

Black Friday CELEBRATION

**BEST DEALS
OF THE YEAR!**

STARTS WEDNESDAY the 21st

**EVERYTHING
ON SALE
UP TO 75% OFF**

**STARTING
THANKSGIVING DAY
THROUGH 2PM
BLACK FRIDAY**

**EARLY BIRD
STEALS**

**\$5
& UP**

**Black
Friday
SAVINGS
GUIDE**

SEE INSIDE

NEW YORK & COMPANY



City Dolman
Sweater

\$10

**EARLY BIRD
STEAL**

Dolman Sweater 4533 reg. \$39.95
75% OFF, **STEAL \$10**



available in
12 COLORS

Jean 5600 reg. \$69.95
50% OFF, **SALE \$34.98**

Batwing Open-Back Sweater 4479
reg. \$49.95 60% OFF, **DOORBUSTER \$19.99**



available in
12 COLORS

Jean 7156 reg. \$69.95
50% OFF, **SALE \$34.98**

Sparkle Wide-Neck
Sweater 8542
reg. \$59.95 50% OFF,
SALE \$29.98
Jean 7146
reg. \$69.95 50% OFF,
SALE \$34.98

Starting Thanksgiving Day
through 2PM Black Friday.

**EARLY BIRD
STEALS**

**THE LOWEST PRICES
OF THE YEAR!**

*Even better than
DOORBUSTERS!*

Hurry in while
supplies last.

**IN STORES, ONLINE
& OUTLET TOO**

Lace-Up
Sweater

\$15

**EARLY BIRD
STEAL**

Easy Dolman
Sweater

\$10

**EARLY BIRD
STEAL**

Easy Dolman Sweater 4529
reg. \$39.95 75% OFF, **STEAL \$10**



available in
12 COLORS

Jean 2883 reg. \$69.95
50% OFF, **SALE \$34.98**

Ombre Lace-Up Sweater 4537
reg. \$49.95 70% OFF, **STEAL \$15**



available in
12 COLORS

Jean 5562 reg. \$69.95
50% OFF, **SALE \$34.98**

#ALLTOGE



EVERYTHING 50% NOVEMBER 15

Off-The-Shoulder Cableknit
Sweater 9067 reg. \$59.95
SALE \$29.98

Jean 5600 reg. \$69.95 **SALE \$34.98**

Jewel-Neck Chambray Shirt
0100 reg. \$59.95 **SALE \$29.98**
Faux Fur Jacket
4748 reg. \$199.95 **SALE \$99.98**
Sequined Skirt
5981 reg. \$79.95 **SALE \$39.98**

"Love" Graphic Sweater 9817
reg. \$59.95 **SALE \$29.98**
Jean 7228 reg. \$69.95 **SALE \$34.98**

THE R N O W



OFF NO EXCLUSIONS NOVEMBER 20

Multicolor Mockneck Sweater
9231 reg. \$59.95
SALE \$29.98
Jean 5620 reg. \$69.95
SALE \$34.98

"AllTogetherNow" Graphic
Sweatshirt 9724 reg. \$54.95
SALE \$27.48
Jean 5577 reg. \$69.95
SALE \$34.98

High-Neck Sweater 9055
reg. \$54.95 **SALE \$27.48**
Faux Fur Collar Denim Jacket 7220
reg. \$89.95 **SALE \$44.98**
Jean 7144 reg. \$69.95 **SALE \$34.98**



