

SHOP THANKSGIVING DAY AT BELK.COM!

Pick up Curbside or use Same Day Delivery! Stores closed Thurs., 11/26 & will reopen Fri., 11/27 at 7am



34⁹⁹

7" Smart Tablet
Orig. 99.99
Coupons excluded

belk



24⁹⁹

Toastmaster Air Fryers
Orig. 69.99
Coupons excluded

Toastmaster

THE ULTIMATE

Black Friday

Bash!

IN STORE & ONLINE
NOV. 20-28



129⁹⁹

Beats by Dr. Dre Solo
Wireless Headphones
Orig. 199.99
Coupons excluded

beats by dr.dre



249⁹⁹

58" RCA 4K TV
Orig. 499.99
Coupons excluded

RCA

IN STORE & STORE PICKUP ONLY
Limit two per customer

up to 75% off Black Friday Deals

PRICES SO LOW, YOU DON'T NEED A COUPON! While quantities last. See pages 2-23. Coupons excluded

Plus, save more inside with Today's Coupons! See pages 24-31 & back cover for coupon details

Get it
Thanksgiving
Day!



New! Same Day Delivery
Order by 2pm, get it same day!

See belk.com for details



Extra 10% Off
with Contactless Curbside Pickup, 4-11pm

Use on top of Black Friday deals & today's coupons



Very Merry Surprise!

Today could be your lucky day!

You could receive the value of your online order
(up to \$575) when you pick up in-store or curbside.

One surprise per store, per day, Nov. 4-Dec. 24
See belk.com/merry or store associate for details

Black Friday Deals!

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded



9⁹⁹

Kids' Headphones
& more
Orig. 24.99-39.99

19⁹⁹

Bluetooth Smartwatch,
Portable Speaker & more
Orig. 49.99-79.99



49⁹⁹

Wireless
Headphones & more
Orig. 99.99-149.99



29⁹⁹

Brookstone Indoor/Outdoor
Bluetooth Speaker & more
Orig. 89.99-99.99

19⁹⁹

Sharper Image
Foot Spa
Orig. 59.99
Plus, 70% Off
Wellness Essentials



SHARPER IMAGE

129⁹⁹

Packard Bell 2-in-1 Laptop
Orig. 219.99-269.99



14⁹⁹

UV Sanitation Phone Charger
Orig. 49.99
Plus, 70% Off UVC Sanitation



Up to
50% OFF

Vacuums from Shark®, Eureka & Hoover
Orig. 99.99-
329.99
Sale 59.99-
239.99



29⁹⁹

Philips Sonicare
Electric Toothbrush
& 34.99 Men's
Norelco Razor
Orig. 54.95-129.99
Valid 11/22-11/28



PHILIPS
Norelco

49⁹⁹

7" HD Disney®
Kids' Tablet
Orig. 169.00



Starting at
59⁹⁹

Osmo™
Genius
Kits
Orig.
69.99-
99.99
Sale
59.99-
79.99
Valid
11/22-11/28



Osmo

29⁹⁹

Select Robot &
Stick Vacuums
Orig. 89.99-129.99



BIG SAVINGS ON

Smart Tech

Alexa, how many days until Christmas?

amazon

PRICES SO LOW YOU DON'T NEED A COUPON!



Starting at
17⁹⁹

Amazon Fire TV Sticks
Orig. 29.99-49.99
Sale 17.99-29.99
Valid 11/22-11/28

44⁹⁹

Amazon Echo Show 5
Orig. 89.99
Valid 11/22-11/28



28⁹⁹

Amazon Echo Dot 4th Generation
Orig. 49.99
Valid 11/22-11/28

18⁹⁹

Amazon Echo Dot 3rd Generation
Orig. 39.99
Valid 11/22-11/28



39⁹⁹

Amazon 7" Tablet
Orig. 49.99
Valid 11/26-11/28



59⁹⁹

Amazon Kids' Tablet
Orig. 99.99
Valid 11/22-11/28



64⁹⁹

Amazon Echo Show 8
Orig. 129.99
Valid 11/22-11/28

24⁹⁹

Roku® Premiere 4K TV Stick
Orig. 39.99
Plus, 29.99 Roku® Streaming Stick+
Orig. 49.99
Valid 11/22-11/28



Roku

69⁹⁹

Ring Video Doorbell
(2020 Release)
Orig. 99.99

ring



139⁹⁹

Ring Video Doorbell 3
Orig. 199.99

ring



369⁹⁹

Nintendo Switch™



Starting at

149⁹⁹

Eufy Robot Vacuums
Orig. 199.99-299.99
Sale 149.99-169.99



289⁹⁹

Dyson V7 Motorhead Vacuum
Orig. 299.00

dyson



629⁹⁹

Dyson V11 Torque Vacuum
Orig. 699.00

dyson



479⁹⁹

Dyson Corrale™ Hair Straightener
Orig. 499.00

dyson



MORE TECH DEALS AT BELK.COM 3

Black Friday Deals!

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

2⁹⁹

Modern. Southern. Home.™
Essentials Fiber Pillows
Orig. 14.00



6⁹⁹

STANDARD/QUEEN

Lauren Ralph Lauren
Logo Pillows
Orig. 24.00
Plus, 7.99
King Logo
Pillows
Orig. 32.00



9⁹⁹

STANDARD/QUEEN

Twin-Pack Pillows
from Nautica & more
Orig. 50.00



NAUTICA

up to 70% off bedtime basics

Oh silent night!



