



BLACK FRIDAY

SAVE ON TECH FOR ALL YOU DO

OUR BIGGEST SALE OF THE YEAR. MAIN OFFERS LIVE 11/16-11/28.



XPS

New XPS 13, see pg. 9.
Verified for exceptional
experiences anywhere.
Featuring an 11th Gen
Intel® Core™ i7 processor.

UP TO \$400 OFF Select Computers*

FREE SHIPPING | EASY RETURNS* | DELL REWARDS* | EXCLUSIVE FINANCING²

Shop at Dell.com/BlackFriday or call 833-704-1037

¹See pg. 22 for important financing details.



BLACK FRIDAY

SAVE ON STUNNING TECH

LOWEST PRICES OF THE YEAR.

Extraordinary performance and striking designs now for less. The XPS 15, pictured right, features a 10th Gen Intel® Core™ i7 processor. It's desktop caliber creation in a laptop.

2



New XPS Desktop, pg. 12.

New Dell 32 Curved 4K Monitor - S3221QS, pg. 15.

Shop at Dell.com/BlackFriday or call 833-704-1037

[†]Limited quantities.
^{*}See pg. 22 for important details.

MAIN SALE

CYBER WEEK

AVAILABLE
11/16-11/28

Deals for everyone†

AVAILABLE
11/16-11/28

Doorbusters for everyone†

AVAILABLE
11/29-12/6

Doorbusters and Deals†

*Don't miss this huge additional
savings event, see page 30.†*

CONTENTS

Black Friday Doorbusters	4
XPS Laptops & 2-in-1s	8
Inspiron Laptops & 2-in-1s	10
Desktops & All-in-Ones	12
Monitors	14
Gaming Laptops & Desktops	16
Electronics Gift Guide	24
Cyber Monday Doorbusters	30

HOW TO SHOP

Online | Dell.com/BlackFriday
Live Chat 24/7: Dell.com/chat
Phone | 833-704-1037
Monday - Sunday
9AM - 9PM ET
Weekly deals | Dell.com/emailsignup
ecatalog | Dell.com/ecatalog

Dell Member Purchase Program
Online | Dell.com/members
Phone | 800-209-3355

Let's get social



New XPS 15, pg. 8.

New XPS 17, pg. 9.



Alienware m15 R3, pg. 7.

GET THE BEST DEAL WHEN YOU FINANCE WITH DELL PREFERRED ACCOUNT



**NO INTEREST IF PAID IN
FULL WITHIN 12 MONTHS**
on all purchases when you spend \$699+⁴

**SAVE AN ADDITIONAL 5%*
WHEN YOU FINANCE⁴**
COUPON CODE: DPA5
11/16 - 11/22

**LEARN MORE AT
DELL.COM/DPA**

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within 12 mo. Limited-time offer for qualified customers.



⁴See pg. 22 for important financing details.

BLACK FRIDAY

SAVE ON TRENDING TECH

LIMITED-QUANTITY DOORBUSTERS AVAILABLE
AT THESE PRICES. STARTS 11/16.

LOWEST PRICE
OF THE YEAR



A

LOWEST PRICE
OF THE YEAR



B

STARTS 11/16 AT 11AM ET
A. Dell 24 Monitor - D2421H

Est. value* \$159.99 | Save \$90

\$69⁹⁹

23.8" IPS monitor, Full HD 1920 x 1080
at 60 Hz, anti-glare screen

Limited quantities available.

STARTS 11/26 AT 6PM ET
B. XPS 13 Touch

Est. value* \$999.99 | Save \$300

\$699⁹⁹

10th Gen Intel® Core™ i5 processor,
Windows 10 Home, 8GB memory*,
256GB SSD*, FHD touch display

Doorbusters



STARTS 11/27 AT 7PM ET
Inspiron 15 5000

Est. value* \$779.99 | Save \$230
\$549⁹⁹

11th Gen Intel® Core™ i7 processor,
Windows 10 Home, 8GB memory*,
256GB SSD*



STARTS 11/27 AT 5PM ET
New XPS 15

Est. value* \$1,799.99 | Save \$300
\$1,499⁹⁹

10th Gen Intel® Core™ i7 processor,
Windows 10 Home, 16GB memory*,
512GB SSD*



STARTS 11/26 AT 1PM ET
Inspiron 15 3000

Est. value* \$299.99 | Save \$120
\$179⁹⁹

Intel® Celeron® processor,
Windows 10 Home in S mode,
4GB memory*, 128GB SSD*



STARTS 11/26 AT 6PM ET
Inspiron Desktop

Est. value* \$399.99 | Save \$100
\$299⁹⁹

10th Gen Intel® Core™ i3 processor,
Windows 10 Home, 4GB memory*,
1TB hard drive*



STARTS 11/27 AT 11AM ET
XPS Desktop

Est. value* \$649.99 | Save \$250
\$399⁹⁹

10th Gen Intel® Core™ i3 processor,
Windows 10 Home, 8GB memory*,
1TB hard drive*



STARTS 11/27 AT 7PM ET
XPS Desktop Special Edition

Est. value* 1,429.99 | Save \$400
\$1,029⁹⁹

10th Gen Intel® Core™ i7 processor,
Windows 10 Home, 16GB memory*,
1TB + 256 SSD hard drive*, NVIDIA®
GeForce® GTX 1660 Ti Graphics



STARTS 11/27 AT 11AM ET
Inspiron 15 3000

Est. value* \$549.99 | Save \$150
\$399⁹⁹

10th Gen Intel® Core™ i5 processor,
Windows 10 Home, 8GB memory*,
256GB SSD*



STARTS 11/16 AT 11AM ET
Dell 24 Monitor - SE2419HR

Est. value* \$219.99 | Save \$140
\$79⁹⁹

23.8" IPS monitor, Full HD 1920 x 1080
at 60 Hz, AMD Radeon FreeSync™
compatibility

Limited quantities available.



STARTS 11/16 AT 11AM ET
Dell 27 Monitor - D2721H

Est. value* \$199.99 | Save \$110
\$89⁹⁹

27" IPS monitor, Full HD 1920 x 1080
at 60 Hz, anti-glare screen
Limited quantities available.



Do great things.
Together we can make a difference.

*See pg. 22 for important details.

BLACK FRIDAY

SAVE ON THRILLING TECH

LIMITED-QUANTITY DOORBUSTERS AVAILABLE
AT THESE PRICES. STARTS 11/16.

\$680 OFF



B



A



C

STARTS 11/27 AT 3PM ET

A. **New** XPS 13 Touch

Est. value* \$1,599.99 | Save \$250

\$1,349⁹⁹

11th Gen Intel® Core™ i7 processor,
Windows 10 Home, 16GB memory*,
512GB SSD*, FHD+ touch display

STARTS 11/16 AT 11AM ET

B. Alienware 34 Curved
Monitor - AW3420DW

Est. value* \$1,509.99 | Save \$680

\$829⁹⁹

34" WQHD curved gaming monitor,
2ms response time, NVIDIA®
G-Sync™ technology

Limited quantities available.

