SAVE UP TO

80% OFF

Regular-priced fine jewelry after **EXTRA 40% OFF****

**Reflects final price after 40% off. See store associate or jcp.com for coupon and details.

$169.99 ea.**

1/4 to 1/2 ct. t.w. diamond in 10k gold
sale $283.32 ea.
reg. $624.98–$699.98

UP TO

50% OFF

Kids' toys
select styles
sale $7.50–$25
reg. $15–$50
Excluded from coupons.

LIMITED TIME SPECIAL†

$19.99 ea.

1/10 ct. t.w. diamond in sterling silver
reg. $124.98 ea.
Excluded from coupons & Rewards.
While supplies last.

LIMITED EDITION

$549.99 ea.**

1-1/4 ct. t.w. diamond in 10k gold
sale $916.65 ea.
reg. $2499.98 ea.

RED BOW DEALS

JCPenney

BLACK FRIDAY ON NOW!

HURRY, these deals won't last long!

Doors open Friday at 5am

+EXTRA 30% OFF*

select apparel, shoes, accessories, fine jewelry, home

November 25–28

In store & jcp.com

***Coupon required.** Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

$9.99*

Men's St. John's Bay flannel
select styles
sale $14.27 | reg. $30

$9.99*

Women's St. John's Bay cable sweater
select styles
also in women's plus and petites' sizes
sale $14.27
reg. $32

$4.99*

St. John's Bark dog sweater
select styles
sale $7.13
reg. $22

$2.99*

Home Expressions solid or striped bath towel
select styles
sale $4.27
reg. $10

$39.99*

Fit-Rx percussion massage gun
sale $44.43
reg. $99

$7.99 ea.**

AFTER COUPON & $14 MAIL-IN REBATE**
sale $24.43–$31.41 | reg. $44–$60
**See page 23 for terms and limitations.

cooks | Cuisinart | BLACK+DECKER

Cooks 3-pc. cast iron fry pans, 12-cup programmable coffee maker, nonstick griddle, 5-in-1 power blender or 16-cup rice cooker, Black+Decker hand mixer, Cuisinart 11-pc. or 12-pc. Cutlery set

$4.99* ea.

AFTER COUPON & $5 MAIL-IN-REBATE**

Cooks 1.5-qt. slow cooker or Black+Decker 1.5-cup food processor

780-3028, 5509

sale $11.10 ea.

reg. $22-$34

**See page 23 for terms and limitations.

60% OFF*

Select Nostalgia kitchen appliances

$14.99* ea.

Nostalgia hot dog toaster or hot air popcorn popper

780-4681, 4682

sale $16.66 ea.

reg. $40 ea.

$69.99*

PowerXL indoor smokeless grill

780-4685

sale $77.77

reg. $165

$89.99*

Instant pot 10-qt. Vortex plus air fryer oven

780-4626

sale $99.99

reg. $160

$99.99*

PowerXL Vortex pro 10-qt. air fryer

780-4687

sale $111.10

reg. $195

$139.99*

Cuisinart coffee center 12-cup coffee maker & single serve brewer

780-1689, 4697

sale $155.54

reg. $250

$19.99* ea.

AFTER COUPON & $10 MAIL-IN-REBATE**

Black+Decker 8-cup food processor, 4-slice toaster or power crush blender

780-0490, 2854, 3201

sale $33.32 ea. | reg. $49-$85

**See page 23 for terms and limitations.

$39.99*

AFTER COUPON & $20 MAIL-IN-REBATE**

Cooks 4.3-qt. stainless steel air fryer

780-4347

sale $66.66 | reg. $180

**See page 23 for terms and limitations.

$24.99* ea.

Nostalgia cotton candy or snow cone maker

780-4683, 4708

sale $27.77 ea.

reg. $60 ea.

$29.99*

Sharper Image s'mores maker

683-6987

sale $33.32

reg. $59

$34.99* ea.

Cooks 5.5-qt. cast iron dutch oven

782-4350, 4351

sale $49.99 ea.

reg. $100 ea.

$139.99*

Calphalon 10-pc. hard anodized cookware set

782-0375

sale $199.99

reg. $250

*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

‡**Extra 30% off select original, regular and sale-priced apparel, shoes, accessories, fine jewelry, and home purchases. Extra 10% off select furniture, mattresses, electronics, small electrics, innovative gifts, fitness equipment and accessories, floor care, blinds and shades, watches, and salon products. Each offer good in store and at jcp.com, excluding taxes and shipping charges, 11/25-11/28/20. One use per coupon, one coupon per customer; must be provided/surrendered at time of purchase. Dollar-off offers (including JCPenney Rewards) applied prior to companywide percent-off discounts or coupons.** Does not apply to Clearance, Best Value, Limited Time Specials, adidas, ArtCarved Personalized Jewelry, Athletic Shoes, Baby Gear, Bobs from Skechers, Champion, Citizen Quartz Watches, Clarks, Columbia, Converse, Denizen from Levi's, Disney Collection, Grasshoppers, Jewelry Trunk Shows, Keds, Levi's, Modern Bride Design Your Dream Ring, Nike, Puma, Reebok, Sephora, Skechers Athletic Shoes, Skechers Women's Shoes, Smartwatches, Team Sports Merchandise, Tempur-Pedic, Toys, In-Store Services, Service Plans, Gift Cards, Closing Store Purchases, current orders and prior purchases, or in combination with other coupon(s). Coupon can be combined with earned JCPenney Rewards and JCPenney Credit Card new account in-store discount. Coupon cannot be used for payment on account. Coupon cannot be redeemed as cash or merchandise credit if merchandise is returned. No cash value. JCPenney may refuse, or limit the use of, any coupon and/or return for any reason, including reoccurring disruptive behavior. **Additional exclusions and exceptions may apply, see jcpenney.com/exclusions or store associate for details.** REPRODUCTIONS WILL NOT BE ACCEPTED. **INSTRUCTIONS FOR ORDERS: Enter online code when prompted at checkout or call 1.800.322.1189 and mention the code.**

Spacious. Clean. Safe. Shop our stores with confidence all holiday long.

In a rush? Try our Fast Contact-Free Curbside Pick up -or- Buy online at jcp.com and pickup in store.

cooks
jcpenney home

14-cup rice cooker
780-4567

6-qt. slow cooker
780-5505

$14.99* ea.
AFTER COUPON & $10 MAIL-IN-REBATE**
Cooks stainless steel
sale $27.77 ea. | reg. $50–$60
**See page 23 for terms and limitations.

Electric kettle
780-5144, 5522

Flip waffle maker
780-4565

Panini press
780-4566

NORDIC WARE® Taste of Home Wilton

50% OFF*
Bakeware
select styles
reg. $12–$220

Cuisinart FARBERWARE®

$19.99* ea.
AFTER COUPON & $20 MAIL-IN-REBATE**
Cuisinart 12-pc. or Farberware 15-pc. cutlery set
793-0539, 0552
sale $57.13 ea. | reg. $80–$120
**See page 23 for terms and limitations.

