

MOST STORES OPEN THANKSGIVING DAY*
DOORS OPEN ON FRIDAY AT 7 AM*

*Most locations. Pharmacy open regular hours.



BUY 1 GET 2 FREE*

*PLUS APPLICABLE SALES TAX EQUAL OR LESSER VALUE WITH CARD

RITE AID HOME
Holiday Gift Wrap or Gift Bags
(excludes Papyrus & American Greetings)

BUY 1 GET 2 FREE*

*PLUS APPLICABLE SALES TAX EQUAL OR LESSER VALUE WITH CARD

RITE AID HOME
Holiday Boxed Cards
(excludes Papyrus and Recycled Greetings boxed cards)



BUY 1 GET 2 FREE*

*PLUS APPLICABLE SALES TAX EQUAL OR LESSER VALUE WITH CARD

Select Kellogg's, Post or Quaker Cereal or Quaker Chewy Bars

BLACK FRIDAY

Lowest OFFERS OF THE YEAR

3 DAYS ONLY!
THURSDAY • FRIDAY SATURDAY



BUY 1 GET 2 FREE*

*PLUS APPLICABLE SALES TAX EQUAL OR LESSER VALUE WITH CARD

Russell Stover Boxed Chocolates
24 oz. Only



BUY 1 GET 2 FREE*

*PLUS APPLICABLE SALES TAX EQUAL OR LESSER VALUE WITH CARD

Hershey's Pot of Gold Boxed Chocolates
8.7 - 10 oz.



BUY 1 GET 2 FREE*

*PLUS APPLICABLE SALES TAX EQUAL OR LESSER VALUE WITH CARD

Russell Stover Holiday Singles
0.8 - 1 oz.



BUY 1 GET 2 FREE*

*PLUS APPLICABLE SALES TAX EQUAL OR LESSER VALUE WITH CARD

FOSTER GRANT
Sunglasses and Reading Glasses



1.99
WITH CARD
OR 99¢

Xtra Laundry Detergent
68.75 - 75 oz.



AS SEEN ON TV

Air Hawk, My Foldaway Mirror, 35 Below Socks, Gotham Steel Pan, Gotham Steel Square Pan, Magic Tracks (excludes Magic Tracks Mega Set), Ped Egg Powerball, Simply Fit Board, Snuggie, Snuggie Tails, Tac Glasses, Tac Light, Tac Light Bar or Tac Light Lantern

Offer limited to items listed above. Select items may not be available in all stores. Sorry, no rainchecks.

Buy 1 Get 1 FREE*

EQUAL OR LESSER VALUE
*PLUS APPLICABLE SALES TAX WITH CARD



2 \$10
FOR
OR 5.99 EA. WITH CARD

Cottonelle Bath Tissue 12 Pack
Viva Paper Towels 6 Pack

PLUS! Earn 200 Penti points
When you buy 2 of these items.
Worth \$2.00

*Limit 2 offers per customer.



Buy 1 Get 1 FREE*

EQUAL OR LESSER VALUE
*PLUS APPLICABLE SALES TAX WITH CARD

Stayfree 14 - 18 ct.
Carefree 20 - 54 ct.



SAVE \$7.00

5.99
WITH CARD

Planters Peanuts Holiday 3 Pack

PLUS! Earn 300 Penti points
Worth \$3.00

*Limit 2 offers per customer.



1/2 PRICE

1.75
WITH CARD

Big Win Purified Water
24 Pack, 16.9 oz.
+CRV or deposit where applicable



97¢
WITH CARD

Coke or Pepsi or 7UP Products
2 Liter Bottle
+CRV or deposit where applicable

ITEMS ON THIS PAGE LIMITED TO STORE STOCK. SORRY NO RAINCHECKS. LIMIT 2 OFFERS PER CUSTOMER

GET PLENTI POINTS WORTH THE AMOUNT YOU SPEND!

*plus applicable sales tax



Kleenex Facial Tissues White 85 ct.

100

WITH CARD

PLUS! Earn 100 Plenti points* Worth \$1.00

*Limit 2 offers per customer.



Nestle Single Serve Candy Bars

2 \$1

FOR

OR 79¢ EA. WITH CARD

PLUS! Earn 100 Plenti points* Worth \$1.00

*Limit 2 offers per customer.