STARTS 11/26 AT 8PM ET

C. Inspiron Desktop

Est. value* \$549.99 | Save \$150

\$399⁹⁹

10th Gen Intel® Core™ i5 processor,
Windows 10 Home, 8GB memory*,
1TB hard drive*

Gaming Doorbusters



STARTS 11/26 1PM ET
Alienware m15 R3 Gaming Laptop

Est. value* \$2,249.99 | Save \$650
\$1,599⁹⁹
10th Gen Intel® Core™ i7 processor, Windows 10 Home,
32GB memory*, 512GB* SSD, 6GB NVIDIA® GeForce RTX®
2070, FHD 300Hz Display



STARTS 11/26 AT 6PM ET
Dell G3 15 Gaming Laptop

Est. value* \$809.99 | Save \$210
\$599⁹⁹
10th Gen Intel® Core™ i5 processor, Windows 10 Home,
8GB memory*, 256GB* SSD, 4GB NVIDIA® GeForce GTX®
1650, FHD Display



STARTS 11/27 AT 2PM ET
Dell G5 15 Gaming Laptop

Est. value* \$1,389.99 | Save \$390
\$999⁹⁹
10th Gen Intel® Core™ i7 processor, Windows 10 Home,
16GB memory*, 512GB* SSD, 6GB NVIDIA® GeForce® GTX
1660Ti, FHD 144Hz Display



STARTS 11/27 AT 9AM ET
Alienware m17 R3 Gaming Laptop

Est. value* \$1,979.99 | Save \$430
\$1,549⁹⁹
10th Gen Intel® Core™ i7 processor, Windows 10 Home,
16GB memory*, 512GB* SSD, 6GB NVIDIA® GeForce RTX™
2060, FHD 144Hz Display



STARTS 11/27 AT 10AM ET
Alienware Aurora R11 Gaming Desktop

Est. value* \$2,059.99 | Save \$410
\$1,649⁹⁹
10th Gen Intel® Core™ i7 processor - 10700K, Windows 10 Home,
16GB memory*, 512GB* SSD, 6GB NVIDIA® GeForce RTX™
2080 SUPER™, with High-Performance CPU Liquid Cooling
and 1000W Power Supply



STARTS 11/27 AT 3PM ET
Dell G5 Gaming Desktop

Est. value* \$979.99 | Save \$180
\$799⁹⁹
10th Gen Intel® Core™ i5 processor, Windows 10 Home,
8GB memory*, 1TB + 256 SSD hard drive*, NVIDIA® GeForce®
GTX 1660 Ti

STARTS 11/16 AT 11AM ET
Alienware 25 Gaming Monitor - AW2518HF

Est. value* \$509.99 | Save \$260
\$249⁹⁹
24.5" Full HD gaming monitor, 1920x1080 resolution
at 240Hz, AMD FreeSync™ technology
Limited quantities available.

STARTS 11/16 AT 11AM ET
Dell 32 Curved Gaming Monitor - S3220DGF

Est. value* \$609.99 | Save \$280
\$329⁹⁹
31.5" QHD curved gaming monitor,
2560x1440 resolution, 4ms response time,
AMD FreeSync™ Premium Pro
Limited quantities available.



Designed to be the best:

XPS Laptops & 2-in-1s

- High resolution displays up to 4K+
- Crafted from the highest quality materials for strength and beauty
- Backlit keys allow you to work easily in low-light conditions

8

Save on a wide selection of the latest tech. Main sale starts 11/16.

Shop at Dell.com/BlackFriday or call 833-704-1037

Featured Laptops & 2-in-1s



New XPS 13 Touch (shown left)

Est. value* \$1,399.99 | Save \$200
As low as \$36/mo^Δ

\$1,199⁹⁹

11th Gen Intel® Core™ i7 processor,
Windows 10 Home, 8GB memory*,
256GB SSD*, FHD+ touch display



XPS 15

Est. value* \$1,349.99 | Save \$200
As low as \$35/mo^Δ

\$1,149⁹⁹

9th Gen Intel® Core™ i7 processor,
Windows 10 Home, 8GB memory*,
256GB SSD*



New XPS 17

Est. value* \$1,999.99 | Save \$250
As low as \$53/mo^Δ

\$1,749⁹⁹

10th Gen Intel® Core™ i7 processor,
Windows 10 Home, 16GB memory*,
512GB SSD*, FHD+ display



XPS 13 Touch

Est. value* \$1,649.99 | Save \$350
As low as \$39/mo^Δ

\$1,299⁹⁹

10th Gen Intel® Core™ i7 processor,
Windows 10 Home, 16GB memory*,
512GB SSD*, UHD touch display



XPS 15

Est. value* \$1,849.99 | Save \$350
As low as \$45/mo^Δ

\$1,499⁹⁹

9th Gen Intel® Core™ i7 processor,
Windows 10 Home, 32GB memory*,
1TB SSD*



XPS 13

Est. value* \$1,049.99 | Save \$50
As low as \$30/mo^Δ

\$999⁹⁹

10th Gen Intel® Core™ i7 processor,
Windows 10 Home, 8GB memory*,
256GB SSD*

Featured Accessories



Dell Premier Wireless Keyboard and Mouse KM717

Est. value* \$99.99 | Save \$20
\$79⁹⁹

Ergonomically designed with easy 2.4GHz wireless and Bluetooth LE connectivity.



Epson EcoTank ET-4760 Wireless Color All-in-One Printer

Est. value* \$499.99 | Save \$170
As low as \$20/mo^Δ

\$329⁹⁹

Cartridge-Free Printing with easy-to-fill, supersized ink tanks. You can save up to 90 percent with low-cost replacement ink bottles. Valid 11/22-11/29



Bose Noise Cancelling Headphones 700

Est. value* \$379 | Save \$40
As low as \$20/mo^Δ

\$339

Think of them as smart headphones that let you keep your head up to the world with easy access to voice assistants. Valid 11/19-12/1



Windows 10

All it takes is a glance with Windows Hello.

GET THE BEST DEAL WHEN YOU FINANCE WITH DELL PREFERRED ACCOUNT



NO INTEREST IF PAID IN FULL WITHIN 12 MONTHS
on all purchases when you spend \$699+^Δ

SAVE AN ADDITIONAL 5%* WHEN YOU FINANCE^Δ
COUPON CODE: DPA5
11/16 - 11/22

LEARN MORE AT
DELL.COM/DPA

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within 12 mo. Limited-time offer for qualified customers.

Offers valid 11/16-11/28/2020 unless otherwise noted.

*See pg. 22 for important details.

^ΔSee pg. 22 for important financing details.

Questions? Live Dell experts are online 24/7 at **Dell.com/chat**

For connecting anytime, anywhere:

Inspiron Laptops & 2-in-1s

- Responsive computers with features you'll enjoy daily
- Seamless connection wherever you are
- Plenty of upgrade options available
- Add accessories that add value

10



Get great deals on sleek computers and top electronics.