Velour Set
each piece, solids only

\$15

**EARLY BIRD
STEAL**

available in
8 COLORS

LOVE Velour



Camo-Print Velour Hoodie 6577 reg. \$46.95

57% OFF, **STEAL \$20**

Camo-Print Velour Pant 5133 reg. \$46.95

57% OFF, **STEAL \$20**

Signature Velour Hoodie 6439 reg. \$36.95

59% OFF, **STEAL \$15**

Signature Velour Pant 5080 reg. \$36.95

59% OFF, **STEAL \$15**

Faux Fur Jacket 4735 reg. \$199.95

50% OFF, **SALE \$99.98**



Love Lounge
Sweater Set
each piece

\$20

**EARLY BIRD
STEAL**

available in
4 COLORS



Soho Street Sherpa-Lined Hoodie
6609 reg. \$69.95 **50% OFF,**
SALE \$34.98

Puffer Vest 2004 reg. \$39.95

62% OFF, STEAL \$15

Soho Street Jogger 5150 reg. \$49.95

50% OFF, SALE \$34.98

Soho Street Boucle Cardigan 9554
reg. \$69.95 **50% OFF, SALE \$34.98**

Soho Street Ombre "Love" Graphic
Tee 9768 reg. \$24.95 **SALE \$12**

Soho Street Boucle Legging 8538

reg. \$49.95 **50% OFF, SALE \$24.98**

Soho Street Sweater Hoodie 6416
reg. \$49.95 **59% OFF, STEAL \$20**

Soho Street Sweater-Knit Jogger
5082 reg. \$49.95 **59% OFF,**
STEAL \$20



Cowlneck
Sweater Dress

\$20

**EARLY BIRD
STEAL**

*available in
7 COLORS*

Soho Street Cowlneck Sweater Dress 6437
reg. \$59.95 **56% OFF, STEAL \$20**



Soho Street "Love" Sweater 6613
reg. \$49.95 **50% OFF, SALE \$24.98**
Soho Street Sequin Jogger 8562
reg. \$49.95 **50% OFF, SALE \$24.98**

NEW YORK



Puffer Vest

2004 reg. \$39.95 62% OFF

\$15

Solids only. Novelty \$20

**EARLY BIRD
STEAL**



available in
8 COLORS

Soho Street "New York Run Way" Graphic
Sweatshirt 6630 reg. \$49.95 50% OFF, **SALE \$24.98**
Soho Street High-Waist Legging 8561 reg. \$39.95
50% OFF, **SALE \$19.98**

Lace-Up Back Sweater

\$19⁹⁹

DOORBUSTER

Lace-Up Back Textured Sweater
4516 reg. \$49.95 **60% OFF**,
DOORBUSTER \$19.99



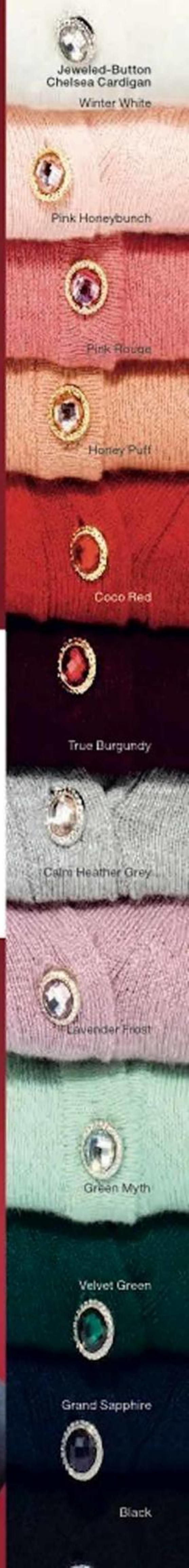
available in
10 COLORS



Mock Turtle Neck Sweater 8910
reg. \$49.95 **50% OFF**, **SALE \$24.98**
Jean 6216 reg. \$69.95
50% OFF, **SALE \$34.98**



Off-The-Shoulder Sweater 9183
reg. \$49.95 **50% OFF**, **SALE \$24.98**
Jean 7155 reg. \$69.95
50% OFF, **SALE \$34.98**





Jeweled-Button
Chelsea Cardigan

\$10

**EARLY BIRD
STEAL**

available in
12 COLORS

Jeweled-Button Chelsea Cardigan
4182 reg. \$39.95
75% OFF, STEAL \$10
Faux Wrap Ruffle Skirt 9507
reg. \$69.95 **50% OFF,**
SALE \$34.98

Zip-Back Sweater 8577 reg. \$49.95
50% OFF, SALE \$24.98
Jean 5577 reg. \$69.95 **50% OFF,**
SALE \$34.98

Marilyn Bow-Back Sweater 9072
reg. \$49.95 **50% OFF,**
SALE \$24.98
Madie Paperbag-Waist Slim Pant
9897 reg. \$69.95 **50% OFF,**
SALE \$34.98

Madison
Stretch Shirt
2800 62% OFF reg. \$39.95

\$15

Solids only. Novelty \$20

**EARLY BIRD
STEAL**

available in
22 COLORS



Pull-On
Bootcut Pant
8857 68% OFF reg. \$46.95

\$15

**EARLY BIRD
STEAL**

available in
11 COLORS



7TH
AVENUE
DESIGN
STUDIO

PULL-ON BOOTCUT

Looks like the office. Feels like the weekend.

