**SAVE \$70** 

iPhone® 6 on Straight Talk® Wireless

•32GB

Was \$199

\*See page 8 for Straight

Straight Talk





SPECIAL BUY

Hover-1™ Freedom Hoverboard

· Also available in red

# Walmart

39"

ELEGIENT

SPECIAL BUY

44

Element® 39" Class **Smart TV** 

- •38.5" diagonal screen size
- Includes many more built-in apps

VUDU NETFLIX You Tube

# BEGINS 6PM THURSDAY 11/23

IN STORES ALL DAY ONLINE

**Ultra HD Resolution** 

55"

SHARP SPECIAL BUY

Sharp<sup>®</sup> 55" Class 4K Smart TV

- •54.6" diagonal screen size
- Includes many more built-in apps

VUDU NETFLIX HBO You Tube





Nintendo® Switch™ Console with Neon Blue and Neon Red Joy-Con

• Also available with gray Joy-Con controllers in select stores



**SAVE \$20** 

\$25 SHOPPING OFFER\*\*

Google Home Mini

# Google Home Mini™

- Purchase any Google Home product and get up to \$25 off a Walmart order through Google Express
- · Also available in charcoal
- Get answers from Google

Google Home Mini maximum 6 per person. \*\*See page 11 for offer details.

SPECIAL BUY

Select DVD Movies





ALSO



SHOP

Check out our early online Black Friday items.

CLICK HERE.

While supplies last. Starts at 6 pm, November 23 in-store, except where prohibited by law. Check your local store's hours. Prices also valid all day Friday, while supplies last. Lines may form prior to start time. Online sales begin Thursday, November 23 at 12:01 am EST.



Shop your local Supercenter for the

# HOTTEST BLACK FRIDAY DEALS!

Sorry, you won't find these deals at your Neighborhood Market store.

# Find items in-store using our color-coded map













**General Merch** Pgs. 25-26



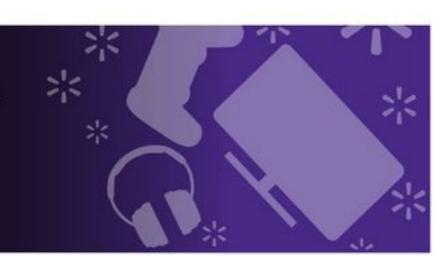








# BLACK BEGINS 6PM IN STORES while supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. THURSDAY 11/23 6PM ALL DAY ONLINE Prices also valid all-day Friday, while supplies last.









**SAVE \$40.96** 

ONN° Tilting TV Wall Mount Fits most 47"-80"

flat TVs Was \$59.96



SPECIAL BUY

Atlantic® Full-Motion Gas Spring Wall Mount

- Fits most curved or flat 23"-60" TVs
- Holds up to 66 lbs.
- 180° pan angle leftto-right and 360° motion



**SAVE \$15** 

Some content may require additional fees.

# Google<sup>®</sup> Chromecast<sup>™</sup>

- Bonus: \$5 Vudu credit Watch content from 1,000+ of your favorite mobile apps
- Control your TV with your voice using Chromecast & Google Assistant

**SAVE \$17** 

Maximum 6 per person Was \$35



# Walmart Product Care Plan

Get more coverage above and beyond the manufacturer's limited warranty.

Get a bonus of 30-days premium tech help with purchase.

**POWERED BY** 

asurion 🎉 walmart.com/careplans

Limitations and exclusions apply. See terms and conditions for full program details.

**SAVE \$21** 

Roku® 4K Streaming Stick+

Was \$69

· Streams in HD, 4K UHD, and HDR



Some content may require additional fees.

# Roku

**BONUS:** 1 FREE month of DirecTV NOW\* (\$70 value)

- 1 FREE month of Showtime (\$10.99 value)
- \$5 VUDU Credit
- Access 500,000+ movies and TV shows



HDMI cable included

Some content may require additional fees. Activate qualifying Roku device by 1/7/18.

\*AFTER 1 MONTH, AUTO-BILLED (MIN. \$35/MO.) UNLESS CANCELED BEFORE FREE TRIAL ENDS. New subscribers only. Restrictions apply. See terms: Roku.com/offers/holiday.



# Get your color-coded store map at Walmart.com or on our App 🔀





SPECIAL BUY

**HP®** Touch Laptop

	Intel®	500GB	4GB
touchscreen	Pentium	storage	memory









# Take gaming to the next level

SPECIAL BUY

## Razer® 4-Pc. Gaming Bundle

 Includes Cynosa Pro keyboard, DeathAdder mouse, Kraken headset, and Goliathus mouse pad



# SPECIAL BUY

Samsung 32" Curved Screen Monitor

- · Game mode
- Display port and HDMI outputs

SAMSUNG **Curved Monitor** 



# SPECIAL BUY

HP® Pavilion Power Desktop

VR ready





SPECIAL BUY

HP° 2622 **Wireless Printer** 

HP65 Black Ink, \$12.97



**SAVE \$25.97** 

Canon® PIXMA MS490 Wireless All-in-One Printer Was \$59.97

245 Black Ink, \$17.97



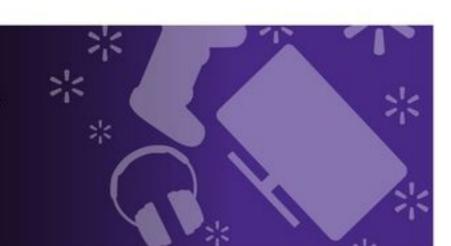
SPECIAL BUY

HP° 5542 Photo Printer

62 Ink Combo, \$36.97



# BLACK BEGINS 6 PM IN STORES except where prohibited by law. Check your local store's hours. THURSDAY 11/23 BEGINS 16 PM ALL DAY ONLINE Prices also valid all-day Friday, while supplies last.



