

DOORS
OPEN
THURS
AT

3 PM

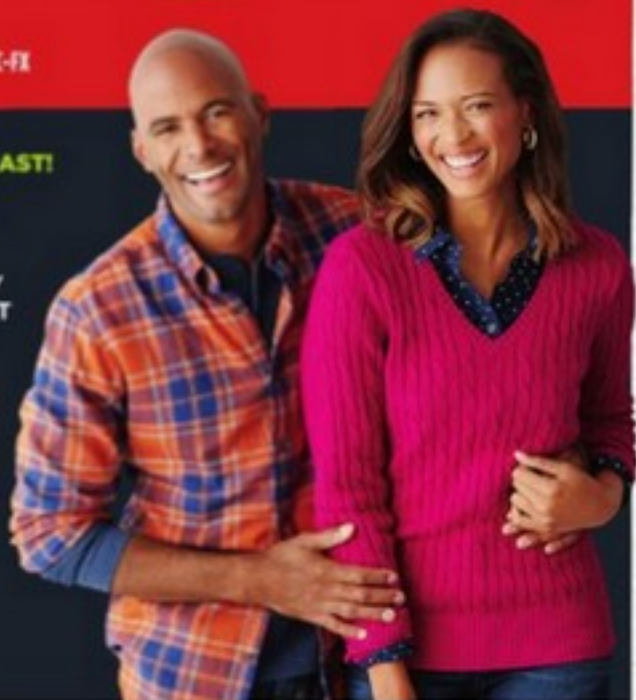
Except where prohibited
by law. Hours of our
Black Friday Sale
may vary by store.
Please check with
your local store
for details.

NP10W438203967ABC-FX

WHILE THEY LAST!

9⁹⁹

ST. JOHN'S BAY
FLANNEL SHIRT
FOR HIM OR
SWEATER
FOR HER
select styles
reg. \$30-\$34



WHILE THEY LAST!

7⁹⁹

AFTER \$12
MAIL-IN REBATE**
COOKS POWER
BLENDER, 12-CUP
PROGRAMMABLE
COFFEE MAKER,
NONSTICK GRIDDLE OR
5-QT. PROGRAMMABLE
SLOW COOKER
jcp.com 780-5503,
780-5500, 780-3149,
780-5520 sale \$19.99
reg. \$40-\$70
**See p. 12 for terms and limitations.



WHILE THEY LAST!

49⁹⁹

AFTER \$50
MAIL-IN REBATE**
DRONE WITH
CAMERA
jcp.com 683-0127
sale \$99.99
reg. \$150
**See p. 12 for terms
and limitations.



JCPenney

BLACK
FRIDAY
DEALS
WHILE THEY LAST!

GET IN STORE EARLY!
YOU COULD GET A

\$500 OFF \$500

SUPER-SAVINGS COUPON!

VALID IN STORE & JCP.COM
STARTING THANKSGIVING DAY

OR

YOU COULD RECEIVE A

\$100 OFF \$100
OR MORE

OR

\$10 OFF \$10
OR MORE

INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

+

YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH
GRAND PRIZES

WHILE SUPPLIES LAST!

Some restrictions and exclusions apply. See page 2 for details.

IT'S ON!

THURSDAY-2PM FRIDAY,
NOVEMBER 26-27

SHOP JCP.COM ALL DAY
THANKSGIVING, PLUS
GET FREE SHIPPING
OVER \$49 THURS-MON

Some restrictions and exclusions apply. See page 71 for details.
Shop jcp.com 12AM CST Thursday through 2PM CST Friday.



WHILE THEY LAST!

25% OFF

NIKE ATHLETIC
SHOES & APPAREL
FOR HIM AND HER
select styles
reg. \$25-\$85



WHILE THEY LAST!

149⁹⁹
EA.