Shop at Dell.com/BlackFriday or call 833-704-1037

Featured Laptops & 2-in-1s



Inspiron 15 5000 (shown left)

Est. value* \$729.99 | Save \$80

As low as \$20/mo^Δ

\$649⁹⁹

11th Gen Intel® Core™ i5 processor, Windows 10 Home, 12GB memory*, 256GB SSD*



Inspiron 14 7000

Est. value* \$899.99 | Save \$120

As low as \$24/mo^Δ

\$779⁹⁹

11th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory*, 256GB SSD*, QHD+ display



Inspiron 17 3000

Est. value* \$549.99 | Save \$70

As low as \$20/mo^Δ

\$479⁹⁹

10th Gen Intel® Core™ i3 processor, Windows 10 Home, 8GB memory*, 1TB* hard drive

**\$130
OFF**



Inspiron 14 5000 2-in-1

Est. value* \$779.99 | Save \$130

As low as \$20/mo^Δ

\$649⁹⁹

11th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory*, 256GB SSD*



Inspiron 17 3000

Est. value* \$799.99 | Save \$120

As low as \$21/mo^Δ

\$679⁹⁹

10th Gen Intel® Core™ i7 processor, Windows 10 Home, 8GB memory*, 2TB* hard drive



Inspiron 14 5000

Est. value* \$699.99 | Save \$50

As low as \$20/mo^Δ

\$649⁹⁹

11th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory*, 512GB SSD*

Featured Accessories



Dell Mobile Wireless Mouse - MS3320W

Est. value* \$31.99 | Save \$7

\$24⁹⁹

Built to last with a 36-month battery life and easy dual-mode connectivity.



Dell USB Slim DVD±RW Drive - DW316

Est. value* \$59.99 | Save \$15

\$44⁹⁹

A plug & play solution providing a crystal-clear picture and sound clarity of your CDs and DVDs.



Audio Technica ATH-SR30BT Bluetooth Headphones

Est. value* \$99 | Save \$20

\$79

Wireless, over-ear headphones delivering pure audio and 70 hrs of play on a full charge.

Valid 11/23-11/30



Stream shows, play games, edit photos or get work done in one of four flexible modes with Dell's innovative 2-in-1s.

DELL CINEMA GUIDE. The Dell Cinema Guide allows you to quickly and easily search for television shows and movies across streaming services with one simple, seamless content guide application. Download in the Microsoft Store or find preloaded on your new XPS, Inspiron or G Series device.



Offers valid 11/16-11/28/2020 unless otherwise noted.

*See pg. 22 for important details.

^ΔSee pg. 22 for important financing details.



Questions? Live Dell experts are online 24/7 at Dell.com/chat

Undeniable performance, unlimited potential:

Powerful Desktops & All-in-Ones

- Bold designs and superior performance
- Easy to upgrade with optional add-ons
- Striking all-in-ones for work or play

Powerful, expandable
desktop with
minimalist design



Save on a wide selection of the latest tech. Main sale starts 11/16.

Shop at Dell.com/BlackFriday or call 833-704-1037

Featured Desktops



XPS Desktop (shown left)
Est. value* \$849.99 | Save \$200
As low as \$20/mo^Δ
\$649⁹⁹
10th Gen Intel® Core™ i5 processor, Windows 10 Home, 16GB memory*, 1TB hard drive*

\$380 OFF



XPS Desktop Special Edition
Est. value* \$1,629.99 | Save \$380
As low as \$38/mo^Δ
\$1,249⁹⁹
10th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory, 1TB+256 SSD hard drive* NVIDIA® GeForce GTX® 2060 Super



Inspiron Desktop
Est. value* \$599.99 | Save \$100
As low as \$20/mo^Δ
\$499⁹⁹
10th Gen Intel® Core™ i5 processor, Windows 10 Home, 12GB memory, 1TB hard drive*

\$430 OFF



XPS Desktop Special Edition
Est. value* \$1,829.99 | Save \$430
As low as \$42/mo^Δ
\$1,399⁹⁹
10th Gen Intel® Core™ i7 processor - K, Windows 10 Home, 16GB memory, 512 SSD* NVIDIA® GeForce® GT 2070 Super

Featured All-in-Ones



Inspiron 24 5000 Touch All-in-One
10th Gen Intel® Core™ i3 processor, Windows 10 Home, 8GB memory, 1TB hard drive*
***See Dell.com for pricing**



Inspiron 27 7000 Touch All-In-One
10th Gen Intel® Core™ i7 processor, Windows 10 Home, 12GB memory, 512GB SSD*
***See Dell.com for pricing**

GET THE BEST DEAL WHEN YOU FINANCE WITH DELL PREFERRED ACCOUNT



NO INTEREST IF PAID IN FULL WITHIN 12 MONTHS
on all purchases when you spend \$699+^Δ

SAVE AN ADDITIONAL 5%* WHEN YOU FINANCE^Δ
COUPON CODE: DPA5
11/16 - 11/22

LEARN MORE AT
DELL.COM/DPA



Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within 12 mo. Limited-time offer for qualified customers.

Offers valid 11/16-11/28/20 unless otherwise noted.
*See pg. 22 for important details.
^ΔSee pg. 22 for important financing details.

Bring your digital world to life:

Monitors

- Designed for maximum usability and comfort
- Wide range of features including curved screen, USB-C connectivity and Dell display manager
- Advanced monitor technology for ultimate performance

#1

World's Number 1
Monitor Company¹



Save big on extraordinary performance and striking designs.

Shop at Dell.com/BlackFriday or call 833-704-1037

¹Source: IDC Worldwide Quarterly PC Monitor Tracker, Q1 2020

Featured Monitors



Dell UltraSharp 34 Curved USB-C Monitor - U3419W + \$200 Dell Promo eGift Card* (shown left)
Est. value* \$959.99 | Save \$240
As low as \$22/mo^Δ
\$719⁹⁹
34" WQHD curved USB-C monitor, 3440 x 1440 resolution, ultra wide 21:9 aspect ratio, dual 9W speakers



New Dell 32 Curved 4K Monitor - S3221QS
Est. value* \$499.99 | Save \$170
As low as \$20/mo^Δ
\$329⁹⁹
31.5" curved 4K UHD monitor, 3840 x 2160, AMD FreeSync™ technology, built-in dual HDMI ports, dual 5W speakers
*Limited quantities available.



Dell UltraSharp 24 Monitor - U2419H + \$100 Dell Promo eGift Card*
Est. value* \$309.99 | Save \$75
As low as \$20/mo^Δ
\$234⁹⁹
23.8" LED-backlit monitor, Full HD 1920 x 1080, Height adjustable + Pivot/Tilt/Swivel



Dell UltraSharp 27 Monitor - U2719D + \$150 Dell Promo eGift Card*
Est. value* \$499.99 | Save \$140
As low as \$20/mo^Δ
\$359⁹⁹
27" LED-backlit LCD monitor, QHD 2560 x 1440 at 60 Hz, Height adjustable + Pivot/Tilt/Swivel

GET THE BEST DEAL WHEN YOU FINANCE WITH DELL PREFERRED ACCOUNT



NO INTEREST IF PAID IN FULL WITHIN 6 MONTHS
on all purchases when you spend \$299+^Δ

SAVE AN ADDITIONAL 5%*
WHEN YOU FINANCE^Δ
COUPON CODE: DPA5
11/16 - 11/22

LEARN MORE AT
DELL.COM/DPA

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within 6 mo. Limited-time offer for qualified customers.

