



The kids have spoken

When searching for this year's top toy picks, we turned to the true experts. Kids, of course (and a few parents, too)!

Our Top Rated by Kids list is the result of their findings. Use it as a handy, helpful way to get a head start on your holiday gift hunt.

Meet the Influencers

We assembled an all-star team of leading kid influencers to test out this season's lineup of new toys and rate them for you. Meet the toy experts:



Influencer: @kellyinthecity



Influencer: Daily Davidsons



Influencer: Samika Vlogs



Influencer: @karlareed



Influencer: @msvaughntv



Influencer: @dasrozo



Influencer: @ashleenichols



Influencer: Ryan's World



Influencer: @newmominanewera



Influencer: GabeBabeTV



Influencer: @gavinraygoza



Influencer: @livinglifesmoments



Influencer: @mommasgonecity



Influencer: @ryansecret



Influencer: Gabe and Garrett



Influencer: @patriclachang



Save \$35*

when you open a Walmart Credit Card and spend \$75 today.

Offer valid through December 31, 2018.

Offers may vary by store or online.

Paid as a statement credit. Cannot be combined with any other offer. Certificate required for in-store purchases.

Purchases not eligible for cash back Rewards. Subject to credit approval. Exclusions apply. For details visit Walmart.com/credit or see the Terms and Conditions brochure at the register in store.

Save time with FREE Pickup today.

In a hurry? Score the hottest toys with the utmost convenience.
Use our App to shop fast and get FREE Same-Day Pickup.*

*Only a select variety of toys are available through Walmart Pickup and Delivery. Order by 1 p.m. for Same-Day Pickup. To access our widest selection please come into one of our stores or visit Walmart.com.



See store for details.

WISHLIST EVENT

November 3, 1–4 p.m. in the Toy Department



PLAYTIME EVENT

December 1, 1–4 p.m. in the Toy Department

Come join the fun and play with the hottest toys of the season!

- Fun giveaways for kids
- Snap a pic with Santa and get a free print of your #SelfieWithSanta when ordered using Walmart app

Valid on 11/3, 12/1. Must order and pick up on same day. Santa print must be submitted as a single order. Limit 14 x 6 print per customer.

*To qualify for this offer you must (i) apply and be approved for a consumer Walmart Credit Card account in-store or online at Walmart.com; and (ii) make a qualifying first purchase of \$75 or more the same day you open your account (excluding cash advances, gift card sales, money orders, and gas purchases). Applicants who do not receive a credit decision the day they apply but are later approved, will receive a comparable offer certificate in their credit card package. For in-store approved applicants, offer certificate must be scanned at time of check out and purchases must be made using your temporary shopping pass in the store in which you applied. For online approved applicants, purchases must be made online. Regular credit terms apply. A credit to the account will appear within 1–2 billing periods after the qualifying purchase is made. Offer is valid for newly opened accounts only and each account is eligible for only one \$35 offer.

3BASE

ONLY AT *

\$5488

Hatchimals Hatchababy Koalabee

Variety of characters





Minnie Sing & Spin Scooter Was \$39.82



ONLY AT *

Disney Princess Rapunzel Vanity



ROLLBACK \$3482

Ryan's World Giant Mystery Egg Was \$39.82

@newmominanewera



It's so fun that she can be able to open a glant egg just like Ryan.

\$4997

New Bright 1:10 RC Trail Buster Vehicle

Full-function RC





PJ Masks Romeo's

Lab Playset Was \$39.84

\$3476 Really RAD Robots MiBRO

Ryan from: Ryan's World





ROLLBACK \$11.09

Moj Moj Claw Machine Was \$49,97

Squishy Toy, Series 1–2, \$3.97



\$3488 NEW

Num Noms **Snackables Silly** Shake Maker



ROLLBACK

Playmobil Hidden Temple with T-Rex Was \$59.97



@dasrozo

Goes fast around the track!