AFTER EXTRA 30% OFF
1/2 CT. T.W. DIAMOND
STUDS OR 1/5 CT. T.W.
PENDANT IN 10K GOLD
jcp.com 271-1015, 1008,
8885, 8882 sale \$214.27 ea.
reg. \$624.98-\$729.15



EXTRA
30% OFF

ALL FINE JEWELRY
ALREADY-REDUCED
40-65% OFF

Studs or pendant in white or yellow gold.

\$379.99 pr.

AFTER EXTRA 30% OFF
1 CT. T.W. DIAMOND STUDS
IN 14K GOLD
jcp.com 271-1014, 1009
sale \$542.84 pr.
reg. \$1499.98 pr.

WHILE THEY LAST!

19⁹⁹

BOOTS FOR HER
select styles
reg. \$60-\$90



GET HERE FIRST! RECEIVE YOUR ENTRY CODE IN STORE FOR YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH

GRAND PRIZES

WHILE SUPPLIES LAST!

NO PURCHASE NECESSARY. A purchase will not increase your chances of winning. Open to legal residents of the 50 United States, D.C. and Puerto Rico, who are 18 years or older as of 11/26/15. Void where otherwise prohibited. The JCPenney "Black Friday" Sweepstakes begins 11/26/15 & ends 11/30/15. Ten (10) Grand Prizes: a \$10,000 prize check. Total RV: \$100,000. Odds of winning depend on total entries received. To enter and view Official Rules and prize descriptions, visit jcp.com/sweepstakes. By participating in this promotion, entrants agree to be bound by the Official Rules. Sponsored by J.C. Penney Corporation, Inc., 6501 Legacy Drive, Plano, Texas 75024. JCPenney associates not eligible.

WHILE THEY LAST!

14⁹⁹

AFTER \$5 MAIL-IN REBATE**
COOKS PRE-SEASONED
CAST IRON 3-PC. FRY PAN
SET, DOUBLE REVERSIBLE
GRILL, CORNBREAD PAN
OR 11" ROUND GRILL PAN
jcp.com 782-1762, 782-1760,
782-1763, 782-1761
sale \$19.99
reg. \$60



cooks
jcpenney home™

WHILE THEY LAST!

24⁹⁹

AFTER \$15
MAIL-IN REBATE**
COOKS 3.5-QT.
ENAMEL CAST
IRON DUTCH OVEN
jcp.com 782-1764,
782-1767, 782-1771
sale \$39.99
reg. \$120



cooks
jcpenney home™

WHILE THEY LAST!

12⁹⁹

AFTER \$15 MAIL-IN REBATE**
18-PC. SET
PYREX GLASS STORAGE SET
jcp.com 795-9568
sale \$27.99
reg. \$80



pyrex

**See page 12 for terms and limitations.

WHILE THEY LAST!

27⁹⁹

AFTER \$20
MAIL-IN REBATE**
12-PC. SET
COOKS STAINLESS
STEEL COOKWARE SET
jcp.com 782-1730
sale \$47.99
reg. \$100



cooks
jcpenney home™

WHILE THEY LAST!

29⁹⁹

AFTER \$20 MAIL-IN REBATE**
13-PC. SET
COOKS ALUMINUM
NONSTICK
COOKWARE SET
jcp.com 782-1728
sale \$49.99
reg. \$100
also in red



cooks
jcpenney home™

WHILE THEY LAST!

14⁹⁹

AFTER \$5
MAIL-IN REBATE**
6-PC. SET
CORNINGWARE
BAKEWARE SET
jcp.com 795-9593
sale \$19.99
reg. \$70



CORNINGWARE

WHILE THEY LAST!

14⁹⁹

AFTER \$5
MAIL-IN REBATE**
CUISINART ADVANTAGE
12-PC. KNIFE SET OR
OSTER 14-PC. COLOR
KNIFE BLOCK SET
jcp.com
793-6050,
793-0167
sale \$19.99
reg. \$50

Oster
Cuisinart



WHILE THEY LAST!