$69.99* ea.
AFTER COUPON & $30 MAIL-IN-REBATE
Greenlife 13-pc. or 14-pc. cookware set
782-4765, 4766
sale $142.84 ea.
reg. $175 ea.
**See page 23 for terms and limitations.

green life

$69.99*
AFTER COUPON & $30 MAIL-IN-REBATE**
Cuisinart 11-pc. stainless steel cookware set
782-4723
sale $142.84
reg. $200
**See page 23 for terms and limitations.

Cuisinart

Instant Cuisinart

$69.99* ea.

Instant pot duo nova 8-qt. 7-in-1 programmable pressure cooker
780-2041
sale $77.77 | reg. $160

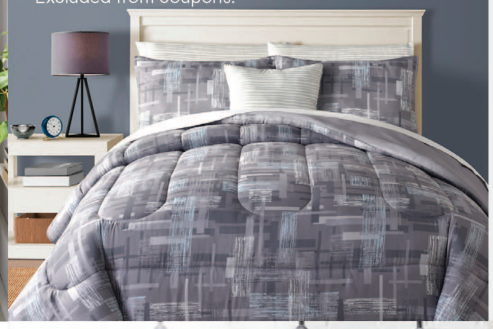
Cuisinart 14-cup programmable coffee maker
780-4478, 4656, 4699
sale $77.77 | reg. $130

***Coupon required.** Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

$4.99*
JCPenney Home Performance or Quick-Dri bath towel
740-4092, 4141
sale $7.13
reg. $14-$16

$8.99*
Linden Street 30"x56" organic bath towel
740-1175, 1176, 1177
sale $12.84
reg. $20

$25 ANY SIZE
Stephanie or Larson 6-pc. comforter set
721-3985, 3987
Excluded from coupons.



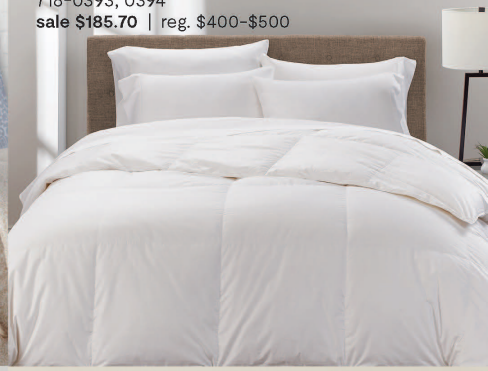
$39.99* ANY SIZE
All Home Expressions complete bedding set with sheets
721-1228
sale $57.13
reg. $110-$170
Shown: Tiles

$12.99*
Serta firm or extra firm, hydrocool or arctic touch pillow
725-1234, 1236, 2116, 5621
sale $18.56
reg. $25-$30

$29.99*
Home Expressions classic plus down-alternative full/queen or king comforter
718-0171, 0219, 0174, 0218
sale $42.84
reg. $99-$119

$19.99*
Twin/Twin XL
718-0217, 0169
sale $28.56
reg. $79

$129.99* ANY SIZE
Hotel down comforter
718-0393, 0394
sale $185.70 | reg. $400-$500



$14.99* ANY SIZE
Home Expressions microfiber plus solid or print sheet set
723-3668, 3674
sale $21.41
reg. $40-$60

$7.99*
Twin sheet set
723-3673, 3666
sale $11.41
reg. $26

$24.99* ANY SIZE
300tc ultra soft, 290tc easy care percale or 100% cotton design sheet set
sale $35.70 | reg. $70-$130

$12.99*
Twin sheet set
723-1296, 0365, 0437, 2341, 1296, 1303
sale $18.56
reg. $30-$50

$49.99* ANY SIZE
Liz Claiborne classics temperature-regulating sheet set
723-4129
sale $71.41
reg. $100-$150

$79.99* ANY SIZE
Liz Claiborne 600tc luxury cotton wrinkle-free sheet set
723-3365
sale $114.27
reg. $159-$199

60% OFF*
Quilts & bedspreads
select styles
reg. $100-$300

60% OFF*
Blankets & Biddeford heated blankets & throws
select styles
reg. $35-$300

$19.99*
Home Expressions faux mink to sherpa throw
710-0112
sale $28.56
reg. $44

$8.99*
Velvet plush solid or print throw
710-0100, 0101, 0119
sale $12.84
reg. $27

$12.99* ea.
Luminarc 18-pc. glassware sets
788-3486, 3487
sale $18.56 ea.
reg. $50 ea.

60% OFF*
Holiday food gifts
select styles
reg. $12–$54
In store only.

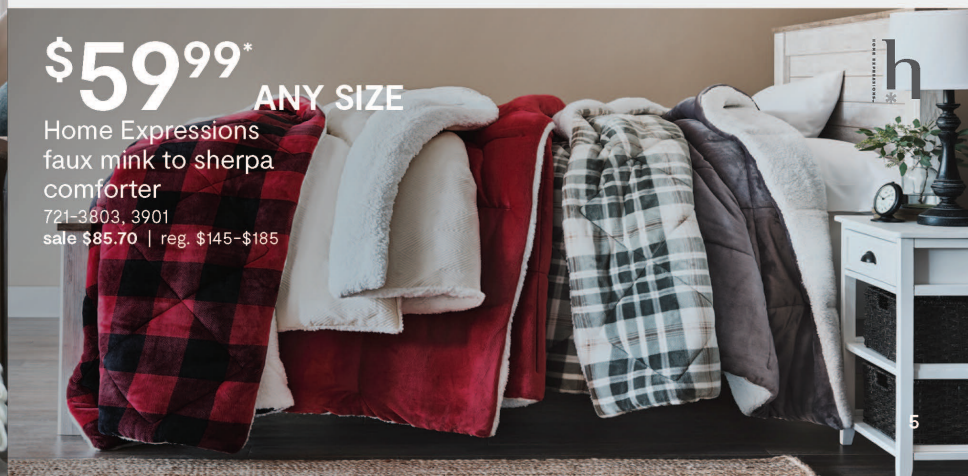
60% OFF*
Holiday dinnerware & table linens
select styles
reg. $12–$40

65% OFF*
All seasonal decor
reg. $12–$80

*Coupon required. Some restrictions and exclusions apply. See coupon on back cove for details. Prices and % off offers shown reflect coupon discount.