XXS-XXL, Petite, Average & Tall



Poplin Tunic 4672 reg. \$59.95
50% OFF, SALE \$29.98
 Faux Leather Moto Jacket 2017/2018
77% OFF reg. \$89.95

Faux Leather
 Moto Jacket

\$20

**EARLY BIRD
 STEAL**

available in
6 COLORS





Scarf & Glove Gift Sets
reg. \$22.95 78% OFF, **STEAL \$5**



Pom-Pom Hats
reg. \$19.95 75% OFF, **STEAL \$5**

Gift Sets &
Pom-Pom Hats

\$5

each

**EARLY BIRD
STEAL**

*100s to
choose from!*



Hat & Glove Gift Sets
reg. \$22.95 78% OFF, **STEAL \$5**





PJ Sets

3460 reg. 44.95 44% OFF

\$25

**EARLY BIRD
STEAL**

available in
12 PATTERNS



Lace-Up Back
Sweater

8483 reg. \$199.25 60% OFF

\$1999

DOORBUSTER

NEW YORK & COMPANY 330 WEST 34TH STREET NEW YORK, NY 10001

PRESORTED
STANDARD MAIL
U.S. POSTAGE
PAID
NEW YORK
& COMPANY

Call to shop: 800.361.9906
Shop online: nyandcompany.com
visit us on:



plus
**100s more
DOORBUSTERS**

UNTIL 2PM BLACK FRIDAY

Front Cover
Marilyn
Bow-Back
Sweater 9072
reg. \$49.95
50% OFF,
SALE \$24.98

nyandcompany.com

EXCLUSIVE COUPON BOOK INSIDE

CYBER SUNDAY & CYBER MONDAY

SPECTACULAR SWEEPS

YOUR CHANCE TO WIN \$25,000

The more the merrier:

Gain one extra entry for every additional \$50 spent.

No forms, just shop!

NYANDCOMPANY.com

NO PURCHASE NECESSARY. Contest begins 12:00AM ET on November 25, 2018 and ends 11:59PM ET on November 26, 2018. Subject to Official Rules available at www.nyandcompany.com/cybermonday/sweeps. Open to legal U.S. & DC residents 18 and older who reside in U.S. & DC who are not employees. Total value of prize: \$25,000. Sponsor: New York & Company, Inc., 330 West 34th Street, New York, New York 10001.

Black Friday WEEK SAVINGS GUIDE

STARTING THURSDAY, NOVEMBER 15
THROUGH TUESDAY, NOVEMBER 20

EVERYTHING 50% OFF

NO EXCLUSIONS

IN STORES, ONLINE & OUTLET TOO

THURSDAY, NOVEMBER 15 - TUESDAY, 20

WEDNESDAY, NOVEMBER 21

STARTS TODAY!

EVERYTHING ON SALE

up to
**75%
OFF**

IN STORES & ONLINE

OVER 500 CYBER STEALS STARTING SUNDAY 7AM!

SAVE

\$30 OFF

\$100 or more.

OR, **\$15 off \$50 or more.**

OFFER VALID ONLINE ONLY, PLUS FREE SHIPPING.

Offer valid online only. Offer must be entered at checkout. May only be used once and cannot be combined with other offers. Not valid on Bedding, Gift Cards, Doorbusters, Early Bird, Cyber Steals, City Deals, Store Closing and BOGO Free Store Sale. Taxes, shipping fees, out of stock purchases and credit card payments are excluded. See adjustments on prior purchases. Not redeemable for cash. Not valid at New York & Company stores or Outlet stores. Expires 11/26/2018.