Listerine Pocktopaks 72 ct. All Floss & Flossers

300

WITH CARD

PLUS! Earn 300 Plenti points* Worth \$3.00

*Limit 2 offers per customer.



HOME Select Tape 3/4" x 300"

2 \$2

FOR

OR 1.49 EA. WITH CARD

PLUS! Earn 200 Plenti points* Worth \$2.00

*Limit 2 offers per customer.



Scünci Elastic 14 - 28 ct. or Color Vibes Brushes

300

WITH CARD

PLUS! Earn 300 Plenti points* Worth \$3.00

*Limit 2 offers per customer.



Colgate Toothpaste Sensitive 6 oz., Enamel 4 oz., Optic White 3.5 oz. or Select Toothbrushes

2 \$8

FOR

OR 4.49 EA. WITH CARD

PLUS! Earn 800 Plenti points* Worth \$8.00

*Limit 2 offers per customer.



Magnavox Digital Ear Buds

600

WITH CARD

PLUS! Earn 600 Plenti points* Worth \$6.00

*Limit 2 offers per customer.



GE LED Light Bulbs LED Daylight 10W, Soft White 6W or 10W, 1 Pack, Bright Stik 5.5W or 9W, 2 Pack

500

WITH CARD

PLUS! Earn 500 Plenti points* Worth \$5.00

*Limit 2 offers per customer.



Zim's Max-Freeze Pain Relievers and Foot Creme Selection may vary by store

500

WITH CARD

PLUS! Earn 500 Plenti points* Worth \$5.00

*Limit 2 offers per customer.



EARN \$120 IN PLENTI POINTS

3 DAYS ONLY!

THURSDAY • FRIDAY SATURDAY



Dial Liquid Hand Soap 7.5 oz. Zest or Coast 3 Bar

99¢

WITH CARD



Wet n Wild Mini Nail Enamel Kit

299

WITH CARD

PLUS! Earn 200 Plenti points* Worth \$2.00

*Limit 2 offers per customer.



REVLON Nail Enamel, Moon Drops (excludes Colorstay, Nail Air or Top Speed) or Super Lustrous Lipstick

2 \$6

FOR

OR 4.99 EA. WITH CARD

PLUS! Earn 100 Plenti points* Worth \$1.00

*Limit 2 offers per customer.



2B Cozy Christmas Socks

2 \$1

FOR

OR 89¢ EA. WITH CARD



Coty Fragrance Gift Sets Regular Retail \$21.99

1399

WITH CARD

PLUS! Earn 200 Plenti points* Worth \$2.00

*Limit 2 offers per customer.



Amopé Pedi Perfect Foot File (excludes Pedi Perfect Wet & Dry Foot File)

1999

WITH CARD

PLUS! Earn 500 Plenti points* Worth \$5.00

*Limit 2 offers per customer.



Earth's Best Baby Food Pouches, Yardley Single Bar Soap, Yardley 16 oz., Plus White, Pamprin 20 ct., or OXY Selection may vary by store

100

WITH CARD



Thicker Fuller Hair, Rave, LA Looks, Hello Toothpaste, Finesse, FDS Sprays or Aqua Net Selection may vary by store

200

WITH CARD



First Degree Live Clean Hair Care, Salon Grafix, Yardley 16 oz., Plus White, Pamprin 20 ct., or OXY Selection may vary by store

300

WITH CARD



Blue Star, Certain Dri, CeraVe Baby, Similasan, Salonpas Large Patch 6 ct., Porcelana, Midnite Sleep, or Vivarin Selection may vary by store

500

WITH CARD

ITEMS ON THIS PAGE SELECTED TO STORE STOCK. SORRY NO RAINCHECKS. LIMIT 2 OFFERS PER CUSTOMER

CHATT, GA01, 01X, 02, M01-04, 06, 08, 09, 11-13, 15-23, 25-28, 30-32, 35, 36, MA01, 01X, 02, MANHA, NA01-16, 18, 20-73, 75-80, 82-85, 87-84, NC01, 01X, 02-04, NY01, PA01, R01, RWD01, 03, SC01-03, SOU01-04, 06, 08, 10, 12-15, 18, 19, 21, 24-30, 34-36, 42, 43, 45, 50, 51, 53-55, 58-65, 67, 71-77, 79-82, 84, 85, 87, 88, SP01-03, 03X, 04-17, 17X, 18-36, 38-51, 53-65, SRP01, 04-11, 16, 18-34, TN01, VA01