$39.99* ea.
Home Expressions Caroline 30-pc. dinnerware set or Pfaltzgraff 53-pc. flatware set
786-5576, 787-0786
sale $57.13 ea. | reg. $120–$140 ea.
dinnerware also available in gray

PFALTZGRAFF



$59.99* ANY SIZE
Home Expressions faux mink to sherpa comforter
721-3803, 3901
sale $85.70 | reg. $145–$185

UP TO 60% OFF

Toys & gifts
select styles

Find 100s of toys and more on jcp.com

Disney · Marvel · Disney Frozen II · Pixar · Paw Patrol · LEGO · Hasbro Gaming · Hot Wheels

UP TO
25% OFF

Marvel & Star Wars toys, clothing & costumes
select styles
978-0110
reg. $12-$50
Excluded from coupons.

UP TO
50% OFF

Disney and Pixar toys, clothing & costumes
select styles
979-8000, 8006, 8810, 8811
reg. $15-$50
Excluded from coupons.

Disney Collection

tzumi

$14.99* ea.
Tzumi Soundmates wireless earbuds with charging case
683-6574, 6575, 6576, 6577, 5560
sale $16.66 ea. | reg. $39 ea.

$19.99*
Sky Rider Quadracopter Drone with wifi camera
683-6513
sale $22.21
reg. $79
Phone not included.

Melissa & Doug

Melissa & Doug toys
select styles
655-4884
reg. $12.99-$49.99
Excluded from coupons.

Fisher-Price

Fisher-Price toys
select styles
655-4092
reg. $9.99-$39.99
Excluded from coupons.

25% OFF

Barbie
Barbie
select styles
597-4037
reg. $9.99-$34.99
Excluded from coupons.

NERF
NERF
select styles | 891-1046
reg. $9.99-$59.99
Excluded from coupons.

alpha gaming

$9.99*
Alpha gaming headset
683-6564
sale $11.10 | reg. $40

The Sharper Image

$9.99*
Sharper Image remote control car
select styles
532-0530, 0535
sale $14.27 | reg. $30

memorex

$59.99*
Memorex hdmi mini home theater projector with bluetooth
683-7124
sale $66.66 | reg. $149

25% OFF

Retro toys & games | select styles
328-9003, 9007, 9005
reg. $9.99-$34.99
Excluded from coupons.

60% OFF*

Discovery Kids
683-6728, 6969, 6973, 6976
reg. $20-$60

Discovery

ON AIR

$29.99*
On Air Halo Light Pro with tripod, phone mount & microphone
683-7035
sale $33.32
reg. $74
Phone not included.

$5 DEALS

Sephora Collection
select styles
reg. $5–$14
Excluded from coupons.
In Store only.
While supplies last.

SEPHORA inside JCPenney

50% OFF

Urban Decay Naked Eye Shadow Palettes in cherry and honey
sale $24.50
reg. $49
Excluded from coupons.
While supplies last.

URBAN DECAY

BIOLAGE

BUY 1 GET 1 FREE†

+ EXTRA 10% OFF WITH COUPON*
Matrix & Biolage shampoo & conditioner
select products
reg. $12.50–$23
†See page 23 for details.

$9.99*

Paul Mitchell, MVRCK, & Design Essentials gift set
select products
sale $11.10
reg. $25

Ouidad | REDKEN | PAUL MITCHELL SALON HAIRCARE PRODUCTS | MIZANI

UP TO
45% OFF*

Value & regular size haircare
reg. $4–$50

REVLON®

$44.99*

Revlon One-Step Dryer & Volumizer
sale $49.99
reg. $59.99

50% OFF

Team game, gifts & toys
select styles
reg. $5–$140
Team sports merchandise excluded from coupons. Teams and leagues may vary by store.

Serta perfect sleeper

$49.99*

Serta 15-lb. weighted blanket
720-0442
sale $71.41 | reg. $160

REMINGTON

UP TO
60% OFF*

Razors & groomers
select styles

$27.99*

Remington foil shavers
864-0357, 1278
sale $31.10 | reg. $70 ea.

PHILIPS sonicare

$29.99*

Sonicare electric toothbrush
864-1114, 1116
sale $33.32 | reg. $70 ea.

$9*

3-wick 14-oz. candle
746-1092, 1093, 1099, 1100, 1131, 1132, 1133
sale $12.86 | reg. $19.99

60% OFF*

Men's gifts | select styles
532-0562, 0565, 0569
reg. $15–$100

$9.99*

Phone spa uvc sanitizer mini wand
683-7164
sale $11.10 | reg. $29
Phone not included.

Skyway

$39.99* ANY SIZE

Skyway Ballard hardside luggage
047-0753, 0813, 1001, 1012, 1106
sale $57.13 | reg. $160–$240

*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

60% OFF
ALL DIAMOND STUDS AFTER EXTRA 40% OFF COUPON**

$49.99pr.**
1/5 ct. t.w. lab-grown diamond§
271-1329, 1335
sale $83.32 pr.
reg. $208.32 pr.

$149.99pr.**
3/8 ct. t.w.H‡
271-1319, 1323
sale $249.99 pr.
reg. $583.32 pr.

$29.99pr.**
1/6 ct. t.w.H§
271-2171, 2172, 2185
sale $49.99 pr.
reg. $149.98 pr.

$99.99pr.**
1/3 ct. t.w.H‡
271-1324, 1318
sale $166.65 pr.
reg. $374.98 pr.

$249.99pr.**
5/8 ct. t.w.H‡
271-3110, 3111, 3112, 3113
sale $416.65 pr.
reg. $799.98 pr.

$399.99 pr.**
1 ct. t.w.H◊
271-1244, 1245, 2140
sale $666.65 pr.
reg. $1624.98 pr.

TRUMIRACLE®

CLASSIC COLLECTION
OUR BEST VALUE

$99.99pr.**
1/4 ct. t.w.H‡
271-1161, 1162, 1235
sale $166.65 pr.
reg. $499.98 pr.

$499.99pr.**
1 ct. t.w.H‡
271-1281, 1282
sale $833.32 pr.
reg. $1999.98 pr.

DELUXE COLLECTION
OUR BETTER QUALITY

$399.99pr.**
1/2 ct. t.w.H◊
271-1228, 1232, 1227
sale $666.65 pr.
reg. $1249.98 pr.

$999.99pr.**
1 ct. t.w.H◊
271-1294, 1295, 1293
sale $1666.65 pr.
reg. $3749.98 pr.

Certified

PREMIER COLLECTION
OUR BEST QUALITY

$599.99pr.**
1/2 ct. t.w.H◊
271-1311, 1321
sale $999.99 pr.
reg. $1833.32 pr.

$1499.99pr.**
1 ct. t.w.H◊
271-1312, 1322
sale $2499.99 pr.
reg. $4166.65 pr.

Certified

LIMITED TIME SPECIAL | SAVE 80%
$14.99 ea.
White sapphire &/or cultured freshwater pearl¥§
283-2016, 8008, 3003, 3002, 2015, 1004
reg. $74.98 ea.
Excluded from coupons & rewards.

RED BOW DEALS
UP TO 80% OFF!**
BEST. DEALS. EVER.