**SAVE \$70** 

HP® Touch Chromebook® Was \$249

Intel®

N3060

Dual-core

**16GB** 

storage



4GB

memory

**SAVE \$70** 

Samsung Chromebook™ 3 Was \$189

**Intel®** 

N3060

11.6"

SAMSUNG

**16GB** 

storage

SPECIAL BUY

RCA® Windows 2-in-1 Tablet

 Includes Office Mobile apps: Word Mobile, Excel Mobile, PowerPoint Mobile, and OneNote RGЛ





touchscreen





4GB

memory





**SAVE \$80** 

iPad° 5th Gen • 32GB Wi-Fi only

Colors may vary by store. While supplies last.



Was \$329



**SAVE \$50** 

Samsung Galaxy Tab E 9.6" Tablet

• Bonus: Includes \$25 Google Play credit

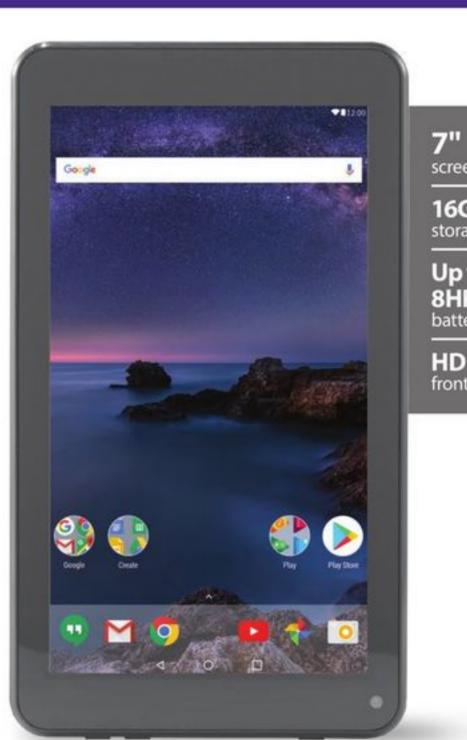
Google Play

To redeem, visit samsungpromotions.com/ TabE Limited time offer. Only while supplies last. Additional terms apply. Was \$189



9.6" screen **16GB** storage Up to 12HR battery life Kid Friendly

SAMSUNG



screen **16GB** storage **Up to** 8HR battery life **HD Cameras** front and back

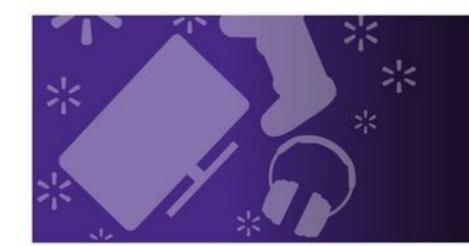
SAVE \$9 Seagate® 1TB Hard Drive Was \$54 SEAGATE

**SAVE \$8.88** Logitech 16" **Laptop Sleeve** with Mouse Was \$19.88 logitech

SPECIAL BUY SanDisk® 32GB Flash Drive

SPECIAL BUY

7" SmarTab<sup>®</sup> • IPS panel, dual camera



# Download our App and shop all day & night at Walmart.com





PlayStation® 4 GranTurismo™ Sport VR Bundle

- · Includes camera, headset, and GT Sport game
- UPC: 711719 51682 8

Was \$399



**SAVE \$20.96** 

PlayStation® 4 Controller Was \$59.96

**SAVE \$100** 

PlayStation® 4 **1TB Console** 

• UPC: 7 11719 51179 3 Was \$299

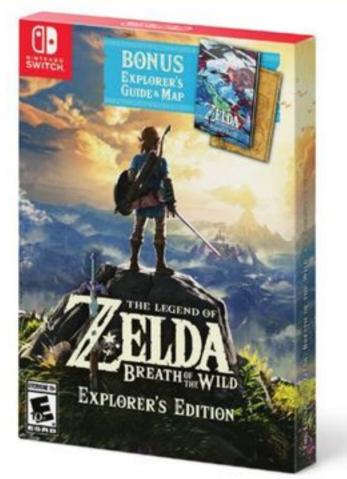




SPECIAL BUY

Nintendo® Switch® Legend of Zelda® **Special Edition** 

· Includes software, 100-page mini starter guide, and 2-sided map



SWITCH.



**SAVE \$100** 

**SAVE \$12.46** 

Xbox Live® 3-Month **Subscription Card** · Limit 5 per customer Was \$24.96



**SAVE \$20.96** 

Xbox One® Controller Was \$59.96



· Works on both PS4 and Xbox One Was \$39.82



**SAVE \$7.88** 

Nintendo® Switch™ Wired Controller Was \$24.88



Nintendo® 2DS™ Legend of Zelda: Ocarina of Time Bundle

# BLACK BEGINS 6PM IN STORES except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.









SPECIAL BUY

Select Video Games

Select Video Games



SPECIAL BUY

Call of Duty<sup>®</sup> Combo Pack Includes WWII and Infinite Warfare S.E.

COMBO PACK

**ONLY AT** WALMART

L'DUTY CALL DUTY

CALL DUTY



**SAVE \$16.88** 

Call of Duty® WWII

· Also available for Xbox One or digital for PS4 Was \$59.88

# Over 36 titles at this price!



# Over 21 titles at this price!



SPECIAL BUY Select Video Games 4254 WATCH DOGS 2



# Over 10 titles at this price!



SPECIAL BUY each

Select Video Games

MINECRAFT



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# No Contract

SAMSUNG Straight Talk

1 lh. 🕏

wireless

12:45 Sun, February 21

SAMSUNG



Straight Talk wireless SAMSUNG Android 6.0 5.5" HD touchscreen 16GB memory 4G LTE+/Wi-Fi capable 8MP/5MP rear/front facing camera/video recorder **SAVE \$100** Samsung Galaxy J7 Sky Pro on Straight Talk® Wireless



Straight Talk® Wireless \$45/30-Day Unlimited Service Plan Card Unlimited talk, text, and 4G LTE+ data for the first 10GB of data use then 2G\*\*







Straight Talk® Wireless \$35/30-Day Unlimited Service Plan Card Unlimited talk, text, and 4G LTE+ data for the first 2GB of data use then 2G\*\*

Was \$59

**SAVE \$200** 

Samsung Galaxy S7 on Straight Talk® Wireless

Was \$499

Android 6.0 Marshmallow **5.1**" Quad HD touchscreen 32GB memory 4G LTE<sup>+</sup>/Wi-Fi capable 12MP/5MP rear/front facing camera/video recorder



Straight Talk® Wireless \$55/30-Day Unlimited Service Plan Card Unlimited talk, text, and data at 4G LTE+ speed. Video typically streams at DVD quality.