19⁹⁹

AFTER \$5
MAIL-IN REBATE**
FARBERWARE
30-PC. KNIFE &
TOOL SET OR
15-PC. STAINLESS
STEEL KNIFE SET
jcp.com 793-0166,
793-0539
sale \$24.99
reg. \$60-\$80
Tool set not shown.

FARBERWARE



WHILE THEY LAST!

39⁹⁹

AFTER \$30
MAIL-IN REBATE**
24-PC. SET
PHILIPPE RICHARD
STAINLESS STEEL
COOKWARE SET
jcp.com
782-2410
sale \$69.99
reg. \$200

PHILIPPE
RICHARD



WHILE THEY LAST!

49⁹⁹

AFTER \$20
MAIL-IN REBATE**
12-PC. SET
COOKS CERAMIC
NONSTICK
COOKWARE SET
jcp.com
782-2102
sale \$69.99
reg. \$200

cooks
jcpenney home™



WHILE THEY LAST!

9⁹⁹
AFTER \$10 MAIL-IN REBATE**

COOKS 10-SPEED HAND MIXER, 4-SLICE TOASTER OVEN, HOT AIR POPCORN POPPER, 10-SPEED GLASS BLENDER, 12" SKILLET, FLIP WAFFLE MAKER, 16-CUP RICE COOKER, OSTER WINE OPENER, SUNBEAM 4-SLICE TOASTER OR CLASSIC IRON OR BELLA PANINI GRILL

jcp.com 780-5516, 780-5508, 780-5087, 780-5519, 780-5506, 780-5502, 780-5071, 780-4075, 780-3216, 801-0504, 780-3013

sale \$19.99 reg. \$35-\$60

**See page 12 for terms and limitations.



cooks BELLA Sunbeam Oster

WHILE THEY LAST!

79⁹⁹

AFTER \$50 MAIL-IN REBATE**
SUNBEAM HERITAGE STAND MIXER
jcp.com 780-4310
sale \$129.99 reg. \$220



Sunbeam

WHILE THEY LAST!

49⁹⁹

AFTER \$20 MAIL-IN REBATE**
COOKS MICROWAVE
jcp.com 780-5518
sale \$69.99 reg. \$175



cooks

WHILE THEY LAST!

9⁹⁹

AFTER \$10 MAIL-IN REBATE**
NOSTALGIA ELECTRICS SHAKE & POP POPCORN MAKER OR .5-QT. ICE CREAM MAKER
jcp.com 780-1239, 780-1258
sale \$19.99 reg. \$40



NOSTALGIA ELECTRICS

WHILE THEY LAST!

4⁹⁹

AFTER \$5 MAIL-IN REBATE**
COOKS 1.5-QT. SLOW COOKER
jcp.com 780-5509
sale \$9.99 reg. \$20



cooks

WHILE THEY LAST!

29⁹⁹

AFTER \$25 MAIL-IN REBATE**
COOKS SINGLE-SERVE COFFEE MAKER OR POWER PRO 700-WATT BLENDER
jcp.com 780-5515, 780-5507
sale \$54.99 reg. \$100-\$120



cooks

WHILE THEY LAST!

19⁹⁹

AFTER \$15 MAIL-IN REBATE**
COOKS CERAMIC GRIDDLE, WAFFLE MAKER OR SKILLET
jcp.com 780-5525, 780-5524, 780-5526
sale \$34.99 reg. \$60



cooks

WHILE THEY LAST!

7⁹⁹

AFTER \$12 MAIL-IN REBATE**
COOKS 5-QT. PROGRAMMABLE SLOW COOKER, POWER BLENDER, 12-CUP PROGRAMMABLE COFFEE MAKER OR NONSTICK GRIDDLE
jcp.com 780-5520, 780-5503, 780-5500, 780-3149
sale \$19.99 reg. \$40-\$70



cooks

GET HERE FIRST! RECEIVE YOUR ENTRY CODE IN STORE FOR YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH

GRAND PRIZES

WHILE SUPPLIES LAST!

