

Michael's
MAKE CREATIVITY HAPPEN

FREE
SHIPPING*

ON ALL 6 FT. &
TALLER TREES
AT MICHAELS.COM
that's over 200 trees!

BLACK FRIDAY

OUR BIGGEST
EVER!

UP TO
70% OFF

THURSDAY & FRIDAY
DOORBUSTERS

WHILE SUPPLIES LAST. No coupons or additional discounts can be applied. No rain checks. Valid 11/22 - 11/23/18.

SAVE \$30

19⁹⁹
ea.

4 ft. Pre-Lit Riverside Pine Tree
100 clear or multicolored lights.
220 tips. Reg. 49.99 Each.
Tree: #158 clear, #159 multi

SAVE \$60

39⁹⁹
ea.

7 ft. Pre-Lit Pencil Tree
210 clear lights, 397 tips.
Reg. 99.99 Each
Tree: #130 clear

SAVE \$150

79⁹⁹
ea.

7 ft. Pre-Lit Willow Pine Tree
300 clear or multicolored lights.
292 tips. Reg. 229.99 Each
Tree: #102 clear, #103 multi

SAVE \$200

99⁹⁹
ea.

7.5 ft. Pre-Lit Kensington
Pine Dual LED Tree
350 color-changing LED lights, 1171
tips. Reg. 299.99 Each. Tree: #135



DOORBUSTER

70% OFF

ALL Back-Stapled &
Gallery Wrapped Canvas
Level 1: Academic.
Level 2: Artist.
Level 3: Professional.



DOORBUSTER

70% OFF

Green Label Strung Beads
Over 900 styles.
Reg. 5.99 Each



DOORBUSTER

70% OFF

ALL Christmas Ribbon
Reg. \$3 - \$15



DOORBUSTER

60% OFF

ALL Floral Stems



DOORBUSTER

60% OFF

ALL Craft Storage
Excludes Everyday Value
program.

WHILE SUPPLIES LAST

3-DAY DOORBUSTERS

No coupons or additional discounts can be applied. No rain checks. Valid 11/22 - 11/24/18.



DOORBUSTER
89⁹⁹
ea.
SAVE \$210

7.5 ft. Pre-Lit Augusta
Cashmere Pine Dual LED Tree
300 color-changing lights.
1244 tips. Reg. 299.99 Each
Tree: #156

DOORBUSTER
59⁹⁹
ea.
SAVE \$140

6.5 ft. Pre-Lit Woodbridge
Dual LED Pine Tree
250 color-changing lights.
950 tips. Reg. 199.99 Each
Tree: #167



DOORBUSTER
\$5^{ea.}
SAVE \$5

125 ft. Tinsel
Garland
Reg. \$10 Each



DOORBUSTER
\$15^{ea.}
SAVE \$20

GE® 300 ct. Light Set
Reg. \$35 Each



DOORBUSTER
\$15^{ea.}
SAVE \$15

Crayola® Modeling Dough 4-in-1
Activity Station or Ultimate
Slimy™ Gloop Reg. \$30 Each



DOORBUSTER
\$29^{ea.}
SAVE \$31

Artist Easel
Bonus Bundle
by Artist's Loft®
Includes canvas,
paint set, brushes
& palette.
Reg. \$60 Each



DOORBUSTER
\$30^{ea.}
SAVE \$60

240 pc. Shatterproof
Ornament Sets
Reg. \$90 Each



DOORBUSTER
\$40^{ea.}
SAVE \$39.99

Barcelona™ Epic Bag Yarn
by Loops & Threads®
Reg. 79.99 Each

BIGGEST CRICUT® DESTINATION IN THE WORLD!



DOORBUSTER
129⁹⁹
ea.
SAVE \$30

9" x 9" Cricut®
Sky Blue EasyPress™
Get professional iron-on
results in 60 seconds or less.
Reg. 159.99 Each



DOORBUSTER
199⁹⁹
ea.
SAVE \$50

Cricut Explore Air™ 2
5 colors.
Reg. 249.99 Each



DOORBUSTER
349⁹⁹
ea.
SAVE \$50

Cricut Maker™
The ultimate smart cutting
machine. 3 colors.
Reg. 399.99 Each

MORE DOORBUSTERS ON THE BACK!

NOVEMBER
THU | FRI | SAT
22 | 23 | 24

US PIC



SKIP THE LINES!
BUY ONLINE PICK UP IN STORE

Details on reverse side.

SHOP EARLY...

AND ALL WEEKEND LONG!