**SPINP**®P Styles may vary by store.



Incipio<sup>®</sup> Lighted Selfie Case

- iPhone 8, 7, or 6s Plus
- iPhone 8, 7, or 6s
- GS8 or GS8+

Was \$39.88

Plans and phones sold separately. Carriers, coverage, and products may vary by store. A compatible phone or plan is required. Not all features work on all phones and in all areas. Subject to carrier terms and conditions. State and local taxes/fees, international calling, coverage costs, prohibited usage rules, and other restrictions apply. See store for details.

- \*\* Please refer always to the latest Terms and Conditions of Service at StraightTalk.com To get 4G LTE speed, you must have a 4G LTE capable device and 4G LTE SIM. Actual availability, coverage, and speed may vary. LTE is a trademark of ETSI.
- ++ Does not include tethering. During congestion, top 3% of users (>32GB/mo.) may notice reduced speeds due to deprioritization. Please always refer to the latest Terms and Conditions of Service at MyFamilyMobile.com.

# BLACK BEGINS 6 PM IN STORES except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.





# verizon /

# SAMSUNG

Android 5.1.1 Lollipop **5**" Super AMOLED touchscreen 1.2GHZ processor 2600mAh removable li-ion battery 5MP/2MP rear/front facing cameras

**SAVE \$40** 

Samsung J3 Mission on Verizon Wireless® Was \$79





Android Nougat 7.0 **5.5**" HD display with 2.5D curved glass 16GB memory expandable up to 128GB 4000mAh removable battery

**SAVE \$70** 

AT&T° Ascend XT 2 Was \$119





**SAVE \$30** 

iPhone® SE 32GB on Walmart Family Mobile

Was \$129



Verizon Wireless® \$50/30-Day **Unlimited Service Plan Card** Unlimited U.S. talk and text. 7GB of high-speed data allowance plus 1GB bonus data.¹ Card can be used for all your Verizon pre-paid services. Balance expires in 90 days from the date the funds are added to account.



AT&T° \$45/30-Day Mobile Card<sup>3</sup> Unlimited talk, text, and high-speed data for the first 6GB of data use then 2G<sup>2</sup>



Walmart Family Mobile \$49.88/Monthly Truly Unlimited Service Plan Card Truly Unlimited talk, text, and data at 4G LTE<sup>+</sup> speed. Video typically streams at DVD quality.††



SanDisk® 32GB Class 4 microSD Card Was \$12.88

SanDisk **SAVE \$13.88** 

SanDisk® 64GB Class 10 microSD Card Was \$27.88



Charges your phone up to 10 times

Was \$24.88



**SAVE \$14.88** 

Dream Vision® Pro VR Headset

Bluetooth retractable headphones

Was \$29.88



**SAVE \$4.88** 

ONN® Mobile VR Headset

· Also available in white, blue, or pink

Was \$9.88

- 1 After 2GB high-speed data allowance is used, 128 kbps speeds used for the rest of month. Functionality of some data applications, such as streaming video or audio, may be impacted.
- 2 Data usage exceeding the high-speed allowance will result in reduced data speed of up to 128 Kbps for the rest of your 30-day term.
- 3 Monthly unused high-speed plan data carries over for one 30-day renewal period if your plan renews on time. Rollover Data expires after one renewal period or w/any plan charge. Service provided by AT&T Mobility. © 2017 AT&T Intellectual Property. All rights reserved. See store associate for details.



# Download our App and shop all day & night at Walmart.com





# Contract Offer

# SAMSUNG



Get a —

Walmart Sift Card

(for qualified customers)

on select Apple® or Samsung devices\*\* purchased on qualifying AT&T® Next¹ or Verizon® Device<sup>2</sup> Payment



Phone activations begin at 8 pm. Schedule an activation appointment starting at 6 pm. See store for details.

**SAVE \$3.88** 

ONN° 3.5' Micro **USB** Cable

 Variety of colors Was \$4.88

**SAVE \$1.88** 

ONN® 3' Lightning **USB** Cable

 Variety of colors Was \$5.88

**SAVE \$5.88** 

Blackweb™ **Screen Protector** 

- iPhone 8, 7, or 6s Plus
- iPhone 8, 7, or 6s
- GS7

Was \$9.88



SAVE \$15.96-\$28.26

### Otterbox® Defender Case

- iPhone X
- iPhone 8, 7, or 6s Plus
- iPhone 8, 7, or 6s

Was \$35.96-\$48.26

•GS8 or GS8+

Selection and colors vary by device and store.

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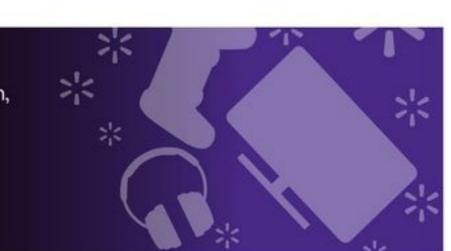
\*\* [MT-L1] Offer valid on iPhone 7, iPhone 8, See Walmart associate for \$0 down and offer details.