SAVE 75%
$79.99 ea.**
1/2 ct. t.w.H§
293-6377, 6378, 3634, 3636, 9570, 9569, 9536
sale $133.32 ea. | reg. $324.98
additional styles available

SAVE 80%
$99.99 ea.**
1 ct. t.w.H§
293-7966, 7965, 3640, 3639, 6315, 6314, 9530, 9571
sale $166.65 ea.
reg. $499.98 ea.
additional styles available

SAVE 76%
$299.99 ea.**
1 ct. t.w.H‡
270-2423, 2226, 5117, 5412, 1774, 3570
sale $499.99 ea.
reg. $1249.98
additonal styles available

SAVE 73%
$399.99 ea.**
1/2 ct. t.w.H◊
270-2873, 5466, 5467, 3641, 3685, 3625, 2738
sale $666.65 ea.
reg. $1499.98 ea.
additional styles available

SAVE 75%
$499.99 ea.**
1 ct. t.w.H‡
274-1479, 1480, 271-1281, 1282, 1283, 1284
sale $833.32 ea.
reg. $1999.98 ea.
Rings also in 1/2 and 2 ct. t.w.

SAVE 76%
$699.99 set**
1 ct. t.w.H‡
273-1147, 1145, 1146
sale $1166.65 set
reg. $2999.98 set
also in 1/2 ct t.w.

Modern Bride

SAVE 84%
$999.99 ea.**
2 ct. t.w.H‡
272-2319, 3633, 3402, 3631
sale $1666.65 ea.
reg. $6249.98 ea.
additional styles available

Modern Bride

SAVE UP TO 71%

$899.99set**
1 ct. t.w.H‡
272-2314, 2326, 2327
sale $1499.99 set
reg. $3124.98 set
also in 1/2 ct. t.w.

$1999.99set**
2 ct. t.w.H‡
272-2315, 2329
sale $3333.32 set
reg. $6249.98 set

Modern Bride

SAVE 73%
$1999.99ea.**
5 to 7 ct. t.w.H‡
270-4417, 4405, 4084, 4403, 4440
sale $3333.32 ea.
reg. $7499.98 ea.
additional styles available

$2999.99**
7 ct. t.w.H‡
270-4404
sale $4999.99
reg $11249.98

SAVE UP TO 78%

$1799.99ea.**
3 ct. t.w.H‡
272-3595, 3608
sale $2999.99 ea.
reg. $7499.98 ea.

$2299.99ea.**
4 ct. t.w.H‡
272-3610, 3638
sale $3833.32 ea.
reg. $10833.32 ea.

Modern Bride

SAVE 70%
$449.99 ea.**
1 ct. t.w.[H‡]
270-1748, 1007, 1636, 1030, 3715, 4441, 4442
sale $749.99 ea.
reg. $1499.98 ea.
additional styles available

SAVE UP TO
80% OFF
REGULAR-PRICED FINE JEWELRY
AFTER EXTRA 40% OFF with coupon**

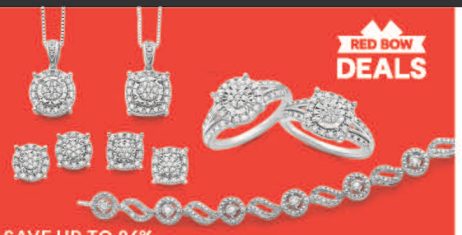
**Reflects final price after 40% off coupon
See store associate or jcp.com for coupon and details.

SAVE UP TO 71%
$599.99 ea.**
1 ct. t.w. lab-grown diamond band or studs in 10k gold
271-2192, 2196, 274-7005, 7018
sale $999.99 ea. | reg. $2083.32 ea.

$1299.99 ea.**
1 ct. lab-grown diamond solitaire in 10k gold
273-7024, 7025
sale $2166.65 ea. | reg. $4166.65 ea.
also in 1-1/4, 1-1/2 and 2 ct.

EVER STAR
LAB GROWN DIAMONDS

SAVE 80%
$19.99 ea.**
Diamond accent[§]
293-7428, 7422, 7767, 7425, 7461, 7826
sale $33.32 ea. | reg. $99.98 ea.
additional styles available



RED BOW DEALS

SAVE UP TO 86%
$49.99 ea.**
1/4 ct. t.w.[H§]
293-7967, 8745, 7968, 8746, 6318, 6317, 9015, 3627, 3626
sale $83.32 ea. | reg. $199.98-$374.98
additional styles available

Modern Bride

SAVE 69%
$999.99 ea.**
1 ct. t.w.[H◇]
272-2347, 1704, 2348, 7084, 274-1481
sale $1666.65 ea. | reg. $3249.98 ea.
also availble in 1/2 and 2 ct. t.w.

Modern Bride

SAVE 72%
$899.99 ea.**
1-1/2 ct. t.w.[H‡]
272-3640, 3639, 1729, 2408
sale $1499.99 ea. | reg. $3249.98 ea.
additional styles available

SAVE 61%
$47.99 ea.**
1/10 ct. t.w. white &/or color-enhanced champagne or black diamond[§]
293/493-2266, 2268, 7097, 2256, 2444, 1448, 6083, 3085, 3168
sale $79.99 ea. | reg. $124.98 ea.
additional styles available

SAVE 74%
$129.99 ea.**
1/3 to 1/2 ct. t.w.[H‡]
270-2229, 2454, 3579, 3333, 1628, 1012, 1668, 1674, 1672
sale $216.65 ea. | reg. $499.98 ea.
additional styles available

Modern Bride

SAVE 71%
$599.99 ea.**
1 ct. t.w.[H‡]
272-0176, 3001, 0175, 3589, 3645, 3541
sale $999.99 ea. | reg. $2124.98 ea.
additional styles available

Modern Bride

A & B. SAVE UP TO 70%
$999.99 ea.**
1 ct. solitaire[H‡]
273-3097, 3110
sale $1666.65 ea. | reg. $3249.98 ea.
also available in 1/4, 1/2, 1-1/4, 1-1/2, 2 ct.

C & D.
$1999.99 ea.**
1 ct. IGI certified solitaire in 14k gold
273-3018, 3020
sale $3333.32 ea. | reg. $6666.65 ea.
also available in 1-1/4, 1-1/2, 2 ct.

SAVE UP TO 71%
$99.99 ea.**
1/10 to 1/4 ct. t.w. diamond &/or gemstone[¥§]
293-6097, 6213, 6209, 6208, 6046, 6211, 6293, 266-6223, 1730, 6135
sale $166.65 ea. | reg. $270.82-$354.15

©Disney

SAVE UP TO 78%
$549.99 ea.**
2 ct. t.w. ring or hoop[H‡]
270-3612, 1052, 1051, 1759
sale $916.65 ea.
reg. $2499.98 ea.
additional styles available

$699.99 ea.**
2 ct. t.w. bracelet[H‡]
270-4062, 4443, 4444
sale $1166.65 ea.
reg. $2999.98 ea.