24⁹⁹

Sealy Memory Foam
2-Pack Pillows
Orig. 100.00



70% OFF

Sealy Pillows, Mattress Pads
& Sheets
Orig. 30.00-500.00
Sale 9.00-150.00



4⁹⁹

TWIN
Homestead Fashions
Microfiber Sheet Sets
Twin-king
Orig. 20.00-40.00
Sale 4.99-11.99



70% OFF

Crown & Ivy™ 100%
Cotton Sheet Sets
Twin-king
Orig. 80.00-115.00
Sale 24.00-34.50

crown
& ivy



29⁹⁹

ANY SIZE
Sterling Manor
1,200-Thread
Count Sheet Sets
Queen-king
Orig. 100.00-120.00



New! Same Day Delivery You order. We deliver. It's that easy!

See front cover for details

up to 70% off holiday home essentials

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

70% OFF

Modern. Southern. Home.
Pillows, Mattress Pads
& Comforters
Orig. 20.00-160.00
Sale 6.00-48.00



6⁹⁹

Charisma Bath Towels
Orig. 24.00



8⁹⁹

Lauren Ralph Lauren
Bath Towels
Orig. 32.00

LAUREN
RALPH LAUREN



4⁹⁹

Joyland
Fleece Throws
Orig. 16.00
Select stores
and belk.com



29⁹⁹ TWIN

Modern. Southern. Home.
Heated Blankets
Twin-king
Orig. 100.00-200.00
Sale 29.99-59.99
Select stores
and belk.com



Starting at
24⁹⁹

Cuddlebed
Mattress Pads
Twin-king
Orig. 90.00-140.00
Sale 24.99-49.99



39⁹⁹ TWIN

Modern. Southern.
Home. and Goodness
& Grace Quilts
Twin-king
Orig. 120.00-
200.00
Sale 39.99-
54.99
Select stores
and belk.com



Starting at
7⁹⁹

Modern. Southern. Home.
Flannel &
Microfiber
Sheets
Twin-king
Orig. 30.00-
85.00
Sale 7.99-
24.99



Black Friday Deals!

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

139⁹⁹

Biltmore® & KitchenAid®
Cookware Sets
Orig. 269.99-300.00



BILTMORE®

139⁹⁹

Cuisinart Chef Series Sets
Orig. 300.00
Plus, 20% Off
Cuisinart Cookware



Cuisinart

69⁹⁹

Cuisinart 22-PC &
24-PC Cookware Sets
Orig. 250.00



Cuisinart

49⁹⁹

Cutlery Sets from
Biltmore & Emeril
Lagasse
Orig. 150.00-200.00



BILTMORE®

9⁹⁹

Open Stock Cookware
from Cook's Tools™
& Gibson
Orig. 25.00-
50.00



cook's tools™

29⁹⁹

8-PC Cookware Sets
from Cook's Tools &
Gibson
Orig. 100.00



cook's tools™

19⁹⁹

Cutlery & Storage
from Cuisinart,
Farberware & Gibson
Orig. 40.00-80.00



Cuisinart



Get it
today!

Extra 10% off with Free Contactless Curbside Pickup

Available at select stores. See front cover for details.

up to 70% off kitchen must-haves

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

279⁹⁹

KitchenAid Artisan
Stand Mixer
Orig. 519.99
Valid 11/26-11/28



KitchenAid

69⁹⁹

Instant Pot 8-Qt
Pressure Cooker,
PowerXL Smokeless
Grill, Air Fryer &
Air Fryer Oven
Orig. 119.99-199.99
Valid 11/26-11/28



Instant Pot

59⁹⁹

Nespresso Capsule
Compatible Brewer
from Frigidaire and
Select Electrics from
Ninja & Crux
Orig. 99.99-199.99



NINJA

49⁹⁹

NuWave Air Fryer
& NutriBullet
Orig. 109.00-139.99
Valid 11/22-11/28



nuwave
LIVE WELL FOR LESS

39⁹⁹

Select Dash
Electrics
Orig. 79.99



DASH

29⁹⁹

Dash™ Air Fryers
and Presto Grills
& Skillets
Orig. 59.99-79.99
Valid 11/22-11/28



DASH

16⁹⁹

Electrics from Dash, Toastmaster & Bella
Orig. 34.99-49.99



DASH

MORE KITCHEN DEALS AT BELK.COM 7

Black Friday Deals!

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

4⁹⁹

Holiday Spatulas from Cook's Tools™

Orig. 14.99

Plus, 9.99-19.99 Bakeware from Cook's Tools & Wilton



cook's tools™

9⁹⁹

Toastmaster Electrics & Dash™ Mini Makers

Orig. 19.99-29.99



Toastmaster®

DASH™

14⁹⁹

Kitchen Storage Sets from Cook's Tools & Pyrex

Orig. 40.00-68.00



cook's tools™

pyrex

up to 75% off luggage

34⁹⁹

Solite 3-PC Luggage Set

Orig. 150.00



39⁹⁹

Solite 6-PC Luggage Set

Orig. 180.00



70% OFF

Select Luggage from Leisure, Delsey & more

Orig. 120.00-700.00

Sale 36.00-210.00



DELSEY
PARIS

all the best toys starting at 5.99

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

70% OFF

Toys from
Discovery Kids
Orig. 19.99-99.99
Sale 5.99-29.99



Discovery

**BUY 1, GET 1
50% OFF***

Select Toys
Orig. 6.99-99.99
*Discounted item must be
of equal or lesser value



70% OFF

Toys from Discovery Mindblown
Orig. 49.99-99.99, Sale 14.99-29.99



Discovery
MINDBLOWN

NERF

LEGO

HotWheels

Barbie

70% OFF

Sharper Image
Remote Control Cars
Orig. 29.99-129.99
Sale 8.99-38.99



SHARPER IMAGE®

39⁹⁹

Little Tikes®
Cozy Coupe
Orig. 54.99



little tikes

89⁹⁹

Little Tikes®
Cape Cod
Cottage
Orig. 129.99



little tikes

MORE TOY DEALS AT BELK.COM 9

Black Friday Deals!