<sup>1</sup> AT&T Next\*: \$0 DOWN: Req's well-qualified credit. For smartphones only. Tax on sales price due at sale. Req's AT&T Next Every Year installment agmt. Divides sales price into monthly installments. Limit as low as 2 smartphones at \$0 down. Service: Eligible postpaid voice and data service (minimum \$50 per month for new customers, may be added to select existing plans which may be less) is required and extra. If svc is cancelled, remaining installment agmt balance is due. Activ./Upgrade Fee: \$25/line. No upgrade fee for line w/smartphone purchased on installment agmt prior to 8/1/15. Waiver of fee subject to change. Restocking Fee: Up to \$45. Limits: Eligibility, device, line and financing limits & other restr's apply. See att.com/next and your Retail Installment Agreement for full details GEN. WIRELESS SVC: Subj. to Wireless Customer Agmt (att.com/wca). Deposit: may be req'd. Limits: Purch. and line limits apply. Prices vary by location. Credit approval, fees, monthly and other charges, usage, eligibility and other restrictions per line may apply. See att.com/additionalcharges for more details on other charges. Pricing and terms are subject to change and may be modified or terminated at any time without notice. Coverage and service are not available everywhere. You get an off-net (roaming) usage allowance for each service. If you exceed the allowance, your services may be restricted or terminated. Other restrictions apply and may result in service termination.

<sup>2</sup> Verizon Device Payment: Subject to VZW Agmts, Calling Plan & credit approval. Offers & coverage, varying by svc., not available everywhere. Activation fees apply. See vzw.com. ©2017 Verizon Wireless. \$0 down for qualified customers with device payment plan.

# BLACK BEGINS 6PM IN STORES THURSDAY 11/23 6PM ALL DAY ONLINE

While supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.



**SAVE \$50** 

\$25 SHOPPING OFFER†

## Google® Home

- Purchase any Google Home product and get up to \$25 off a Walmart order through Google Express
- · Get answers from Google
- Manage everyday tasks
- Control compatible devices
- Enjoy your music
- · Maximum 6 per person

Was \$129

Google Home Voice-activated speaker

**SAVE \$80** 

## Netgear® Orbi® AC2200 Tri-Band Whole Home Wi-Fi<sup>®</sup> System

- · Covers up to 3,500 sq. ft.
- Wall plug for easy placement
- · Innovative Tri-Band Wi-Fi
- · Single Wi-Fi network

Was \$279





**SAVE \$200** 

### Arlo® Camera 3 Pack

- 3 HD cameras
- 100% wire-free design
- Night vision
- · Motion-activated
- · Indoor/outdoor weatherproof

Was \$399



# Create a smart home

SPECIAL BUY

## Night Owl® 4-Camera **HD Security System Kit**

- 4 indoor/outdoor HD bullet cameras
- Up to 100' of night vision
- Real-time motion alerts
- Live view and playback on smart devices
- No monthly fees





**SAVE \$60** 

Netgear® Nighthawk® AC1900 Router

Was \$149

NETGEAR Nighthawk'

SPECIAL BUY

## Fujifilm® Instax® Mini 7s Camera Bundle

· Includes 20-ct. film, case, and photo album

**SAVE \$100** 

### Yuneec® Breeze Drone

- Includes controller and 4K video recording
- 5 preset flight modes, including "Follow Me"
- Safe to fly indoors and outdoors
- Live streaming to your favorite social media sites

Was \$299





**SAVE \$28** 

Sharper Image® Streaming Drone Was \$68

**SAVE \$5.97** 

# Merge Cube™

- · Hold a hologram in your hand
- Partners with your phone

Was \$14.97







Available in the contiguous United States only. Device must be activated between October 4, 2017 and January 15, 2018 to qualify. Coupon expires January 31, 2018. Coupon will be automatically issued after linking account to Walmart.com. Valid only for Walmart orders on Google Express. †Only two (2) coupons total per household. Unused coupon amount doesn't carry over.

All props sold separately.



# Get your color-coded store map at Walmart.com or on our App 器













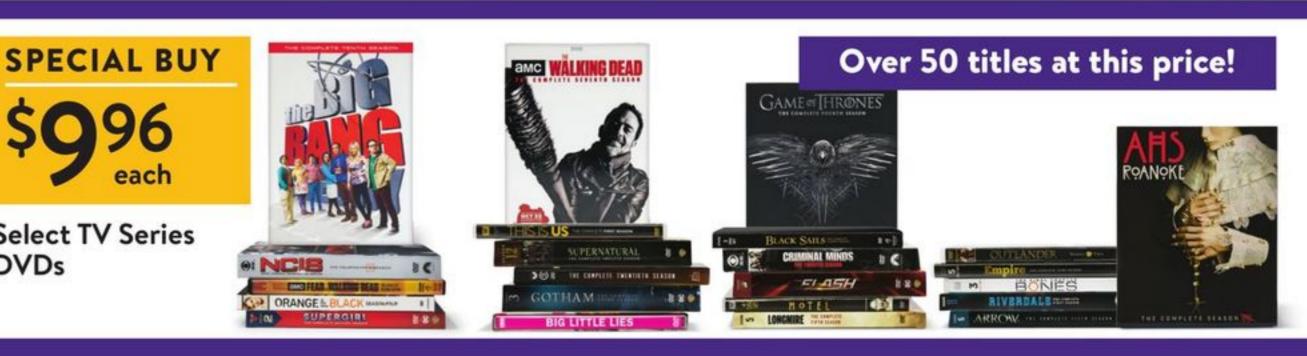












each

# BLACK BEGINS | 6PM | IN STORES Check your local store's hours. Prices also valid all-day Friday, while supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.









JBL° Flip™ 3 Bluetooth® Speaker **Bluetooth** 



RC RCA **SAVE \$50** 

RCA® 10" Dual Screen Portable DVD Player Was \$109

# **SAVE \$50** Fitbit Alta HR™ Small Bundle



- · PurePulse® heart rate tracking
- Bonus band included, a \$29.95 value

## Was \$149

# fitbit alta III



## Fitbit Charge 2™ Large Bundle

- · PurePulse® heart rate tracking
- Bonus band included, a \$29.95 value

## Was \$149

# fitbit charge 2



**SAVE \$24.88** 

Skullcandy<sup>®</sup> Uproar Bluetooth<sup>®</sup> On-ear Headphones Was \$49.88

Skullcandy.

**SAVE \$14.88** 

Skullcandy® Jib Bluetooth® Earbuds Was \$29.88

Skullcandy.





