After additional

40% OFF* Fine jewelry select styles | *No coupon required. Discount taken at registe Prices shown reflect all discounts.

\$1999 DIAMONDS ea. YES, PLEASE!

1/10 ct. t.w. diamond in sterling silver reg. \$124.98 ea. Limited time special. While supplies last. Excluded from coupons

SAVE UP TO 75%

1/4 to 1/2 ct. t.w. diamond in 10K gold sale \$299.99 ea. reg. \$699.98-<u>\$729.15</u>



styles available.







SAVE UP TO 77%

1 ct. t.w. mined or lab-grown diamond in 10K gold sale \$833.32 ea.



SAVE UP TO 85%

1 to 2 ct. t.w. mined or lab-grown diamond in 10K or 14K gold sale \$1499.99 ea.



\$**9**99 ea. Women's St. John's Bay cable sweaters

select styles also in women's plus, petites' & tall sizes reg. \$32 ea.

\$5.99 ea. St. John's Bark sweaters select styles reg. \$22 ea.





JCPenney

Today online only!

BLACK FRIDAY NOW

Savings so good, no coupon needed!

SHOP NOW

OR

Find NEW Black Friday Deals ALL MONTH LONG! In store & jcp.com

Black Friday Deals are excluded from coupons.

\$999 ea.

Men's St. John's Bay flannel

select styles | reg. \$30 ea.



Iconic percussion muscle massager

reg. \$99



Home **Expressions** solid or striped bath towels

reg. \$7 ea.



Disney toys,

Thampion

costumes & clothing select styles | reg. \$13-\$120 Excluded from coupons.



AFTER \$10 MAIL-IN REBATE Bella Essentials or Black+Decker" kitchen appliances select styles sale \$17.99 ea. | reg. \$30-\$44 "See page 23 for terms and limitations



cooks

AFTER \$20 MAIL-IN **REBATE*** Cooks 2-at. air fryer sale \$39.99

*See page 23 for terms and limitations.

Shop more **BLACK FRIDAY DEALS!** in store & jcp.com

\$4.99ea. AFTER \$5 MAIL-IN REBATE*

Bella Essentials 1.5-qt. slow cooker or mini chopper 780-1121, 1199, 1206, 1244 sale \$9.99 ea. reg. \$15 ea.



\$29.99

Sharper Image smores maker

683-6987

reg. \$59



SHARPER IMAGE

\$9.99ea. NOSTALGIA" Nostalgia mini waffle maker, sandwich maker, griddle, cake pop maker or cupcake maker select styles reg. \$20 ea.





12-cup programmable coffee maker 780-4222

BELLA ESSENTIALS

BLACK+DECKER

AFTER \$10 **MAIL-IN REBATE**" Black+Decker™ or Bella Essentials sale \$29.99 ea. | reg. \$45-\$72 "See page 23 for terms and limitations



Power crush blender 780-2854



8-cup food processor 780-0493



Plus pressure cooker or Black+Decker™ 6-slice air fryer toaster oven 780-0156, 0471 reg. \$130-\$160 Instant Pot® pricing valid 11/21-11/28.





\$15

REWARDS



4-slice toaster 780-0490



4-slice toaster oven 780-2090



cooks

AFTER \$10 MAIL-IN REBATE" Cooks kitchen

appliances select styles 780-0945, 0947, 0948, 3149, 4563, 4567, 5004, 5142, 5144, 5146, 5148, 5520 sale \$22.99 ea. | reg. \$40-\$60





\$79.99ea. PowerXL® 7-qt. vortex air fryer or indoor smokeless grill 780-4378, 4685 reg. \$175-\$190



\$15

\$89.99 Instant Pot® 10-qt. vortex plus air fryer oven 780-4626 reg. \$160 Pricing valid 11/21-11/28.

\$15 REWARD

Instant



\$69.99 Keurig® K-Supreme single-serve coffee maker 780-0688 reg. \$180 KEURIG

\$119.99ea. \$15 Instant Pot® 8-qt. Duo crisp pressure cooker + air fryer or Ninja® Foodi 6-in-1 8-qt. 2-basket air fryer 780-4625, 4676 reg. \$240 ea. Pricing valid 11/21-11/27.



KEURIG

\$30



Earn a \$15 Bonus Reward for every \$50 you spend

Stal A

Earn 11/22-12/1. Redeem 12/2-12/12. Limit 3.

*See page 23 for details.