Hot Wheels Ultimate Garage



Little People Take Turns Skyway Playset Was \$39.82

Chase from: @patriciachang

ROLLBACK

5BASE

Incredibles 2 Jack-Jack Attacks Figure

Features action doll with lights and sound



ROLLBACK

Harry Potter Training Wand

- Variety of characters
- Was \$24.88



Air Hogs Supernova Was \$36.88



Fingerlings Hugs Interactive Plush

- · Also available in pink
- · Was \$29.97











Fisher-Price Smart Moves Rockit Was \$39.82





Sesame Street Tickle Me Elmo Was \$28.88



ROLLBACK \$3984 \$9.60

Fisher-Price Laugh & Learn Smart Car

- 3-in-1 smart car grows with baby
- · Was \$49.44



ONLY ONLINE AT 🛠

ROLLBACK \$129

Fisher-Price Smart Home Was \$149



ONLY AT

\$25_{each}

Super Gift Set







\$3982 Thomas 6-in-1 Track Set





Magic Tracks RC Set Was \$49.44





\$2784

Top Wing Swift Deluxe Rescue Vehicle



c a

\$**24**88

Top Wing Figure Pack

TO THE RESCUE

\$1297 Imaginext Jurassic World Figure



TOP'S RATED EVENDS





Little Tikes STEM Jr. Builder Bot Was \$24.84







Little Tikes STEM Jr. Wonder Lab

- Includes 20 hands-on STEM experiments
- Was \$115



\$9.62

PJ Masks Spiral

Diecast Playset

ROLLBACK

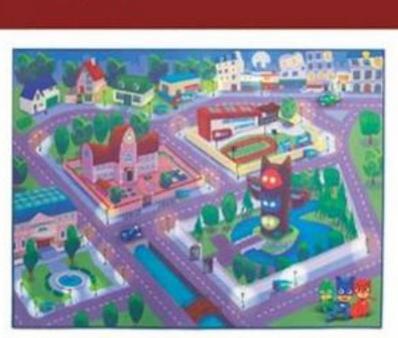
PJ Masks Robot

Was \$24.84

Was \$49.44







PJ Masks Transforming

ROLLBACK

PJ Masks Super

Was \$14.96

Learning Watches

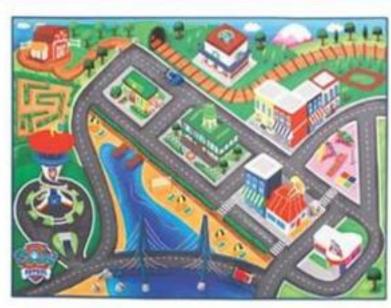
Figure Set

Was \$14.96

· Includes cars Counts vary by style.











\$**12**88

My Sweet Love" Baby Doll Playpen



\$1097

My Sweet Love* Lots to Love Baby Includes bathtub



\$4497

Baby Born Interactive Baby Doll







My Life As' 18"JoJo Doll



My Life As° Loft Bed



My Life As* 18" Winter Princess Doll



ROLLBACK SAVE \$3.09

My Life As" 18" Outdoorsy Boy Doll Was \$27.97







My Life As" **Shopping Cart**



My Life As* RC Self Balancing Board



Jeep

WRANGLER







My Life As 18" Cowgirl Doll Was \$27.97

My Life As RC Jeep

My Life As Horse

My Life As' Horse Trailer



179 Barbie

@ashleenichols

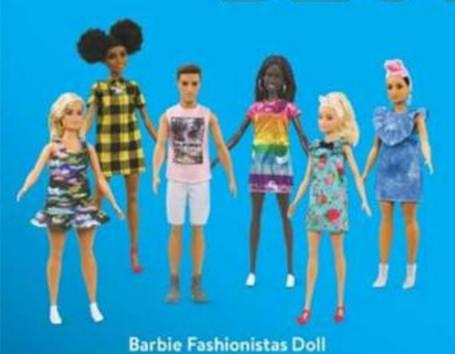
Love that this empowers women!

ONLY AT *

\$54

Barbie Camping Fun Truck Includes doll and kayak

BE ANYTHING



Variety of dolls









Barbie Career Doll Nurse, farmer, tennis player or paleontologist



Barbie Dream Camper Was \$94



ONLY AT *



ONLY AT * **9**88 Barbie Camping Fun Stacie Doll & Horse



ROLLBACK

ONLY AT *

Barbie Camping Doll and Tent











Barbie Career Playset

- Variety of dolls and themes
- Was \$19.88











Karaoke Kween Shani Doll

Selfie Stick Nicolas Doll







Totes Cute Lila Doll



Compact Playsets

Snowball Surprise, Flamingo Floatie or Sweet Treat



ROLLBACK

Go Tiny! Room Playset Was \$39.88



ONLY AT



Peppa Pig Fun Fair Playset



Nickelodeon Sunny Day Glam Vanity Includes doll



Sunny Day Magic Hair Sunny



Bowtastic shopping

Terrific teapot set, Bow-tique

2-in-1 shopping

Glamour Case

basket.

cart or

Girls' Sunny Day Dress or Minnie 2-Pc. Set Sizes 2T-5T

Sizes, colors, and styles may vary by store.