ION® Game Day Bluetooth® Speaker Was \$119

# Find items in-store using our color-coded map





**Toys**Pgs. 14–19



Apparel Pgs. 20-24



General Merch Pgs. 25-26



Home

\$30 each pack

Ground Breakerz 3 Pack

> 3 PACK



Disney® Cars® 3 Mega Garage Was \$44.88

> ONLY AT WALMART



\$15

NERF® N-Strike™ RotoFury™



\$14.86

New Bright® 1:12 RC Car or 1:15 RC Truck

each

Was \$29.86



TRUCKS

\$25

Hot Wheels® 50-Pc. Diecast Set



\$20

Marvel®
Titan Hero
Series™ 4 Pack
• Choice of The
Avengers or
Spider-man





\$50

## DC Comics® Batcave®

- Includes Batman figure
- Ages 6-8





All props sold separately.

# BLACK BEGINS 6PM IN STORES While supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.

SAVE \$3

Barbie<sup>®</sup> or Monster High® Doll Was \$7.94

SPECIAL BUY

Baby Alive® Brushy Brushy Baby™

**SAVE \$14.97** 

18-Piece Spark Kitchen Was \$29.97

> FULLY **ASSEMBLED**



SPECIAL BUY

SPECIAL BUY

Spark. Create. Imagine.™ 40-Pc. Dollhouse

· Made in the USA

SPECIAL BUY

Shopkins<sup>™</sup> Jet

 Includes Skyanna doll

> ONLY AT WALMART



**SAVE \$24.88** 

Disney Junior® Doc McStuffins™ **Hospital Care** Cart

Was \$49.88





**Disney Princess® Toddler with Dress** 

 Includes size 4–6 dress and 14" toddler doll



SPECIAL BUY

Disney® **Fashion Doll** 

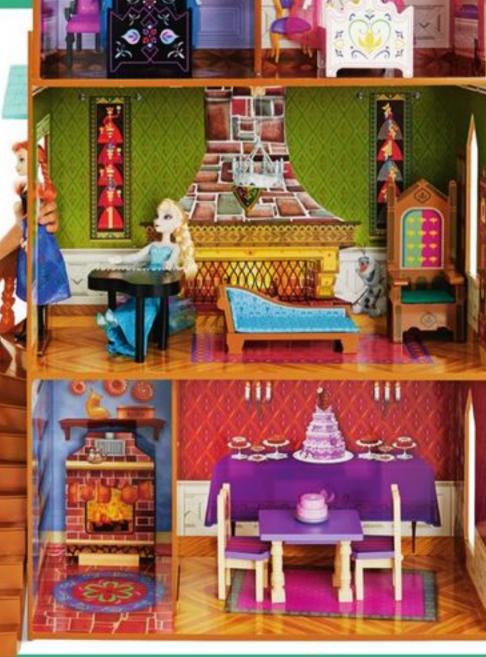
· Frozen, Princess, or Descendants

SPECIAL BUY

Arendelle Wooden Castle

- Made with real wood
- •12 pieces







**SAVE \$100** 

\$298

John Deere® Gator™ 12V Ride-On

Was \$398

**SAVE \$100** 

\$198

Frozen<sup>®</sup> Sleigh 12V Ride-On

Was \$298



398 each

Lightning McQueen° or Minnie Mouse° 6V Ride-On

Was \$149

GMC° Sierra 6V Ride-On, Special Buy, \$98

# SPECIAL BUY

\$25

# Mini Trampoline

 Also available in blue, green, or pink



SAVE \$100

\$198

## 24V Electric Quad

- 250 watt motor
- Air-filled tires and rear disc brake

Was \$298



SPECIAL BUY

\$29<sub>each</sub>

## 6V 3-Wheel Character Cycle

 Also available in Spider-man or Princess



SAVE \$40

\$49

## 12V Electric Scooter

Ages 8+

Was \$89

Electric scooters not available in Delaware or Montana.



# BLACK BEGINS 6PM INSTORES While supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.

16" Rock It<sup>™</sup> or Sea Star<sup>™</sup> Bike Was \$49.97

**SAVE \$15.97** 

20" Rock It™ or Sea Star™ Bike

Was \$49.97



**DIY Planner** Journal Kit •1,750 pieces



Select Kids' Craft Kits 4 different styles to choose from



Sharpie® Set 36 pieces



SPECIAL BUY

Art Set with Easel

- •162 pieces
- · 6' easel •16" x 20" canvas











Pogo Stick Variety of colors **SAVE \$13.82** each pair

Y-Volution™ **Neon Street Rollers** 

 Also available in pink or green Was \$28.82







SAVE \$4.97-\$9.96

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SPECIAL BUY

**Giant Plush Bear** or Unicorn



SPECIAL BUY

FUN FACTORY MEGA SET

Play-Doh®

Mega Set

Fun Factory

**SAVE \$9.84** 

Tickle Me Elmo Was \$24.84

**Bluetooth**°

Singing

Machine®

Karaoke

Bluetooth<sup>®</sup>

SPECIAL BUY



SPECIAL BUY

Singing Machine®



**SAVE \$7.96** 

Tzumi<sup>®</sup> Pop Solo™ Karaoke Microphone and Bluetooth® Speaker

 Also available in black Was \$14.96





Select Games



Select Games



*leco* CLASSIC SPECIAL BUY

LEGO° or Duplo° Creative Box

•900-pieces LEGO •120-pieces Duplo

SPECIAL BUY

FurReal Friends® J.J. My Jumpin' Pug™ Interactive Toy

SPECIAL BUY

**Character Playland** 



# BLACK BEGINS 6PM IN STORES except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.



SPECIAL BUY

Flip Zee<sup>®</sup> Girls or Trolls Dolls

ONLY AT WALMART

**SAVE \$4.97** 

**Character Chair** Was \$19.97



SPECIAL BUY

Paw Patrol® **Arctic Terrain** Vehicle





SPECIAL BUY

Me Reader™

· 7 additional characters available

SPECIAL BUY each

Select Storybooks

· 7 additional characters available





- 22-65 lbs. 5-point harness
- •30-100 lbs. high-back booster
- •40-100 lbs. backless booster