SAVE UP TO 84%
$24.99 ea.**
Gemstone[¥§]
267-7598, 3050, 8000, 3076, 3051, 9601, 9434
sale $41.65 ea.
reg. $83.32-$124.98
additional colors available

E-I. SAVE UP TO 77%
$129.99 ea.**
1/7 to 1/4 ct. t.w.[H‡]
274-1819, 1820, 1821, 9210, 9200
sale $216.65 ea.
reg. $416.65-$479.15
additional styles available

Modern Bride

E-I

J-Q.
$279.99 ea.**
1/4 to 1 ct. t.w.[H‡]
274-1521, 1522, 1524, 1509, 1507, 1508, 9212, 9202
sale $466.65 ea.
reg. $833.32-$1249.98

J-Q

These 2 pages: ◇ in 14k gold ‡ in 10k gold § in sterling silver &/or 14k gold over silver H diamond ct. t.w. ¥ genuine, lab-created or simulated gemstone.

Total weight (t.w.) of all diamonds and other stones in each setting, unless noted. Diamonds and other stones solitaire weight may vary between .01 and .05 carat. Diamonds and other stones total weight may vary between .01 and .08 carat. Some diamonds and other stones may consist of fewer than 17 facets. For all jewelry sets, diamonds and other stones carat weight (ct.) represents the approximate total weight (t.w.) of all diamonds and other stones combined. Modern Bride® is a registered trademark of Advance Magazine Publishers Inc., used under license. Gemstones and some diamonds may have been treated and may require special care.

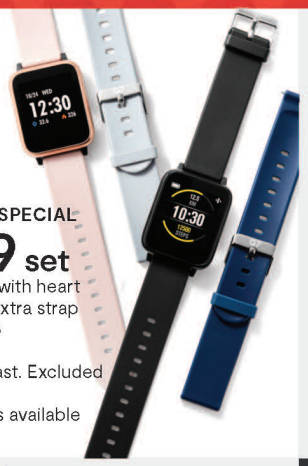
BULOVA CITIZEN. ARMITRON RELIC BY FOSSIL CASIO. TIMEX

UP TO
50% OFF**
Fine & fashion watches
select styles

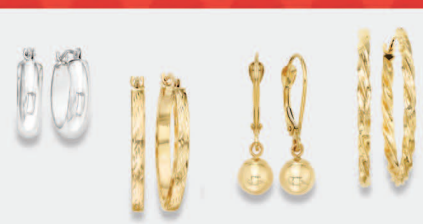
AFTER 15% OFF WITH COUPON**
additional styles available

36 MONTH SPECIAL FINANCING†
available in store for qualifying fine jewelry & watch purchases of $1000 or more (after discounts) made Nov. 20-28 on a JCPenney credit card. Must request at the time of purchase.

†Subject to credit approval. Minimum monthly payments required. See store associate for details.



LIMITED TIME SPECIAL
$24.99 set
Q7 smartwatch with heart rate monitor & extra strap
039-9403, 9405
reg. $85 set
While supplies last. Excluded from coupons.
additional colors available



55% OFF
+ EXTRA 40% OFF WITH COUPON**
Entire stock gold & fine silver jewelry

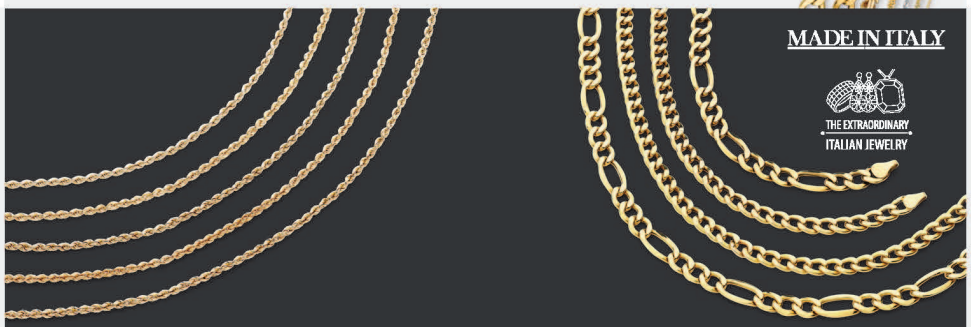
$7.99*
Boxed fashion jewelry select styles
137-2338
sale $11.41 | reg. $24-$26

MIXIT™ MONET®

iTOUCH SPORT

SAVE 47%
$49.99 set
iTouch Sport Smartwatch with wireless earbuds
050-2929
reg. $95 set
additional colors available

Bluetooth
Messaging
Music
Find Phone
And So Much More +...



MADE IN ITALY
THE EXTRAORDINARY ITALIAN JEWELRY

SAVE UP TO 75%
$219.99-279.99**
14k gold glitter rope chains
281-1806, 1803, 1804, 1807, 1805
sale $366.66-$466.66
reg. $874.98-$1124.98
16", 18", 20", 22", 24"

SAVE 76%
$329.99** ea.
8.5" figaro or curb bracelet in 10k gold
281-9205, 9206
sale $549.99 ea.
reg. $1406.22 ea.

SAVE 76%
$729.99** ea.
22" figaro or curb chain in 10k gold
281-9210, 9211
sale $1216.66 ea.
reg. $3124.98 ea.

"Made in Italy" is organized in collaboration with the Italian Trade Agency and The Ministry of Economic Development.

RED BOW DEALS

SAVE 82%
$899.99**
14k gold
8" bracelet
282-3109
sale $1499.99
reg. $4999.97

SAVE 77%
$119.99** pr.
14k gold earrings
284-8247, 8589, 8136, 8518
sale $199.99 pr.
reg. $531.22 pr.

Reflects final price after 40% off coupon. See store associate or jcp.com for coupon and details.

UP TO
80% OFF*
Fashion silver jewelry
058-1608, 1611, 1613, 1854, 2039, 2040, 2043
reg. $26-$85

A. **$139.99**
Samsung Galaxy Active 42mm smartwatch
056-0232 | reg. $199.99

B. **$179.99**
Samsung Galaxy Watch Active2 BT 40mm Smartwatch
056-0307 | reg. $249.99

C. **$309.99**
Samsung Galaxy Watch Active2 LTE 40mm Smartwatch
056-1124 | reg. $379.99
Samsung excluded from coupons.

$9.99*
Fashion jewelry
select styles
137-5110, 5238, 5295, 5363, 5379, 5397, 5436
sale $14.27 | reg. $15-$48

$19.99*

Boots for the whole family

select styles
sale $28.56 | reg. $40-$89

ARIZONA JEAN CO.

okie dokie™

60% OFF*

Handbags and wallets
select styles
103-0266, 1140, 104-0445, 1155, 2036, 2037, 109-1240, 1241
reg. $22-$85

liz claiborne MUNDI ROSETTI

*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

$69.99*
Women's
faux-fur trim puffer
263-0806
sale $99.99
reg. $180

50-60% OFF*
Juniors' outerwear
select styles
645-0153
reg. $49-$99
ARIZONA JEAN CO.

