

EVERY SEASON STARTS AT

**DICK'S**  
SPORTING GOODS

**SALE 50% OFF**

SOLE Cardio  
Was 1799.99-3799.99

**899<sup>98</sup>**

Was 1799.99  
F63 Treadmill  
(shown)

E25 Elliptical 899.98  
E35 Elliptical 1299.98  
F80 Treadmill 1399.98  
E95 Elliptical 1699.98  
F85 Treadmill 1899.98

**RECEIVE \$50 DICK'S CASH**  
WITH PURCHASE OF  
SELECT SOLE CARDIO

Offer valid on purchases made 11/23/17 through 11/24/17. Redeemable in-store 11/23/17 through 12/1/17 and redeemable online 12/2/17 through 12/1/17. Limit one offer per customer. Must be used in one transaction. Offer is received in the form of a register receipt for in-store purchases or as an email for DICKS.com purchases. Online code will arrive via email by 12/2/17. Email offer may not be received if customer has opted out of DICKS Sporting Goods email communications. Not redeemable for cash, gift cards or store credit. No reproductions or rain checks accepted. Returns or exchanges where a Coupon Offer or other discount was applied may result in an adjusted refund amount. Some exclusions apply. See store and DICKS.com/Exclusions for details.



**SALE 159<sup>98</sup>** **\$140 OFF**  
Was 299.99  
Jump Power 14' Trampoline  
with Safety Net

**SALE 19<sup>98</sup>**

Select Men's Licensed  
Polos or Men's,  
Women's and Youth  
Licensed Hoodies  
Was 49.99-59.99

**LOWEST PRICE EVER  
SALE 29<sup>98</sup>**

Select Men's or Women's  
Tiro Pants Was 50.00  
Select Youth Tiro Pants 24.98

**DICK'S EXCLUSIVE  
SALE 59<sup>98</sup>**

Men's or Women's  
Alpz Vest  
Was 99.00

**DICK'S EXCLUSIVE  
SALE 99<sup>98</sup>**

Men's or Women's  
Alpz Jacket  
Was 140.00

# DOOR BUSTERS

**6PM THURSDAY  
- 2PM FRIDAY  
SHOP ALL DAY  
THANKSGIVING @ DICKS.COM**

STORES CLOSED 2AM-5AM BLACK FRIDAY  
CHECK OUR WEBSITE FOR YOUR LOCAL STORE HOURS

**LOWEST PRICE EVER  
SALE 129<sup>98</sup>**  
**\$170 OFF**

Was 299.99  
Men's or Women's  
Top-Flite XL  
Complete Sets



**BUY ONE GET ONE  
50% OFF\***

Was 4.99-219.99 Each  
All Regular-Price  
Ammunition  
Limit 10 boxes per customer  
\*Second item must be of equal  
or lesser value



**BLACK FRIDAY BONUS  
GET \$20**

**OFF A FUTURE PURCHASE OF \$100 OR MORE WITH ANY  
PURCHASE MADE ON THANKSGIVING AND BLACK FRIDAY**

Offer valid on purchases made 11/23/17 through 11/24/17. \$20 Coupon Offer is redeemable in-store 11/24/17 through 12/1/17 and redeemable online 11/28/17 through 12/1/17. Limit one \$20 Offer per customer. Must be used in one transaction. Minimum purchase of \$100 excludes tax and shipping charges. \$20 Coupon Offer is received in the form of a register receipt for in-store purchases or as an email for DICKS.com purchases. Online code will arrive via email by 11/26/17. Email offer may not be received if customer has opted out of DICK'S Sporting Goods email communications. Not redeemable for cash, gift cards or store credit. No reproductions or rain checks accepted. Returns or exchanges where a Coupon Offer or other discount was applied may result in an adjusted refund amount. Some exclusions apply. See store and DICKS.com/Exclusions for details.

**MORE DOORBUSTERS INSIDE**

STYLE AND COLOR SELECTION VARIES BY STORE. ADDITIONAL APPAREL, STYLES AND COLORS AVAILABLE ONLINE. FIREARMS AND AMMUNITION NOT AVAILABLE IN OUR GLENDALE, CA, ORLAND PARK PLACE, IL, THE GLEN, IL AND DAKOTA CROSSING, DC STORES. FIREARMS NOT AVAILABLE IN OUR LAS VEGAS (FASHION SHOW), NV STORE. FIREARMS AND AMMUNITION ARE IN-STORE ONLY AND LIMITED TO STOCK ON HAND. QUANTITIES VARY BY STORE. HUNTING PRODUCTS NOT AVAILABLE IN OUR EAST HANOVER, NJ, YONKERS, NY, STATEN ISLAND, NY, MIDDLE VILLAGE, NY, COLUMBIA, MD, KNOXVILLE, TN, NAPERVILLE, IL, CHICAGO (SOUTH LOOP), IL, METAIRIE, LA, FT. LAUDERDALE, FL, AVENTURA, FL, SANJOSS MILLS, FL, MIDTOWN, FL, NORTHGATE, WA, NORTH SCOTTSDALE, AZ, CHULA VISTA, CA, CARMEL MOUNTAIN, CA, EL CAJON, CA, OCEANSIDE, CA, ESCONDIDO, CA, ENCINITAS, CA AND LOS ANGELES, CA AREA STORES.



**DOOR BUSTERS**

DEALS VALID UNTIL 2PM FRIDAY  
CHECK OUR WEBSITE FOR YOUR LOCAL STORE HOURS

**SALE \$14.98**

**DICK'S EXCLUSIVE**  
**\$15-30 OFF**

Was 29.99-49.99  
Men's Champion Cotton Fleece or  
Men's or Women's Reebok Cotton Fleece  
Boys' Reebok Cotton Fleece 12.98

**DOOR BUSTER**



Reebok Champion

**STOREWIDE SALE THURSDAY THROUGH SATURDAY** SHOP ONLINE ALL DAY THANKSGIVING DAY

**SALE \$39.98**

SELECT MEN'S OR WOMEN'S NIKE OR UNDER ARMOUR FLEECE  
Reg. 44.99-69.99



NIKE UNDER ARMOUR

**TAKE \$15 OFF YOUR ATHLETIC APPAREL PURCHASE OF \$59.99 OR MORE\***

Valid 11/23/17 through 2PM 11/24/17.  
Excludes Doorbusters.