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

Holiday Décor
Orig. 16.00-200.00
Sale 4.80-60.00



Ho-Ho-Home!

70% off holiday décor

Santas & Nutcrackers
Orig. 40.00-60.00
Sale 12.00-18.00



Belkie Bear
Orig. 30.00
Sale 9.00



Christmas Trees
Orig. 80.00-250.00
Sale 24.00-75.00



Ornaments
Orig. 16.00-50.00
Sale 4.80-15.00



Holiday LED Décor
Orig. 34.00-70.00
Sale 10.20-21.00



Get it today!

Extra 10% off with Free Contactless Curbside Pickup

Available at select stores. See front cover for details.

70% off gathering must-haves

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

Holiday Candy and Snacks

Orig. 9.00-80.00
Sale 2.70-24.00
Excludes Godiva



Holiday Dinnerware, Serveware & Table Linens

Orig. 8.00-515.00
Sale 2.40-154.50



Modern. Southern. Home.™ Melamine Dinnerware & Serveware

Orig. 8.00-40.00
Sale 2.40-12.00



Entire Stock Gifts & Games

Orig. 10.00-48.00
Sale 3.00-14.40



Holiday Frames

Orig. 16.00-30.00
Sale 4.80-9.00



Holiday Bath Accessories

Orig. 12.00-65.00
Sale 3.60-19.50



Black Friday Deals!

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

49⁹⁹

Crown & Ivy® Boots
Orig. 109.00-119.00

crown
& ivy



Up to
50% OFF

Designer Boots
& Sneakers
Orig. 59.00-110.00
Sale 44.25-82.50

STEVE MADDEN



25% OFF

Koolaburra
Orig. 89.99-119.99
Sale 67.50-89.99
Valid 11/22-11/30

KOOLABURRA
BY UGG



new boots starting at 19.99

19⁹⁹

Select True Craft &
Sugar Boots
Orig. 69.00-79.00



24⁹⁹

Select Sugar Boots
Orig. 69.00-79.00

sugar



27⁹⁹

Kim Rogers® Boots
Orig. 50.00-70.00

KIM ROGERS.



27⁹⁹

New Directions
Boots
Orig. 70.00-90.00

NEW
DIRECTIONS



Starting at
39⁹⁹

Cozy Footwear & Boots
from Baretraps & more
Orig. 59.00-109.00
Sale 39.99-59.99
Valid 11/22-11/28

Baretraps



New! Same Day Delivery You order. We deliver. It's that easy!

See front cover for details

fashion & duck boots from 17.99

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

17⁹⁹

True Craft
Polly/Polly3
Cozy Boots
Orig. 59.00



29⁹⁹

Sugar Skipper
Duck Boots
Orig. 59.00



MORE SIZES, STYLES & COLORS AT BELK.COM

Up to
50% OFF

Boots from
Madden Girl,
GBG Los Angeles
& more
Orig. 69.00-89.00
Sale 34.50-44.50



49⁹⁹

Men's & Women's
Tommy Hilfiger
Duck Boots
Orig. 99.00-100.00



TOMMY HILFIGER

Starting at
79⁹⁹

Men's & Women's
Sperry Duck Boots
Orig. 110.00-130.00
Sale 79.99-99.95
Valid 11/23-11/28



49⁹⁹

Men's Shoes from
Sperry, Clarks & more
Orig. 85.00-100.00



MICHAEL KORS
HOLIDAY EVENT

25% off fashion, handbags, shoes & more
NOV. 19 - DEC. 14

75% off Belk & Co. & Effy fine jewelry

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

**Diamond Studs from
Belk & Co. and Effy®**
Styles shown in 14K Gold
Orig. 250.00-31,000.00
Sale 62.50-7,750.00



Belk & Co.

Effy Gemstone Jewelry
Styles shown in 14K Gold
Orig. 330.00-22,000.00
Sale 82.50-5,500.00



EFFY

**Belk & Co.
Gold Jewelry**
Orig. 100.00-9,125.00
Sale 25.00-2,281.25



Belk & Co.

**Entire Stock Belk & Co.
and Effy Diamond Jewelry**
Orig. 175.00-34,200.00
Sale 43.75-8,550.00



Belk & Co.

EFFY

Belk & Co. Gemstone Jewelry
Styles shown in
Sterling Silver
Orig. 100.00-3,675.00
Sale 25.00-918.75



Belk & Co.

**Entire Stock Pearl
Jewelry from Effy &
Belk & Co.**
Orig. 50.00-2,425.00
Sale 12.50-606.25



Belk & Co.

IN STORE & ONLINE | NOV. 20-28

extra **70% OFF** Le Vian® Fine Jewelry*

57767460



*Exclusions apply
See belk.com for details

Styles shown in 14K Gold
Orig. 975.00-14,550.00
After Coupon 292.50-4,365.00



LE VIAN



80% OFF Fine Jewelry Clearance

Black Friday Deals!