Black Friday starts Thursday,

4am ET at michaels.com

See inside for more deals!

STORES OPEN

THURSDAY • 6PM - MIDNIGHT

FRIDAY • 7AM - 10PM

SATURDAY • 8AM - 10PM

Coupons valid in store & online!

Visit michaels.com for your store's holiday hours.

THURSDAY

6PM - MIDNIGHT

30% OFF

Entire Purchase
Including Sale Items

PROMO CODE: THANKS118T

FRIDAY

7AM - NOON

25% OFF

Entire Purchase
Including Sale Items

PROMO CODE: THANKS218T

FRIDAY

NOON - 10PM

40% OFF

**ALL Regular
Price Purchases**

PROMO CODE: THANKS318T

SATURDAY

8AM - NOON

25% OFF

Entire Purchase
Including Sale Items

PROMO CODE: THANKS518T

SATURDAY

NOON - 10PM

50% OFF

**Any One
Regular Price Item**

PROMO CODE: THANKS618T

IN STORE ONLY • THU 11/22 - SAT 11/24/18
aaronbrothers™
CUSTOM FRAMING
70% OFF⁺
**ALL CUSTOM FRAME
COLLECTIONS**



BLACK FRIDAY DEALS WITHOUT THE BLACK FRIDAY LINES

**Buy Online Pick Up In Store
Thursday, Friday & Saturday**

THURSDAY:

Order by 3pm for pickup after 7pm

FRIDAY & SATURDAY:

Order by 5pm for same-day pickup

Product availability and store hours may vary.

THURSDAY 6PM - MIDNIGHT

**30% OFF ENTIRE PURCHASE
INCLUDING SALE ITEMS**

THU 11/22/18

ONLINE PROMO CODE: THANKS18T

Limit one coupon per product. Limit one coupon of each type per day.

NOT VALID ON: Everyday Value program, Doorbusters, Bulk Buys, technology, Aaron Brothers custom frame, mats, glass and accents; books, magazines, candy and beverages, gift cards; clearance or buy & get items; online-only products; classes, events, birthday parties; shipping, delivery or installation fees; Cricut, Silhouette, Brother, Fuji and Polaroid products; typewriters, sewing machines, 3D printers, Fingerlings, LEGO, Christmas trees, The Elf on the Shelf. Not applicable to prior purchases. Limited to stock on hand. Void where prohibited. Valid only in US. Exclusions subject to change. See Team Member for details.

Michael's



4 00100 16121 0

FRIDAY 7AM - NOON

**25% OFF ENTIRE PURCHASE
INCLUDING SALE ITEMS**

FRI 11/23/18

ONLINE PROMO CODE: THANKS218T

Limit one coupon per product. Limit one coupon of each type per day.

NOT VALID ON: Everyday Value program, Doorbusters, Bulk Buys, technology, Aaron Brothers custom frame, mats, glass and accents; books, magazines, candy and beverages, gift cards; clearance or buy & get items; online-only products; classes, events, birthday parties; shipping, delivery or installation fees; Cricut, Silhouette, Brother, Fuji and Polaroid products; typewriters, sewing machines, 3D printers, Fingerlings, LEGO, Christmas trees, The Elf on the Shelf. Not applicable to prior purchases. Limited to stock on hand. Void where prohibited. Valid only in US. Exclusions subject to change. See Team Member for details.

Michael's



4 00100 07502 9

FRIDAY NOON - 10PM

**40% OFF ALL REGULAR
PRICE PURCHASES**

FRI 11/23/18

ONLINE PROMO CODE: THANKS318T

Limit one coupon per product. Limit one coupon of each type per day.

NOT VALID ON: Everyday Value program, Doorbusters, Bulk Buys, technology, Aaron Brothers custom frame, mats, glass and accents; books, magazines, candy and beverages, gift cards; sale, clearance or buy & get items; online-only products; classes, events, birthday parties; shipping, delivery or installation fees; Cricut, Silhouette, Brother, Fuji and Polaroid products; typewriters, sewing machines, 3D printers, Fingerlings, LEGO, Christmas trees, The Elf on the Shelf. Not applicable to prior purchases. Limited to stock on hand. Void where prohibited. Valid only in US. Exclusions subject to change. See Team Member for details.

Michael's



4 00100 41155 1

SATURDAY 8AM - NOON

**25% OFF ENTIRE PURCHASE
INCLUDING SALE ITEMS**

SAT 11/24/18

ONLINE PROMO CODE: THANKS518T

Limit one coupon per product. Limit one coupon of each type per day.