**DICK'S SPORTING GOODS**

EVERY SEASON STARTS AT

**DOOR BUSTER**

**10% BACK IN REWARDS\***

\*Limit one coupon per customer. Must be used in one transaction. Minimum purchase of \$59.99 excludes tax and shipping charges. Cannot be combined with any other offers, team discounts or used for gift cards, licenses or previously purchased merchandise. Not redeemable for cash, gift cards or store credit. No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward or other discount was applied may result in an adjusted refund amount. Excludes clearance items and Doorbusters. Clearance items have .X0 or .X7 endings. Some exclusions apply. See store and DICKS.com/Exclusions for details. Valid 11/23/17 through 2PM 11/24/17.

**LOWEST PRICE EVER**

**SALE \$19.98**

**\$20-30 OFF**  
Reg. 40.00-50.00  
Women's Reebok Velour Fleece or Stretch Cotton Novelty Legging



Reebok

**LOWEST PRICE EVER**

**SALE \$29.98**

**\$15-35 OFF**  
Was 45.00-65.00  
Men's or Women's adidas Cotton or Team Issue Fleece



adidas

**OPEN AN ACCOUNT TODAY. LEARN HOW TO EARN 10% BACK IN REWARDS\***

\*Subject to credit approval. See a Store Associate for details.



STOREWIDE SALE THURSDAY THROUGH SATURDAY SHOP ONLINE ALL DAY THANKSGIVING DAY



**adidas**

**SALE 40% OFF**

Men's or Women's adidas Apparel  
Excludes Tire, Originals and clearance  
Was 14.00-180.00



**NIKE PRO**

**SALE 25% OFF**

Select Men's, Women's or Youth Nike Apparel  
Was 20.00-65.00

**MORE  
STYLES,  
SIZES  
&  
COLORS**

**DICKS.COM**



**SALE 50% OFF**

Entire Stock Men's, Women's and Youth Reebok Apparel  
Excludes Men's, Women's and Youth Fleece and Women's SC Novelty Legging  
Reg. 9.99-90.00

**Reebok**



**SALE 30% OFF**

Select Men's, Women's or Youth Under Armour Apparel  
Was 19.99-49.99

**Under Armour**



**SALE 30% OFF**

Entire Stock Women's CALIA Apparel  
Excludes clearance  
Reg. 8.00-89.00

**CALIA**  
BY CARRIE UNDERWOOD

**BEST PRICE GUARANTEE**

If you find a lower price, we'll match it.\*

\*If you find a lower price on an identical item currently for sale at a qualifying retailer (in-store or online), we will match it. Just show the qualifying retailer's ad at time of in-store purchase or call 1-877-846-9797 when purchasing online. Program terms and conditions and exclusions apply. See a Store Associate or DICKS.com/BestPriceGuarantee for details.

STYLE AND COLOR SELECTION VARIES BY STORE. ADDITIONAL APPAREL STYLES AND COLORS AVAILABLE ONLINE.



# DOOR BUSTERS

DEALS VALID UNTIL 2PM FRIDAY  
CHECK OUR WEBSITE FOR YOUR LOCAL STORE HOURS

## SALE 19<sup>98</sup>

Youth adidas Track Jacket or Pant  
Reg. 30.00-40.00

adidas



## SALE 25% OFF

Men's, Women's and Youth NFL Nike Jerseys  
Reg. 50.00-160.00



STOREWIDE SALE THURSDAY THROUGH SATURDAY SHOP ONLINE ALL DAY THANKSGIVING DAY

## SALE 74<sup>98</sup>

LOWEST PRICE EVER

\$25-35 OFF

Reg. 100.00-110.00  
Men's or Women's Windrunner Jacket



## SALE 34<sup>98</sup>

\$10-15 OFF

Reg. 44.99-49.99  
Select Youth Under Armour Fleece



## SALE 29<sup>98</sup>

Select Youth Nike Fleece  
Reg. 25.00-40.00



## SALE 39<sup>98</sup>

UP TO 50% OFF

Was 55.00-80.00  
Select Licensed Fleece and Quarter-Zips

47 adidas ANTIGUA



## SALE 50% OFF

Adult and Youth Licensed Sleep Pants  
Reg. 24.99-34.99



## SALE 50% OFF

Select Men's, Women's and Youth NCAA Quarter-Zips  
Was 39.99-49.99



## SALE 25% OFF

NFL, NBA and NCAA Nike Fleece  
Reg. 40.00-125.00



STYLE AND COLOR SELECTION VARIES BY STORE. ADDITIONAL APPAREL STYLES AND COLORS AVAILABLE ONLINE.



STOREWIDE SALE THURSDAY THROUGH SATURDAY SHOP ONLINE ALL DAY THANKSGIVING DAY

**SALE 99<sup>98</sup>**

**\$50 OFF**  
Reg. 150.00  
Youth The North Face  
3-in-1 Triclimate Jackets



**SALE 25% OFF**

Boys' Chimborazo Hoodie  
Reg. 90.00



**SALE 21<sup>98</sup>**

Boys' Steens Mountain  
or Girls' Benton Springs  
Full-Zip Jacket  
Was 36.00

Toddler 19.98

Columbia



**SALE 19<sup>98</sup>**

**75% OFF**  
Was 80.00  
Women's  
Luxe Funnel  
Neck



OUR  
BIGGEST  
STORE IS  
ALWAYS  
OPEN  
**DICKS.COM**

**SALE 39<sup>98</sup>**

**50% OFF**  
Was 80.00  
Men's  
Lite Diffuse  
Jacket



**SALE 9<sup>98</sup>**

**LOWEST PRICE EVER**  
**\$20 OFF**

Was 29.99  
Men's or Women's  
Field & Stream  
Classic Lightweight  
Flannels

Extended  
sizes 14-98



STYLE AND COLOR SELECTION VARIES BY STORE. ADDITIONAL APPAREL STYLES AND COLORS AVAILABLE ONLINE.