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

Up to
50% OFF

Dooney & Bourke
Handbags
Orig. 178.00-
268.00
Sale 89.00-
134.00



DOONEY & BOURKE®

24⁹⁹

Handbags from
Kim Rogers®
& more
Orig. 58.00-78.00



KIM ROGERS.

12⁹⁹

Boxed Wallets
from Kim Rogers
& more
Orig. 25.00-
50.00



KIM ROGERS.

19⁹⁹

New Directions
Reversible Totes
Orig. 78.00



NEW
DIRECTIONS®

Up to
50% OFF

Select Designer
Handbags
Orig. 15.00-
659.00
Sale 7.50-
329.50
Includes regular
and clearance
priced items



50% OFF

Handbags from
Anne Klein &
Nine West
Orig. 58.00-
89.00
Sale 29.00-
44.50



ANNE KLEIN

9⁹⁹

Boxed Slippers from Isotoner
Orig. 30.00
Plus, 50% Off Cozy
Socks & Slippers



isotoner

5⁹⁹

Cozy Gloves
& Beanies
Orig. 18.00-24.00
Plus, 50% Off
Cold Weather
Accessories
Excludes designer



49⁹⁹

iTouch Air 2
Orig. 95.00



iTOUCH
AIR 2
SMARTWATCH

7⁹⁹

Entire Stock
Boxed Jewelry from
New Directions®,
Kim Rogers & more
Orig. 20.00-30.00



NEW
DIRECTIONS®

80% OFF

Entire Stock
Belk Silverworks
Orig. 40.00-120.00
Sale 8.00-24.00



belk Silverworks

174⁹⁹

Garmin®
vivomove® 3
Hybrid Smartwatch
Orig. 249.99



GARMIN.

beauty gifts starting at 5.99

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

Starting at
5⁹⁹

BELK EXCLUSIVE
Gift Sets
Orig. 15.00-25.00
Sale 5.99-19.99



12⁹⁹

BELK EXCLUSIVE
Must Haves
Fragrance Sets
Orig. 19.99



19⁹⁹

BELK EXCLUSIVE
Goodness & Grace
Blockbusters
Orig. 40.00-50.00
Plus, 60% Off
Goodness & Grace



24⁹⁹

Select Gift
Sets, Coffrets
& 1.0 oz
Fragrances
Orig. 35.00-60.00
Valid 11/26-11/28



CALVIN KLEIN

24⁹⁹

BELK EXCLUSIVE
24-PC Beauty
Advent Calendar
Orig. 45.00



34⁹⁹

Estée Lauder Beautiful
Fragrance Set
Orig. 63.00
Plus, 24.99 Pleasures
Fragrance Set
Orig. 44.00
Beautiful valid 11/20-11/28
Pleasures valid 11/24-11/28



ESTÉE LAUDER

19⁵⁰

Estée Lauder Pure
Color Envy Lip
Gloss Wonders
Orig. 35.00
\$60 Value
Valid 11/24-11/28



ESTÉE LAUDER

37⁵⁰

Estée Lauder Advanced Night Repair
5-PC Starter Set
\$87 Value



ESTÉE LAUDER

BUY 1, GET 1

FREE

Buy a 2.5 oz Lancôme
La Vie est Belle,
Get a 1.0 oz FREE!
\$74 Value



LANCÔME
PARIS

Up to
40% OFF

Select Tools
& Haircare
Orig. 4.99-70.00
Sale 2.99-42.00
Valid 11/25-11/28



Up to
30% OFF

Select Clinique
Holiday Sets
Orig. 39.50-68.00
Sale 27.00-48.00
Valid 11/25-11/28



CLINIQUE

50% OFF

Urban Decay
Honey, Heat &
Cherry Palettes
Orig. 49.00-54.00
Sale 24.50-27.00
Valid 11/25-11/28



URBAN DECAY
beauty with an edge

up to 65% off sleepwear & basics

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

12⁹⁹

Playtex®
18-Hour Bras
Orig. 36.00

Playtex®



14⁹⁹

Select Bras from
Bali®, Warner's®,
Hanes® & more
Orig. 38.00-44.00
Select stores
& belk.com

BALI



17⁹⁹

Select Bras
from Maidenform®,
Vanity Fair® & more
Orig. 38.00-44.00
Select stores
& belk.com

MAIDENFORM®



30% OFF

Designer Intimates
from Calvin Klein,
DKNY & more
Orig. 13.00-46.00
Sale 9.10-32.20
Select stores & belk.com

Calvin Klein



BUY 2, GET 3

FREE*

Panties from
Vanity Fair, Bali
& more
Orig. 9.00-12.00 ea.
Excludes Jockey
and designer panties
*Free items must be of
equal or lesser value
Select stores & belk.com

VANITY FAIR



40% OFF

Jockey For Her &
Shapewear from Bali,
Maidenform & more
Orig. 11.00-68.00
Sale 6.60-40.80
Select stores & belk.com

JOCKEY



9⁹⁹

Sleep Separates
from Crown & Ivy®
& more
Orig. 30.00-36.00
Also in plus sizes at
slightly higher prices

crown
& ivy



55% OFF

Sleepwear from
Hue®, Cuddl Duds®
& more
Orig. 30.00-86.00
Sale 13.50-38.70

HUE



60% OFF

Matching Pajamas
for the Family
Orig. 10.00-58.00
Sale 4.00-23.20
Also in plus sizes at
slightly higher prices
Plus, 1.99 Joyland
Slipper Socks