AFTER \$10 MAIL-IN REBATE**

sale \$19.99 ea. | reg. \$30-\$60 *See page 23 for terms and limitations.



Cooks cast iron skillet set



Cooks 16" roaster

782-4358

Cuisinart® 8-pc. tool set

781-3178

Anchor 20-pc. storage set 795-1169

Cooks 3-pc. frypan set 782-2013, 2100





















Maxx air fryer oven 780-1385 reg. \$259 Pricing valid 11/26-11/28.







Cuisinart

\$30

KALORIK

725-5354 reg. \$8 ea. In store only

2-pack pillows reg. \$18 Online only.



Sealy Arctic Touch cooling standard/

60% OFF All Serta & Sealy pillows & mattress







\$14.99 any size
Home Expressions microfiber plus

sheet set 723-3703 reg. \$20-\$40

Classic



\$59.99ea.
All weights tranquility cool & clean weighted

blanket

720-1174

\$15







\$16.99ea. Home Expressions ultra-soft down alternative reversible comforters 721-4607 reg. \$27 ea.

STARTING AT





\$49.99 any size
Eden & Oak 1200tc wrinkle-free sheet set 723-2933 reg. \$160-\$180 While supplies last.



STARTING AT Home Expressions complete bedding set with sheets 721-0893 reg. \$67 set Shown: Texture leaves \$49.99 any size All Home Expressions quilts 721-3928 reg. \$67-\$94



60% All Fieldcrest comforter sets & quilts 721-1825 reg. \$125-\$275













\$7.99 ea. Fieldcrest Egyptian cotton loops border striped or casual bath towels 740-1460, 1546 reg. \$16-\$26 \$7.99 ea.
Home Expressions 17x24"
Quick-Dri® or memory foam
bath rugs
743-0695, 0960
reg. \$18 ea.



FIELD CREST

\$9.99 ea.

Home Expressions velvet plush blankets 720-2739 reg. \$31 ea.







ONEIDA TOWLE

60% OFF
All Biddeford heated blankets & throws reg. \$85-\$240

BIDDEFORD*









It's all fun and games! *



Find 100s of toys and more on jcp.com/toys





Hot Wheels toys



CROSLEY)



















\$10 & under Sephora Collection

select products reg. \$5-\$20 Offer valid: 11/22-12/5.

Offer valid: 11/22-12/5. Excluded from coupons. In store only.



30% OFF

Anastasia Beverly Hills select products reg. \$20-\$23 Offer valid: 11/23-11/28. Excluded from coupons.







\$9.99_{set}

Paul Mitchell haircare set select products reg. \$25 set



\$16.99set
Biolage haircare gift set

SEPHORA inside JCPenney

Biolage haircare gift set select products reg. \$37 set



\$15

CHI

\$54.99ea.

select styles

reg. \$79.99-\$89.99

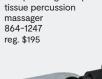


PAUL MITCHELL

PROLIVITORELI



\$89.99 Sharper Image deep



Symmetrical Symmet

#BIOLAGE

SHARPER IMAGE®

\$79.99 any size
Protocol Kessler 3-pc.
hardside luggage set
047-0965, 0967, 0969



UP TO \$15 REWARDS[†]



\$49.99

Norelco wet & dry cordless shaver 864-1056 reg. \$129

UP TO 60% OFF
Razors & groomer

Razors & groomers select styles

C)Norelco



Team game, gifts & toys select styles | reg. \$5-\$140
Team sports merchandise excluded from coupons.
Teams and leagues may vary by store. In store only.



Stole.



50% OFF



Men's gifts select styles reg. \$15-\$100

801-2002 reg. \$65

Pure Enrichment Cool Mist humidifier

UP TO 50% OFF Pure Enrichment Home Environment select styles

\$29.99



60% OFF

All diamond studs After additional 40% OFF*

1/6 ct. t.w. mined diamond or 1/10 ct. t.w. lab-grown diamond§ 271/471-1356, 1358, 2171, 2172 sale \$49.99 pr.



reg. \$124.98-\$149.98

\$49.99*pr. 1/5 ct. t.w. lab-grown diamond studs§ 271/471-1353, 1357

sale \$83.32 pr. reg. \$208.32 pr.



271/471-1318, 1324 sale \$1499.99 pr. | reg. \$449.98 pr.



TRUMIRACLE® 1 ct. t.w. mined or lab-grown diamond studs^o 271/471-1374, 1244, 1245 sale \$666.65 pr. | reg. \$1624.98 pr.