STOREWIDE SALE THURSDAY THROUGH SATURDAY SHOP ONLINE ALL DAY THANKSGIVING DAY

Men's Timber Full-Zip Jacket  
Was \$99.00

Men's Gordon Lyons Quarter-Zip  
Reg. \$80.00  
Men's Hoodie Reg. \$95.00  
Men's Vest Reg. \$80.00

Men's Apex Bionic 2 Jacket  
Reg. \$149.00

SALE 25% OFF

THE NORTH FACE

The North Face Logowear  
Reg. \$45.00

Women's Osito 2 Jacket  
Reg. \$99.00

BEST BRANDS | BIGGEST ASSORTMENT | EXCLUSIVE STYLES

SALE 29.98

50% OFF

Was \$60.00  
Women's Benton Springs or Men's Steens Mountain Full-Zip Jacket  
Extended sizes \$34.98

Columbia

OPEN AN ACCOUNT TODAY.  
LEARN HOW TO EARN  
10% BACK  
IN REWARDS\*



\*Subject to credit approval.  
See a Store Associate for details.

SALE 59.98

DICK'S EXCLUSIVE

Women's Khumbu 2 Jacket  
Was \$99.00



patagonia

\$99

Women's or Men's Better Sweater Quarter-Zip  
Men's or Women's Vest \$99.00

\$119

Men's Synchilla Snap-T or Women's Re-Tool Fleece Pullover

\$129

Women's Los Gatos Jacket

STYLE AND COLOR SELECTION VARIES BY STORE. ADDITIONAL APPAREL STYLES AND COLORS AVAILABLE ONLINE.



STOREWIDE SALE

THURSDAY THROUGH SATURDAY

SHOP ONLINE ALL DAY  
THANKSGIVING DAY

**SALE 50% OFF**

Men's, Women's and Youth Gerry  
Jackets and Vests  
Was 100.00-240.00

**SALE 179<sup>98</sup>**

**\$80 OFF**  
Reg. 260.00

Men's or Women's The North  
Face 3-in-1 Triclimate Jackets  
Youth 99.98

**BEST BRANDS | BIGGEST ASSORTMENT | EXCLUSIVE STYLES**

**99<sup>99</sup>**

**SAVE \$20**

Was 120.00  
Men's or Women's  
Mountain Side Puffer  
Full-Zip Jacket

DICK'S EXCLUSIVE

Columbia

**\$99**

Men's or Women's  
Harway Jacket

**\$99**

Men's or Women's  
Aconcagua Vest

**TAKE 25% OFF**

All Regular-Price  
Sorel Boots  
Reg. 84.99-124.99



**BUY ONE GET ONE FREE**

Was 9.99-24.99 Each  
Mix and Match Cabin  
Socks and Accessories

\*Free item must be of  
equal or lesser value



**TAKE \$25 OFF**

All Regular-Price Boots  
89.99 or More

**DOOR  
BUSTERS**

DEALS VALID UNTIL 2PM FRIDAY

CHECK OUR WEBSITE FOR YOUR LOCAL STORE HOURS

LOWEST PRICE OF THE SEASON

**SALE 50% OFF**

**SALE 34<sup>98</sup>**

BEARPAW

Women's Emma  
Reg. 69.99

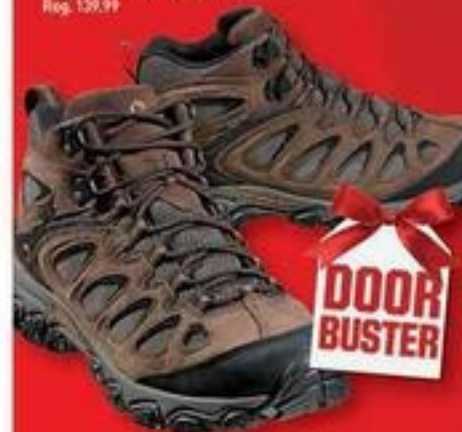


**DOOR  
BUSTER**

**SALE 69<sup>98</sup>**

MERRELL

Men's Pulsate Mid  
Reg. 129.99



**DOOR  
BUSTER**

**MORE  
STYLES, SIZES  
& COLORS**  
DICKS.COM

STYLE AND COLOR SELECTION VARIES BY STORE. ADDITIONAL APPAREL AND FOOTWEAR STYLES AND COLORS AVAILABLE ONLINE.







STOREWIDE SALE THURSDAY THROUGH SATURDAY SHOP ONLINE ALL DAY THANKSGIVING DAY

**39<sup>99</sup>**

TaylorMade TP5 or TP5x  
Reg. 44.99

**39<sup>99</sup>**

SPECIAL HOLIDAY OFFER  
Titleist Pro V1 or Pro V1x  
Reg. 47.99

**31<sup>99</sup>**

Callaway Chrome Soft  
or Chrome Soft X  
Reg. 39.99

**DOOR  
BUSTERS**

DEALS VALID UNTIL 2PM FRIDAY  
CHECK OUR WEBSITE FOR YOUR LOCAL STORE HOURS

LOWEST PRICE OF THE SEASON  
SALE **29<sup>98</sup>** \$40 OFF  
Reg. 70.00

DICK'S EXCLUSIVE

Men's adidas  
Advantage  
Quarter-Zip

adidas

DOOR  
BUSTER

SALE **12<sup>98</sup>** 50% OFF  
Reg. 25.99  
Callaway Diablo Tour

DOOR  
BUSTER

SALE **7<sup>98</sup>** \$10 OFF  
Reg. 17.99  
Top-Flite D2+ 15-Pack

DOOR  
BUSTER

SALE **49<sup>98</sup>**  
50% OFF  
Was 99.99  
Maxfli Pro  
Stand Bag

DOOR  
BUSTER

**249<sup>99</sup>**

SAVE \$100 XR 16  
Driver  
Was 349.99

MORE  
GOLF EQUIPMENT  
DICKS.COM

Callaway

SALE **30% OFF**

45<sup>98</sup> - 55<sup>98</sup>  
Was 64.99 - 74.99  
Men's Under Armour Storm  
Sweater Fleece Quarter-Zip  
or Vest or Match Play Pant

Under Armour

SALE **\$30 OFF**

RBZ Black  
Driver,  
Fairway or  
Hybrid  
Was 159.99 - 229.99

TaylorMade

SALE **69<sup>98</sup> - 89<sup>98</sup>**

50% OFF  
Was 139.99 - 179.99  
Youth Top-Flite XL  
Complete Sets  
TOP-FLITE



YOUR CHOICE  
**49<sup>98</sup>**

Men's adidas  
Tech Response  
or  
Men's Nike  
Durasport 4.0  
Was 59.99 - 69.99

adidas



STYLE AND COLOR SELECTION VARIES BY STORE. ADDITIONAL APPAREL AND FOOTWEAR STYLES AND COLORS AVAILABLE ONLINE.