*PLENTI POINTS EARNED AT RITE AID GENERALLY CREDIT TO ACCOUNT 6AM DAY AFTER ISSUANCE. EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL AND HAVE AT LEAST 200 POINTS TO USE PLENTI POINTS. SEE PLENTI.COM/TERMS FOR DETAILS. PLENTI POINTS ARE WORTH AT LEAST \$1 IN SAVINGS FOR EVERY 100 POINTS EARNED. BUY ONE GET ONE FREE GOOD ON ITEMS EQUAL OR LESSER VALUE OF THE SAME BRAND, NO MIX & MATCH. BUY ONE GET ONE FREE ITEMS OFFERED AT REGULAR PRICE, APPLICABLE SALES TAX APPLIES.

BUY 1 GET 2 FREE!

Buy any of these select items and get 2 FREE of the same offer of equal or lesser value



daylogic[®]
Facial Masks

BUY 1 GET 2 FREE*
*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD



Yes to
Facial Cleansing Wipes
25 - 30 ct.

BUY 1 GET 2 FREE*
*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD



daylogic[®]
Cleansing Sponge
Regular Retail \$1.99

BUY 1 GET 2 FREE*
EQUAL OR LESSER VALUE
WITH CARD



RITE AID Clean+
Toothbrushes
or Mouthwash 500 ml.

BUY 1 GET 2 FREE*
*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD



NIVEA
Creme Tin 1 oz. or
Soft Cream 0.84 oz.
or Lip Care

BUY 1 GET 2 FREE*
*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD



Candle Lite
Highly Fragranced
Essential Elements
Jar Candles 9 oz., Limit 3
Selection may vary by store

BUY 1 GET 2 FREE*
EQUAL OR LESSER VALUE
WITH CARD



No nonsense
Tights or Socks
Select items

BUY 1 GET 2 FREE*
*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD



Select Mead or Roaring
Springs Composition
or Notebooks
Selection may vary by store

BUY 1 GET 2 FREE*
*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD



Select
Papermate or Sharpie
Selection may vary by store

BUY 1 GET 2 FREE*
EQUAL OR LESSER VALUE
WITH CARD

Lowest OFFERS OF THE YEAR

3 DAYS ONLY!
THURSDAY • FRIDAY
SATURDAY



DURACELL
Cell Accessories,
Cables, Power
Banks or Surge
Protectors
Selection may
vary by store

Buy 1 Get 1 FREE*
EQUAL OR LESSER VALUE
WITH CARD



Air Wars Battle Drones
Comes with 2 Drones, 2 Remotes, 10 Weapons,
Rechargeable Batteries and 2 USB Charging Cables
•Ready to Battle Out of Box
•Engineered to Withstand
Collisions and Falls
Limited to store stock
Sorry No Rainchecks

SAVE \$40

59⁹⁹
WITH CARD



Proctor Silex
Appliances
Selection may vary
by store

7⁹⁹
WITH CARD

PLUS! Earn 100 Plenti points*
Worth \$1.00
*Limit 2 offers per customer.



Uno or Matchbox & Hot Wheels
5 Pack
Selection may
vary by store

3⁹⁹
WITH CARD



Altec Lansing
Bluetooth
Speakers
Selection may vary by store

50% OFF
REGULAR RETAIL
WITH CARD

PLUS! Earn 300 Plenti points*
When you buy 2 of these items.
Worth \$3.00
*Limit 2 offers per customer.



Assorted Pilot Writing
Instruments
Selection may
vary by store

Buy 1 Get 1 FREE*
EQUAL OR LESSER VALUE
WITH CARD

PLUS! Earn 100 Plenti points*
When you buy 2 of these items.
Worth \$1.00
*Limit 2 offers per customer.