Vampirina Scare **B&B Playhouse**



ROLLBACK SAVE

Select Disney Character **Bag Sets**

- Variety of characters
- · Was \$18.88



Easy-Bake Oven Refill

Variety of flavors



MAKERS & BAKERS





\$**9**97

Kinetic Sand Slime Lab



SAVE \$1688 \$8.09

Nickelodeon Ultimate Slime Lab Was \$24.97



ROLLBACK \$1997

Play-Doh Ultimate Swirl Ice Cream Maker Was \$24.97





Be Inspired Make Your Own Lava Lip Gloss



\$1496

Play-Doh Stamp 'n Shape Toolkit



\$1494 NEW

Play-Doh Poop Troop





@ashleenichols

Very cute and a great way to teach responsibility!



ONLY AT *



Little Live Pets Sparkles Unicorn Was \$19.72



ROLLBACK

Little Live Pets Scruff-a-Luvs Was \$19.72



Feels and plays like a real dog!



Little Live Pets Rollie My Kissing Puppy Was \$54.82



BY KIDS NEW



Little Live Pets **Dragon Figure** Season 1



Little Live Pets **Dragon Playset** Season 1





BASE





ONLY AT

\$994

Boxy Girls Fashion Pack Variety of styles



ONLY AT

\$**29**94

Boxy Girls Big Box Includes 2 Limited Edition dolls



ONLY AT

\$596

Boxy Girls Mini Doll Variety of characters



ONLY AT

\$1494 each

Boxy Girls Doll Nomi, Willa, Brooklyn or Riley





\$4994

Poopsie Surprise Unicorn Poopsie Slime Surprise!, \$9.94







ROLLBACK



NEW

\$69

Poopsie Pooey Puitton Purse





\$1288
Hairdorables Doll with Accessories

Variety of styles



Calico Critters Red Roof Cozy Cottage Was \$28.88







Calico Critters Luxury Townhome Gift Set Was \$94.88







Calico Critters Family Wilder Panda Bear, Yellow Labrador or Tuxedo Cat





@ashleenichols

These are scented and smell so good!





ROLLBACK



- Variety of styles
- · Was \$9.94





NEW

\$3888

Pikmi Pops Surprise! Super FlipMi Pop Includes 1 or 2 mini FlipMis



Smooshy Mushy Baby





Pikmi Pops Surprise! FlipMi Mystery pack





\$988

Shopkins Mini Packs! Shopper Pack



\$088

Shopkins Lil' Secrets Mini Playset Variety of styles



Soft'n Slo Scented Squishies

Variety of characters





ROLLBACK

Num Noms **Snackables Dippers** Was \$6.88



\$888

Num Noms Snackables Snow Cones



Lost Kitties Multipack Was \$19.88

Lost Kitties Blind Box, \$4.88





Ready2Robot Bot Blasters Mystery Figure



ROLLBACK \$2.03

Ready2Robot Battle Pack Was \$19.87







Pokémon 3-2-1 Blister Variety Pack 24 ct.



Pokémon 8" Plush



Pokémon Collectible **Tin Variety Pack**





Treasure X Multi-Layered Adventure Pack



Ryan's World **Bubble Pals** or Squishy

Variety of characters



Squeezamals Plush Variety of characters



ONLY AT #

\$1388

Harry Potter Mystery Wand



\$56

LEGO Harry Potter Whomping Willow

\$1288

Girls' Harry Potter 2-Pc. Sleep Set

Sizes 4-12

Sizes, colors, and styles may vary by store. \$2097
Harry Potter Doll
Variety of characters

















SAVE \$2984 \$4.92

Beyblade Star Storm Battle Set Was \$34.76



\$984

Beyblade Burst Starter Pack



\$1293

Beyblade SwitchStrike Battle Pack







\$16⁸²

Spider-Man Web Blaster

Boys' Long Sleeve Spider-Man Tee Sizes 4-18







ONLY AT

Avengers Iron Man Mark VII Figure



Avengers Nerf Assembler Gear Infinity War Iron Man or Captain America

TRANSFORMERS



\$084 Transformers

Energon Igniter Variety of characters







ONLY AT

characters

Transformers Prime **Guardians Figure** Variety of



Boys' Short Sleeve Transformers Tee Sizes 4-18



LET'S ROAR!