# DOORBUSTERS

DEALS VALID UNTIL 2PM FRIDAY

CHECK OUR WEBSITE FOR YOUR LOCAL STORE HOURS

**SALE 399<sup>98</sup>**

**\$600 OFF**

Was 999.99  
54" Warrior In-Ground Basketball Hoop

GOALATH

**SALE 249<sup>98</sup>**

**\$250 OFF**

Was 499.99  
52" Portable Basketball Hoop

LIFETIME

**SALE 49<sup>98</sup>**

**\$100 OFF**

Was 149.99  
Youth Portable Basketball Hoop

LIFETIME

DOOR  
BUSTER

DOOR  
BUSTER

DOOR  
BUSTER

STOREWIDE SALE THURSDAY THROUGH SATURDAY SHOP ONLINE ALL DAY THANKSGIVING DAY

**SALE 799<sup>98</sup>**

**\$600 OFF**  
Was 1399.99  
60" In-Ground Glass Basketball Hoop



**Goalrilla**  
THE POWER TO CHANGE YOUR GAME™

**SALE 499<sup>98</sup>**

**\$300 OFF**

Was 799.99  
60" In-Ground Basketball Hoop with Yard Defender



54" In-Ground Basketball Hoop 449.98

54" Warrior In-Ground Basketball Hoop 449.98

**SALE 169<sup>98</sup>**

**\$230 OFF**

Was 399.99  
50" Steel-Frame Clearview Portable Basketball Hoop

52" Portable Basketball Hoop 299.98



**SAVE 50%**  
McDavid Accessories  
Was 19.99-39.99

**SALE 50% OFF**

**Wilson**

**99<sup>99</sup>**  
Was 199.99  
X Connected Footballs or Basketballs  
Available in select sizes

**12<sup>49</sup>**  
Was 24.99  
NCAA MVP Basketball with Pump or NFL Football, Pump and Tee  
Available in select sizes

**Wilson Special Edition Footballs, Basketballs and Volleyballs**  
Was 39.99-59.99

## SPECIAL FINANCING AVAILABLE IN-STORE\*

**99<sup>99</sup>**  
**SAVE \$50**  
Was 149.99  
Youth S750 USABat  
2 5/8" I-101 One-piece

**169<sup>99</sup>**  
**SAVE \$50**  
Was 219.99  
Youth S750C USABat  
2 5/8" I-101 Two-piece

**YOUR CHOICE \$150 OFF**  
Was 299.99  
**149<sup>98</sup>**  
A. Stealth Fastpitch Bat or  
B. Z-Core Hybrid BBCOR Bat

\*Subject to credit approval. See store associate for details.

**DICK'S EXCLUSIVE**  
**SALE 79<sup>98</sup>**  
**\$70 OFF**  
Was 149.99  
NEW FOR 2018 GG Elite Series

**SALE 50% OFF**  
All Primed Goals, Nets and Trainers  
Was 6.99-249.99



STOREWIDE SALE THURSDAY THROUGH SATURDAY SHOP ONLINE ALL DAY  
THANKSGIVING DAY

RECEIVE **\$25 DICK'S CASH**  
WITH A YETI PURCHASE OF \$150-299.99

**YETI**

VALID 11/18/17-11/25/17

DICK'S CASH REDEEMABLE 11/29/17 - 12/27/17

Valid on in-store and online purchases. DICK'S Cash received in the form of a register receipt and must be used in one transaction. DICK'S Cash has no cash value. Cash or store credit will not be given for unused portion of the DICK'S Cash. Not redeemable for cash, gift cards or store credit. No reproductions or rain checks accepted. Returns or exchanges where DICK'S Cash or other discount was applied may result in adjusted refund amount. Some exclusions apply. See store and DICKS.com/Exclusions for details.

STARTING AT

**29<sup>99</sup>**

Reg. 29.99-34.99

Rambler 20 or 30 oz. Tumbler with MagSlider Lid

**SALE 25% OFF**

Rambler Bottles  
Reg. 29.99-49.99

RECEIVE **\$50 DICK'S CASH**  
WITH A YETI PURCHASE OF \$300 OR MORE

STARTING AT

**199<sup>99</sup>**

Reg. 199.99-299.99

Hopper Flip 8 or 18 Cooler

**349<sup>99</sup>**  
Tundra 45 Cooler

**SALE 159<sup>98</sup>**

**\$140 OFF**

Was 299.99  
Pelican  
10' Trailblazer Kayak  
275 lb. capacity Weighs 38 lb.

**SALE 39<sup>98</sup>**

Field & Stream Chute Kayak Paddle Reg. 49.99

**SALE 25% OFF**

Clearance  
Kayaks, Canoes and  
Stand Up Paddleboards  
Valid in-store only  
While quantities last

**SALE 50-70% OFF**

All Regular-Price  
Diamondback and Huffy Bikes  
In-store only  
Was 84.99-799.99

DIAMONDBACK

**SALE 44<sup>98</sup>**

Huffy 12" Spiderman  
Was 89.99

**SALE 224<sup>98</sup>**

Diamondback Women's Vital 2  
Was 449.99

**SALE 399<sup>98</sup>**

Diamondback Adult Atroz 27.5  
Was 799.99

**SALE 249<sup>98</sup>**

**\$250 OFF**

Was 499.99  
ST3100 Competition  
Table Tennis  
Table  
9'x5' regulation-size table

ST2100 Competition  
Table Tennis Table 149.98

ST4100 Competition  
Table Tennis Table 349.98

**FREE & FAST IN-STORE PICK UP | DICKS.COM**

SEE WEBSITE FOR  
DETAILS. ONLINE ONLY.  
EXCLUSIONS APPLY.

LOWEST PRICE EVER

**SALE 39<sup>98</sup>**

**\$25 OFF**

Was 64.99  
Freestyle Rocker  
Patent-pending  
spring-action rocking  
technology



**SALE 25% OFF**

S'well and  
Hydro Flask  
Reg. 4.99-45.00



**SALE 25% OFF**

Entire Stock  
ENO  
Reg. 2.99-249.99



**SALE 30% OFF**

Dartboards and  
Hoop Games  
Reg. 19.99-199.99



TABLE TENNIS TABLE SELECTION VARIES BY STORE. WHILE QUANTITIES LAST. PADDLE PRODUCT SELECTION VARIES BY STORE.  
ADDITIONAL PADDLE PRODUCTS AVAILABLE THROUGH IN-STORE ORDER. SEE A STORE ASSOCIATE FOR DETAILS. BIKES NOT AVAILABLE IN OUR BINGHAMTON, NY AND ROCK HILL, SC STORES. BIKE MODEL, PRICE AND COLOR SELECTION VARIES BY STORE.