For next-gen gaming: Alienware Laptops

- Alienware m15 R3 Gaming Laptop is Alienware's thinnest, lightest, and most powerful 15" laptop, ever
- Alienware Cryo-Tech Cooling Technology v3.0
- Created based on Alienware's new Legend industrial design
- Overclocking tools available through Alienware Command Center software

New keyboard featuring greater travel, RGB per-key Alien FX lighting and anti-ghosting technology.

16




ALIENWARE
ARENA REWARDS

CYBERPUNK
2077

Alienware Arena Awards. Get rewarded for doing what you love when you join the Alienware Arena Rewards program. Earn points, prizes and discounts, plus exclusive gaming offers. Join now at **AlienwareArena.com**

Shop at Dell.com/BlackFriday or call 833-704-1037

Featured Alienware Laptops



Alienware m15 R3 Gaming Laptop
Est. value* \$1,849.99 | Save \$300 | As low as \$47/mo^Δ
\$1,549⁹⁹
10th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory*, 512GB* SSD, 8GB NVIDIA® GeForce RTX™ 2060, FHD 144Hz Display



Alienware m15 R3 Gaming Laptop
Est. value* \$2,179.99 | Save \$430 | As low as \$53/mo^Δ
\$1,749⁹⁹
10th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory*, 1TB* SSD, 8GB NVIDIA® GeForce RTX™ 2070, FHD 300Hz Display



Alienware m17 R3 Gaming Laptop
Est. value* \$2,299.99 | Save \$400 | As low as \$57/mo^Δ
\$1,899⁹⁹
10th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory*, 1TB* SSD, 8GB NVIDIA® GeForce RTX™ 2070 SUPER™, FHD 144Hz Display



NEW Alienware Area-51m R2 Gaming Laptop
Est. value* \$2,299.99 | Save \$550 | As low as \$53/mo^Δ
\$1,749⁹⁹
10th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory*, 256GB* SSD, 6GB NVIDIA® GeForce® GTX 1660Ti, FHD 144Hz Display + Tobii Eyetracking technology

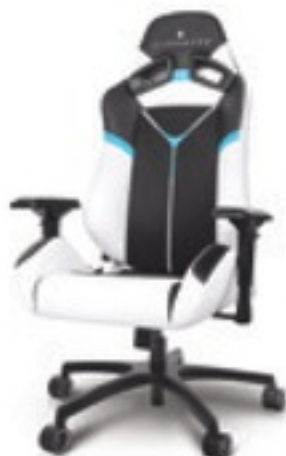
Featured Alienware Accessories



Alienware Wired/Wireless Gaming Mouse - AW610M
Est. value* \$99.99 | Save \$15
\$84⁹⁹
Stay on top of the action with a custom, adjustable scroll wheel and high-performance polling rate of 1,000Hz.



Alienware RGB Mechanical Gaming Keyboard - AW510K
Est. value* \$159.99 | Save \$20
As low as \$20/mo^Δ
\$139⁹⁹
Made for ultimate performance, with a full-featured gaming keyboard, programmable keys and dedicated volume control.



Alienware S5000 Gaming Chair
Est. value* \$399.99 | Save \$40
As low as \$20/mo^Δ
\$359⁹⁹
Designed with a wide range of adjustability, providing gamers comfort and ergonomic support for extended periods of time.



Game-changing gameplay.
Windows 10 unlocks the full potential of your system's hardware.

GET THE BEST DEAL WHEN YOU FINANCE WITH DELL PREFERRED ACCOUNT

NO INTEREST IF PAID IN FULL WITHIN 12 MONTHS
on all purchases when you spend \$699+^Δ

SAVE AN ADDITIONAL 5%* WHEN YOU FINANCE^Δ
COUPON CODE: DPA5
11/16 - 11/22

LEARN MORE AT
DELL.COM/DPA

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within 12 mo. Limited-time offer for qualified customers.

Offers valid 11/16-11/28/2020 unless otherwise noted.
*See pg. 22 for important details.
^ΔSee pg. 22 for important financing details.

For dialing up the competition:

Dell Gaming Laptops

- Up to 10th Generation Intel® Core™ i9 processors
- Windows 10 Home
- Powerful NVIDIA® GeForce RTX™ 2070 with Max-Q design technology allows you to game at higher settings
- Accessories available to amp up your game

GAMESHIFT is the Gaming Performance Mode activated by the "Game Shift Key", a macro key that maximizes the fans' speed to keep the system cool as the processors work harder to rev up performance when you need it most.

18



G SERIES



NVIDIA® GeForce® cards feature a powerful streaming multiprocessor driving new shading advancements alongside improved power efficiency. Stepping up, GeForce RTX™ gives you NVIDIA technologies like ray tracing, DLSS and AI-enhanced graphics.

Save on a wide selection of the latest gaming. Main sale starts 11/16.

Shop at Dell.com/BlackFriday or call 833-704-1037

Featured Dell Gaming Laptops



Dell G5 15 Gaming Laptop
Est. value* \$1,039.99 | Save \$150 | As low as \$27/mo[^]
\$889⁹⁹
10th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory*, 256GB* SSD, 6GB NVIDIA® GeForce® GTX 1660Ti, FHD 120Hz Display



Dell G3 15 Gaming Laptop
Est. value* \$859.99 | Save \$110 | As low as \$23/mo[^]
\$749⁹⁹
10th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory*, 256GB* SSD, 4GB NVIDIA® GeForce® GTX 1650Ti, FHD Display



\$210 OFF

NEW Dell G7 15 Gaming Laptop
Est. value* \$1,459.99 | Save \$210 | As low as \$38/mo[^]
\$1,249⁹⁹
10th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory*, 512GB* SSD, 6GB NVIDIA® GeForce® GTX® 1660Ti, FHD 144Hz Display



\$260 OFF

NEW Dell G7 17 Gaming Laptop
Est. value* \$1,559.99 | Save \$260 | As low as \$39/mo[^]
\$1,299⁹⁹
10th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory*, 512GB* SSD, 6GB NVIDIA® GeForce® RTX™ 2060, FHD 144Hz Display

Featured Gaming Accessories



New Alienware RGB Mechanical Gaming Keyboard - AW410K
Est. value* \$129.99 | Save \$10
\$119⁹⁹
Game the way you want with customizable AlienFX lighting, fully programmable keys and easy height and audio adjustability.



Alienware 7.1 Gaming Headset - AW510H
Est. value* \$99.99 | Save \$20
\$79⁹⁹
Hear every sound in your game with 7.1 surround sound and Alienware Immersive Audio technology.



Dell Gaming Backpack 17
Est. value* \$69.99 | Save \$17
\$52⁹⁹
Keep your gaming laptop safe while on the move in this water-resistant backpack featuring a colorful reflective design.



Accidents? Covered. With Premium Support Plus, repairs are covered! That includes drops, spills, or electrical surges.* Add 4 years for the price of 3 on select PCs*. Learn more at Dell.com/GamingServices



Offers valid 11/16-11/28/2020 unless otherwise noted.
*See pg. 22 for important details.
[^]See pg. 22 for important financing details.