PAJAMARAMA



Starting at

19⁹⁹

Select Folded
Pajama Sets from
New Directions,
Kim Rogers
& more
Orig. 48.00-58.00
Sale 19.99-24.99
Also in plus sizes at
slightly higher prices

NEW
DIRECTIONS®



cute & cozy fashion starting at 6.99

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

16⁹⁹

New Directions® Sweaters

Orig. 48.00-64.00
Also in petite & plus sizes
Plus sizes at slightly
higher prices



NEW
DIRECTIONS®

16⁹⁹

Kim Rogers® Fashion
Sweaters & Puffer
Jackets

Orig. 48.00-64.00
Also in petite
Plus, 18.99 Entire
Stock Kim Rogers
Plus Size Fashion



KIM ROGERS.

19⁹⁹

Women's Crown
& Ivy® Sweaters,
Vests & Cozy Knits

Orig. 59.50-79.50
Also in petite & plus sizes
Plus sizes at slightly
higher prices



crown
& ivy

14⁹⁹

Kim Rogers
Cable Sweaters,
Puffer Vests and
Joyland Sweaters

Orig. 40.00-58.00
Select styles
also in petite



KIM ROGERS.

14⁹⁹

Young Contemporary
& True Craft Fleece,
Puffers & Select
Sweaters

Orig. 36.00-58.00
Select styles
also in plus sizes



7⁹⁹

Kim Rogers
Essential Tees

Orig. 26.00-32.00
Also in petite
and plus sizes



KIM ROGERS.

6⁹⁹

Leggings from Young Contemporary,
True Craft & Joyland and Select Young
Contemporary Tees

Orig. 22.00-30.00
Select styles also in plus sizes



9⁹⁹

Young
Contemporary
Moondance
Hacci Tops, Screen
Tees & Select
Sweaters

Orig. 30.00-
36.00
Select styles
also in plus sizes



19⁹⁹

Young
Contemporary
Outerwear

Orig. 58.00-
68.00
Select styles
also in plus sizes



49⁹⁹

Select Coats
from New
Directions &
Jones New York

Orig. 130.00-180.00
Also in plus sizes



NEW
DIRECTIONS®

Black Friday Deals!

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

5⁹⁹

Girls' Moondance Fleece Leggings
Orig. 18.50



7⁹⁹

Kids' Branded Sportswear
Graphic Tees
Orig. 36.00-38.00
Plus, 9.99 Kids'
Branded Sportswear
Graphic Fleece



8⁹⁹

Girls' Moondance
Hacci Tops &
Joggers
Orig. 30.00



14⁹⁹

Kids' Sets from
Rare Editions,
Bonnie Jean
& more
Orig. 44.00-58.00



Rare Editions.

14⁹⁹

Girls' Branded
Sportswear Key
Item Tops
Orig. 28.00-38.00



17⁹⁹

Select Kids'
Outerwear
Orig. 54.00-75.00



17⁹⁹

Kids' Sleepwear
Orig. 38.00



19⁹⁹

Select Girls' Dresses
Orig. 58.00-70.00
Plus, 24.99
Girls' Dresses



Rare Editions.

19⁹⁹

Boys' Levi's®
Denim
Orig. 44.00-48.00
Plus, 50% Off
Girls' Levi's®



Levi's®

up to 75% off gifts for guys

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

19⁹⁹

Game Day Gear® Gifts
Orig. 30.00-48.00



GAME DAY GEAR

• FOR THE FANS •

SHOP MORE TEAMS
AT BELK.COM

Starting at
2⁹⁹

Men's Gifts & Furnishings
from Joyland,
Saddlebred® & more
Orig. 10.00-18.00
Sale 2.99-4.99



Starting at
9⁹⁹

Men's Gifts & Furnishings
from Champion,
Saddlebred® & more
Orig. 19.00-120.00
Sale 9.99-49.99

Champion
Saddlebred®



7⁹⁹

32 Degrees
Baselayer &
Thermals and
Saddlebred
Loungewear
Orig. 28.00-34.00
Select styles also in
Big & Tall at slightly
higher prices

Saddlebred®



24⁹⁹

Famous Designer
Thermal Crews
& Flannel Pants
Orig. 45.00
Also in Big & Tall
at slightly higher
prices



14⁹⁹

Men's True Craft
Denim
Orig. 48.00-54.00
Also in Big & Tall at
slightly higher prices



16⁹⁹

Men's Dress Shirts
from IZOD, Madison
& more
Orig. 45.00-59.50
Also in Big & Tall at
slightly higher prices

IZOD



99⁹⁸

Suit Separates
from Saddlebred,
Madison and
Crown & Ivy®
Orig. 100.00-
260.00



Saddlebred®

9⁹⁹

Men's Saddlebred
Denim
Orig. 48.00
Plus, 50% Off Lee®
& Wrangler® Denim
Also in Big & Tall at
slightly higher prices

Saddlebred®



70% OFF

Men's Casual
& Dress Pants
Orig. 59.50-120.00
Sale 17.85-36.00
Also in Big & Tall at
slightly higher prices

IZOD
HAGGAR®



Black Friday Deals!