**STOREWIDE SALE THURSDAY THROUGH SATURDAY** SHOP ONLINE ALL DAY  
THANKSGIVING DAY



**\$30 OFF** Men's or Women's asics GEL-Contend 4  
or New Balance Arishi  
Was \$69.99

**\$15-20 OFF** Men's or Women's Nike Flex Experience RN 6,  
Under Armour Assert 6 or Select adidas NEO  
Was \$64.99-\$69.99



**\$10-50 OFF** Men's or Women's Roshe One or  
Select Basketball Footwear  
Excludes Hyperdunk, Jordan and signature  
athlete styles  
Youth Roshe One sizes 3.5y-7y \$49.98

**\$30 OFF** Men's or Women's  
Free RN 2017  
Youth sizes 11k-7y \$59.98

**YOUR CHOICE**  
**29.98** **\$10-25 OFF**  
Reg. \$39.99-\$49.99  
Select Youth Footwear



STYLE AND COLOR SELECTION VARIES BY STORE. ADDITIONAL APPAREL AND FOOTWEAR STYLES AND COLORS AVAILABLE ONLINE.

**DOOR  
BUSTERS**

DEALS VALID UNTIL 2PM FRIDAY  
CHECK OUR WEBSITE FOR YOUR LOCAL STORE HOURS

TAKE  
**\$15**

**DOOR  
BUSTER** OFF YOUR  
ATHLETIC FOOTWEAR  
PURCHASE  
OF \$59.99 OR MORE\*

Valid 11/23/17 through 2PM 11/24/17.  
Excludes Doorbusters.

EVERY SEASON STARTS AT  
**DICK'S**  
SPORTING GOODS



P00033675

\*Limit one coupon per customer. Must be used in one transaction. Minimum purchase of \$59.99 excludes tax and shipping charges. Cannot be combined with any other offers, team discounts or used for gift cards, licenses or previously purchased merchandise. Not redeemable for cash, gift cards or store credit. No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward or other discount was applied may result in an adjusted refund amount. Excludes clearance items and Doorbusters. Clearance items have .X3 or .X7 endings. Some exclusions apply. See store and DICKS.com/Exclusions for details. Valid 11/23/17 through 2PM 11/24/17.

**BEST PRICE  
GUARANTEE**

If you find a lower  
price, we'll match it.\*

\*If you find a lower price on an identical item currently for sale at a qualifying retailer (in-store or online), we will match it. Just show the qualifying retailer's ad at time of in-store purchase or call 1-877-846-9997 when purchasing online. Program terms and conditions and exclusions apply.

See a store associate or  
DICKS.com/BestPriceGuarantee for details.

**BUY 1, GET 1  
50% OFF**  
ALL REGULAR-PRICE SOCKS  
Excludes Cabin Socks

**OFFICIAL SPORTING GOODS  
RETAIL SPONSOR OF TEAM USA**



Official Sporting Goods Retail Sponsor of Team USA

Products marked "DICK'S EXCLUSIVE" are available in our stores and on our website, but may be available at manufacturers' stores or on their websites. Products available in our Golf Galaxy and Field & Stream stores and their respective websites are included in the "DICK'S EXCLUSIVE" claim. Reference prices are past offerings. No sales may have occurred at these prices. Interim markdowns may have been taken. Clearance items have .X3 and .X7 endings. We reserve the right to limit quantities. Some exclusions apply. See store and DICKS.com/Exclusions for details. Not responsible for typographical errors. For mail-in rebate offers, some exclusions may apply. See rebate form for details.

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34 USC 220504

**Holiday Hours:**

Thanksgiving Day 6 pm to 2 am | Black Friday 5 am to 10 pm | Sat. 8 am to 10 pm

Store hours vary by location. Please see DICKS.com for your local store hours.

Sale Effective Thursday November 23 - Saturday November 25



OPEN 24 HOURS ONLINE  
DICKS.COM



# BLACK FRIDAY SAVINGS ON HUNTING'S TOP BRANDS

EVERY SEASON STARTS AT

**DICK'S**  
SPORTING GOODS

**BUY ONE GET ONE 50% OFF\*\***

Was 4.99-219.99 Each  
All Regular-Price Ammunition  
Limit 10 boxes per customer  
\*\*Second item must be of equal or lesser value



**SALE**  
**399<sup>98</sup>**

**\$300 OFF**  
Was 699.99  
NEW FOR 2017  
Field & Stream  
Sportsman 24 Plus  
4 Gun Fire Safe  
with Electronic Lock

**SALE**  
**599<sup>98</sup>**

ALL SAFES EXCLUDE GUNS AND ACCESSORIES

**\$300 OFF**  
Was 899.99  
Field & Stream  
Pro 36 Plus 6 Gun  
Fire Safe with  
Electronic Lock

**SALE**  
**699<sup>98</sup>**

**\$800 OFF**  
Was 1499.99  
Sentinel 64 Plus 4  
Gun Fire Safe

**49<sup>98</sup>**

Price After  
\*30 Mail-in Rebate  
Remington  
9mm (350-rd.)  
or  
.45 ACP (200-rd.)  
Luger Range Bucket  
Limit 3 per customer  
Sale 79.98 Was 99.99  
.40 S&W (300-rd.)  
89.98 Reg. 109.99  
RECEIVE A \*30 MAIL-IN REBATE WITH PURCHASE



**10 FOR \$50**

Price After \*10  
Mail-in Rebate  
with 10-Box  
Purchase  
Federal  
American Eagle  
.223 20-Packs  
55 gr.  
Sale 10 FOR 60.00 Was 9.99 Each



**2 FOR \$40**

Reg. 29.99 Each  
Blazer Brass  
.22LR 500-Packs



**29<sup>98</sup>**

Price After \$30  
Mail-in Rebate  
Primos Proof Cam  
12MP Gen 2-01  
Sale 59.98 Reg. 79.99