\$899.99*pr.

1-1/2 ct. t.w. mined or lab-grown diamonds* 271/471-1242, 1375, 1243 sale \$1666.65 pr. | reg. \$3749.98 pr.



SAVE UP TO 70%

\$149.99*pr. 3/8 ct. t.w.H

271/471-1319, 1323, 3219, 3220 sale \$249.99 pr. | reg. \$624.98 pr.



5/8 ct. t.w. H 271/471-3110, 3111, 3112, 3113

sale \$416.65 pr. | reg. \$824.98 pr.



1 ct. t.w.H‡ 271/471-1281, 1282, 1283, 1284 sale \$833.32 pr. | reg. \$1999.98 pr.

\$249.99*pr.

1/2 ct. t.w. lab-grown diamond[‡] 271/471-2192, 1340 sale \$416.65 pr. reg. \$1041.65 pr.



EVER STAR

\$499.99*pr.

1 ct. t.w. lab-grown diamond[‡] 271/471-2193, 2196 sale \$833.32 pr. reg. \$2083.32 pr.



\$999.99*pr.

1-1/4 to 1-3/8 ct. t.w. mined or lab-grown diamond[‡]

o 271/471-2160, 2122 sale \$1666.65 pr. reg. \$2999.98-\$4791.65



\$1499.99*pr.

2 ct. t.w. mined or lab-grown diamond** 271/471-2181, 1377 sale \$2499.99 pr. | reg. \$6999.98 pr.



November 19-28

BLACK FRIDAY

NOW



After additional 40% OFF*

Fine jewelry select styles

*No coupon required. Discount taken at register. Prices shown reflect all discounts.



SAVE UP TO 84%

\$00099

1 to 2 ct. t.w. lab-grown diamond solitaire ring or set or 2 ct. t.w. mined diamond[‡]

272/472-1777, 1804, 1865, 1797, 273/473-7024, 7025, 271/471-1361 sale \$1666.65 ea. reg. \$3749.98-\$6249.98 Additional styles available.

36 MONTH SPECIAL FINANCING[†]

On all fine jewelry purchases over \$1000 *See page 10 for details.



BONUS BUY | SAVE UP TO 76%

1 ct. t.w. mined or

lab-grown diamond[‡] 272/472-3668, 0175, 1826, 3591, 3001, 2536, 2405, 3541, 1827, 1786 sale \$999.99 ea. | reg. \$2249.98-\$2499.98 Additional styles available.

SAVE UP TO 76% 1 to 1-1/2 ct. t.w.^{H‡}

SAVE UP TO 75%

274/474-1479, 1480,

reg. \$1749.98-\$1999.98

2344, 2345

sale \$833.32 ea.

Additional styles and

carat weights available.

272/472-1862, 2558, 1863,

1/2 to 1 ct. t.w. diamond^{H‡}

272/472-1866, 3639, 2326, 1825, 1789, 2408, 2314, 3640, 2560 sale \$1499.99 ea. | reg. \$3249.98-\$3749.98 Additional styles available.









SAVE UP TO 77%

1 ct. lab-grown diamond

solitaire[‡] 273/473-1206, 1207, 1205 sale \$2166.65 ea. reg. \$4166.65 ea.

F & G. \$1799.99*ea.

3 ct. t.w. diamond or 4 ct. t.w. lab-grown diamond[‡] 272/472-4347, 2564 sale \$2999.99 ea. reg. \$6249.98-\$7499.98

D-E & H. \$1999.99*ea.

2 to 3 ct. t.w.H# 272/472-3595, 3608, 2315 sale \$3333.32 ea. reg. \$6249.98-\$7499.98

I-K & M.

\$2499.99*ea. 4 ct. t.w. diamond in 10K

gold or 1-1/2 ct. lab-grown diamond solitaire° 272/472-3638, 3609, 1798, 273/473-7027 sale \$4166.65 ea. reg. \$8333.32-\$10999.98

\$2799.99*ea. 4 ct. t.w. lab-grown diamond* 272/472-2547 sale \$4666.65 ea. reg. \$9999.98 ea.

These 2 pages: oin 14k gold ‡in 10k gold § in sterling silver &/or 14k gold over silver or black rhodium #diamond ct. t.w.



SAVE UP TO 76% \$1199.99*ea.