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WHILE THEY LAST!

9.99
EA.

PHILIPPE RICHARD
STAINLESS STEEL
FOOD PREP SETS
jcp.com 781-8033,
781-8034, 781-8032,
781-8031,
781-8035,
781-8030
reg. \$24 ea.



WHILE THEY LAST!

19.99

AFTER \$5
MAIL-IN REBATE**
38-PC. SET
SNAPWARE
STORAGE SET
jcp.com 781-0271
sale \$24.99
reg. \$60



WHILE THEY LAST!

19.99

AFTER \$10 MAIL-IN REBATE**
16-PC. SET
ANCHOR HOOKING
BAKE & PREP SET
jcp.com 795-0132
sale \$29.99
reg. \$60



anchor

WHILE THEY LAST!

169.99

10-PC. SET
SIMPLY CALPHALON
NONSTICK
COOKWARE SET
jcp.com 782-3737
reg. \$300



Simply Calphalon

WHILE THEY LAST!

59.99

AFTER \$20 MAIL-IN REBATE**
10-PC. SET
COOKS HARD-ANODIZED,
DISHWASHER-SAFE NONSTICK
COOKWARE SET
jcp.com 782-2685, 782-0305
sale \$79.99
reg. \$200



cooks
jpenney home

WHILE THEY LAST!

12.99

AFTER \$10
MAIL-IN REBATE**
T-FAL 5-QT.
NONSTICK JUMBO
COOKER
OR PHILIPPE
RICHARD 6-QT.
PRESSURE COOKER
jcp.com 782-2412,
782-0112
sale \$22.99
reg. \$60



T-fal



WHILE THEY LAST!

49.99

AFTER \$20
MAIL-IN REBATE**
BELLA 6-QT.
PRESSURE COOKER
jcp.com 780-3058
sale \$69.99
reg. \$135



BELLA

**See page 12 for terms and limitations.

WHILE THEY LAST!

29.99

AFTER \$25
MAIL-IN REBATE**
COOKS
CONVECTION
6-SLICE
TOASTER
OVEN
jcp.com
780-5078
sale \$54.99
reg. \$120



cooks
jpenney home

WHILE THEY LAST!

49.99

AFTER \$20 MAIL-IN REBATE**
COOKS MEAT SLICER
jcp.com 780-5517
sale \$69.99
reg. \$120



cooks
jpenney home

WHILE THEY LAST!

89.99

AFTER \$10
MAIL-IN REBATE**
14-PC. SET
CUISINART
CERAMIC
NONSTICK
COOKWARE
SET
jcp.com
782-0307
sale \$99.99
reg. \$220
Crock not included.



Cuisinart

WHILE THEY LAST!

99.99

16-PC. SET
RACHAEL RAY
PORCELAIN NONSTICK
COOKWARE SET
jcp.com 782-0286
reg. \$250



RACHAEL RAY

WHILE THEY LAST!

19⁹⁹

AFTER \$20
MAIL-IN REBATE**
**BELLA TRIPLE
1.5-QT. BUFFET
OR TRIPLE SLOW
COOKER**

jcp.com
780-3039,
780-3150
sale \$39.99
reg. \$70



BELLA

**See page 12 for terms and limitations.

WHILE THEY LAST!

99⁹⁹

+ EXTRA \$15 MAIL-IN REBATE**

**KEURIG 2.0
K250 BREWER**

jcp.com 780-6107 reg. \$175
includes 4 K-Cup pods
and water filter starter kit



WHILE THEY LAST!

299⁹⁹

AFTER \$20
MAIL-IN REBATE**
+ EXTRA 10% OFF
**KITCHENAID ARTISAN
5-QT. STAND MIXER
KSM150PS**

jcp.com 780-4069
sale \$349.99
reg. \$500



KitchenAid



KEURIG

WHILE THEY LAST!