# DOOR BUSTERS

**6PM THURSDAY - 2PM FRIDAY**

**SHOP ALL DAY  
THANKSGIVING @ DICKS.COM**

STORES CLOSED 2AM - 5AM BLACK FRIDAY  
CHECK OUR WEBSITE FOR YOUR LOCAL STORE HOURS

**SALE**  
**79<sup>98</sup>**

**\$60 OFF**  
Was 139.99  
Men's Muck  
Edgewater Hi  
or  
Fieldblazer XT



**WHILE QUANTITIES LAST**

**179<sup>98</sup>**

Price After \*75  
Mail-in Rebate  
Thompson/  
Center Arms  
Compass  
Assorted calibers  
Adjustable trigger  
Sale 254.98 Reg. 399.99



**SALE**  
**199<sup>98</sup>**

**DICK'S EXCLUSIVE**

**\$100 OFF**  
Savage Arms  
320 Tactical  
Ghost ring sights  
Mounted Picatinny rail  
Reg. 299.99

**79<sup>98</sup>**

**While quantities last**

Price After \*50 Mail-in Rebate  
Savage Arms  
Youth Rascal  
22LR  
Available in black or pink  
Sale 129.98 Reg. 169.99

FIREARMS AND AMMUNITION NOT AVAILABLE IN OUR CLEVELAND, OH, ORLAND PARK PLACE, IL, THE GLEN, IL AND DAKOTA CROSSING, DC STORES. FIREARMS NOT AVAILABLE IN OUR LAS VEGAS (FASHION SHOW), NV STORE. FIREARMS AND AMMUNITION ARE IN-STORE ONLY AND LIMITED TO STOCK ON HAND. QUANTITIES VARY BY STORE. HUNTING PRODUCTS NOT AVAILABLE IN OUR EAST HANOVER, NJ, YONKERS, NY, STATEN ISLAND, NY, MIDDLE VILLAGE, NY, COLUMBIA, MD, KNOXVILLE, TN, NAPERVILLE, IL, CHICAGO (SOUTH LOOP), IL, METairie, LA, FT. LAUDERDALE, FL, AVENTURA, FL, SAUGRASS MILLS, FL, MIDTOWN, FL, NORTHGATE, WA, NORTH SCOTTSDALE, AZ, CHULA VISTA, CA, CARMEL MOUNTAIN, CA, EL CAJON, CA, OCEANSIDE, CA, ESCONDIDO, CA, ENONITAS, CA AND LOS ANGELES, CA AREA STORES. STYLE AND COLOR SELECTION VARIES BY STORE. ADDITIONAL FOOTWEAR STYLES AND COLORS AVAILABLE ONLINE. GUN SAFE AND CABINET COLOR AND SELECTION VARIES BY STORE. IMMEDIATE PICKUP AND DELIVERY NOT AVAILABLE IN ALL STORES.



# SALE UP TO \$700 OFF

## ALL SAFES, CABINETS & PERSONAL SAFES

**SALE 449<sup>98</sup>**

FIELD & STREAM

**\$250 OFF**

Was \$699.99  
Sportsman 24 Plus 4 Gun Fire Safe with Electronic Lock  
Fire-rated up to 1400°F for 30 minutes  
Four adjustable shelves  
55"Hx29"Wx20.25"D  
Door storage includes four handgun holster units, small net pocket and large storage pocket

EXCLUDES GUNS AND ACCESSORIES

|                                                  |        |             |
|--------------------------------------------------|--------|-------------|
| Stack-On 10-Gun Cabinet                          | 79.98  | Reg. 119.99 |
| Field & Stream Medium Personal Fire Safe         | 129.98 | Reg. 179.99 |
| Stack-On 18-Gun Convertible Cabinet              | 169.98 | Reg. 219.99 |
| Sportsman 10-Gun Fire Safe                       | 299.98 | Was 499.99  |
| Sportsman 16-Gun Fire Safe                       | 429.98 | Was 599.99  |
| Pro 36 Plus 6 Gun Fire Safe with Electronic Lock | 599.98 | Was 899.99  |
| Pro 44 Plus 6 Gun Fire Safe with Electronic Lock | 799.98 | Was 1199.99 |
| Sentinel 64 Plus 4 Gun Fire Safe                 | 799.98 | Was 1499.99 |

**SALE 4<sup>98</sup>**  
**50% OFF**

Reg. 9.99  
Field & Stream or Plano Ammo Can  
Excludes ammo  
Selection varies by store

FIELD & STREAM

PLANO

**SALE 4<sup>98</sup>**

Gun Club Shotshells  
12 or 20 ga. Box of 25

Reg. 6.99



STOREWIDE SALE THURSDAY THROUGH SATURDAY SHOP ONLINE ALL DAY THANKSGIVING DAY

# ALL FIREARMS ON SALE

**SALE 599<sup>98</sup>**  
**\$200 OFF**  
A300 Outlander Wood  
Reg. 799.99

**SAVE \$20** ON ALL REGULAR-PRICE GUNS UP TO **399<sup>99</sup>**  
**SAVE \$40** ON ALL REGULAR-PRICE GUNS **\$400-699<sup>99</sup>**  
**SAVE \$60** ON ALL REGULAR-PRICE GUNS **\$700-999<sup>99</sup>**  
**SAVE \$100** ON ALL REGULAR-PRICE GUNS **\$1000 OR MORE**

**SAVAGE ARMS**  
**199<sup>98</sup>**  
Price After \$100 Mail-in Rebate  
Axis XP  
Assorted calibers  
Includes 3-9x40 scope  
Sale 299.98 Reg. 379.99

**SAVAGE ARMS**  
**129<sup>98</sup>**  
Price After \$50 Mail-in Rebate  
Mark II GXP  
22LR  
Sale 179.98 Reg. 219.99

**RUGER**  
**199<sup>98</sup>**  
**\$60 OFF**  
10/22 Semi-Auto  
22LR rimfire rifle  
10-rd. rotary magazine  
Reg. 259.99

**HENRY**  
**399<sup>98</sup>**  
**\$80 OFF**  
Golden Boy  
22LR  
American walnut stock  
Reg. 479.99

**SAVAGE ARMS**  
**179<sup>98</sup>**  
**\$40 OFF**  
Maverick 88  
Four styles to choose from  
Reg. 219.99

**Remington**  
**229<sup>98</sup>**  
Price After \$60 Mail-in Rebate  
870 Express Wood  
Shoots 2 3/4" and 3" shells  
Vent-rib bead-sighted barrel  
Twin-action bars for maximum strength and reliability  
Sale 289.98 Reg. 349.99