280/480-1002, 1003, 1004 sale \$1999.99 ea. | reg. \$4499.98-\$4999.98



SAVE 76%

\$149.99*ea.

1/3 to 1/2 ct. t.w. mined or lab-grown diamond ‡ 270/470-7302, 2454, 2229, 3333, 3579, 1674, 1628, 1668, 1672 sale \$249.99 ea. | reg. \$624.98 ea. Additional styles available.



A-E. BONUS BUY SAVE UP TO 76% \$599.99*ea.

2 ct. t.w.H 270/470-3612. 6011, 1052, 1051, 1759 sale \$999.99 ea. reg. \$2499.98 ea. Additional styles available. \$799.99*ea.

2 ct. t.w.H+ 270/470-4062, 4443, 4444



sale \$1333.32 ea. reg. \$2999.98 ea.



Reservations SAVE UP TO 80%

1 ct. t.w.^{Ħ§} 293/493-5633, 7965, 3639, 3640, 6314, 6382, 6315, 9388, 9571 sale \$166.65 ea. | reg. \$499.98 ea. Additional styles available.





1/10 to 1/4 ct. t.w. H 274/474-1375. 1783, 1784, 1787, 1788, 1820, 1819, 1821, 9210, 9200 sale \$216.65 ea. reg. \$416.65-\$520.82

\$279.99*ea.

SAVE 76%

1774, 5412, 6012

Additional styles available

SAVE UP TO 84%

\$49.99*ea.

&/or black diamond§

\$299.99*ea.

270/470-2423, 2690, 5117, 3570,

sale \$499.99 ea. | reg. \$1249.98 ea.

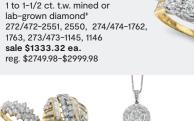
1/4 to 1 ct. t.w.^H 274/474-1521, 1522, 1524, 1509, 1507, 9212, 9202 sale \$466.65 ea. reg. \$937.48-\$1354.15







RED BOW



SAVE UP TO 73%

\$479.99*ea.

SAVE 68%

\$99.99*ea.

lab-created gemstone§

sale \$166.65 ea. | reg. \$312.48 ea.

Belle 293/493-6213, 6097, 6209, 6450

Cinderella 293/493-6208, 6215, 6447

Ursula 293-5325, 5446, 6436, 6399

1 ct. t.w. mined or lab-grown diamond* 270/470-1007, 1636, 1030, 6054, 2947, 3723, 4449, 4442

sale \$799.99 ea. | reg. \$1624.98-\$1749.98 Additional styles available.



A-C. SAVE UP TO 73% \$1999.99*ea.

Additional styles available.

5 ct. t.w mined or lab-grown diamond[‡] 270/470-4440, 4403, 4020

sale \$3333.32 ea. reg. \$7499.98 ea.

\$3999.99*ea.

8 ct. t.w mined or 10 ct. t.w lab-grown diamond[‡] 270/470-4074, 4091, 4021 sale \$6666.65 ea. reg. \$12499.98 ea.









Genuine and/or lab-created gemstone§

SAVE UP TO 78%

267-2221, 2076, 3051, 3076, 7598, 2566, 3050, 2220, 9601, 9800, 9434, 8035 sale \$44.99 ea. | reg. \$83.32-\$124.98 Additional colors available.





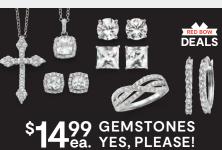
1/10 ct. t.w. white &/or color-enhanced champagne

293/493-3168, 2266, 2268, 1448, 7097, 2256, 9521

SAVE UP TO 78%

1/2 ct. t.w. ^{H§} 293/493-3636, 5645, 5643, 6377, 3634, 6378, 9536 sale \$133.32 ea. | reg. \$374.98 ea. Additional styles available





1/10 to 1/6 ct. t.w. diamond and/or genuine or

Maleficent 293-7978, 6330, 6438, 6313, 6453

Lab-created white sapphire reg. \$74.98 ea.[†]

*Excluded from coupons & rewards. Limited time special, in sterling silver, for \$14.99 ea. jcp.com 283/483-2016, 2015, 3002, 6005, 8015, 8035, 3003. Ring size 7. Resizing available with purchase of Lifetime Protection Plan for \$25.



\$1999 GEMSTONES ea. YES, PLEASE!

Genuine or lab-created gemstones reg. \$124.98 ea.