\$1288

Boys' Jurassic World 2-Pc. Sleep Set Sizes 4-12



ONLY AT *

\$984

Jurassic World Battle Damage Assortment or mini dino multipack



SAVE \$1797 \$1.90

Jurassic World Action Attack Figure

- Stegosaurus or carnotaurus
- · Was \$19.87



ONLY AT *

\$2984

Jurassic World Battle Damage T-Rex



\$3476

Jurassic World Ultimate Villain Dino





ONLY AT 🔆

\$19⁸⁷

LEGO Marvel Quantum Realm Explorers Set Ant-Man and The Wasp



NEW

\$56

LEGO Superheroes Thanos Ultimate Battle



SAVE \$1.97 ROLLBACK

LEGO City Monster Truck Was \$17.97



NEW

\$**24**44

LEGO Avengers The Hulkbuster Smash-Up



SAVE \$24

LEGO City Pickup & Caravan Was \$26.84



ONLY AT *

\$**29**97

LEGO Star Wars Hoth Medical Chamber



NEW

\$32

LEGO City Jungle Halftrack Mission



\$2197

LEGO Creator Treehouse Treasures



\$25

Bricks on a Roll



\$1682 LEGO Duplo Number Train



\$1797
LEGO Classic
Creative Suitcase



\$28
LEGO Duplo
Mickey's Boat Set



ONLY AT *

\$**23**97

LEGO Heartlake City Airplane Tour Friends series



\$2486
LEGO Friends
Drifting Diner



27BASE





488

Hot Wheels Ready-to-Race Car Builder



Hot Wheels Mega Hauler Truck







\$1997 ONLY AT

Hot Wheels Crane Crasher Playset

Hot Wheels Stunt & Go Track Set



Hot Wheels Power Shift Raceway Track Set

ONLY AT

Hot Wheels Shark

Cars sold separately.



Special Buy

Hot Wheels Gator Car Wash

Available in select stores. Where available, minimum 2 per store. No rain checks. Also available at Walmart.com.



Hot Wheels Corkscrew Crash Track Set Was \$48.88

ONLY AT

Hot Wheels

Monster Trucks Monster Mover Monster Truck, \$3.88





Zoom Tubes RC Car Trax Set

















Nerf Rival Phantom Hades XVIII-6000 Was \$65.88



ROLLBACK \$1488

Nerf Rival Phantom Kronos XVIII-500 Was \$17.88



ROLLBACK \$2988

Nerf Modulus Evader Was \$36.88



\$3999 Nerf N-Strike Elite

AccuTrooper

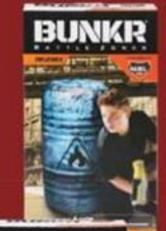
\$4988

GPX Laser Tag Blaster



Laser X 2 Player Was \$39.88

\$797 each Battle Bunkerz Inflatable





31BASE



\$592 each Select Games

Select Games





Croc 'n' Roll Game Was \$19.97



\$1788 Don't Wake

Daddy Game





Five Little Fish Game Was \$14.97





Pimple Pete Game Was \$19.82



Connect 4 Shots Game Was \$19.82



Monopoly Gamer Mario Kart Was \$19.82 Power Pack, \$3.97







ONLY AT 🎋

\$1497

Select Road Trip Games



ROLLBACK \$14.94

Chow Crown Game Was \$19.82 Kraft Jet-Puffed Marshmallows, 16 oz.,

\$1.96

@gavinraygoza

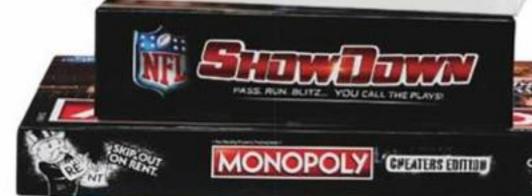
Perfect family game night!