**Stoeger**  
**399<sup>98</sup>**  
**\$100 OFF**  
FTS Condor O/U or Coach  
Four styles to choose from  
Stainless steel receiver  
Reg. 499.99

**Stoeger**  
**399<sup>98</sup>**  
Price After \$75 Mail-in Rebate  
M3000 Camo or Wood  
Shoots 2 3/4" and 3" shells  
Sale 474.98 Reg. 549.99

**BERETTA**  
**599<sup>98</sup>**  
**\$200 OFF**  
A300 Outlander Camo  
Reg. 799.99

**Remington**  
**249<sup>98</sup>**  
Price After \$60 Mail-in Rebate  
870 Express HD  
Shoots 2 3/4" and 3" shells  
Sale 309.98 Reg. 379.99

**Remington**  
**399<sup>98</sup>**  
Price After \$60 Mail-in Rebate  
870 Express Tactical  
Ghost ring sights  
Sale 459.98 Reg. 519.99

**SAVAGE ARMS**  
**499<sup>98</sup>**  
**\$80 OFF**  
220  
20 ga. slug shotgun  
Black synthetic stock  
Reg. 579.99

**Remington**  
**199<sup>98</sup>**  
Price After \$25 Mail-in Rebate  
Impact Camo  
.50 caliber  
While quantities last  
Sale 224.98 Reg. 299.99

**SAVAGE ARMS**  
**299<sup>98</sup>**  
**\$80 OFF**  
500 Field/Deer Combo  
12 or 20 ga.  
Includes Dual-Comb stock and field barrel  
Reg. 379.99

FIREARMS AND AMMUNITION NOT AVAILABLE IN OUR GLENDALE, CA, ORLAND PARK PLACE, IL, THE GLEN, IL AND DAKOTA CROSSING, DC STORES. FIREARMS NOT AVAILABLE IN OUR LAS VEGAS (FASHION SHOW), NV STORE. FIREARMS AND AMMUNITION ARE IN-STORE ONLY AND LIMITED TO STOCK ON HAND. QUANTITIES VARY BY STORE. HUNTING PRODUCTS NOT AVAILABLE IN OUR EAST HANOVER, NJ, YONKERS, NY, STATEN ISLAND, NY, MIDDLE VILLAGE, NY, COLUMBIA, MD, KNOXVILLE, TN, NAPERVILLE, IL, CHICAGO (SOUTH LOOP), IL, METairie, LA, FT. LAUDERDALE, FL, AVENTURA, FL, SAUGCRASS MILLS, FL, MIDTOWN, FL, NORTHGATE, WA, NORTH SCOTTSDALE, AZ, CHULA VISTA, CA, CARMEL MOUNTAIN, CA, EL CAJON, CA, OCEANSIDE, CA, ESCONDIDO, CA, ENCINITAS, CA AND LOS ANGELES, CA AREA STORES. GUN SAFE AND CABINET COLOR AND SELECTION VARIES BY STORE. IMMEDIATE PICKUP AND DELIVERY NOT AVAILABLE IN ALL STORES.



STOREWIDE SALE THURSDAY THROUGH SATURDAY SHOP ONLINE ALL DAY THANKSGIVING DAY

SAVE ON  
ALL GAME  
CAMERAS  
SALE **39<sup>98</sup>**

50% OFF Terra 10MP  
IR Swirl

Was 79.99  
Terra 10MP TruBark Black IR 49.98



SALE **59<sup>98</sup>**

\$20 OFF Moultrie 35 Series  
14MP Combos

Reg. 79.99



SAVE ON ALL  
BLINDS AND  
TREESTANDS

SALE **69<sup>98</sup>**

\$80 OFF  
Was 149.99

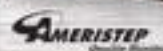
Lookout Deluxe  
Ladder Stand  
22"x17.25" platform

FIELD & STREAM

SALE **59<sup>98</sup>**

\$30 OFF  
Was 89.99

Doghouse Blind  
RealTree XTR camo  
Shoot-through mesh  
60" shoot-through width x 60" height



SAVE ON ALL BINOCULARS  
AND RANGEFINDERS  
SALE **69<sup>98</sup>**

Price After \$20  
Mail-in Rebate

XRT6 600-yd.  
Rangefinder

Sale 89.98 Reg. 119.99

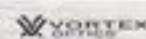
Leupold BX-1  
Yosemite 8x30  
Porro Binoculars  
79.98



SALE **99<sup>98</sup>**

\$80 OFF  
Reg. 179.99

NEW FOR 2017  
Nikon  
3-9x40  
BDC



RECEIVE **\$30**

In DICK'S Cash with Purchase of a  
Vortex Crossfire Scope or Binoculars  
Purchased 11/23-11/25 Reg. 169.99-299.99

DICK'S CASH REDEEMABLE 11/18 through 1/31/18.  
Valid on purchases in-store and online. DICK'S Cash received in the  
form of a register receipt and must be used in one transaction. DICK'S  
Cash has no cash value. Cash or store credit will not be given for unused  
portion of the DICK'S Cash. Not redeemable for cash, gift cards or store  
credit. No reproductions or rain checks accepted. Returns or exchanges  
where DICK'S Cash or other discount was applied may result in adjusted  
refund amount. Some exclusions apply.  
See store and DICKS.com/Exclusions for details.