[†]Excluded from coupons & rewards. Limited time special, in sterling silver, for \$19.99 ea. jcp.com 283/483-8016, 2022, 9004, 2034, 2036, 1027. Ring size 7. Resizing available with purchase of Lifetime Protection Plan for \$25.

55%
OFF
Regular-priced

Regular-priced fine & fashion watches

select styles Includes clearance watches Additional styles available.



36 MONTH SPECIAL FINANCING[†]

available in store for qualifying fine jewelry & watch purchases of \$1000 or more (after discounts) made Nov 19-28 on a JCPenney Credit Card. Must request at the time of purchase.

[†]Subject to credit approval. Minimum monthly payments required. See store associate for details.

Subject to credit approval. Millimum monthly payments required. See store associate i



From Front Cover from left to right: **A.** 283-8009, 9002, 8038; **B.** 274/474-9564, 0179, 0175, 9565, 9566, 9211, 9201, 271/471-1246, 1373, 1247, 7014, 2139; **C.** 272/472-0176, 2650; 271/471-1281, 1282, 2193, 2196; **D.** 272/472-2314, 1866, 2319, 2577, 2347, 3402; 273/473-3097



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Tops or sweaters Liz Claiborne 814-1021 reg. \$44 ea. Liz Claiborne tops 814-0118 reg. \$44 ea.

Liz claiborne







\$9.99ea. Worthington sweaters select styles reg. \$32 ea.



Worthington reg. \$44 ea

Women's apparel







Sweater dresses select styles reg. \$74

tops 833-4060



ana

Women's a.n.a jeans also in women's plus, petites' & tall sizes; prices may vary 844-0449 reg. \$39 ea.



Women's St. John's Bay jeans also in women's plus, petites' & tall sizes; prices may vary 846-3105 reg. \$44 ea.







corduroy pants also in women's plus, petites' & tall sizes; prices may vary 846-0134 reg. \$44 ea.

Women's St. John's Bay







Juniors' Arizona jeans select styles



a.n.a long-sleeve tees also in women's plus, petites' & tall sizes;

Gloria Vanderbillo

Women's Gloria Vanderbilt jeans select styles | reg. \$40 ea.

prices may vary 842-0819

reg. \$20 ea.





Women's tops or tees select styles also in women's plus, petites' & tall sizes; prices may vary



St. John's Bark sweater select styles | reg. \$22 ea.





St. John's Bay polar fleece 829-0317, 0318, 0319 reg. \$22 ea. \$14.99ea.

Juniors' Arizona sweaters 662-0705, 0706, 0709



\$17.99ea. Juniors' tops or joggers select styles reg. \$34-\$44



50% OFF Juniors' dresses select styles















\$19.99 ea.
Women's a.n.a jeans
also in women's plus,
petites' & tall sizes;
prices may vary
844-0463,
0464, 0466
reg. \$44 ea.

a.n.a sweaters also in women's plus, petites' & tall sizes; prices may vary 842-0816, 0817, 0818 reg. \$35 ea.

ST JOHN'S BAY OUALITE APPAREL

a.n.a

St. John's Bay sweaters 845-0139 reg. \$37 ea.

St. John's Bay sweaters

845-0154

reg. \$44 ea.





a.n.a pullover sweaters 842-0822 reg. \$39 ea. \$59.99ea.

Women's a.n.a sherpa trim puffer jackets 263-0283 reg. \$160 ea.



50-60% OFF Juniors' outerwear select styles reg. \$59-\$129

\$29.99ea. Women's Free Country reversible jackets 263-0323 reg. \$120 ea.

FREE COUNTRY.



\$49.99ea. Women's Free Country systems jackets reg. \$200 ea.



50-60% OFF

Women's outerwear select styles



\$69.99ea. Women's Liz Claiborne pillow collar puffer jackets 263-0245 reg. \$180 ea.

riz claiponne. Women's Liz Claiborne wool coats 263-0277 reg. \$180 ea.



60% OFF

Handbags & wallets select styles reg. \$22-\$90







Women's cold-weather accessories select styles reg. \$18-\$60



\$1.99ea. Mixit gloves 105-0407 reg. \$5 ea. MIXIT.



\$199 pr. Women's or girls' boots select styles reg. \$50-\$80











\$1199 ea. Women's Xersion fleece sweatshirts, hoodies or joggers select styles reg. \$32 ea.

\$13.99ea.
Women's Xersion performance move or train leggings select styles



\$14.99ea. Women's Xersion performance half-zip pullover 840-0739, 0740 reg. \$44 ea.