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

9⁹⁹

Men's Flannels & Long Sleeve Knits from Saddlebred®, True Craft, Ocean & Coast and more
Orig. 38.00-44.00
Also in Big & Tall at slightly higher prices



14⁹⁹

Men's Fleece, Sherpa & more from Ocean & Coast, True Craft & more
Orig. 40.00-65.00
Select styles also in Big & Tall at slightly higher prices



OCEAN
+COAST

17⁹⁹

Select Men's Sweaters, Fleece and Flannels from Crown & Ivy & Chaps
Orig. 45.00-65.00



crown
& ivy

21⁹⁹

Men's Sweaters & Wovens from Chaps and IZOD
Orig. 60.00-80.00
Select styles also in Big & Tall at slightly higher prices



CHAPS
EST. 1978

25% OFF

Columbia PFG & PHG™
Orig. 24.99-54.99
Sale 18.74-41.24
Also in Big & Tall at slightly higher prices



Columbia

9⁹⁹

Men's Tees from True Craft, Ocean & Coast and more
Orig. 18.00-30.00
Also in Big & Tall at slightly higher prices



11⁹⁹

Men's Outdoor Short Sleeve Tees
Orig. 22.00-26.00
Plus, 15.99 Outdoor Long Sleeve Tees
Select styles also in Big & Tall at slightly higher prices



Salt Life.
Columbia

70% OFF

Men's Outdoor from Ocean & Coast®, Realtree & more
Orig. 28.00-100.00
Sale 8.40-30.00
Also in Big & Tall at slightly higher prices



OCEAN
+COAST

Starting at **24⁹⁹**

Select Men's Fleece from Salt Life & Columbia
Orig. 39.99-40.00
Sale 24.99-29.99



Salt Life.
Columbia

Black Friday Deals!

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

14⁹⁹

Kids'
Champion
Fleece & Sets
Orig. 26.00-
34.00



Champion

19⁹⁹

Kids' Active Sets
from Nike & Adidas
Orig. 36.00-48.00



**adidas
kids**

SECRET

**Black
Friday
Deal**

9⁹⁹

Men's & Women's Zelos Fleece
Orig. 36.00
Also in Big & Tall at slightly higher prices



ZELOS

**50%
OFF**

Kids' Champion
Orig. 16.00-48.00
Sale 8.00-24.00
Excludes fleece & sets



Champion

**35%
OFF**

Skechers for
the Family
Orig. 39.99-80.00
Sale 26.00-52.00



SKECHERS

**up to
70% off
activewear**
FROM CHAMPION,
NIKE, ADIDAS &
MORE

Up to
**35%
OFF**

Athletic Shoes from
Adidas, New Balance,
Under Armour & more
Orig. 30.00-90.00
Sale 21.00-63.00



UNDER ARMOUR



**Get it
today!**

Extra 10% off with Free Contactless Curbside Pickup

Available at select stores. See front cover for details.

#giftgoals all the best active brands

PRICES SO LOW YOU DON'T NEED A COUPON!

NOV 20-28

While quantities last. Coupons excluded

**50%
OFF**

Select Men's & Women's Champion

Orig. 20.00-150.00

Sale 10.00-75.00

Also in Big & Tall at
slightly higher prices

Valid 11/22-12/2



Champion

Up to

**50%
OFF**

Select Men's & Women's

Activewear from

Adidas, Puma & more

Orig. 20.00-100.00

Sale 10.00-50.00



adidas

17⁹⁹

Men's Champion

Core Fleece

Orig. 40.00

Valid 11/26-11/28



Champion

SECRET

**Black
Friday
Deal**

**under
\$10**

festive styles

FOR ALL THE CHRISTMAS FANATICS

Like me!



Starting at
4⁹⁰

AFTER COUPON

Kids' Cold Weather
Accessories

Orig. 14.00-28.00

After Coupon

4.90-9.80

While supplies last



Starting at
7⁷⁰

AFTER COUPON

Kids' Crown & Ivy® Tees

Orig. 22.00-26.00

After Coupon 7.70-9.10

crown
& ivy



carter's

Starting at
5⁶⁰

AFTER COUPON

Carter's® Sets
& Separates

Orig. 16.00-28.00

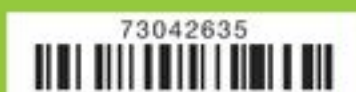
After Coupon

5.60-9.80



USE MORE THAN ONCE!
NOV. 20-28

up to **65% OFF***
Select Brands



*Exclusions apply. See belk.com for details

4²⁰

AFTER COUPON

Joyland Jewelry

Orig. 12.00-40.00



**Get it
today!**

Extra 10% off with Free Contactless Curbside Pickup

Available at select stores. See front cover for details.

under
\$10

holiday cheer & go-to gifts

FOR EVERYONE ON YOUR LIST

8⁴⁰

AFTER COUPON

Stainless Steel Drinkware
from Cambridge
Orig. 24.00



\$10

AFTER COUPON

Candles from Colonial
and M. Baker
Orig. 20.00



\$7

AFTER COUPON

Modern. Southern. Home.™
Boxed Latte Mugs
Orig. 20.00
Selection varies
by store



8⁷⁵

AFTER COUPON

Modern. Southern. Home.™
Plush Holiday Throws
Orig. 25.00
Select stores & belk.com



\$7

AFTER COUPON

2-PK Stemless
Wine Glasses
Orig. 20.00



**under
\$15**

jewelry, décor & more

'TIS THE SEASON FOR SAVINGS

Starting at
9⁸⁰

AFTER COUPON

Men's Cold Weather
Accessories from
Saddlebred® & more
Orig. 28.00-
40.00
After
Coupon
9.80-14.00