50-60% OFF*
Women's outerwear
select styles

$29.99*
Free Country
soft shell jacket
also in
women's plus
263-0782
sale $42.84
reg. $100
FREE COUNTRY

$49.99*
Free Country 3-in-1
systems jacket
also in women's plus
and petites' sizes
263-0786
sale $71.41
reg. $180
FREE COUNTRY

$69.99*
Liz Claiborne faux-fur
coat also in women's
plus and petites' sizes
263-0795
sale $99.99
reg. $180
Liz Claiborne

$69.99*
a.n.a puffer coat
263-0787
sale $99.99
reg. $180
ana
a new approach

$1.99* pr.
Women's
gloves
select styles
105-0140, 0145, 0152,
0147, 0196, 0194
sale $2.84 pr.
reg. $5 pr.

MIXIT

$6.99* pr.
Women's
slippers
select styles
027-0179, 9103,
9104, 9114,
122-0485, 0484,
0487, 0486
sale $9.99 pr.
reg. $12-$14 pr.

MIXIT

$2.99*
2-pk. cozy socks
122-0450, 0451, 0455, 0456, 0459
sale $4.27
reg. $5

MIXIT

$4.99* pr.
Cozy soft slippers
select styles
sale $7.13 pr.
reg. $9 pr.

MIXIT

$8.99*
Cold Weather Scarves
select styles
105-0308, 0309, 0307, 0306
sale $12.84 | reg. $14

MIXIT

$12.99*
Isotoner or Cuddl Duds slippers
select styles
027-3011, 6030
sale $18.56
reg. $26-$34

isotoner.
Cuddl Duds

WORTHINGTON™

50–60% OFF* Women's apparel

select styles

LIZ CLAIBORNE®

Worthington apparel
select styles
also in women's plus and petites' sizes
830-0120, 833-0324, 0329
reg. $17–$149

Liz Claiborne apparel
select styles
also in women's plus and petites' sizes
814-0575, 851-0582, 0621, 814-9008
reg. $17–$149

50% OFF*

Bold Elements apparel
select styles
825-0283, 8036
reg. $36–$84

BOLD *elements*™

$9.99*

Worthington & Liz Claiborne tops
select styles
also in women's plus and petites' sizes
833-4047, 4048, 4049, 4050
sale $14.27 | reg. $32–$37

50% OFF*

Alfred Dunner apparel
select styles
also in women's plus and petites' sizes
817-1009, 1086
reg. $48–$74

alfred dunner

$14.99*

Worthington & Liz Claiborne tops
select styles
also in women's plus and petites' sizes
814-0445
sale $21.41 | reg. $44

*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

Women's
St. John's Bay
long sleeve tees
select styles
also in women's plus and petites' sizes
845-0524
sale $7.13 | reg. $17

Women's
St. John's Bay
mockneck & turtleneck tees
select styles
also in women's plus and petites' sizes
845-0545, 0546
sale $7.13 | reg. $17

ARIZONA JEAN CO.

Juniors' denim
select styles
664-0887, 0893, 0895, 1204, 1205
sale $24.27 | reg. $30-$49

Gloria Vanderbilt

Gloria Vanderbilt
Amanda Jean
select styles
853-1003, 1151, 2054
sale $24.27 | reg. $40

$4.99*
Women's tops
select styles

Women's
St. John's Bay
v-neck polar fleece
select styles
also in women's plus and petites' sizes
829-0382
sale $7.13 | reg. $22

a.n.a
a new approach

a.n.a tees
select styles
also in women's plus and petites' sizes
842-0470
sale $7.13 | reg. $20

$16.99*
Women's denim
select styles

Women's
St. John's Bay denim
select styles
also in women's plus and petites' sizes
846-0259, 3105
sale $24.27 | reg. $44

a.n.a
a new approach

a.n.a denim
select styles
also in women's plus and petites' sizes
0129, 0156, 0171, 0291, 0296
sale $24.27 | reg. $39

50-60% OFF*
Juniors' Arizona
tops & dresses
select styles
662-0452
reg. $10-$44

ARIZONA JEAN CO.

50-60% OFF*
Flirtitude apparel
select styles
660-0183, 2048
reg. $16-$44

flirtitude

$14.99*
Juniors' hoodie
or jogger
select styles
216-3015, 3016
sale $21.41
reg. $29-$44

$14.99*
Junior's Arizona sweater
select styles
662-1002, 1003, 1005
sale $21.41
reg. $34-$39

ARIZONA JEAN CO.

a.n.a crewneck sweaters
select styles
also in women's plus and petites' sizes
842-0372
sale $14.27 | reg. $35

a.n.a henley top
select styles
also in women's plus and petites' sizes
842-0432
sale $14.27 | reg. $30

Women's St. John's Bay novelty cable sweater
select styles
also in women's petites' sizes
845-0509
sale $14.27 | reg. $37

Women's St. John's Bay classic shirt
select styles
also in women's petites' sizes
845-0447, 0493
sale $14.27 | reg. $37

Women's St. John's Bay quarter-zip fleece
select styles
also in women's plus and petites' sizes
829-0276, 0278
sale $14.27 | reg. $32

a.n.a tunic sweater
select styles
also in women's plus sizes
842-0394
sale $14.27 | reg. $35

a.n.a
a new approach

$9.99*
Tops and sweaters

Women's St. John's Bay sweater
select styles
845-0511, 0512, 0513
sale $14.27 | reg. $37

Women's St. John's Bay sweatshirt or fleece
select styles
also in women's plus and petites' sizes
829-0269
sale $14.27 | reg. $37

$14.99*
Women's St. John's Bay sweater
select styles
also in women's plus and petites' sizes
845-0550
sale $21.41
reg. $44

a.n.a
a new approach

$14.99*
Women's tops or sweaters

a.n.a sweater
select styles
also in women's plus and petites' sizes
842-0381, 1017
sale $21.41 | reg. $39

a.n.a cardigan
select styles
also in women's plus and petites' sizes
842-0367
sale $21.41 | reg. $44

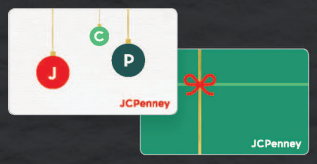
***Coupon required.** Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

$14.99*
Women's St. John's Bay quilted vest
select styles
also in women's plus and petites' sizes
845-0515
sale $21.41 | reg. $44

$4.99*
St. John's Bark dog vest
select styles
845-0514
sale $7.13 | reg. $22

GIFT CARDS

Give them what they really want.