Questions? Live Dell experts are online 24/7 at Dell.com/chat

For the love of the game:

Alienware & Dell Gaming Desktops

- Choose from a range of gaming PCs to fit your passion
- Gear up your home gaming station with the right monitor, computer and accessories
- Customize your experience with processors, memory and graphics designed for your gaming level

Fast IPS technology
with 1ms response rate.

20

Keyboard and mouse shown on page 17.

DESTINY **V2**
BEYOND LIGHT

Save big on extraordinary performance and striking designs.

Shop at [Dell.com/BlackFriday](https://www.dell.com/BlackFriday) or call 833-704-1037

Featured Gaming PCs & Monitors



Alienware Aurora R11 Gaming Desktop

Est. value* \$1,459.99 | Save \$160 | As low as \$39/mo^Δ

\$1,299⁹⁹

10th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory*, 1TB+ 256GB* SSD, 6GB NVIDIA® GeForce RTX™ 2060

Alienware 27 Monitor - AW2720HF

Est. value* \$609.99 | Save \$260 | As low as \$20/mo^Δ

\$349⁹⁹

27" Full HD gaming monitor, 240Hz refresh rate, 1ms response time, AMD FreeSync™ and NVIDIA® G-Sync™ compatibility



Alienware Aurora R11 Gaming Desktop

Est. value* \$1,079.99 | Save \$100 | As low as \$30/mo^Δ

\$979⁹⁹

10th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory*, 1TB+ 256GB* SSD, 4GB NVIDIA® GeForce® GTX 1660 Ti

New Alienware 25 Gaming Monitor - AW2521HF

Est. value* \$509.99 | Save \$180 | As low as \$20/mo^Δ

\$329⁹⁹

24.5" Full HD, IPS gaming monitor, 1ms GtG response time, AMD FreeSync™ Premium and NVIDIA® G-SYNC® compatible technology



Dell G5 Gaming Bundle

Est. value* \$1,312.96 | Save \$312.97 | As low as \$30/mo^Δ

\$999⁹⁹

10th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory, 1TB hard drive*, 6GB NVIDIA® GeForce GTX® 1660Ti

Bundled Accessories Include:

- Dell 24 Gaming Monitor - S2421HGF
- Alienware Mechanical Gaming Keyboard - AW310K
- Alienware Wireless Gaming Mouse -AW310M

\$680 OFF



\$380 OFF

Alienware Aurora R10 Gaming Desktop

Est. value* \$2,029.99 | Save \$380 | As low as \$50/mo^Δ

\$1,649⁹⁹

AMD Ryzen™ 7 3700X, Windows 10 Home, 16GB memory*, 1TB* SSD, 4GB NVIDIA® GeForce RTX™ 2080 SUPER™, High-Performance CPU Liquid Cooling and 1000W Power Supply

Alienware 34 Curved Monitor - AW3420DW

Est. value* \$1,509.99 | Save \$680 | As low as \$25/mo^Δ

\$829⁹⁹

34" WQHD curved gaming monitor, 2ms response time, NVIDIA® G-SYNC™ technology



Visit other worlds from your desk.

Experience realistic shadows, reflections and lighting with DirectX 12 Ultimate.*

Trade in. Trade up. Trade in your device at Dell, of any brand, and earn Virtual Visa® Rewards.* Visit dell.com/en-us/corp/cp/trade-in-program for more information.

GET THE BEST DEAL WHEN YOU FINANCE WITH DELL PREFERRED ACCOUNT



NO INTEREST IF PAID IN FULL WITHIN 12 MONTHS
on all purchases when you spend \$699+^Δ

SAVE AN ADDITIONAL 5%*
WHEN YOU FINANCE^Δ
COUPON CODE: DPA5
11/16 - 11/22

LEARN MORE AT
[DELL.COM/DPA](https://dell.com/dpa)

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within 12 mo. Limited-time offer for qualified customers.

Offers valid 11/16-11/28/2020 unless otherwise noted.

*See pg. 22 for important details.

^ΔSee pg. 22 for important financing details.






Questions? Live Dell experts are online 24/7 at Dell.com/chat

Premium Support Plus

Dell's ultimate support now starting at \$9.99/mo*

You do everything on your computer, so keep it safe by upgrading your support plan. You'll prevent costly damage and downtime.

What's covered:

-  **Repairs for accidental damages** like drops, spills and electrical surges*
-  **Onsite support** after remote diagnosis*
-  **24x7 direct access** to expert hardware and software phone support*
-  **International support** — Help that travels with you
-  **Monthly Subscription Option** — Get expert support today that fits your budget. Cancel anytime with no penalty*.

Customer Reviews

★★★★★ 4.4 out of 5 (490 reviews)

"Best service ever. My personal IT department at the end of my phone. Always helpful."

— Judy, Premium Support Plus customer

"I have Premium Support for every computer I own. I wouldn't be without it. One accident and it has paid for itself many times over."

— Jim, Premium Support Plus customer

Call 800-948-DELL or visit
Dell.com/PremiumSupportPlus

***DELL PREFERRED ACCOUNT (DPA):** Offered to U.S. residents by WebBank, Member FDIC, who determines qualifications for and terms of credit. Taxes, shipping, and other charges are extra and vary. Payments equal 3% of the New Balance or \$20, whichever is greater, shown on the monthly billing statement. Minimum Interest Charge is \$2.00.

NO INTEREST IF PAID IN FULL WITHIN 6 MONTHS on these qualifying products: purchases \$299 or more. Financing promotion available at time of purchase from 10/29/2020 through 11/25/2020. Refurbished and/or used purchases do not qualify for promotions. Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full by your Payment due date in June, 2021.

NO INTEREST IF PAID IN FULL WITHIN 12 MONTHS on these qualifying products: 4K TVs, purchases \$699 or more. Financing promotion available at time of purchase from 10/29/2020 through 11/25/2020. Refurbished and/or used purchases do not qualify for promotions. Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full by your Payment due date in December, 2021.

FOR ALL NO INTEREST IF PAID IN FULL WITHIN 6 OR 12 MONTHS OFFERS: Minimum monthly payments are required, but may not pay your purchase in full by the end of the promotional period due to purchase amount, promotion length, additional purchases or allocation of payments in excess of the minimum payment. If not paid by end of promotional period, account balance and new purchases will be subject to the Standard APR rates, which range from 17.49% - 28.49% variable APR, as of 9/30/2020, depending on creditworthiness. Offers subject to credit approval and may be changed without notice. Minimum purchase amount may be required.

***5% coupon offer:** Save an extra 5% on PCs and select Dell electronics, valid only with Dell Preferred Account (DPA). Discount will appear on final checkout once payment method has been selected and you purchase using DPA as your payment option with approved credit. Coupon expires 11/22/2020, 7am. One discount per order. Offer applies to and is valid on new PCs and select Dell electronics. Offer excludes Dell Monitors, all 3rd-party electronics, accessories and software, all gift cards, ink, toner, doorbuster deals and warranties. Purchase limit of 5 PCs per order. 5% Off applies after

instant savings have been applied.