RED LOBSTER
FRESH CHOICES
chili's
MAGGIANO'S
Red Lobster and Brinker
Gift Cards
WITH CARD

Earn 1,000 Plenti points*
When you buy \$50 of these items.
Worth \$10.00
*Limit 2 offers per customer.



NETFLIX
Spotify
sling
TELEVISION
Netflix, Spotify or
Sling TV Gift Cards
WITH CARD

Earn 500 Plenti points*
When you buy \$25 of these items.
Worth \$5.00
*Limit 2 offers per customer.



Hotels.com
or **Uber**
Gift Cards
WITH CARD

Earn 500 Plenti points*
When you buy \$25 of these items.
Worth \$5.00
*Limit 2 offers per customer.



The Home Depot
Gift Card
WITH CARD

Earn 1,000 Plenti points*
When you buy \$50 of these items.
Worth \$10.00
*Limit 2 offers per customer.



BANANA REPUBLIC
OLD NAVY
Gift Cards
WITH CARD

Earn 1,200 Plenti points*
When you buy \$50 of these items.
Worth \$12.00
*Limit 2 offers per customer.



XBOX LIVE
Xbox 3 Month
Membership
Gift Card
WITH CARD

24⁹⁹
WITH CARD

PLUS! Earn 1200 Plenti points*
Worth \$12.00
*Limit 2 offers per customer.



BURGER KING
Wendy's
Hardee's/Carl's Jr.
Gift Cards
WITH CARD

Earn 500 Plenti points*
When you buy \$25 of these items.
Worth \$5.00
*Limit 2 offers per customer.

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ONE POUND

HERSHEY'S
Milk Chocolate
1 POUND BAR

MIX & MATCH

BUY 1 GET 1 FREE*

*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD

Reese's
MILK CHOCOLATE
2 PEANUT BUTTER CUPS

1 Lb. Candy Gifts

OREO
Milk's Favorite Cookie

Pringles
5 - 6 oz.,
Pepperidge
Farm
Goldfish
6.6 oz.
or Nabisco
Cookies
Limit 2

Pringles
Original

Goldfish
BAKED
Cheddar

Dove
Dark Chocolate
Peanut Butter & Dark Chocolate

Dove Bagged Candy
5.31 - 8.87 oz.

STARLIGHT PEPPERBONTS
CIRCUS PEANUTS

Peg Candy

FERRERO ROCHER
The golden experience

Ferrero Rocher 12 ct.
Raffaello 5.3 oz.

Cadbury
DAIRY MILK
FRUIT & NUT

Cadbury or
Hershey's XL
Candy Bars
3.5 - 4.5 oz.

BLACK FRIDAY

Lowest OFFERS OF THE YEAR

3 DAYS ONLY!
THURSDAY • FRIDAY • SATURDAY

Popcorn Tins
9 oz.

2 \$7
FOR

OR 3.99 EA.
WITH CARD

SAVE UP TO 89¢ ON 2

Big Win

Russell Stover
Large Gusset Bags 16.1 - 20.6 oz.

4.99
WITH CARD

Earn 100 Plenti points
When you buy 2 of these items.
*Limit 2 offers per customer.

Worth \$1.00

Original Gourmet
Butter Cookies
12 oz.

1.77
WITH CARD

SAVE \$2.00

Trident
Orbit

Single Pack Gum
and Tic Tac 1 oz.

Buy 1 Get 1 FREE
EQUAL OR LESSER VALUE
WITH CARD

Black Forest Organic
or Trolli Peg Candy
4 - 7.2 oz., Swedish Fish
or Sour Patch Kids
Peg Bags 6.5 - 8 oz.

2 \$2
FOR

OR 1.49 EA.
WITH CARD

SAVE UP TO 50%

PLUS! Earn 100 Plenti points
When you buy 2 of these items.
*Limit 2 offers per customer.

Worth \$1.00

DURACELL
Batteries
Coppertop
AA or AAA 8 Pack
C or D 4 Pack or
9 Volt 2 Pack
Hearing Aid
Batteries 8 Pack

2 \$12
FOR

OR 6.99 EA.
WITH CARD

SAVE 42%

PLUS! Earn 300 Plenti points
When you buy 2 of these items.
*Limit 2 offers per customer.