Saddlebred®

Starting at
10⁵⁰

AFTER COUPON

Men's Slippers from
Haggar®, Hanes® & more
Orig. 30.00-40.00
After Coupon
10.50-14.00



HAGGAR®

Starting at
\$6

AFTER COUPON

Select Fashion Jewelry
from New Directions®,
Kim Rogers® & more
Orig. 16.00-40.00
After Coupon
6.00-14.00



NEW
DIRECTIONS®

USE MORE THAN ONCE!
NOV. 20-28

up to
65% OFF*
Select Brands



*Exclusions apply. See belk.com for details

Starting at
13³⁰

AFTER COUPON

Decorative Pillows
Orig. 38.00-44.00
After Coupon
13.30-15.40



Joyland

10¹⁵

AFTER COUPON

New Directions
Studio Leggings
Orig. 29.00



NEW
DIRECTIONS®
—
STUDIO

14⁷⁰

AFTER COUPON

Joyland Sherpa Throws
& Boxed Pillow Throw Sets
Orig. 42.00
Select stores
& belk.com



Joyland

10⁵⁰

AFTER COUPON

Aromatherapy Wax
Warmers & 3-PK
Essential Oils
Orig. 30.00



New! Same Day Delivery You order. We deliver. It's that easy!

See front cover for details

**under
\$15**

fashion, home & more

SLEIGH THE HOLIDAYS FOR LESS



Starting at

10⁵⁰

AFTER COUPON

Kids' Denim
from True Craft,
Crown & Ivy® and
Celebrity Pink
Orig. 30.00-48.00
After Coupon
10.50-16.80



13³⁰

AFTER COUPON

Kids' Crown & Ivy
Sweaters
Orig. 38.00
Plus, 65% Off
Entire Stock Kids'
Crown & Ivy,
True Craft & Zelos



crown
& ivy

Starting at

9⁸⁰

AFTER COUPON

Boys' Crown & Ivy Flannels
Orig. 26.00-38.00
After Coupon
9.80-12.60



crown
& ivy

Starting at

5²⁵

AFTER COUPON

Bath Towels
from Biltmore®,
Crown & Ivy®
& more
Orig. 15.00-28.00
After Coupon
5.25-9.80



BILTMORE®

Starting at

4²⁰

AFTER COUPON

Masks for the
Family from
Bespoke,
Safety Smile
& more
Orig. 12.00-30.00
After Coupon
4.20-10.50



**under
\$20**

women's cozy fashion

CUTE SWEATERS, VESTS & MORE



Great gift ideas,
wink wink!

17⁶⁷

AFTER COUPON

Women's Crown
& Ivy® Leggings
Orig. 50.50



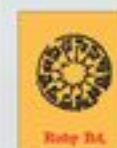
crown
& ivy

Starting at

15⁴⁰

AFTER COUPON

Ruby Rd. Must-Haves
& Alfred Dunner
Classics
Orig. 44.00-64.00
After Coupon
15.40-22.40



alfred dunner

Starting at

\$14

AFTER COUPON

Gloria Vanderbilt & Bandolino
Orig. 40.00-49.00
After Coupon 14.00-17.15



Gloria Vanderbilt

17⁵⁰

AFTER COUPON

New Directions®
Puffer Vests
In solids and prints
Orig. 50.00



NEW
DIRECTIONS®

16⁸⁰

AFTER COUPON

Statements Sweaters
Orig. 48.00



STATEMENTS

under
\$20

slippers, throws & more

MAKE SOME ROOM UNDER THE TREE

19⁵⁰

AFTER COUPON

Jellypop Dallas
Sneakers
Orig. 39.00



Jellypop

19⁵⁰

AFTER COUPON

Women's Rain Boots
from True Craft &
Seven7
Orig. 39.00



19⁵⁰

AFTER COUPON

Women's Slippers
from Jellypop
Orig. 39.00



Starting at

\$14

AFTER COUPON

Modern. Southern. Home.™ 3-PC Quilt Sets
Orig. 40.00-50.00
After Coupon 14.00-17.50



MSH

USE MORE THAN ONCE! NOV. 20-28

up to **65% OFF**
Select Brands



*Exclusions apply. See belk.com for details.

Starting at

15⁷⁵

AFTER COUPON

Girls' Boots
Orig. 45.00-50.00
After Coupon
15.75-17.50



\$19

AFTER COUPON

Select Gemstone &
Pearl Studs
Orig. 75.00-100.00



Belk Co.

\$7

AFTER COUPON

AllerEase Allergy Protection
& Purely Clean Pillow
Orig. 20.00
Plus, 65% Off AllerEase
Pillow & Mattress Protectors



17⁵⁰

AFTER COUPON

Modern. Southern. Home.
Chenille & Faux Fur Throws
Orig. 50.00
Select stores
& belk.com



MSH

**under
\$30**

fashion for her
FROM ALL OF HER FAVES

Just add a bow!