199⁹⁹

AFTER \$50
MAIL-IN REBATE**
+ EXTRA 10% OFF
**KITCHENAID
4.5-QT. CLASSIC
STAND MIXER
K45SSWH**

jcp.com
780-1090
sale \$249.99
reg. \$375



KitchenAid

WHILE THEY LAST!

69⁹⁹

**NUTRIBULLET
BLENDER**

jcp.com 780-4051,
780-4353
reg. \$135-\$150

**\$89.99
NUTRIBULLET
PRO 900 SERIES
BLENDER**

jcp.com
780-4052,
780-1369
reg. \$165-\$215



NUTRIBULLET

WHILE THEY LAST!

39⁹⁹

AFTER \$30
MAIL-IN REBATE**
**NOSTALGIA
ELECTRICS
GATSBY
KETTLE
TABLETOP
POPCORN
MAKER**

jcp.com
780-1238
sale \$69.99
reg. \$135



NOSTALGIA
ELECTRICS

WHILE THEY LAST!

29⁹⁹

AFTER \$10
MAIL-IN REBATE**
**WARING MINI
DEEP FRYER OR
CUISINART 12-CUP
PROGRAMMABLE
COFFEE MAKER**

jcp.com 780-3007,
780-6077
sale \$39.99
reg. \$75-\$100



WARING
Cuisinart

WHILE THEY LAST!

89⁹⁹

+ EXTRA \$15
MAIL-IN REBATE**
**KEURIG K-CUP
BREWER K45 ELITE**

jcp.com 780-6015
reg. \$175



KEURIG

WHILE THEY LAST!

79⁹⁹

**NUWAVE
OVEN**

jcp.com
780-4004
reg. \$150



nuwave

WHILE THEY LAST!

39⁹⁹

NINJA MASTER PREP PRO
jcp.com 780-4362
reg. \$90

**\$59.99
NUTRI NINJA
NUTRIENT
& VITAMIN
EXTRACTION
BLENDER**
jcp.com
780-4016
reg. \$150



NINJA

WHILE THEY LAST!

29⁹⁹

AFTER \$10
MAIL-IN REBATE**
**OSTER 16-SPEED
BLENDER**
jcp.com 780-4393
sale \$39.99
reg. \$70



Oster

WHILE THEY LAST!
39⁹⁹
ANY SIZE PINNACLE HARDSIDE LUGGAGE
Choose 20", 24" or 28" upright.
jcp.com 047-2015, 047-2019, 047-2022, 047-2026, 047-2014
reg. \$180-\$220

SPINS 360°

WHILE THEY LAST!
39⁹⁹
4-PC. SET PROTOCOL GOODWIN LUGGAGE SET
jcp.com 047-8015
reg. \$180

SPINS 360°

PROTOCOL

WHILE THEY LAST!
60% OFF
ALL SAMSONITE LUGGAGE
\$47.99-\$214.99
reg. \$120-\$540

Sams^onite

SPINS 360°

WHILE THEY LAST!
60% OFF
ALL ANIMAL PLANET PET ACCESSORIES
\$11.99-\$23.99
reg. \$30-\$60

ANIMAL PLANET

WHILE THEY LAST!
49⁹⁹
ANY SIZE PROTOCOL CENTENNIAL LUGGAGE
jcp.com 047-0845, 047-0846, 047-0847, 047-0867
reg. \$140-\$220

PROTOCOL

SPINS 360°

WHILE THEY LAST!
65% OFF
AMERICAN TOURISTER COLORSPIN LUGGAGE COLLECTION
\$81.99-\$104.99
reg. \$235-\$300

AMERICAN TOURISTER

SPINS 360°

WHILE THEY LAST!
60% OFF
SKYWAY CHESAPEAKE LUGGAGE COLLECTION
\$67.99-\$83.99
reg. \$170-\$210

Skyway

SPINS 360°

WHILE THEY LAST!
39⁹⁹
HOMEDICS PEDICURE SPA FOOTBATH, PERCUSSION ACTION MASSAGER OR SHIATSU FOOT MASSAGER
jcp.com 864-0197, 864-0176, 864-0169
reg. \$80