\$1588 Fortnite Monopoly Game

\$1192_ \$1997 each Select Games







Adopt petal NR youtrig none skitted A page of Restermed south









Nintendo Switch Console Includes neon blue and neon red Joy-Con controllers



Nintendo Switch Joy-Con Controller Variety of colors





\$988

Glass Screen Protector For Nintendo Switch



ONLY AT *

Nintendo Switch Character Controller Variety of characters





Nintendo Switch System Case



Nintendo Switch Game Case





Walmart : **Protection Plans** powered by Allstate.



Protect your favorite things.

✓ Fast repairs or replacements ✓ New in the Walmart app Now at Walmart stores and walmart.com.



GOTGAME?

\$1888 each Retro Video Game Connects to your TV



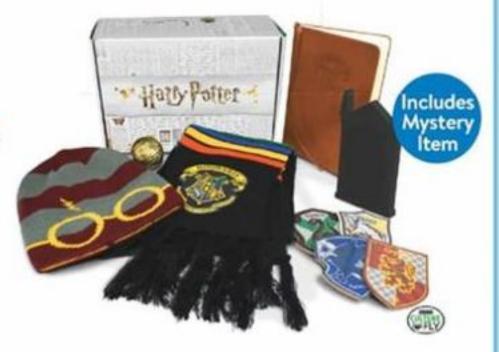
\$3988

PAW Patrol: On a Roll for Nintendo Switch





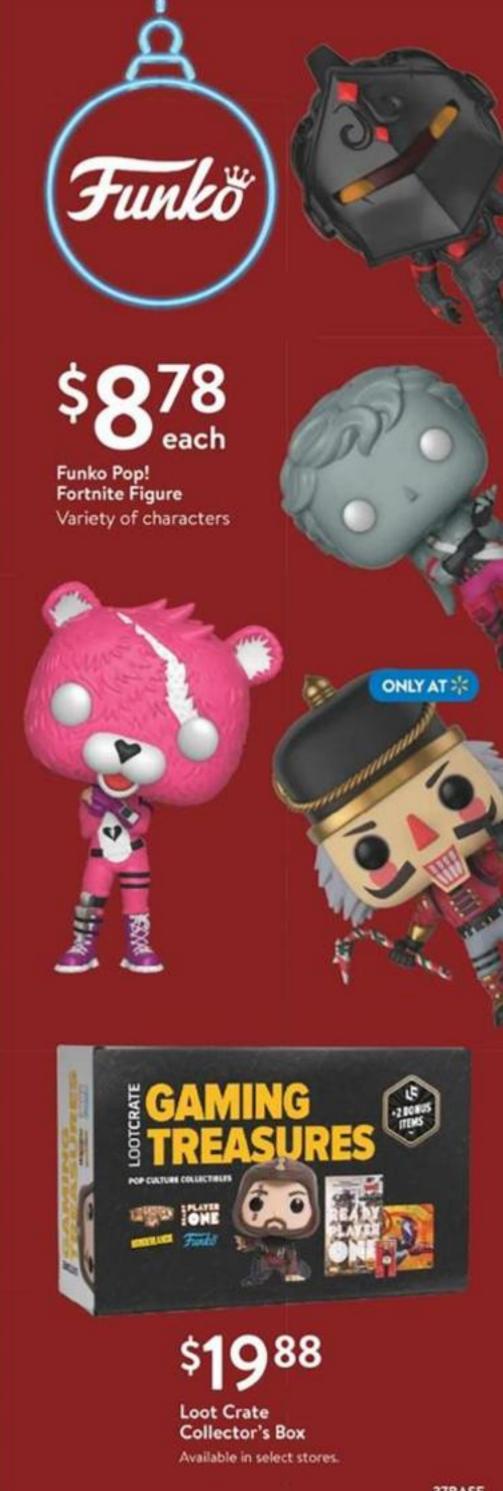
\$1988 Harry Potter Collector's Box





or NBA 2K Figure

Available in select stores.



Straight Talk wireless



\$179* each

iPhone® 6 on Straight Talk® Wireless

- Available in Gold or Space Gray
- 32GB



Straight Talk® \$55/30-Day Plan'

- · Unlimited data, talk and text at 4G LTE[†] speed
- · Video typically streams at DVD quality

*Plans and phones sold separately. Carriers, coverage and products may vary by store. A compatible phone or plan is required. Not all features work on all phones and in all areas. Subject to carrier terms and conditions. State and local taxes/fees, international calling, coverage costs, prohibited usage rules and other restrictions apply. See store for details. 'To get 4G LTE speed, you must have a 4G LTE capable device and 4G LTE SIM. Actual availability, coverage and speed may vary. LTE is a trademark of ETSI.