23⁸⁰

AFTER COUPON

Essential Dresses
Shown, AGB
Orig. 68.00



Starting at

20³⁰

AFTER COUPON

Sweaters & Leggings
from Statements
and Rafaella
Orig. 58.00-68.00
After Coupon
20.30-23.80



Starting at

\$16

AFTER COUPON

Young Contemporary
Denim, Essentials
& Fashion
Orig. 32.00-53.00
After Coupon
16.00-27.50



Starting at

15⁴⁰

AFTER COUPON

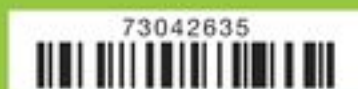
Wonderly Fashion
Orig. 44.00-88.00
After Coupon
15.40-34.30



wonderly

USE MORE THAN ONCE! NOV. 20-28

up to **65% OFF**
**Select
Brands**



*Exclusions apply. See belk.com for details.

Starting at

17⁵⁰

AFTER COUPON

Women's Chaps
Giftables
Orig. 50.00-70.00
After Coupon
17.50-24.50
Select stores & belk.com



CHAPS
EST. 1978

\$25

AFTER COUPON

Kaari Blue®
Jessica Flats
Orig. 50.00



KAARI
blue

\$24

AFTER COUPON

Your Choice
Effy® Freshwater
Pearl Strands in
Sterling Silver
Orig. 100.00



EFFY

Starting at

\$28

AFTER COUPON

Women's & Men's
Duck Boots from
Seven7 & Vintage
Weatherproof
Orig. 69.00-80.00
After Coupon
28.00-29.50



New! Same Day Delivery You order. We deliver. It's that easy!

See front cover for details

**under
\$50**

big brand name gifts

FROM IZOD, ANNE KLEIN & MORE

Starting at
34⁷⁵

AFTER COUPON

Select Designer &
Contemporary Sweaters
Orig. 69.50-99.50
After Coupon
34.75-49.75
Select stores
& belk.com



ANNE KLEIN

34³⁰

AFTER COUPON

Statements Faux
Leather and
Suede Jackets
Orig. 98.00



STATEMENTS

Starting at
10³²

AFTER COUPON

Women's and Plus
Size Crown & Ivy®
Orig. 29.50-139.50
After Coupon
10.32-48.83



crown
& ivy

45¹⁵

AFTER COUPON

The Limited®
Cashmere
Sweaters
Orig. 129.00



THE LIMITED®

Starting at
\$28

AFTER COUPON

Sealy Weighted Blankets
Orig. 80.00-140.00
After Coupon
28.00-49.00
Select stores
& belk.com



Sealy

\$49

AFTER COUPON

Your Choice
Belk & Co. 1/4 CT TW
Diamond Pendant
or Earrings in
Sterling Silver
Orig. 275.00



Belk & Co.

\$49

AFTER COUPON

Men's Saddlebred®
Corduroy Sportcoats
Orig. 140.00



Saddlebred

Starting at
\$28

AFTER COUPON

Men's Outerwear
from IZOD & more
Orig. 80.00-140.00
After Coupon
28.00-49.00
Also in Big & Tall
at slightly higher
prices



IZOD

Starting at
35⁷⁰

AFTER COUPON

Men's & Women's
Levi's® Jeans
Orig. 59.50-69.50
Sale **35.70-41.70**
Also in plus sizes and
Big & Tall at slightly
higher prices
Coupons excluded



Levi's

belkBELK INC.
2801 W. TYVOLA RD.
CHARLOTTE, NC 28217-4500Presorted Standard
U.S. Postage
PAID
BelkPOSTMASTER:
PLEASE DELIVER
NOV. 17-19, 2020**EVENT ENDS NOV. 28, 2020**

Belk works to have its mailings in your home on time. If your mailing is late, bring it to your Belk store where offers that have expired within the last 30 days will be honored. If merchandise does not arrive in store on time, place your order during the sale event dates to secure your price, and we will fill when possible. Selection, styles, availability and colors vary by location, including belk.com.

12212031



Shop more deals
at belk.com!

29⁹⁹
ANY SIZE

Modern. Southern. Home.

6-PC Bedding Sets

& Cottage Classics™

7-PC Bedding Sets

Orig. 80.00-100.00

Select stores & belk.com**19⁹⁹**

Select Sugar &

True Craft Boots

Orig. 69.00-79.00

**7⁹⁹**

Earbuds

Orig. 24.99

**39⁹⁹**

Your Choice

Belk & Co. 1/10 CT TW

Diamond Earrings or

Pendant in Sterling

Silver

Orig. 200.00

Belk Co.**PRICES SO LOW,
YOU DON'T NEED A COUPON!****Black Friday
Deals**ON HOME, TECH,
SHOES & MORE

While quantities last. Coupons excluded

179⁹⁹

Belk & Co. 5/8 CT

TW Diamond Studs

in Sterling Silver

Orig. 950.00

Belk Co.**1⁹⁹**Modern. Southern.
Home. & Martex Easy

Living Bath, Hand &

Wash Towels

Orig. 8.00

**49⁹⁹**

Men's & Women's

Tommy Hilfiger

Duck Boots

Orig. 99.00-100.00

TOMMY HILFIGER

**19⁹⁹**K-Cup Compatible
Coffee Makers from

Frigidaire and Bella

Orig. 79.99-89.99

Plus, 9.99 Coffee

Pods from White

Coffee

BELLA

**Save more inside with Today's Coupons!**

See pages 24-31

USE MORE THAN ONCE! NOV. 20-28

**65%
OFF****Select Brands**

50% Off* Select Brands

25% Off* Select Designer Brands

73042635

*Exclusions apply. See belk.com for details

SAVE EVEN MORE! NOV. 20-28

**70%
OFF****Le Vian®
Fine Jewelry**

57767460

*Exclusions apply. See belk.com for details