NOT VALID ON: Everyday Value program, Doorbusters, Bulk Buys, technology, Aaron Brothers custom frame, mats, glass and accents; books, magazines, candy and beverages, gift cards; sale, clearance or buy & get items; online-only products; classes, events, birthday parties; shipping, delivery or installation fees; Cricut, Silhouette, Brother, Fuji and Polaroid products; typewriters, sewing machines, 3D printers, Fingerlings, LEGO, Christmas trees, The Elf on the Shelf. Not applicable to prior purchases. Limited to stock on hand. Void where prohibited. Valid only in US. Exclusions subject to change. See Team Member for details.

Michael's



4 00100 07502 9

SATURDAY NOON - 10PM

**50% OFF ANY ONE
REGULAR PRICE ITEM**

SAT 11/24/18

ONLINE PROMO CODE: THANKS618T

Limit one coupon per product. Limit one coupon of each type per day.

NOT VALID ON: Everyday Value program, Doorbusters, Bulk Buys, technology, Aaron Brothers custom frame, mats, glass and accents; books, magazines, candy and beverages, gift cards; sale, clearance or buy & get items; online-only products; classes, events, birthday parties; shipping, delivery or installation fees; Cricut, Silhouette, Brother, Fuji and Polaroid products; typewriters, sewing machines, 3D printers, Fingerlings, LEGO, Christmas trees, The Elf on the Shelf. Not applicable to prior purchases. Limited to stock on hand. Void where prohibited. Valid only in US. Exclusions subject to change. See Team Member for details.

Michael's



4 00100 32301 4

IN STORE ONLY • THU 11/22 - SAT 11/24/18

aaronbrothers™

CUSTOM FRAMING

**70% OFF†
ALL CUSTOM FRAME
COLLECTIONS**

†Excludes Custom Frame Value Packages, Custom Frame Express, expedited shipping and exposed plates. Must purchase a custom frame. May not be applied to prior purchases or combined with any other coupon, sale or discount. Offers may vary by location. Valid only in U.S. See a Custom Frame Personal Designer for details.

3 DAYS ONLY

THURSDAY, FRIDAY

CHRISTMAS TREES

ALL TREES
50% OFF
(or more!)

WHILE SUPPLIES LAST. No coupons or additional discounts can be applied. No rain checks.

49⁹⁹ ea.
SAVE \$80
7 ft. Pre-Lit Cashmere Pencil Tree
250 clear lights, 350 tips.
Reg. 129.99 Each. Tree: #132

LIGHTING

BUY ONE, GET ONE 50% OFF*
100 ct. Basic Light Sets



BUY ONE, GET ONE 50% OFF*
GE® 100 ct. String-A-Long® Light Sets



BUY ONE, GET ONE 50% OFF*
ALL LIGHTING

BUY ONE, GET ONE 50% OFF*
LED Light Sets



BUY ONE, GET ONE 50% OFF*
GE® & Ashland®
Lighted Tree
Toppers



BUY ONE, GET ONE 50% OFF*
GE® & Ashland®
Pre-Lit Wreaths & Garlands
Items sold separately.



BUY ONE, GET ONE 50% OFF*
ALL Christmas Crafting Light Sets



BUY ONE, GET ONE 50% OFF*
Net, Ice & Heavy Duty
Light Sets



BUY ONE, GET ONE 50% OFF*
Mr. Christmas Nostalgic Ceramic
Christmas Tree
Items sold separately.



BUY ONE, GET ONE 50% OFF*
GE® & Ashland®
Dangles & Pathmarkers

ORNAMENTS



50% OFF
ALL Collectible Ornaments



50% OFF
ALL Dry Ornaments
Plastic, glass,
wood & cluster
items sold
separately.



\$5 ea.
4 pc. - 10 pc. Glass Ornament Sets
Reg. \$10 Each



\$15 ea.
SAVE \$15
Shatterproof Ornament Sets
Reg. \$30 Each



\$15 ea.
SAVE \$15
19 pc. Glass Ornament Sets
Reg. \$30 Each

FINISHING TOUCHES



\$3 ea.
ALL Christmas
Packaging &
Roll Wrap
Over 250 styles.
Reg. \$5 Each



25% OFF
Christmas Bows



50% OFF
ALL Christmas Boxed Cards
Reg. \$8 - \$15



BUY ONLINE PICK UP IN STORE

THURSDAY: Order by 3pm for pickup after 7pm. FRIDAY & SATURDAY: Order by 5pm for same-day pickup.
Product availability and store hours may vary.