HOMEDICS

WHILE THEY LAST!
60% OFF
RAZORS & GROOMERS
select styles
\$9.99-\$79.99
reg. \$25-\$200

Norelco
REMINGTON

WHILE THEY LAST!
39⁹⁹
AFTER \$10 MAIL-IN REBATE JCPENNEY HOME DELUXE QUEEN AIRBED**
jcp.com 801-0170
sale \$49.99
reg. \$120

JCPENNEY HOME

**See page 12 for terms and limitations.

WHILE THEY LAST!
59⁹⁹
SHARK PROFESSIONAL STEAM POCKET MOP
jcp.com 869-2303
reg. \$190

Shark

\$69.99
HOOVER WINDTUNNEL 2 UPRIGHT VACUUM
jcp.com 869-1122
reg. \$170

WHILE THEY LAST!
9⁹⁹
AFTER \$10 MAIL-IN REBATE BISSELL FEATHERWEIGHT STICK VACUUM**
jcp.com 869-1040
sale \$19.99
reg. \$35

BISSELL

GET IN STORE EARLY! YOU COULD GET A

\$500 OFF

\$500 SUPER-SAVINGS COUPON!

VALID IN STORE & JCP.COM
STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

YOU COULD RECEIVE A

**\$100 OFF \$100
OR MORE**

OR

**\$10 OFF \$10
OR MORE**

INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

WHILE THEY LAST!

49.99

CROSLEY CRUISER
3-SPEED PORTABLE
TURNTABLE

jcp.com 683-0124
reg. \$120



CROSLEY

WHILE THEY LAST!

14.99

TZUMI
BLUETOOTH
STEREO
HEADPHONES
OR BLUETOOTH
SPORT EARBUDS

jcp.com
683-0180,
683-0186
reg. \$36



tzumi

WHILE THEY LAST!

4.99

ILIVE DJ
HEADPHONES
jcp.com
683-1803
reg. \$15



ILIVE

WHILE THEY LAST!

9.99

POLAROID SELFIE
STICK OR ILIVE PORTABLE
BLUETOOTH SPEAKER

jcp.com 683-0165,
683-1804 reg. \$22-\$30
iPhone not included.
iPhone is a trademark
of Apple, Inc. Apple,
Inc. is not affiliated
with JCPenney.



ILIVE

WHILE THEY LAST!

19.99

SHARPER IMAGE
LAVA LAMP
BLUETOOTH
SPEAKER

jcp.com 683-0164
reg. \$45



WHILE THEY LAST!

39.99

ILIVE 2.1 BLUETOOTH
SOUND SYSTEM

jcp.com 683-0154
reg. \$75

ILIVE



WHILE THEY LAST!

69.99

SHARPER IMAGE
BLUETOOTH
TOWER SPEAKER

jcp.com 683-0167
reg. \$115
iPad not included.
iPad is a trademark
of Apple, Inc. Apple,
Inc. is not affiliated
with JCPenney.



WHILE THEY LAST!

9.99

DISCOVERY KIDS ART SKETCH
PROJECTOR, SPY NIGHT GOGGLES
OR STARRY NIGHT LANTERN

jcp.com 683-0148,
683-0144, 683-0151
reg. \$20



WHILE THEY LAST!

29.99

JAWBONE UP
MOVE FITNESS
TRACKER

jcp.com
683-0137
reg. \$58

\$69.99

JAWBONE UP 2
jcp.com 683-0138
reg. \$115

JAWBONE



WHILE THEY LAST!

