dell Rewards Account (available via your Dell.com My Account) typically within 30 business days after your order's ship date. Rewards expire in 90 days (except where prohibited by law). "Current rewards balance" amount may not reflect the most recent transactions. Check Dell.com My Account for your most up-to-date reward balance. \$50 in bonus rewards for Dell Rewards Members who open a new Dell Preferred Account (DPA) on or after July 31, 2021. \$50 bonus rewards typically issued within 30 business days after DPA open date. Earn 3% rewards on DPA purchases. Up to 3% rewards when you spend \$800 in a 12-month period on all other purchases. Total rewards earned may not exceed \$2,000 within a 3-month period. Outlet purchases do not qualify for rewards. Expedited Delivery not available on certain TVs, monitors, batteries and adapters, and is available in Continental (except Alaska) U.S. only. Other exceptions apply. Not valid for resellers and/or online auctions. Offers and rewards subject to change without notice, not combinable with all other offers. See Dell.com/rewardsfaq.

***Pricing:** Offers subject to change, not combinable with all other offers. Taxes, shipping, and other fees apply. Free shipping offer valid only in Continental U.S. (excludes Alaska and P.O. Box addresses). Offer not valid for Resellers. Dell reserves the right to cancel orders arising from pricing or other errors.

Est. value: is Dell's estimate of product value based on industry data, including the prices at which third-party retailers have offered or valued the same or comparable products, in its most recent survey of major online and/or off-line retailers. Third-party retailer data may not be based on actual sales.

Memory: System memory may be used to support graphics, depending on system memory size and other factors.

Hard Drive: Hard Drive capacity varies with preloaded material and will be less.

Promotional gift card/rewards: Arrives separately from purchase and typically arrives in 10-20 days from ship date via email; expires in 90 days (except where prohibited by law). Terms and conditions apply. See Dell.com/giftcard/promoterms.

Bundle offers: Dell will only accept returns of all items in the bundle.

Price Match Guarantee: If you find a lower-price advertised on the internet for an identical electronic product or an equivalent Dell, HP, Apple or Lenovo computer (as determined by Dell), Dell will match that price. Call or Chat online with a Dell Expert and we'll walk you through the process. Learn more at Dell.com/pricematch.

Premium Support Offer: 2 year support must be selected during checkout to qualify for discount. Offer applies to support added with new PC purchase. Limited time offer. Available on select PCs.

24x7 Support: In some countries, support after local business hours may be provided in a language other than the local language.

Microsoft Upgrade: Upgrade roll out plan is being finalized and is scheduled to begin in late 2021 and continue into 2022. Specific timing will vary by device. Certain features require specific hardware. See <https://www.microsoft.com/en-us/windows/windows-11-specifications>.

California Energy Commission: This product cannot be shipped to the states of California, Colorado, Hawaii, Oregon, Vermont or Washington due to power consumption regulations adopted by those states. Any orders placed that are bound for those states will be canceled.

Product Availability: Check Dell.com for the latest details on specific product availability & shipping dates.

Gift Card: Gift Card terms apply. See dell.com/giftcard.

Returns: The 30-day return period is calculated from invoice date. Exceptions to Dell's standard return policy still apply, and certain products are not eligible for return at any time. Television returns are subject to restocking fees. See [Dell.com/returnpolicy](https://dell.com/returnpolicy).

Trademarks/copyright notices: Microsoft, Windows, Xbox 360 are registered trademarks of Microsoft Corporation. Venue, Alienware, XPS and Inspiron are trademarks of Dell Inc. Ultrabook, Celeron, Celeron Inside, Core Inside, Intel, Intel Logo, Intel Atom, Intel Atom Inside, Intel Core, Intel Inside, Intel Inside Logo, Intel vPro, Itanium, Itanium Inside, Pentium, Pentium Inside, vPro Inside, Xeon, Xeon Phi, Xeon Inside, and Intel Optane are trademarks of Intel Corporation or its subsidiaries in the U.S. and/or other countries. Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliate. All other products and company names are trademarks of their respective companies. Copyright © 2021 Dell Inc. or its subsidiaries. All Rights Reserved. Dell Technologies, Dell, EMC, Dell EMC and other trademarks are trademarks of Dell Inc. or its subsidiaries. Other trademarks may be trademarks of their respective owners. 574290



Amazon Smart Plug

Amazon Smart Plug lets you voice control your lights, fans, coffee makers and more.