SAVE **25-50%**  
ON ALL GUN AND BOW CASES

Reg. 7.99-269.99



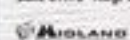
Excludes  
contents

SAVE ON  
ALL RADIOS  
SALE **49<sup>98</sup>**

Price After \$20  
Mail-in Rebate

38-Mile Radio  
Value Pack

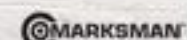
Sale 69.98 Reg. 99.99



SAVE ON  
ALL AIR GUNS  
SALE **59<sup>98</sup>**

\$60 OFF  
Reg. 119.99

Big Bear  
.177 caliber air rifle



Crosman Fire Nitro  
Piston Pellet Gun  
79.98 Reg. 99.99  
RECEIVE A \$20 MAIL-IN  
REBATE WITH PURCHASE

SALE **20-60% OFF**  
SELECT KNIVES

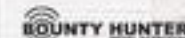
Reg. 6.99-199.99



SAVE ON ALL METAL DETECTORS  
SALE **99<sup>98</sup>**

\$60 OFF  
Reg. 159.99

Discovery 1100



FREE Bounty Hunter Jr.  
by Mail (a \$60 value) with  
Purchase of a Bounty  
Hunter Discovery 1100



SAVE ON ALL  
PAINTBALL MARKERS  
SALE **99<sup>98</sup>**

Price After \$10 Mail-in Rebate

Cronus PowerPack Paintball Gun Kit  
Includes 90g CO<sub>2</sub> tank, Valor goggles and 200-rd.  
loader Sale 109.98 Reg. 119.99

TIPPMANN

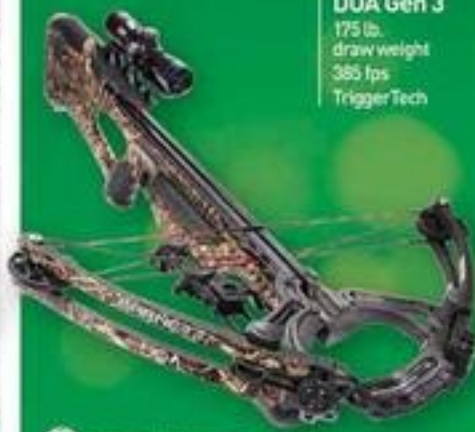
2 FOR \$60  
Reg. 34.99 Each

X-Ball Triumph Paintball 2000-Pack



SALE **399<sup>98</sup>** \$400 OFF

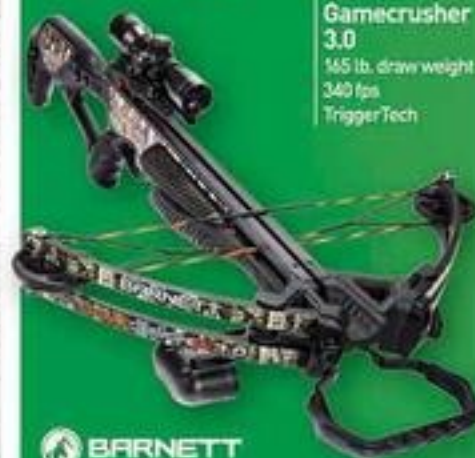
Was 799.99  
DOA Gen 3  
175 lb.  
draw weight  
385 fps  
Trigger Tech



SALE **249<sup>98</sup>**

\$350 OFF  
Was 599.99

Gamecrusher  
3.0  
165 lb. draw weight  
340 fps  
Trigger Tech



SALE **129<sup>98</sup>**

\$170 OFF  
Was 299.99

Recruit Recurve  
Crossbow  
150 lb. draw weight  
245 fps



SALE **14<sup>98</sup>**

50% OFF  
Was 29.99

Spark Mini Crossbow



CROSSBOW SELECTION VARIES BY STORE. ALL TREESTANDS INCLUDE FULL-BODY FALL RESTRAINT. HUNTING PRODUCTS NOT AVAILABLE IN OUR EAST HAVEN, CT, YONKERS, NY, STATEN ISLAND, NY, MIDDLE VILLAGE, NY, COLUMBIA, MD, KNOXVILLE, TN, NAPERVILLE, IL, CHICAGO (SOUTH LOOP), IL, METairie, LA, FT. LAUDERDALE, FL, AVENTURA, FL, SAVANNAH, GA, MIAMI, FL, NORTH GATE, VA, NORTH SCOTTSDALE, AZ, CHULA VISTA, CA, CARMELO MOUNTAIN, CA, EL CAJON, CA, OCEANSIDE, CA, ESCONDIDO, CA, ENCINITAS, CA AND LOS ANGELES, CA AREA STORES.



# HURRY IN! DOORBUSTERS AVAILABLE WHILE QUANTITIES LAST

## SALE 25% OFF

All Remaining Regular-Price  
Blaze and Camo Hunt Apparel  
Excludes Drake and accessories  
Reg. 9.99-319.99

## SALE 50% OFF

Field & Stream Insulated  
Bombers and Bibs  
Was 44.99-149.99

FIELD & STREAM

## SAVE 20-50% ON ALL SCENT ELIMINATION

Excludes Ozonics and Scent Crusher products

### SALE 14.98

### 25% OFF

Reg. 19.99  
Fair Chase 10-Piece Scent Elimination Kit



## SALE 9.98

### LOWEST PRICE EVER

### \$20 OFF

Was 29.99  
Men's or Women's Field & Stream  
Classic Lightweight Flannels  
Extended sizes 14.98



## SALE 19.98

### \$10 OFF

Was 29.99  
Men's Field &  
Stream Classic  
Logo Hoodie

Extended sizes  
24.98



## YOUR CHOICE 39.98

### \$15-25 OFF

Was 54.99-64.99  
Men's Under  
Armour Stacked  
Logo or Camo  
Blocked Hoodie



## TAKE \$25 OFF

All Regular-Price  
Boots 89.99  
or More



## SALE 59.98

### \$40 OFF

Reg. 99.99  
Men's  
Woodland  
Tracker

FIELD & STREAM



## BUY ONE GET ONE 50% OFF\*\*

Reg. 8.00-34.00 Each  
All Regular-Price  
Socks

Excludes Cabin Socks  
and FootJoy

\*\*Second item must be of  
equal or lesser value



STYLE AND COLOR SELECTION VARIES BY STORE. ADDITIONAL APPAREL AND FOOTWEAR STYLES AND COLORS AVAILABLE ONLINE. HUNTING PRODUCTS NOT AVAILABLE IN OUR EAST HANOVER, NJ, YONKERS, NY, STATEN ISLAND, NY, MIDDLE VILLAGE, NY, COLUMBIA, MD, KNOXVILLE, TN, NAPERVILLE, IL, CHICAGO (SOUTH LOOP), IL, METAIRIE, LA, FT. LAUDERDALE, FL, AVENTURA, FL, SAWGRASS MILLS, FL, MIDTOWN, FL, NORTHGATE, WA, NORTH SCOTTSDALE, AZ, CHULA VISTA, CA, CARMEL MOUNTAIN, CA, EL CAJON, CA, OCEANSIDE, CA, ESCONDIDO, CA, ENCINITAS, CA AND LOS ANGELES, CA AREA STORES.