***Pricing:** Offers subject to change, not combinable with all other offers. Taxes, shipping, and other fees apply. Free shipping offer valid only in Continental U.S. (excludes Alaska and P.O. Box addresses). Offer not valid for Resellers. Dell reserves the right to cancel orders arising from pricing or other errors.

Est. value: is Dell's estimate of product value based on industry data, including the prices at which third-party retailers have offered or valued the same or comparable products, in its most recent survey of major online and/or off-line retailers. Third-party retailer data may not be based on actual sales.

Rewards: Rewards are issued to your online Dell Rewards Account (available via your Dell.com My Account) typically within 30 business days after your order's ship date. Rewards accrue on every purchase made on Dell.com. 6% rewards only available on Dell Preferred Account purchases. 3% rewards on all other purchases which activate after you purchase \$800 in products in a 12-month period. Bose products only eligible for up to 3% rewards. Total rewards earned may not exceed \$2,000 within a 3 month period. Rewards expire in 90 days (except where prohibited by law). "Current rewards balance" amount may not reflect the most recent transactions. Check Dell.com My Account for your most up-to-date rewards balance. Expedited Delivery not available on certain TVs, monitors, batteries and adapters, and is available in Continental (except Alaska) U.S. only. Other exceptions apply. Not valid for resellers and/or online auctions. See Dell.com/rewardsfaq

Memory: System memory may be used to support graphics, depending on system memory size and other factors.

Hard Drive: Hard Drive capacity varies with preloaded material and will be less.

Promotional egift card/rewards: Arrives separately from purchase and typically arrives in 10-20 days from ship date via email; expires in 90 days (except where prohibited by law). Terms and conditions apply. See Dell.com/giftcard/promoterms.

Bundle offers: Dell will only accept returns of all items in the bundle.



Dell Preferred Account — Using Credit Wisely

It's important to be informed — this chart can help. Select the \$100 increment that closely reflects your purchase. You will find the following: minimum payment, time required to pay off the balance and the total amount you will pay over the period. The chart also demonstrates how paying an amount greater than the minimum can reduce your cost of financing.

Dell Preferred Account

NO INTEREST IF PAID IN FULL WITHIN 6 MONTHS

on all purchases when you spend \$299+^Δ

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within the deferred interest period. Limited-time offer for qualified customers.

NO INTEREST IF PAID IN FULL WITHIN 12 MONTHS

on all purchases when you spend \$699+^Δ

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within the deferred interest period. Limited-time offer for qualified customers.

APPLY TODAY AT

DELL.COM/DPA

Based on Purchase amounts below	Making the minimum payment amounts below	You will pay off the purchase amount in about...	And you will end up paying an estimated total of...	If you paid an additional \$50 per month	
				New Payoff Duration	New Total Payment
\$100.00	\$20.00	6 Months	\$108.21	2 Months	\$103.31
\$200.00	\$20.00	1 Year	\$233.05	3 Months	\$210.08
\$300.00	\$20.00	2 Years	\$380.65	5 Months	\$321.47
\$400.00	\$20.00	3 Years	\$561.35	7 Months	\$437.14
\$500.00	\$20.00	4 Years	\$794.29	8 Months	\$557.65
\$600.00	\$20.00	5 Years	\$1,122.43	10 Months	\$683.78
\$700.00	\$21.00	7 Years	\$1,629.96	1 Year	\$815.38
\$800.00	\$24.00	9 Years	\$2,170.98	2 Years	\$951.13
\$900.00	\$27.00	11 Years	\$2,725.62	2 Years	\$1,090.88
\$1,000.00	\$30.00	13 Years	\$3,267.54	2 Years	\$1,234.80
\$1,100.00	\$33.00	14 Years	\$3,826.22	2 Years	\$1,383.41
\$1,200.00	\$36.00	15 Years	\$4,386.77	2 Years	\$1,535.84
\$1,300.00	\$39.00	17 Years	\$4,949.56	2 Years	\$1,692.05
\$1,400.00	\$42.00	18 Years	\$5,518.94	3 Years	\$1,851.60
\$1,500.00	\$45.00	19 Years	\$6,084.74	3 Years	\$2,015.29
\$1,600.00	\$48.00	20 Years	\$6,653.51	3 Years	\$2,183.26
\$1,700.00	\$51.00	21 Years	\$7,211.48	3 Years	\$2,354.05
\$1,800.00	\$54.00	22 Years	\$7,791.11	3 Years	\$2,529.68
\$1,900.00	\$57.00	22 Years	\$8,362.92	3 Years	\$2,708.03
\$2,000.00	\$60.00	23 Years	\$8,941.40	3 Years	\$2,888.87
\$2,100.00	\$63.00	24 Years	\$9,518.78	3 Years	\$3,074.94
\$2,200.00	\$66.00	25 Years	\$10,092.10	4 Years	\$3,264.18
\$2,300.00	\$69.00	25 Years	\$10,667.78	4 Years	\$3,455.58
\$2,400.00	\$72.00	26 Years	\$11,262.01	4 Years	\$3,650.75
\$2,500.00	\$75.00	27 Years	\$11,827.52	4 Years	\$3,849.96
\$2,600.00	\$78.00	27 Years	\$12,407.35	4 Years	\$4,050.49
\$2,700.00	\$81.00	28 Years	\$12,975.15	4 Years	\$4,255.18
\$2,800.00	\$84.00	29 Years	\$13,564.00	4 Years	\$4,463.36
\$2,900.00	\$87.00	29 Years	\$14,153.23	5 Years	\$4,674.09
\$3,000.00	\$90.00	30 Years	\$13,734.97	5 Years	\$4,886.03
\$3,100.00	\$93.00	30 Years	\$15,328.98	5 Years	\$5,103.92
\$3,200.00	\$96.00	31 Years	\$15,903.22	5 Years	\$5,320.95
\$3,300.00	\$99.00	31 Years	\$16,491.20	5 Years	\$5,545.20
\$3,400.00	\$102.00	32 Years	\$17,089.05	5 Years	\$5,770.56
\$3,500.00	\$105.00	32 Years	\$17,649.83	5 Years	\$6,003.03
\$3,600.00	\$108.00	33 Years	\$18,260.63	5 Years	\$6,234.69

- The table above was created using the following assumptions:
1. All calculations in this table are based upon an Annual Percentage Rate of 29.99%;
 2. Payments are made timely so as not to be considered late by the creditor;
 3. Payments are made each period, and no debt cancellation or suspension agreement applies to the Account;
 4. No interest rate changes will affect the Account;
 5. No other balances are currently carried or will be carried on the Account;
 6. Taxes, shipping and other charges are extra and vary. And, may affect your monthly payment;
 7. Goods or services are delivered on a single date; And,
 8. You are not currently and will not become delinquent on the Account.

Trade in Trade Up Offer: Virtual Visa® Reward: The virtual reward is issued by Sutton Bank, member FDIC, pursuant to a license from Visa U.S.A. Inc. It can ONLY be used for purchases on Dell.com. Reward funds expire after 12 months. Terms and conditions apply.

Software information: Software, documentation and packaging may differ from retail version.

Price Match Guarantee: If you find a lower-price advertised on the internet for an identical electronic product or an equivalent Dell, HP, Apple or Lenovo computer (as determined by Dell), Dell will match that price. Call or Chat online with a Dell Expert and we'll walk you through the process. Learn more at [dell.com/pricematch](#).