Disney® Walker and Bouncer Also available in Minnie Mouse

SPECIAL BUY

\$87.75

VALUE





GRACO





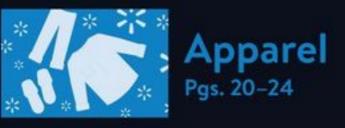


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Electronics
Pgs. 2-13









General Merch Pgs. 25-26



Home Pgs. 27-31



SPECIAL BUY

Boys' or Girls' Character 1-Pc. Sleepwear

- Variety of characters
- Sizes 4/5-10/12





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SPECIAL BUY

Boys' AND 1° or Girls' Danskin Now® Track Set

· Sizes 4/5-14/16



SPECIAL BUY

each pack

Girls' Faded Glory® Fleece-lined Leggings 2 Pack

· Sizes S-L



SAVE \$4.42-\$5.44

\$850 each each pair

Boys' Wrangler® Straight or Slim Straight Denim Jeans

• Sizes 4-16, 8-16H Was \$12.92-\$13.94



SPECIAL BUY

each pair

Boys' or Girls' **Character Slippers** 

· Sizes S-XL



**SAVE \$4.74** 

each pack

**Character Underwear** Boys' 5 Pack or Girls' 7 Pack

Variety of characters

• Sizes 4, 6, or 8 Was \$9.74



SPECIAL BUY

each pair

Boys' or Girls' FlipaZoo™ Slippers

- Variety of characters
- · Sizes S-XXL





each pack

Boys' or Girls' No-Show Socks 10 Pack

· Also available in crew 7 pack



# Download our App and shop all day & night at Walmart.com 🔀





Secret Treasures™ Short Robe

Sizes S-3XL







SPECIAL BUY

Cuddl Duds<sup>®</sup> Climate Right 2-Pc. Thermal Set

Sizes S-2XL

ClimateRight'







Riders by Lee® Fleece-Lined Shirt Sizes S-2XL

RIDERS.

# SPECIAL BUY

Riders by Lee® Jeggings • Sizes S-2XL





# SPECIAL BUY

2-Pc. Pajama Set Sizes S-3XL

# BLACK BEGINS 6PM IN STORES while supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.





# SPECIAL BUY

Faded Glory® Leggings 2 Pack · Sizes S-3XL





Dearfoams® Slippers · Sizes S-XL



# SPECIAL BUY

Danskin Now® Zip-Front Jacket

- Variety of colors
- · Sizes S-2XL

# SPECIAL BUY

Danskin Now® **Knit Joggers** 

- Variety of colors
- · Sizes S-2XL

# SPECIAL BUY

Danskin Now® Space Dye Tech Fleece Hoodie

· Sizes S-2XL

# DANSKIN



# SPECIAL BUY

Secret Treasures™ **Comfort Bra** 





# SPECIAL BUY

Danskin Now® **Athletic Socks** 10 Pack

- Variety of colors
- Mesh ventilation

SPECIAL BUY

Fleece-Lined Tights

Variety of colors

Secret Treasures™

2 Pack

· Sizes S-XL

Arch support



# SPECIAL BUY

No nonsense® **Boot Socks** 

- · Also available in bootie or crew
- Variety of colors

Plush Sleep Pants





# Find items in-store using our color-coded map



Electronics





each

Apparel Pgs. 20-24



General Merch Pgs. 25-26



Home



SPECIAL BUY

SwissTech® **Quarter-Zip Top** 

· Sizes S-3XL

**SWISSTECH** 



Dickies



SPECIAL BUY AND 1° 2-Pc. Track Set

RAND1

· Sizes S-2XL



SPECIAL BUY

Russell® Therma Force Tech Jacket Sizes S-2XL

**SAVE \$6.87** 

Wrangler® 5-Star Jeans • Sizes 29-42

Was \$16.87

Wrangler



SAVE 96¢-\$1.96

Fruit of the Loom® **Breathable Underwear** 5 Pack

• Bonus: 5 pair for price of 3 · Sizes S-XL

Was \$10.96-\$11.96

Dickies





Fruit of the Loom® Fleece Crew Top or Pants

· Sizes S-2XL Was \$5.96



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Dickies® Industrial Strength Dri-Tech Crew Work Socks 5 Pack

Was \$8.77

Was \$8.47

















**Character Graphic Tee** · Sizes S-2XL Was \$7.50



SPECIAL BUY

Fruit of the Loom® Sleep Pants

· Sizes S-2XL

**SAVE \$4.47** AND 1° Socks 6 Pack

each



# SPECIAL BUY

Graphic Fleece Sleep Pants · Sizes S-2XL



SHARPER IMAGE each

# SPECIAL BUY

Sharper Image® Slippers

- Also available in grey
- · Sizes S-XL

# BLACK BEGINS 6PM IN STORES THURSDAY 11/23 6PM ALL DAY ONLINE

While supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.



**SAVE \$28.82** 

### Infrared Quartz Electric Heater

- •1,500 watts
- 2 heat settings
- 3D flame works with or without heat

Was \$67.82



**SAVE \$25** 

## Primo® Hot and Cold Water Dispenser

- · Ice cold and piping hot water on demand
- with leak guard

Was \$99



SPECIAL BUY

## Masterbuilt® 30" Digital Electric Smoker

 Patented side wood chip loading system





**SAVE \$7.97** 

## Premium 3-Step Step Stool

- Also available in white or red
- 8' 10" maximum reach

Was \$24.97



SPECIAL BUY

4-Gal. 4HP Stainless Steel Wet/Dry Vac

- 9-pc. accessory pack
- •7' power cord with cord wrap



SPECIAL BUY

Air Compressor



SPECIAL BUY

Stanley® 2-Drawer **Tool Chest with** 100-Pc. Black Chrome **Mechanics Tool Set** 

- Ball-bearing drawers
- Includes ¼" and ¾" ratchets



# GOOD YEAR 4-day price guarantée on tires

(11/23-11/26)

Tire installation available starting at 7 am Friday, 11/24.