\$9.99ea.
Men's Xersion fleece hoodies
578-0119
reg. \$30 ea.



\$14.99ea. Men's Xersion fleece pants 578-0127 reg. \$40 ea.



\$29.99 pr.
Men's or women's
FILA shoes
select styles
msrp \$60-\$75
Excluded from coupons.



25% OFF
Reebok shoes for the family select styles msrp \$35-\$90
Excluded from coupons.

25% OFF
Champion slides for the family select styles
msrp \$25-\$30
Excluded from coupons. | Pricing valid 11/24-11/30.



GIFT IT YOUR ALL

Simple, quick and sure to make spirits bright.







Shop Gift Cards







PUMA hoodies or joggers select styles | reg. \$45 ea. also available in big & tall Excluded from coupons.





\$29.99ea. Men's Champion game day hoodies reg. \$50 ea.

Champion

\$26.99ea. powerblend crew or joggers select styles reg. \$45 ea.



FILA

\$19.99ea. Men's FILA sherpa jackets 547-0248

reg. \$60 ea. Excluded from coupons.





\$19.99ea. Women's FILA fleece hoodies or joggers 841-0676, 0678

reg. \$45-\$55 Excluded from coupons.

50% OFF
Team apparel

select styles sale \$12.50-\$30 msrp \$25-\$60 Team sports merchandise excluded from coupons. Teams and leagues may vary by store.



50% OFF Team gifts and accessories

select styles msrp \$5-\$65

Team sports merchandise excluded from coupons. Teams and leagues may vary by store.















MIXIT.























We've made it easy to shop the way you want.



Fast + Free Same Day Pickup

Choose Curbside or In-Store Pickup.

\$1499 ea.

Men's St. John's Bay crew or v-neck

sweaters 513-0318, 0319 reg. \$45 ea.







\$1499 ea. Men's St. John's Bay puffer vests

513-0327 reg. \$40 ea.



\$999 ea.
Men's
St. John's Bay
thermals
or henleys
513-0347,
0350, 0353
reg. \$30 ea.









\$14.99ea.
The Foundry
Big & Tall Supply Co.
flannel, thermals
or double-knit shirts
581-0137, 0654
reg. \$40 ea.

\$19.99 ea. The Foundry Big & Tall Supply Co. fleece hoodies 580-0107 reg. \$50 ea.



FOUNDRY





Men's Dockers® signature khaki lux cotton stretch pants

514-5071 reg. \$62 ea. Valid 11/24-11/29.

40% OFF Men's Dockers® pants select styles



\$2499 ea.

Men's St. John's Bay chino, jeans or cargo pants

select styles reg. \$50-\$60







\$29.99 ea.
Men's Haggar® stretch corduroy classic fit flat-front pants 510-5035, 5122 reg. \$80 ea. Valid 11/24-11/30.



\$19.99_{ea.}

Young men's Arizona shirt jackets 525-0188 reg. \$50 ea.

\$21.99_{ea.} Young men's Arizona Advance

Flex 360 jeans 523-0458 reg. \$50 ea.

ARIZONA



\$8.99ea. Men's novelty tees select styles reg. \$20 ea.



\$17.99ea.
Young men's Arizona select styles reg. \$44 ea. ARIZONA



FREE COUNTRY.

HAGGAR[®]

\$39.99ea. Men's Free Country midweight or puffer jackets 518-0624, 0627 reg. \$125 ea.

Men's coats & cold-weather accessories select styles





\$89.99ea. Men's Levi's® faux-shearling jackets 518-0579 reg. \$200 ea. Additional offers and coupons do not apply to Levi's®.



\$49.99ea. Men's Levi's® puffer or

Dockers® bomber jackets 518-0575 reg. \$160 ea. Additional offers and coupons do not apply to Levi's®.



\$11.99_{set} Babies' or toddlers' Carter's 2-pc. sets select styles reg. \$26-\$32

carter's



\$4.99ea. Okie Dokie Mix & Match select styles reg. \$10-\$14



Babies' Okie Dokie slogan jumpsuits select styles reg. \$16 éa.

okie dokie.

\$6.99ea.

Babies' or toddlers' Okie Dokie licensed tees or bodysuits select styles reg. \$14-\$16







50% OFF Kids' dress up clothing select styles reg. \$34-\$99



okle dokie.