UP TO 60% OFF*

XERSION.

Women's Xersion activewear
select styles
840-0104, 0575
reg. $12-$70

$14.99*

Women's Xersion pullover
select styles
840-0594
sale $21.42
reg. $32

$14.80*

Women's Xersion leggings
804-0162, 0165, 0552, 0104
sale $21.15
reg. $37

$19.99

Women's Champion crew sweatshirt or joggers
select styles
812-0190, 0244, 8007, 0165, 0163, 0312
reg. $45
Excluded from coupons.

Champion

$19.99

Women's Puma hoodie sweatshirt
select styles
841-0331
reg. $45
Excluded from coupons.

PUMA

$19.99*

Xersion XWarmth jacket or leggings
select styles
840-0590, 0592
sale $28.56
reg. $44

XERSION.

$29.99

Men's & women's Fila shoes
select styles
609-3122, 610-9349
msrp $65-$75
Excluded from coupons.

FILA

$39.99

Men's & women's New Balance shoes
select styles
reg. $60-$75
Excluded from coupons.

new balance.

$59.99

Men's or women's Puma shoes
select styles
609-0135, 610-5074
reg. $65-$85
Excluded from coupons.

PUMA

25% OFF

Skechers shoes for the family
select styles
021-6042, 3711
msrp $45-$75
Excluded from coupons.

SKECHERS

***Coupon required.** Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

$5.99 ea.

WHEN YOU BUY 5 OR MORE
+ EXTRA 30% OFF WITH COUPON*

Vanity Fair panties
select styles
142-4059, 8495, 8378, 1024
reg. $11.50 ea.

VANITY FAIR

$9.99*

Adonna fleece pj set
select styles
112-1126
sale $14.27 | reg. $44

ADONNA

$11.99*

Sleep Chic Whimsical pj set
select styles
112-1246
sale $17.13 | reg. $44

Sleep Chic

7 FOR $28

+ EXTRA 30% OFF WITH COUPON*

Flirtitude & Ambrielle panties
select styles
179-0465, 213-0105, 0108, 0599, 0612, 0613
reg. $9-$12

flirtitude

$14.99*

Liz Claiborne 3-pc. pj set
select styles
112-1151
sale $21.41 | reg. $49

LIZ CLAIBORNE

$12.99*

Playtex 18 Hour bra
select styles
124-9002, 9013, 9015, 9841, 9843, 9864
sale $18.56
reg. $36

Playtex

$9.99*

Ambrielle or Flirtitude bras
select styles
254-2033, 5510, 3030, 8054
sale $14.27
reg. $32

Ambrielle

flirtitude

$19.99*

Jaclyn long plush robe
select styles
112-1845
sale $28.56
reg. $49

$5.99*

Sleep Chic fleece sleep pants
select styles
112-1132
sale $8.56
reg. $24

Sleep Chic

60% OFF*

St. John's Bay
outdoor apparel
select styles
515-0152
reg. $46–$90

OUTDOOR

$14.99*

Men's
St. John's Bay
crew sweater
select styles
513-0217, 0220
sale $21.41
reg. $45–$50

Men's
St. John's Bay
henley
select styles
513-0245
sale $14.27
reg. $30

$9.99*

Men's St. John's Bay
Thermals and
Henleys
select styles

$19.99*

Men's St. John's Bay
quarter-zip sweater
select styles
513-0213
sale $28.56
reg. $50

$14.99*

Men's St. John's Bay
puffer vest
select styles
513-0223
sale $21.41
reg. $40

Men's St. John's Bay
thermal
select styles
513-0813
sale $14.27
reg. $30

$14.99*

Men's
St. John's Bay
easy-care pants
select styles
516-8018, 8019
sale $21.41
reg. $50

Fast + FREE Same-Day Pickup

Choose curbside or in-store pick up

$16.99*

Young men's Arizona Flex denim
select styles
523-4038, 4037, 4036, 4454, 0120, 4455, 4566
sale $24.27 | reg. $42
Assortment may vary by location

ARIZONA JEAN CO.

Dockers pants
valid 11/25-11/30
select styles
514-5071, 5073
sale $25-$36
reg. $50-$72

50% OFF

HAGGAR

Haggar pants
select styles
510-5115, 5116, 5117, 5118, 5119, 5120
sale $34.99-$39.99
reg. $70-$80

$49.99*
Men's sport coats
select styles
552-0337
sale $71.41
reg. $140

JF J.Ferrar

$9.99*
Stafford easy care stretch dress shirt
select styles
531-5849, 5850
sale $14.27
reg. $40

STAFFORD

$14.99*
JF J. Ferrar easy care dress shirt
select styles
531-5427, 5811, 6008, 6014
sale $21.41
reg. $50

JF J.Ferrar

*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

$19.99*
The Foundry Big & Tall Supply Co. fleece hoodie
select styles
580-0979
sale $28.56
reg. $50

$14.99*
The Foundry Big & Tall Supply Co. henley or flannel
select styles
581-0188, 581-1993
sale $21.41
reg. $40

THE FOUNDRY BIG & TALL SUPPLY CO.

UP TO 60% OFF*
The Foundry Big & Tall Supply Co.
select styles

UP TO 60% OFF*
Men's pajamas & slippers
select styles

Champion

30% OFF

Men's Champion sleepwear
select styles
505-0457, 0426
sale $21.99-$25.99
reg. $32-$38
Excluded from coupons.

BUY 1 GET 1† 50% OFF

+ EXTRA 30% OFF WITH COUPON*

Men's underwear & socks
select styles
503-0264, 3288, 504-1578, 1856
reg. $14-$36
†See page 23 for details.
Champion excluded from coupons.

Champion
Hanes
STAFFORD

*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

$19.99
Men's Puma fleece hoodie
select styles
547-4075
reg. $45
Excluded from coupons.

PUMA

50% OFF
Team apparel
select styles

$29.99
Adult team fleece
select styles
reg. $60

Team sports merchandise excluded from coupons. Team and leagues may vary by store.

$24.99
Men's Champion hoodie
select styles
547-5032
reg. $50
Excluded from coupons.

Champion

UP TO 60% OFF*
Men's fleece
select styles

$16.99*
Young men's Arizona fleece hoodie
select styles
525-0598
sale $24.27
reg. $44

ARIZONA JEAN CO.

$9.99*
Men's Xersion fleece hoodie
select styles
578-0115
sale $14.27
reg. $30

XERSION.

$49.99
Men's Levi's® puffer jacket
select styles
518-0500, 0565
reg. $160
Additional offers and coupons do not apply to Levi's®.