& SATURDAY DEALS

CHRISTMAS FLORAL & DÉCOR

M

Black Friday Deals Without the Black Friday Lines

Black Friday's a breeze when you shop online at home and pick up your order in store. See back cover for details.



50% OFF

ALL Christmas Bushes
Items sold separately.



50% OFF

ALL Christmas Floral Wreaths
Excludes pre-lit wreaths.



50% OFF

ALL Christmas Garlands
Excludes pre-lit garlands.



50% OFF

ALL Christmas Picks & Wreath Supplies
Items sold separately.



\$5 ea.

Christmas Bouquets
Reg. \$10 Each

3 FOR \$10

Small Christmas Potted Poinsettias
Sale \$3.33 Each Reg. \$10 Each
• Large Christmas Potted Poinsettias
\$10 Each Reg. \$20 Each



50% OFF

ALL Christmas Décor Collections
Items sold separately.



50% OFF

ALL Baskets & Decorative Boxes
Items sold separately.



50% OFF

ALL Tree Skirts & Stockings
Items sold separately.



50% OFF

ALL Christmas Candle Collection & Chargers
Items sold separately.



WORLD'S LARGEST LEMAX® RETAILER

40% OFF

ALL Lemax® Christmas Village Collection
Items sold separately.



ALWAYS GET THE LOWEST PRICE, GUARANTEED!

Some restrictions apply. Please see Team Member or michaels.com/guarantee for details.

3 DAYS ONLY

THURSDAY, FRIDAY

KIDS



BUY ONE GET ONE 50% OFF*

ALL Science & Construction Kits



BUY ONE GET ONE 50% OFF*

ALL Kids' Activity Kits



BUY ONE GET ONE 50% OFF*

ALL Discovery™ Science Kits



BUY ONE GET ONE 50% OFF*

ALL Jigsaw Puzzles
Reg. 6.50 - \$24



40% OFF

ALL Kids' Christmas Craft Kits
by Creativeology™



\$10 ea.

12" x 9" Moosh-Moosh Pillows
Reg. \$12 Each



\$20 ea.

SAVE \$10

Kids' Color-In Playhouses
3 ft. - 5 ft. tall. Reg. \$30 Each



\$15 ea.

Colorable Pens, Markers & Paint
by Creativeology™
Reg. \$20 Each



\$40 ea.

SAVE \$30

Wooden Floor Easel
by Creativeology™, Reg. \$70 Each

ART SUPPLIES



\$12 ea.

ALL Super Value Canvas Picks
8" x 10", 10" x 20",
12" x 16"
Pick count varies by size.



\$15 ea.

SAVE \$10

Gift Art Cases
Reg. \$25 Each



\$29 ea.

SAVE \$30.99

48 ct. Watercolor Marker Set
Reg. \$58.99 Each



\$39 ea.

SAVE \$40.99

Deluxe Art Sets
by Artist's Loft™
Reg. 79.99 Each



\$99 ea.

SAVE \$100

Arts & Crafts Creative Center
by Artist's Loft™, Reg. 199.99 Each
Items sold separately.



40% OFF

Canson® Artist Paper Pads
Reg. 8.49 - 37.99



50% OFF

Artist Easels
by Artist's Loft™
Excludes Everyday Value program.

YARN



\$5 ea.

• Loops™ Yarn by Loops & Threads®
• Red Heart® Loop-It™ Yarn
Reg. 5.99 Each
Finger looping, no tools required.



\$2 ea.

• Impeccable™ Yarn by Loops & Threads®
• Craft Smart™ Yarn
Reg. 2.99 - 3.49



\$7 ea.

Caron® Big Cakes™ & Chunky Cakes™ Yarn
Reg. 9.99 Each
Only at Michaels.



\$5 ea.

Copenhagen™ & Cozy Wool™
Yarn by Loops & Threads®
Reg. 6.99 - 7.99



\$25 ea.

Free Spirit™ & Indie™ Yarn
by Loops & Threads®
Reg. 34.99 Each

WE'LL BEAT PRICE GUARANTEED

ALWAYS GET THE LOWEST PRICE, GUARANTEED!

Some restrictions apply. Please see Team Member or michaels.com/guarantee for details.

THURSDAY, 11/22 • FRIDAY, 11/23 • SATURDAY, 11/24

3-DAY DOORBUSTERS

WHILE SUPPLIES LAST. No coupons or additional discounts can be applied. No rain checks.