Subscription services: Subscription services will be charged on the same day every month until eligibility ends or you cancel. Cancel any time in Dell Digital Locker or by calling 1-800-624-9897. Cancel prior to the auto-renewal date to avoid a charge for the next month. See [dell.com/Auto-RenewalTerms](#) for details. \$9.99/mo refers to price of Monthly Subscription Premium Support on Inspiron Laptops, Inspiron Desktops and G series.

Accidental Damage Service: Accidental Damage Service excludes theft, loss, and damage due to fire, flood or other acts of nature, or intentional damage. Customer must return damaged unit. Limit of 1 qualified incident per contract year. See [dell.com/servicecontracts](#). 30-day waiting period applies if service purchased after purchase of the supported product. Waiting period does not apply to renewals if purchased prior to expiration of preceding term.

Onsite Service after Remote Diagnosis: Remote Diagnosis is determined by online/phone technician of cause of issue; may involve customer access to inside of system and multiple or extended sessions. If issue is covered by Limited Hardware Warranty and not resolved remotely, technician and/or part will be dispatched, usually in 1 or 2 business days following completion of Remote Diagnosis. Availability varies. Other conditions apply. For complete details about Onsite Service, visit [www.dell.com/servicecontracts](#).

24x7 Support: In some countries, support after local business hours may be provided in a language other than the local language.

Premium Support Offer: 4 year support must be selected during checkout to qualify for discount. Offer applies to support added with new PC purchase. Limited time offer.

Gift Card: Gift Card terms apply. See [dell.com/giftcard](#).

Offers Valid: 11/16/2020-12/7/2020 6:59AM ET unless otherwise noted.

Extended returns: Extended returns on purchases made 11/1/2020 to 12/25/2020, return deadline is 1/15/2021 or 30-days from invoice date, whichever is later. Exceptions to Dell's standard return policy still apply, and certain products are not eligible for return at any time. Television returns are subject to restocking fees. See [dell.com/returnspolicy](#).

DirectX 12 Ultimate: DirectX 12 Ultimate available with supported games, graphics chips, and requires the latest Windows 10 update with updated hardware drivers.

Outer Worlds: © 2020 Obsidian Entertainment, Inc.

Destiny 2: © 2020 Bungie, Inc. All rights reserved.

CD PROJEKT S.A.: CD PROJEKT®, Cyberpunk®, Cyberpunk 2077® are registered trademarks of CD PROJEKT S.A. © 2018 CD PROJEKT S.A. All rights reserved. All other copyrights and trademarks are the property of their respective owners.

Trademarks/copyright notices: Microsoft, Windows, Xbox 360 are registered trademarks of Microsoft Corporation. Venue, Alienware, XPS and Inspiron are trademarks of Dell Inc. Ultrabook, Celeron, Celeron Inside, Core Inside, Intel, Intel Logo, Intel Atom, Intel Atom Inside, Intel Core, Intel Inside, Intel Inside Logo, Intel vPro, Itanium, Itanium Inside, Pentium, Pentium Inside, vPro Inside, Xeon, Xeon Phi, Xeon Inside, and Intel Optane are trademarks of Intel Corporation or its subsidiaries in the U.S. and/or other countries. Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliate. All other products and company names are trademarks of their respective companies. Copyright© 2020 Dell Inc. or its subsidiaries. All Rights Reserved. Dell Technologies, Dell, EMC, Dell EMC and other trademarks are trademarks of Dell Inc. or its subsidiaries. Other trademarks may be trademarks of their respective owners. 365621

Extraordinary entertainers: TVs & Home Electronics

A. **New** LG 65" OLED 4K Smart Ultra HDTV

Est. value* \$2,799 | Save \$800

As low as \$60/mo^Δ

\$1,999

Model: OLED65CX

B. Amazon Fire TV Stick 4K (2nd Gen)

Enjoy 4K Ultra HD and HDR support
for streaming your favorites.

***See Dell.com for pricing**

C. Google Nest Learning Thermostat (3rd Gen)

Est. value* \$249 | Save \$50

As low as \$20/mo^Δ

\$199



24



VIZIO 40" LED Smart HDTV

Model: D40F-G9

***See Dell.com for pricing**



Samsung 75" QLED 4K Smart HDR Ultra HDTV

Model: QN75Q70TAFXZA

***See Dell.com for pricing**



New Sony 75" BRAVIA LED 4K Smart Ultra HDTV

Model: XBR-75X900H

***See Dell.com for pricing**

Shop at Dell.com/BlackFriday or call 833-704-1037

^ΔSee pg. 22 for important financing details.



A

\$800
OFF



C



New PlayStation 5

Unleash new gaming possibilities that you never anticipated.

***See Dell.com for pricing**



New Xbox Series X

The Fastest. Most Powerful Xbox Ever.

***See Dell.com for pricing**



New Video Games

Marvel's Avengers - Xbox One, Marvel's Spider-Man: Miles Morales - PS5, Madden NFL 21 - Xbox One.

***See Dell.com for pricing**

GET THE BEST DEAL WHEN YOU FINANCE WITH DELL PREFERRED ACCOUNT



NO INTEREST IF PAID IN
FULL WITHIN 12 MONTHS

on all 4K TVs^Δ

SAVE AN ADDITIONAL 5%*
WHEN YOU FINANCE^Δ
COUPON CODE: DPA5
11/16 - 11/22

LEARN MORE AT
DELL.COM/DPA

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within 12 mo. Limited-time offer for qualified customers.

Offers valid 11/16-11/28/2020 unless otherwise noted.

^ΔSee pg. 22 for important financing details.

*See pg. 22 for important details.

Questions? Live Dell experts are online 24/7 at Dell.com/chat

The perfect gifts to give or receive:

Cool Gadgets & Gifts



Bose SoundLink Micro Bluetooth Speaker
Est. value* \$99 | Save \$20
\$79
Valid 11/30-12/13



Bose QuietComfort 35 Wireless Headphones II
Est. value* \$299 | Save \$100
\$199
Valid 11/26-12/1



Bose Home Bluetooth Speaker 500
Est. value* \$299.99 | Save \$100
\$199⁹⁹
Valid 11/19-12/1

26



New Samsung Galaxy Tablet S6 Lite, S Pen Included
Est. value* \$349.99 | Save \$100
\$249⁹⁹
Valid 11/20-11/30



New Samsung Galaxy Tablet S7, S Pen Included
Est. value* \$649.99 | Save \$100
\$549⁹⁹
Valid 11/20-11/30



Amazon Fire 7" Tablet
Enjoy up to 7 hours of reading, browsing the web, watching video, listening to music and more.
***See Dell.com for pricing**

Price Match Guarantee.* Expect more with free shipping and Price Match Guarantee*. Find a lower price advertised online for any identical electronics product, and we will match that price. Visit Dell.com/pricematch



Bose Frames Bluetooth Audio Sunglasses
Experience built-in Bose speakers for an immersive audio experience unlike any other.
***See Dell.com for pricing**



New Samsung Galaxy Watch 3
Get smartphone-level productivity and health technology in this premium device.
***See Dell.com for pricing**



JBL LIVE 300TWS Wireless Earbuds
Est. value* \$149.95 | Save \$75
\$74⁹⁵
Valid 11/19-11/30



Garmin fenix 6X Pro Sport Watch
Fit for performance with a rugged, sophisticated design and advanced features.
***See Dell.com for pricing**

GET THE BEST DEAL WHEN YOU FINANCE WITH DELL PREFERRED ACCOUNT



NO INTEREST IF PAID IN FULL WITHIN 6 MONTHS
on all purchases when you spend \$299+^Δ

SAVE AN ADDITIONAL 5%* WHEN YOU FINANCE^Δ
COUPON CODE: DPA5
11/16 - 11/22

LEARN MORE AT
DELL.COM/DPA

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within 6 mo. Limited-time offer for qualified customers.