Levi's

$39.99*
Dockers bomber jacket
select styles
518-0490
sale $57.13
reg. $140

DOCKERS

$39.99*
Men's ZeroXposur midweight jacket
select styles
518-0468
sale $57.13
reg. $120

ZEROXPOSUR

60% OFF*
Men's outerwear & cold-weather accessories
select styles

60% OFF*
Men's cold-weather accessories
535-0450, 0912
reg. $20-$50

Carter's
Little Baby Basics
select styles
348-4365
reg. $12-$44

carter's
little baby basics™

60% OFF*

Babies' & toddlers' Okie Dokie fashion separates
select styles
323-0604
reg. $14-$42

Babies' & toddlers' Carter's fashion separates
select styles
355-3780
reg. $14-$42

carter's

Babies', toddlers' & kids' dress up clothing
select styles
345-3007, 380-2638
reg. $40-$94

$4.99*
Okie Dokie slogan bodysuit
select styles
321-1270, 1271, 1466, 1470
sale $7.13
reg. $10

$9.99*
Carter's multi-pack bodysuit set
select styles
348-4241
sale $14.27
reg. $26-$28

carter's

$6.99*
Babies' & toddlers' Okie Dokie licensed clothing
select styles
322-0184, 1182
sale $9.99
reg. $14-$16

$11.99*
Toddlers' Carter's 2-pc. set
355-3709
sale $17.13
reg. $30-$32

carter's

$4.99*
Babies' & toddlers' Okie Dokie mix & match
select styles
322-1410, 1196, 1414, 323-0639, 0106, 0674
sale $7.13 | reg. $10-$14

okie dokie.

*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

UP TO 60% OFF* Kids' activewear, clothing & sleepwear

$5.99*
Kids' Arizona long-sleeve graphic tees
select styles
373-3298, 3292, 3290
422-0628, 0631
sale $8.55
reg. $16

ARIZONA JEAN CO.

$7.99*
Boys' Arizona thermal tee
select styles
422-0717, 0719, 0720, 0723
sale $8.55 | reg. $26

$9.99*
Kids' Arizona fleece hoodie
select styles
373-0130, 422-0681, 0682, 0683, 0684
sale $14.27
reg. $30

$4.99*
Girls' Arizona leggings
select styles
374-7089
sale $7.13
reg. $12

$9.99*
Kids' Arizona jeans
select styles
374-7011, 423-0331
sale $14.27
reg. $30

60% OFF*
Kids' & toddlers' pajamas & robes
select styles
307-8028, 407-6018
reg. $20-$48

ARIZONA JEAN CO.

$24.99
Kids' adidas cotton fleece hoodie
select styles
435-2477, 2191
reg. $45
Excluded from coupons.

adidas

$9.99*
Kids' Xersion cotton fleece
select styles
415-0808
sale $14.27
reg. $30

XERSION.

$9.99*
Kids' & toddlers' pajama & cozy sock gift set
select styles
307-8028, 8074, 407-6017, 6019
sale $14.27
reg. $30-$34

ARIZONA JEAN CO.

$14.99*
Kids' Arizona packable puffer jacket
select styles
302-0172, 424-0271
sale $21.41
reg. $60

ARIZONA JEAN CO.

BUY 2 GET 1 FREE†
+ EXTRA 30% OFF WITH COUPON*
Kids' Hanes socks & underwear
select styles
reg. $12-$24
*See below for details.

Hanes

*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

Prices effective 11/25-11/28, unless otherwise noted. Items are subject to availability. "Original" and "regular" prices are offering prices that may not have resulted in sales, and intermediate markdowns may have been taken. Prices not effective in closing JCPenney stores. Prices and discounts in Alaska and Puerto Rico may differ from stateside prices and discounts. JCPenney reserves the right to limit returns or exchanges without a valid receipt. "Sale" events exclude Best Value merchandise. Percentages off original or regular prices, as shown, unless otherwise noted. Actual savings may exceed stated percentage off. MSRP represents a suggested price provided by our suppliers. MSRP may be rounded down to the nearest whole dollar. Jewelry photos may be enlarged to show detail. Diamond carat weights (ct.) represent the approximate total weight (t.w.) of all diamonds in each setting, unless noted. Diamond solitaire weights may vary between .01 and .05 carat. Diamond total weights may vary between .01 and .08 carat. Some diamonds may consist of fewer than 17 facets. Modern Bride® is a registered trademark of Advance Magazine Publishers Inc., used under license. Shaq™; Rights of Publicity and Persona Rights: ABG-Shaq, LLC. shaq.com. **Buy One Get One Offers:** Buy one item at regular price, get the second item of equal or lesser value for 50% off or free, as advertised in the specific offer. Some items must be same category of merchandise or same gender. See store associate or jcp.com for details. **Buy Two Get One Offers:** Buy two items at regular price, get the third item of equal or lesser value for free, as advertised in the specific offer. Some items must be same category of merchandise or same gender. See store associate or jcp.com for details. **Haircare Offer:** JCPenney limits the sale of all salon products and special purchases to eight of any one item, up to a maximum of twelve items, per customer, per month. **Visa Card Rebate**: Purchase applicable housewares item 11/25-11/28, unless otherwise noted, and get a Visa Prepaid Card by mail as a rebate. Rebate form and details print at register. Visa Prepaid Card is issued by MetaBank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Cards can be used at any merchants that accept Visa debit cards. Terms and Conditions apply to the card. See rebate form for details. JCPenney reserves the right to substitute a check of equal value in lieu of a Visa Prepaid Card at its discretion.

$19.99*

Boots for the family

select styles
sale $28.56
reg. $40–$89

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40% OFF

Levi's® for him & her

Offer ends 12/1
Entire Stock
also in big & tall and women's plus
Additional offers and coupons do not apply to Levi's®.

50% OFF
Kids' Levi's

UNDER $20*

Puffer jackets for the family

select styles
reg. $80–$100

25% OFF

Nike activewear & shoes for the family

select styles
msrp $20–$130
Nike excluded from coupons.

50% OFF*

Family sleep

select styles
reg. $8–$54

UP TO 60% OFF*

Xersion activewear for the family

select styles
reg. $12–$74

XERSION.

$49.99*

ANY SIZE
JCPenney Home 575tc ultra fit performance or Studio 1000tc luxury performance sheet set

sale $71.41
reg. $110–$199

Studio jcp home | JCPENNEY HOME EST. 1902

$14.99*

Bras from Vanity Fair, Warner's, Bali & Maidenform

select styles
sale $21.41
reg. $38–$44

VANITY FAIR.

$129.99*

Smart clean robo vac 2000

sale $144.43
reg. $299

ionVac

*Coupon required. Some restrictions and exclusions apply. See coupon below for details. Prices and % off offers shown reflect coupon discount.

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‡**Coupon required.** Some restrictions and exclusions apply. See page 2 for details.

SAVE 62%

$33.99 set

iTouch Playzoom stem smartwatch & headset bundle

sale $39.99 set
reg. $89.99 set
additional styles available

iTOUCH Play zoom

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