Starting at \$44

P195/70R14 Goodyear® Integrity • 50,000 miles\*

P195/65R15 Dunlop SP Sport 5000

• 65,000 miles\*

215/70R15 Goodyear® Integrity • 50,000 miles\*

205/65R15 Goodyear® Integrity 50,000 miles\*

P215/60R16 Dunlop Signature II

• 65,000 miles\*

P225/60R16 Goodyear® Integrity

• 50,000 miles\*

P205/55R16 Goodyear® Eagle LS

• 50,000 miles\*

P265/70R16 Goodyear® Wrangler RT/S • 50,000 miles\*

245/60R18 Goodyear®

TripleTred CS • 65,000 miles\*

P265/70R17 Goodyear® Wrangler AT/S

• 50,000 miles\*

P275/55R20

Goodyear® Wrangler SR-A

• 50,000 miles\*

P275/65R18 Goodyear® Wrangler ArmorTrac

• 50,000 miles\*

P275/60R20 Goodyear® Wrangler ArmorTrac

50,000 miles\*

• 65,000 miles\*

# MANY MORE TIRES AND BRANDS AVAILABLE

Except where prohibited by law. Check your local store's hours.

\* Limited treadwear warranty.

Guarantee Card distribution will begin Thursday, November 23 at 6 pm and end on Sunday, November 26 at 11:59 pm Limit 1 Guarantee Card per person, with a limit of 8 items. Offer only applies to eligible items on program. Payment must be made upon checkout for the Guarantee Card. Deadline for payment may vary based upon local store hours, see local store for details. Not valid in Hawaii or Puerto Rico. Merchandise will be delivered to the store where you made your purchase. Customers will receive notice via phone call when the item is available for pick up at the location where the purchase was made. Valid phone number required. If the tires are not purchased with the Guarantee Card by Sunday, 12/31/17, the Guarantee Card will become a standard Walmart Gift Card, loaded with the amount of Black Friday item purchase price. All standard Walmart Gift Card terms and conditions will apply. If Card is lost or stolen, take the original receipt to your local store for a replacement Walmart Gift Card or full refund. Guarantee Cards not redeemed may receive a full refund with original receipt. If Walmart is unable to fulfill your order, a full refund will be provided upon request. A comparable substitution may be available. Contact a Customer Service Associate at your local store or call 1-800-966-6546 for additional assistance. Dates and times are subject to change without notice. All taxes and applicable fees apply. Tire Installation Fees and Road Hazard Warranty not included. Tires available only in stores with an Auto Care Center. Go to Walmart.comto find one near you.

STANLEY.

# Find items in-store using our color-coded map



Electronics
Pgs. 2-13





Apparel Pgs. 20-24



**General Merch** Pgs. 25-26



Home

SPECIAL BUY

Ozark Trail® 30-Oz. **Tumbler 2 Pack** 





SPECIAL BUY

**Hunting Apparel** 







**SAVE \$59** 





**SAVE \$19.64** 

Ozark Trail® Premium Soft-Sided Super Cooler

 36-can capacity Was \$48.64





SPECIAL BUY

Ozark Trail® 4-Person **Instant Tent** 

• Easy 30-second setup





SPECIAL BUY

MaxiClimber<sup>®</sup> **Total Body Workout** 



Norwich 7.5' **Pre-Lit LED Tree** •450 LED color-changing lights



SPECIAL BUY \$887

**Projection Light Show** 

- Confetti
- Silhouette





SPECIAL BUY 49 each set

Buck and Sleigh Set or 3-Pc. Vine Deer Family

SPECIAL BUY

72" Light Up Fluffy LED Snowman



# BLACK BEGINS 6PM IN STORES except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.



**SAVE \$20** 

Black+Decker™ AirSwivel® **Upright Vacuum** 

- Swivel steering
- Ultra-lightweight at 8.8 lbs.

Was \$48

BLACK & DECKER.







**SAVE \$44** 

Hoover® Rewind **Upright Vacuum** · 25' cord rewind

Was \$88



**SAVE \$50** 

Bissell® ProHeat® DeepClean Upright Carpet Cleaner

- · Built-in heater continuously heats water
- Large capacity tank

Bissell

PRO

REMOVE DEEP DOWN DIRT

· Easy to fill, empty, and clean

Was \$138





Shark® Navigator® Lift-Away® Pro Pet Vacuum

- Lightweight, portable, lift off canister
- · Swivel steering
- Air-driven pet brush attachment

Shark.



Dyson® DC59 Stick Vacuum

- V6 motor technology
- Transforms to a handheld
- · Balanced for floorto-ceiling cleaning









SPECIAL BUY

Protégé™ 5-Pc. Luggage Set

- 28", 24", and 20" uprights with added expandability
- •15" boarding tote
- Toiletry kit





EUNEM HEPA

SPECIAL BUY

**Brother® Electronic** Sewing Machine

- •100 stitch
- LCD display
- Drop-in bobbin

brother. at your side





# Get your color-coded store map at Walmart.com or on our App 🔀



SPECIAL BUY

Hotel Style 1,100 Thread Count **Sheet Set** 

- Cotton rich
- · Available in Full, Queen, or King

HOTEL STYLE

Thread

1,100 Count



Character 5-Pc. Twin Bed-in-Bag

- Bonus: Includes tote
- Variety of characters

SPECIAL BUY

Better Homes and Gardens

Better Homes & Gardens® 11-Pc. Comforter Set

- · Includes one comforter, two shams, two pillow cases, two euro shams, one bedskirt, and three decorative pillows
- · Available in Queen or King

SPECIAL BUY

Mainstays™ 6" Memory Foam Twin Mattress Full or Queen, \$95



SPECIAL BUY

Spring Air® 17" Queen Airbed

- Built-in pump
- Headboard/ backrest



SPECIAL BUY

\$488

Serta® Elite **Comfort Pillow** Standard size

Serta



SPECIAL BUY

Mohawk® Memory Foam Rug •17" X 24"



60

SPECIAL BUY

Washcloths 6 Pack or Bath Towel

· Variety of colors



14-Pc. Shower Set Variety of colors







# BLACK BEGINS 6PM IN STORES while supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.

Serta



SPECIAL BUY

## Whalen® Fireplace Media Console

- Holds up to a 50" flat panel TV
- · Heats up to 400 sq. ft.