Philips Hue LED Smart Bulb

Set the mood with 16 million colors. Control your Philips Hue Smart Lights all with just the touch of a button on your mobile device or your favorite voice assistant.



Nest Learning Thermostat

With the Nest Temperature Sensor, you can let your Nest Learning Thermostat know which room should be a certain temperature at a certain time of day.

BLACK FRIDAY

IT'S A GREAT TIME FOR GIVING GADGETS

Get the best deals on tech, electronics and accessories, all from one place. See [Dell.com](https://www.dell.com) for pricing. Limited quantities available; while supplies last.



Ring Video Doorbell

Get notified in real-time when visitors press your doorbell or trigger the built-in motion sensors.



Google Home Mini Smart Speaker

Just start with "Ok Google" to enjoy your entertainment, get answers from Google, tackle your day and control your smart home.



NETGEAR Nighthawk Tri-Band Whole Home Mesh WiFi 6 System

Up to 3.6Gbps for smooth HD streaming, improved gaming, uninterrupted video calls, and no more waiting for content on smart phones, computers and tablets.

Price Match Guarantee.* Expect more with free shipping and Price Match Guarantee*. Find a lower price advertised online for any identical electronics product, and we will match that price. Visit [Dell.com/pricematch](https://www.dell.com/pricematch)

Epson EpiqVision Ultra LS300 Smart Streaming Laser Projector

Simply place the projector just inches from the wall and watch TV shows, sports, movies and more up to an astonishing 120" with an incredible 3,600 lumens of color.

XBOX Series S

Introducing the Xbox Series S, the smallest, sleekest Xbox ever. At 60% smaller than Xbox Series X, it delivers the speed and performance of a next-gen.

*Availability based on supply. Check Dell.com for more product details.



New Dell 14 Portable Monitor - C1422H

14" portable monitor with seamless connectivity on the go.



Blink Mini Smart Security Camera

Blink Mini lets you see what's happening in your home, but also hear and talk back — it's like being home even when you're not.



GET THE BEST DEAL WITH [DELL PREFERRED ACCOUNT](#)^Δ

NO INTEREST IF PAID IN FULL WITHIN 6 MONTHS

on audio equipment \$149+ or any purchase \$299+ with financing^Δ

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within 6 mos. Limited-time offer for qualified customers.

GET \$50 IN REWARDS* WHEN YOU OPEN A DELL PREFERRED ACCOUNT^Δ

LEARN MORE AT [DELL.COM/DPA](#)

Offers valid 11/15-11/27 unless otherwise noted

*See pg. 19 for important details.

^ΔSee pg. 19 for important financing details.

BLACK FRIDAY

TIME FOR TOP TECH

Get the lowest prices on tech, electronics and accessories, all from one place.
See [Dell.com](https://www.dell.com) for pricing. Limited quantities available; while supplies last.



Bose SoundSport Wireless Headphones

You want a quick, wireless connection so you can get moving. SoundSport wireless headphones deliver, pairing to your Bluetooth device with ease.



Bose Noise Cancelling Headphones 700

World-class adjustable noise cancellation — with situational awareness for when you want to let the world in.



Bose Sport Earbuds

Make your music sound like the performer is right there beside you, pushing you to go one more mile or do one more rep with Bose Sport Earbuds.

22



JBL Clip 4 - Portable Mini Bluetooth Speaker

To the pool. To the park. JBL Clip 4 is IP67 waterproof and dustproof, so you can bring your speaker anywhere.