DOORBUSTER BUY ONE GET TWO FREE*** Home Wall Frames by Studio Décor	DOORBUSTER 60% OFF Expressions™ Tabletop Frames by Studio Décor	DOORBUSTER 60% OFF ALL Handcrafted Floral Arrangements	DOORBUSTER 60% OFF ALL Kids' Art Sets by Creatology
DOORBUSTER 40% OFF ALL Crayola® Excludes Everyday Value program.	DOORBUSTER \$2 ea. ALL Gildan® Adult & Youth T-Shirts Reg. 3.99 Each Items sold separately.	DOORBUSTER \$2 ea. 18" Christmas Wreath & 9 ft. Christmas Garland Reg. \$6 Each	DOORBUSTER \$3 ea. Christmas Pine Cones Reg. \$6 Each Items sold separately.
DOORBUSTER \$5 ea. Hot Buy Paper Pads, Boxed Cards & Tags Reg. 19.99 Each	DOORBUSTER 3 for \$6 ALL Wilton® Candy Melts® 12 oz. bags Sale \$2 Each Reg. 2.99 Each Items sold separately.	DOORBUSTER 6.50 ea. Bernat® Blanket™, Blanket Big™, Blanket™ Pet & Velvet™ Yarn Reg. 9.99 Each	DOORBUSTER \$7 ea. Wilton® Gingerbread Kits Reg. \$10 Each
DOORBUSTER 5 for \$10 ALL Jar Candles Sale \$2 Each Reg. \$6 Each	DOORBUSTER 5 for \$10 Ornament Frames Sale \$2 Each Reg. \$5 Each	DOORBUSTER 5 for \$10 8.5" x 11" Value Pack Paper Sale \$2 Each Reg. 4.99 Each	DOORBUSTER \$10 ea. Spiral Planners by Recollections® Reg. 29.99 Each
DOORBUSTER \$12 ea. 10 pc. Tombow® Dual Brush Pens Reg. 26.99 Each	DOORBUSTER \$15 ea. Christmas Cookie Kit by Celebrate It! Over 150 pieces. Reg. \$40 Each	DOORBUSTER \$18 ea. Jewelry Designer & Organizer Reg. \$40 Each	DOORBUSTER \$18 ea. Ugly Christmas Sweaters Reg. \$25 Each
DOORBUSTER \$29 ea. 101 pc. Complete Easel & Portfolio Art Set by Artist's Loft® Reg. 79.99 Each			

SATURDAY, 11/24 ONLY

1-DAY DOORBUSTERS

WHILE SUPPLIES LAST. No coupons or additional discounts can be applied. No rain checks.

DOORBUSTER 70% OFF ALL Christmas Boxed Cards Reg. \$8 - \$15	DOORBUSTER 70% OFF ALL Belmont Frames & Shadow Boxes by Studio Décor	DOORBUSTER 70% OFF Iris® 12" x 12" Scrapbook Cases Reg. 9.99 Each	DOORBUSTER 60% OFF ALL Christmas Garlands Excludes pre-lit garlands.	DOORBUSTER 50% OFF ALL Planners & Planner Accessories New styles.
DOORBUSTER BUY ONE GET ONE FREE*** Strathmore® Artist Paper Pads Reg. 4.99 - 34.99	DOORBUSTER 2 for \$3 ALL Christmas Roll Wrap Sale 1.50 Each Reg. \$5 Each	DOORBUSTER \$3 ea. ALL Strung Beads Semi-precious, glass, metal & pearls. Over 1,200 styles. Reg. 3.99 - 9.99	DOORBUSTER \$3 ea. 24" Christmas Wreath Reg. \$8 Each	
DOORBUSTER 5 for \$10 Photo Boxes by Recollections™ Sale \$2 Each Reg. \$5 Each	DOORBUSTER \$10 ea. ALL Super Value Canvas Packs 8" x 10" - 16" x 20" Reg. 19.99 Each Pack count varies by size.	DOORBUSTER \$10 ea. Washi Storage Box or 16 Case Photo Keeper by Recollections™ Reg. 41.99 Each	DOORBUSTER \$20 ea. 126 pc. ALL Media Art Set by Artist's Loft® Reg. 59.99 Each	DOORBUSTER 49.99 ea. 6 ft. Pre-Lit Windham Spruce Pine Tree 230 clear lights, 664 tips. Reg. 139.99 Each. Tree #142 clear

BUY ONLINE PICK UP IN STORE

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