# Serta® Massage Recliner

Dual-motor lumbar massage

8 remote-controlled comfort settings



• Adjustable to 24" or 29"

**Better Homes** 

and Gardens®

**Lighting 3 Pack** 

YANKEE CANDLE SPECIAL BUY

Yankee Candle® 2 Pack

•\$31.72 value



Better Homes and Gardens® Wax Cube and Warmer Set

•\$31.48 value



Save \$4.94

\$5 each

Sparkle-Sequin **Decór Pillow** Was \$9.94



SPECIAL BUY

\$588

Mainstays™ Frame Collage





YANKEE CANDLE

IS TWO JAP CANOLES NET WY ZE OZ 1625 6 EACH, TOTAL NET WY 44 OZ 1104-9

SPECIAL BUY

**Better Homes** and Gardens® 28" Clock Variety of styles



SPECIAL BUY

Better Homes and Gardens\*





3 PACK



SPECIAL BUY

## Farberware<sup>®</sup> Digital Air Fryer

- · Uses little-to-no oil
- Easy one-touch controls

**FARBERWARE** 



SPECIAL BUY Mainstays™ 3-Pc. Step

Waste Can Set • Includes one 7.9-gal. can and two 1.3-gal. cans



**SAVE \$3.78** 

each pack

Ball<sup>®</sup> or Kerr<sup>®</sup> Regular **Mouth Pint Canning Jars** Was \$8.78



SPECIAL BUY

## Copper Chef® **Electric Skillet**

- Ceramic nonstick technology
- · No oil needed



COPPER CHEF.

# BLACK BEGINS | 6PM | IN STORES except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.













The Pioneer Woman® 20-Pc. Dinnerware Set

The Pioneer Woman® 30-Pc. Cookware Set

SPECIAL BUY





SPECIAL BUY

**Hatchimals**<sup>™</sup> Golden Lynx™ Egg

**U** LG

SPECIAL BUY

LG° 49" Class 4K

• 48.5" diagonal screen size

Includes many more built-in apps

Smart TV



Ultra HD Resolution

49"

BEGINS 6PM
THURSDAY 11/23

IN STORES

Walmart

ALL DAY ONLINE

NBAZK18

**ONLY AT** WALMART **SAVE \$80** 

### Promark® Shadow Drone with GPS

- Includes controller and VR headset
- GPS enabled drone with Follow Me technology
- · Live stream video with Virtual Reality mode
- Easy to fly with GPS position hold and GPS return home
- LED lithium battery and remote control Was \$179

SPECIAL BUY



# iRobot® Roomba® 618 Vacuuming Robot

- Just press clean. Works on all your floors
- Smart sensors navigate under and around furniture
- Patented 3-stage cleaning picks up dust to large debris

**32GB** Intel® 4GB storage screen HP® Stream **SAVE \$40** Laptop Office 365 personal 1-year subscription included (\$69 value) Was \$219 Windows



VUDU NETFLIX HB® You Tube

\$499

Xbox One® X Console

Experience immersive true 4K gaming

• The world's most powerful console

Select Top Video Games

 Select titles available in digital

WHILE SUPPLIES LAST. Starts at 6 pm, November 23 in-store, except where prohibited by law. Check your local store's hours. Prices also valid all day Friday, while supplies last. Lines may form prior to start time. Online sales begin Thursday, November 23 at 12:01 am EST. WALMART'S ADVERTISED MERCHANDISE POLICY - We intend to have every advertised item in stock. However, we may not offer some items in all locations, and quantity or availability may vary due to unexpected demand or other circumstances beyond our control. Prices offered on Walmart.com may vary from prices offered in our stores. In addition, we may offer to sell you a similar item at the advertised price or a comparable price reduction. "SPECIAL BUY" items are items that we carry at a special price for a limited time only. "BONUS" items are items that include a bonus amount of the same item or an additional bonus item at no extra cost. "ROLLBACK" means that the advertised price is even lower than the previously offered Every Day Low Price. In all cases, we reserve the right to limit quantities to normal retail purchases or one-per-customer or household, and to exclude dealers. Our advertising circular may vary by geographic region, and any particular regional circular will apply only to stores in that region. Offers and limitations void where prohibited by law. We apologize for, but will not be bound by, any errors in our advertisements. This advertised merchandise policy does not apply to our Prescription Program. Prices and/or items available only in the USA (may vary in Alaska, Hawaii, Oklahoma, Wisconsin, Puerto Rico, or online at Walmart.com). For the store location nearest you, please call 1-800-881-9180 or check online at Walmart.com. The "spark" design 🔆 Walmart, and Save money. Live better. are marks and/or registered marks of Wal-Mart Stores, Inc., Bentonville, AR. Printed in the USA. Event Dates: Thursday, November 23-Friday, November 24, 2017.

# SHOP THESE ONLINE NOV





Acer Aspire E5 Laptop Was \$529





# V. 4 DAYS ONLY! NOV. 9–12

Click here for more

\$249

### Xbox One® S Console Bundle

- Includes bonus game and bonus controller
- •500GB

\$2997

Sky Rider Falcon 2 Pro Drone Was \$38.09





Download our App. 👪





American Plastic Toys Deluxe Custom Kitchen

Was \$45



# BLACK FRIDAY

EARN DOUBLE CASH BACK\*\* on Walmart purchases



Thanksgiving + Black Friday Nov. 23–24, 2017

# 2 cash back means

- 6% on Walmart.com and Walmart Pay purchases
- 2% cash back at Walmart stores

Paid as statement credit.

**GET DETAILS HERE**