Offers valid 11/16-11/28/2020 unless otherwise noted.
^ΔSee pg. 22 for important financing details.
^{*}See pg. 22 for important details.

Satisfying wish lists for less:

Top Tech Under \$100

See Dell.com for pricing.



28

**Amazon Echo Show 5
Smart Display**

**Amazon Blink Mini Smart
Security Camera**



Amazon Smart Plug

Simple to set up and use — plug in, open the Alexa app and start using your voice.



Amazon Echo Studio

Smart speaker that adapts to any room sensing the acoustics of your space, fine-tuning playback for optimal sound.



Wemo WiFi Smart Dimmer

Control from anywhere, even by your voice with both Amazon Alexa and Google Assistant.

Shop at Dell.com/BlackFriday or call 833-704-1037



Work | Stream | Learn | Shop
Complete Protection to Secure Your Digital Life

dell.com/mcafee

McAfee | LiveSafe

ELECTRONICS GIFT GUIDE



**Amazon Echo Glow
Smart Lamp**



**Amazon Echo Dot
Smart Speaker (3rd Gen)**



**Google Nest Hub Smart
Home Control System**

See upcoming activities plus, get recommended videos, view recipes and timers, and explore what your assistant can do.



**Google Nest Mini
Smart Speaker**

Your music sounds bigger and better than ever and the Google Assistant is a huge help around the house.



Google Nest Protect Smoke

The smoke alarm that thinks, speaks and alerts your phone.

Offers valid 11/16-11/28/2020 unless otherwise noted.
*See pg. 22 for important details.

Questions? Live Dell experts are online 24/7 at Dell.com/chat

CYBER MONDAY

SAVE ON POWER

LIMITED-QUANTITY DOORBUSTERS CONTINUE.
STARTS 11/29.

30

A



B



C



STARTS 11/30 AT 4PM ET

A. XPS Desktop Special Edition

Est. value* \$1,429.99 | Save \$400

\$1,029⁹⁹

10th Gen Intel® Core™ i7 processor,
Windows 10 Home, 16GB memory*, 1TB +
256 SSD hard drive*, NVIDIA® GeForce®
GTX 1660 Ti Graphics

STARTS 11/30 AT 9AM ET

B. Alienware Aurora R11

Est. value* \$1,429.99 | Save \$250

\$1,179⁹⁹

10th Gen Intel® Core™ i7 processor,
Windows 10 Home, 16GB memory*,
512GB SSD*, 4GB NVIDIA® GeForce®
RTX 2060

STARTS 11/30 AT 3PM ET

C. New XPS 17

Est. value* \$1,399.99 | Save \$200

\$1,199⁹⁹

10th Gen Intel® Core™ i5 processor,
Windows 10 Home, 8GB memory*,
256GB SSD*

Shop at Dell.com/BlackFriday or call 833-704-1037

Cyber Monday Doorbusters



STARTS 11/30 AT 12PM ET
XPS 15

Est. value* \$999.99 | Save \$200
\$799⁹⁹

9th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory*, 256GB SSD*



STARTS 11/30 AT 10AM ET
New XPS 13 Touch

Est. value* \$1,899.99 | Save \$450
\$1,449⁹⁹

11th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory*, 512GB SSD*, UHD touch display



STARTS 11/30 AT 10AM ET
Dell G5 15 Gaming Laptop

Est. value* \$1,539.99 | Save \$390
\$1,149⁹⁹

10th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory*, 512GB* SSD, 8GB NVIDIA® GeForce RTX™ 2070, FHD 144Hz Display

\$450 OFF



STARTS 11/30 AT 12PM ET
Alienware m15 R3 Gaming Laptop

Est. value* \$1,799.99 | Save \$450
\$1,349⁹⁹

10th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory*, 512GB* SSD, 6GB NVIDIA® GeForce® GTX 1660Ti, 144Hz Display



STARTS 11/30 AT 2PM ET
Inspiron Desktop

Est. value* \$479.99 | Save \$150
\$329⁹⁹

10th Gen Intel® Core™ i3 processor, Windows 10 Home, 8GB memory*, 1TB hard drive*



STARTS 11/30 AT 6PM ET
Inspiron Desktop

Est. value* \$549.99 | Save \$150
\$399⁹⁹

10th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory*, 1TB hard drive*

STARTS 11/30 AT 8AM ET
Dell UltraSharp 24 Monitor - U2417H

Est. value* \$309.99 | Save \$130
\$179⁹⁹

24" InfinityEdge monitor, Full HD 1920 x 1080 at 60 Hz, Height adjustable + Pivot/Tilt/Swivel

Limited quantities available.

STARTS 11/30 AT 9AM ET
Dell 32 Curved Gaming Monitor - S3220DGF

Est. value* \$609.99 | Save \$280
\$329⁹⁹

31.5" QHD curved gaming monitor, 2560 x 1440 resolution, 4ms response time, AMD FreeSync™ Premium Pro

Limited quantities available.



*See pg. 22 for important details.



Dell Inc.
Attn: RR1-15
One Dell Way
Round Rock, TX 78682

PRSR: STD
U.S. POSTAGE
PAID
DELL INC.

Follow us



BORN IN
AUSTIN, TX

[Postmaster: Please deliver between:

MM/DD/YY-MM/DD/YY]

*****AUTO**5-DIGIT 99999

[John Q. Sample]

[123 Mail Street]

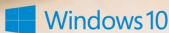
[Anytown, USA 01234-5678]

To change your address or unsubscribe from this catalog, please log on to Dell.com/optout or send your request to the address above. For all other non-sales-related issues, call 800-456-3355 or go online at www.support.dell.com.

BLACK FRIDAY

UP TO \$400 OFF

SELECT COMPUTERS*. MAIN SALE STARTS 11/16.



Do great things.

**STARTS 11/27 AT 11AM ET
Inspiron 15 3000**

Est. value* \$549.99 | Save \$150

\$399⁹⁹

10th Gen Intel® Core™ i5 processor,
Windows 10 Home, 8GB memory*,
256GB SSD*

*See pg. 22 for important details. Offers valid 11/16-11/29/2020 unless otherwise noted.
*See pg. 22 for important financing details.

FREE SHIPPING | EASY RETURNS* | DELL REWARDS* | EXCLUSIVE FINANCING*

Shop at Dell.com/BlackFriday or call 833-704-1037