For \$30 OFF \$100, use coupon code 111824. For \$15 OFF \$50, use coupon code 111825.

CYBER SUNDAY & CYBER MONDAY

SHOP ONLINE! CYBER SUNDAY & CYBER MONDAY

EVERYTHING ON SALE

up to **75% OFF**

CYBER STEALS
STARTING AT \$5

(LIMITED QUANTITIES)

FREE SHIPPING NO MINIMUM

ONLINE ONLY

WEDNESDAY, NOVEMBER 21

**SECRET DEAL
REVEALED**



Sign up for our emails at
NYANDCOMPANY.com
to find out!

IN STORES, ONLINE & OUTLET TOO

WEDNESDAY, NOVEMBER 21

FROM OPENING THANKSGIVING - BLACK FRIDAY

VISIT NYANDCOMPANY.COM TO FIND OUT YOUR STORE HOURS



Hurry in, while
supplies last!

Limited 1 per customer



IN STORES & OUTLET TOO

SATURDAY, NOVEMBER 24 - CYBER MONDAY



SAVE
\$20 OFF
\$100 or more.

OR, \$10 off \$50 or more.

IN STORES & ONLINE

Offer valid in stores and online. Offer must be presented at time of purchase, only may be used once and cannot be combined with other offers. Not valid on Redines, NY Deals, Doorbusters, Early Bird Steals, City Steals, Cyber Steals, Store Closing and BOMBO Free store sales. Taxes, shipping fees, gift card purchases and credit card payments are excluded. No additional discounts on prior purchases. Not Redeemable for cash. Not valid at New York & Company Outlet stores. Expires 11/28/2016.

For \$20 OFF \$100, use coupon code 111441. For \$10 OFF \$50, use coupon code 111442.

SATURDAY, NOVEMBER 24 - CYBER MONDAY

SATURDAY, NOVEMBER 24

LAUNCHES TODAY!

LIMITED EDITION COLLECTION

ALL NEW ARRIVALS ON SALE STARTING AT

\$15

IN STORES & ONLINE



FROM OPENING THANKSGIVING - BLACK FRIDAY
VISIT NYANDCOMPANY.COM TO FIND OUT YOUR STORE HOURS
OR, SHOP ONLINE STARTING AT 7AM

EARLY BIRD STEALS

(EVEN BETTER THAN DOORBUSTERS!)

GLOVE & SCARF OR
HAT & SCARF GIFT SET

\$5

DOLMAN-SLEEVE
SWEATER

\$10

LACE-UP
SWEATER

\$15

PUFFER
VEST

\$15

7" AVENUE BOOTCUT
PULL-ON PANTS

\$18

FAUX LEATHER
MOTO JACKET

\$20

IN STORES, ONLINE & OUTLET TOO

Valid at participating stores only. While supplies last.

THANKSGIVING DAY & BLACK FRIDAY

FROM OPENING THANKSGIVING - BLACK FRIDAY
VISIT NYANDCOMPANY.COM TO FIND OUT YOUR STORE HOURS
OR, SHOP ONLINE STARTING AT 7AM

SHOP 100s OF DOORBUSTERS

\$4.99
& UP

FROM STORE OPENING
UNTIL 2 PM
BLACK FRIDAY

IN STORES, ONLINE & OUTLET TOO



FROM OPENING THANKSGIVING - BLACK FRIDAY
VISIT NYANDCOMPANY.COM TO FIND OUT YOUR STORE HOURS
OR, SHOP ONLINE STARTING AT 7AM

TAKE AN EXTRA
10% OFF

ON TOP OF EVERYTHING

up to **75% OFF**

IN STORES & ONLINE

Offer valid in stores and online. Offer must be presented at time of purchase; may only be used once and cannot be combined with other offers. Not valid on Redones, NY Deals, Doorbusters, Early Bird, Cyber Deals, Store Closing and BOGO Free store sales. Taxes, shipping fees, gift card purchases and credit card payments are excluded. No adjustments on prior purchases. Not redeemable for cash. Not valid at New York & Company Outlet stores.

Expires 11/23/2016. For 10% OFF, use coupon code 111440.

THANKSGIVING DAY & BLACK FRIDAY