JBL Tune 125TWS True Wireless Earbuds

JBL Xtreme 3 Portable Waterproof Speaker

Price Match Guarantee.* Expect more with free shipping and Price Match Guarantee*. Find a lower price advertised online for any identical electronics product, and we will match that price. Visit [Dell.com/pricematch](https://www.dell.com/pricematch)

Shop at [Dell.com/BlackFriday](https://www.dell.com/BlackFriday) or call 855-978-2155



Fitbit Versa 2 Health & Fitness Smartwatch

Receive information about activities, such as steps, distance, active minutes and calories burned to show how every part of your day gets you closer to your goals.



New Fitbit Sense Advanced Health Smartwatch

Fitbit Sense is the advanced health smartwatch that helps you tune in to your body with tools for stress management, heart health, SpO2, skin temperature & more.



Fitbit Versa 3 Health & Fitness Smartwatch

During outdoor runs, rides, hikes and more, use built-in GPS to see your pace & distance without your phone, then see a map of your workout route in the Fitbit app. Battery life up to 12 hours with continuous GPS.



Fitbit Ace 3 Activity Tracker for Kids

With activity and sleep tracking, fun challenges and up to 8 days of battery, Ace 3 motivates kids, friends and family to build healthy habits together.



Samsung Galaxy Fit2

Galaxy Fit2 tracks daily steps, calories burned, calories remaining for the day, water intake and sleep patterns.



Fitbit Luxe Fitness & Wellness Tracker

See how your body handles stress with an in-app Stress Management Score that tracks physical signs of stress and gives you a score ranging from 1-100 — the higher, the better!

GET THE BEST DEAL WITH **DELL PREFERRED ACCOUNT^Δ**

NO INTEREST IF PAID IN FULL WITHIN 6 MONTHS

on purchases \$299+ with financing^Δ

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within 6 mos. Limited-time offer for qualified customers.

BLACK FRIDAY FINANCING:^Δ LIMITED-QUANTITY EXCLUSIVES, BONUS REWARDS*

VISIT [DELL.COM/DPA](https://www.dell.com/dpa)

Offers valid 11/15-11/27 unless otherwise noted

*See pg. 19 for important details.

^ΔSee pg. 19 for important financing details.

PRESORT STD
U.S. POSTAGE
PAID
DELL, INC.

Dell Inc.
Attn: RR1-15
One Dell Way,
Round Rock, TX 78682



BLACK FRIDAY *IT'S GO TIME*

● OUR BIGGEST SALE OF THE YEAR STARTS 11/15



Starts 11/18 at 11AM ET

Inspiron 15 3000 Laptop
Est. value* \$379.99 | Save \$130
\$249⁹⁹

Pentium® processor,
Windows 11 Home, 4GB RAM,
128GB SSD

Also available 11/23 at 11AM ET

Starts 11/16 at 11AM ET

Dell 22 Monitor - SE2222H
Est. value* \$189.99 | Save \$90
\$99⁹⁹

Scan this code or visit Dell.com/TextAlerts to sign up to receive text messages about upcoming deals. Don't miss our biggest sale of the year.



FREE SHIPPING | EASY RETURNS* | DELL REWARDS* | EXCLUSIVE FINANCING^Δ

Shop at Dell.com/BlackFriday or call 855-978-2155



Windows 11

Windows 11 brings you closer to what you love.

*Upgrade rollout plan is being finalized and is scheduled to begin late in 2021 and continue into 2022. Specific timing will vary by device. Certain features require specific hardware, see <https://www.microsoft.com/en-us/windows/windows-11-specifications>.

^ΔSee pg. 19 for important financing details. *See pg. 19 for important details.

To change your address or unsubscribe from this catalog, please log on to Dell.com/optout or send your request to the address above. For all other non-sales-related issues, call 800-456-3355 or go online to www.support.dell.com