STARTING AT Toddlers' or boys' IZOD sweater sets 421-0255 reg. \$60 set



60% OFF Kids' coats & cold-weather accessories select styles reg. \$14-\$159



IZOD





Toddlers' & kids' pajamas, robes & sleep sets select styles reg. \$20-\$50





\$9.99ea. Boys' Thereabouts thermal shirts 422-3032 reg. \$26 ea







Girls' Thereabouts leggings 374-7013, 7120 reg. \$12 ea





\$14.99ea

fashion jeans select styles reg. \$36-\$40



graphic tees 373-3455. 422-1193 reg. \$16 ea

\$19.99ea.

\$9.99ea.

or sweatpants

Kids' Xersion cotton fleece hoodies

Excluded from coupons. Valid 11/24-11/30.









\$11.99ea Kids' Thereabouts button-front shirts

reg. \$30 ea.











\$19.99ea. Kids' FILA fleece hoodies

select styles reg. \$40-\$60 Excluded from coupons







& girls' Juicy by Juicy Couture clothing select styles reg. \$25-\$68



50%

Kids' Levi's® clothing select styles reg. \$17-\$78 Additional offers & coupons do not apply to Levi's®. Valid 11/21-11/29



Prices effective 11/19/21-11/28/21, unless otherwise noted. Items are subject to availability. "Original" and "regular" prices are offering prices that may not have resulted in sales, and intermediate markdowns may have been taken. Prices not effective in closing JCPenney stores. Prices and discounts in Alaska and Puerto Rico may differ from stateside prices and discounts. JCPenney reserves the right to limit returns or exchanges without a valid receipt. "Sale" events exclude Best Value merchandise. Percentages off original or regular prices, as shown, unless otherwise noted. Actual savings may exceed stated percentage off. MSRP represents a suggested price provided by our suppliers. MSRP may be rounded down to the nearest whole dollar. Jewelry photos may be enlarged to show detail. Diamond carat weights (ct.) represent the approximate total weight (t.w.) of all diamonds in each setting, unless noted. Diamond solitaire weights may vary between .01 and .05 carat. Some diamonds may consist of fewer than 17 facets. Shaq™; Rights of Publicity and Persona Rights: ABG-Shaq, LLC. shaq.com. Buy One Get One Offers: Buy one item at regular price, get the second item of equal or lesser value for 50% off, as advertised in the specific offer. Some items must be same category of merchandise or same gender. See store associate or jcp.com for details. Buy Three Get Three Panties Offer: Buy three pair of equal or lesser value for free, as advertised in the specific offer. See store associate or jcp.com for details. Buy Three Get Three Panties Offer: Buy three pair of equal or lesser value for free, as advertised in the specific offer. See store associate or jcp.com for details. Buy Three Get Three Panties Offer: Buy three pair of equal or lesser value for free, as advertised in the specific offer. See store associate or jcp.com for details. Buy Three Get Three Panties Offer: Buy three pair of equal or lesser value for free, as advertised in the specific offer. See store associate or jcp.com for details. Buy Three Get Three Pant form for details. JCPenney reserves the right to substitute a check of equal value in lieu of a Visa Prepaid Card at its discretion. Haircare Offer: JCPenney limits the sale of all salon products and special purchases to eight of any one item, up to a maximum of twelve items, per customer, per month. Bonus Rewards: JCPenney Rewards members earn a \$15 bonus Reward for every \$50 spent in store and online on qualifying purchases 11/22/21-12/1/21. Excludes gift cards, dollars spent on sales tax, state fees, and charges and fees (e.g. shipping, delivery or installation charges, and restocking or recycling fees). Limit 3 bonus Rewards per customer. Earned bonus Rewards will be delivered via email on 12/2/21 and will be valid 12/2/21-12/12/21.











Women's, girls', babies' & toddlers' Juicy by Juicy Couture apparel & accessories select styles reg. \$26-\$70



JUICY

Bras from Vanity Fair, Warner's, Bali or Maidenform

reg. \$38-\$44

VANITY FAIR.







UP TO Xersion activewear for the family select styles reg. \$12-\$80 XERSION



select styles



with bonus strap reg. \$90 ea.

JCP Exclusive! Additional styles and colors available.



























X-FIV≡

35% OFF

Haircare

Shark

ionVac



80% Fashion silver boxed jewelry

MATRIX

*sexyhair.





sparkle * allure

select styles

reg. \$49-\$70