Worth \$3.00

Oscar Mayer
Bacon, Lunch
Products
or Kraft Singles

MIX & MATCH

Buy 1 Get 1 FREE
EQUAL OR LESSER VALUE
WITH CARD

RITZ bits
CHEEZ-IT

Go Cup Snacks or
Select Single Serve
Cookies and Crackers
Peg Bags 3 oz.

77¢
WITH CARD

LESS THAN 1/2 PRICE

Monster Energy
16 oz.
Red Bull Energy
8.4 oz.
+CRV or deposit
where applicable

1.88
WITH CARD

Folgers Country Roast
31 oz., **Maxwell House**
Wake Up Roast 30.6 oz.,
Dunkin' Donuts 11 - 12 ct.,
McCafé 12 oz. or 12 ct.
Pods, **Maxwell House**
or **Gevalia** 12 ct. Pods
or Cold Brew 32 oz.

4.99
WITH CARD

LESS THAN 1/2 PRICE

DiGiorno
12" Pizza

2 \$9
FOR

OR 4.99 EA.
WITH CARD

SAVE \$7.00 ON 3

PLUS! Earn 200 Plenti points
When you buy 2 of these items.
*Limit 2 offers per customer.

Worth \$2.00

JACK LINK'S
TERIYAKI

Jack Link's Jerky
2.6 - 2.85 oz.

2.99
WITH CARD

SAVE OVER \$4.00

Heineken, Blue Moon or Corona Beer
Select Varieties,
12 Pack, 12 oz. Cans
or Bottles

13.49

Angry Orchard
Hard Cider,
Brooklyn or
Samuel Adams Beer
Select Varieties,
12 Pack, 12 oz. Cans
or Bottles

14.49

Modelo, Dos Equis
12 Pack,
12 oz. Cans or Bottles
Michelob Ultra
Beer 18 Pack,
12 oz. Cans or Bottles

12.49

Blue Moon, Heineken or Corona Beer
Select Varieties, 6 Pack,
12 oz. Bottles or Cans

7.49

Keystone Light, Natural Light or Ice or Milwaukee's Best Beer
Select Varieties, 12 Pack,
12 oz. Cans

5.49

30% OFF ONLINE

Now thru Saturday, November 25th

EXCLUSIVE online offers | **FREE SHIPPING** orders \$34.99+ | **EARN PLENTI** points online

riteaid.com/blackfriday

*REGULAR RETAIL WITH CARD

*VALID ONLINE ONLY. WELLNESS+ WITH PLENTI ONLINE ENROLLMENT REQUIRED. OFFER EXPIRES 11/25/17 11:59PM EST. APPLIES TO STANDARD SHIPPING 20LB

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*PLENTI IS A REWARDS PROGRAM. PARTICIPATION IS SUBJECT TO TERMS AND CONDITIONS. PLENTI POINTS EARNED AT RITE AID GENERALLY CREDIT TO ACCOUNT BY 6 AM THE NEXT DAY. PLENTI POINTS ARE WORTH AT LEAST \$1.00 FOR EVERY 100 POINTS EARNED. MUST FULLY ENROLL IN PLENTI AND HAVE AT LEAST 200 POINTS TO USE. PLENTI POINTS HAVE NO MONETARY VALUE AND EXPIRE AFTER 2 YEARS. PLENTI POINTS CANNOT BE REDEEMED AT RITE AID ON PRESCRIPTIONS, TOBACCO PRODUCTS, ALCOHOL (EXCEPT CAL), GIFT CARDS, LOTTERY, LICENSES, MONEY SERVICES, PRE-PAID CARDS, STAMPS, MAIL SERVICES, AND ITEMS PROHIBITED BY LAW. PARTICIPATING PARTNERS AND OFFERS ARE SUBJECT TO CHANGE WITHOUT NOTICE AND TO GEOGRAPHIC AVAILABILITY, LOCATION EXCLUSIONS AND ADDITIONAL TERMS. ALL RIGHTS RESERVED. VISIT PLENTI.COM/TERMS TO LEARN MORE.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (DAND). BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.

Exclusive Deals Online!
FREE SHIPPING on all orders \$34.99+*

*Applies to standard shipping < 20lb. See riteaid.com for details.