'At 60GB, we reserve the right to review your account for usage in violation of Straight Talk's terms and conditions.

other countries. Colors and capacities availability varies.

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988

Blackweb" Wireless Earbuds Variety of colors



\$89

Kodak Mini 2 Instant **Photo Printer**



PopSockets Cell Phone Holder Variety of styles





JLab Neon Wireless On-Ear Headphones Variety of colors



ROLLBACK \$10

Fujifilm Instax Mini 75 Instant Camera Was \$59



Spin Pop Cell Phone Holder



Tzumi Cord Bytes Cable Protectors



Gaming Headset



TCL 32" Class HD 720p Roku LED Smart TV

31.5" diagonal screen size

NETFLIX HBO VUDU



TCL

Razer Cynosa Chroma RGB Gaming Keyboard



\$7988

Corsair Harpoon **RGB Gaming Mouse**



Monster Music LED Mood Light Strip

- · Remote included
- 16 colors



PAW Patrol 9" Portable DVD Player THE RESERVE OF THE PARTY OF THE



ROLLBACK

RCA 10" Dual Android Tablet & DVD Combo

- 16GB of storage for each tablet
- Also downloads videos and games
- · Was \$179

39BASE



ONLY AT %

RATED BYKIDS \$148

Hover-1 All Star Hoverboard Also available in pink



ONLY AT

\$198

Hover-1 Superstar Rose Gold Hoverboard Also available in black ONLY AT *



Razor Turbo Jetts Electric Heel Wheels Was \$117





ONLY AT

\$228

Hover-1 Eclipse Hoverboard

- Also available in black
- 8" wheels

\$298

Hover-1 Beast 10" all-terrain wheels



Was \$279









All props sold separately.













6V Disney Royal Horse & Carriage Ride-On Was \$199











24V Disney Princess Carriage Ride-On Was \$398

12V John Deere Gator Ride-On Was \$398



43BASE





\$59_{each}







\$64

18" Surge or Mischief Bike



\$74

18" Kent Sparkles or Abyss Bike



SAVE \$74

18" Krome Bike Was \$84



\$84 20" Mongoose Outerlimit Bike





24" Roadmaster Granite Peak Bike Was \$89

ROLLBACK



\$94

20" Hyper Shocker Bike Dual Suspension



\$114

20" Mongoose Brawler Bike

- · 360° rotor with 4 pegs
- · Microdrive



\$129

24" Mongoose Excursion Bike 21 speed



\$79

Step2 Fun with Friends Kitchen





ONLY AT 🕸

\$3997

My First Christmas Tree

 Plays 3 different holiday tunes \$1997

Select Kids' Bean Bag Chairs Variety of characters



\$1997

My Very Own Tool Bench Variety of styles available



\$**19**97

My Very Own Kitchen Variety of styles available



\$**279**97

Little Tikes Pack 'n Roll Bouncer 124" W x 84" D x 62" H



\$4696

Little Tikes Easy Store 3' Trampoline





PLAY HOUSE!

ONLINE ONLY







ROLLBACK

KidKraft Metropolis Train Set and Table

- Includes 100 accessories
- Was \$184.99

ROLLBACK

KidKraft Uptown Espresso Kitchen

- · Includes 30 pieces of play food
- Was \$149.88

KidKraft Savannah Dollhouse

- Includes 13 accessories
- Was \$149





Shop 'n Learn Checkout

 Includes over 35 unique scannable food & accessories that are recognized by the checkout

Was \$169.99





\$30.11

Little Tikes Cook 'n Learn Smart Kitchen

- Includes over 40-pc. accessory set and 4 play modes
- · Was \$159.99



Little Tikes 2-in-1 Food Truck

- Over 40 accessories included
- · Was \$159.99



Little Tikes Cape Cottage Playhouse

10

ROLLBACK

Little Tikes Princess Cottage Playhouse Was \$129.99

Was \$129.99

47BASE





\$25_{each}

Super Gift Set



















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