29.99

SHARPER IMAGE
SPORT
HD ACTION
CAMERA

jcp.com
683-0166
reg. \$75



SPEND \$75 OR MORE IN STORE & GET \$20 BONUS CASH!

FRIDAY, NOVEMBER 27, 6AM-2PM

In store only. Redeemable 12/2/15-12/15/15. Limit one bonus cash coupon per transaction. Some restrictions and exclusions apply. See store associate for details.
*Except where prohibited by law.

WHILE THEY LAST!

9⁹⁹

AFTER \$15 MAIL-IN REBATE**
16-PC. SET SOLEIL OR QUINTO
DINNERWARE SET; SERVICE FOR 4
jcp.com 786-1051, 786-1052
sale \$24.99
reg. \$50



WHILE THEY LAST!

24⁹⁹

AFTER \$15 MAIL-IN REBATE**
16-PC. SET TALBOT DINNERWARE
SET; SERVICE FOR 4
jcp.com 786-0156
sale \$39.99
reg. \$130



WHILE THEY LAST!

60% OFF

ALL HOLIDAY DINNERWARE
\$7.99-\$55.99
orig. \$20-\$140

\$55.99
16-PC. SET
WINTERBERRY
DINNERWARE SET
jcp.com
786-3800
reg. \$140



WHILE THEY LAST!

60% OFF

ALL HOLIDAY
TRIM & DECOR
\$1.59-\$71.99
orig. \$4-\$180



WHILE THEY LAST!

14⁹⁹

ANY SIZE
POINSETTIA
HOLIDAY
DAMASK
TABLE
LINENS
jcp.com
789-0218,
789-0219,
789-0220
orig. \$25-\$50

60% OFF
ALL TABLE
LINENS &
KITCHEN TOWELS



WHILE THEY LAST!

29⁹⁹

AFTER \$20 MAIL-IN REBATE**
77-PC. SET CAMBRIDGE FLATWARE SET
jcp.com 787-0167, 787-0166
sale \$49.99 reg. \$160



WHILE THEY LAST!

39⁹⁹

SET OF 2
3.5' PRE-LIT
TOPIARY TREES
jcp.com
045-8100
orig. \$140



WHILE THEY LAST!

39⁹⁹

AFTER \$10 MAIL-IN REBATE**
40-PC. SET JCPENNEY HOME
DINNERWARE SET; SERVICE FOR 8
jcp.com 786-3830,
786-3831
sale \$49.99
reg. \$140



8 **See page 12 for terms and limitations.

WHILE THEY LAST!

60% OFF

ALL ONEIDA
FLATWARE SETS
\$7.99-\$79.99
reg. \$20-\$200

ONEIDA



WHILE THEY LAST!

60% OFF

ALL MUGS & MUG SETS
\$3.60-\$15.99
reg. \$9-\$40



WHILE THEY LAST!

17⁹⁹

WOODWICK
CANDLE GIFT SET
jcp.com 746-1106
reg. \$24.99

25% OFF
ALL WOODWICK
& RIBBONWICK
CANDLES



WHILE THEY LAST!

60% OFF

ALL LED
MARQUEE SIGNS
\$19.99
reg. \$50

LOVE
JOY



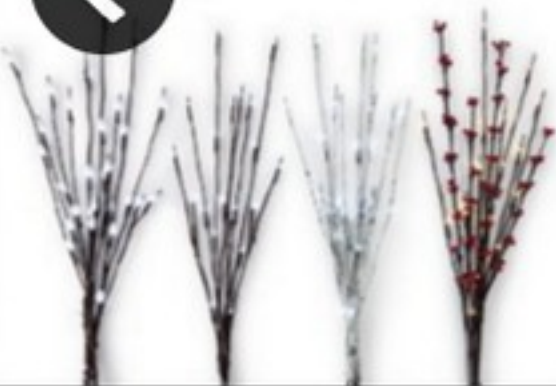
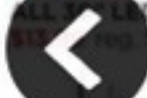
50-60% OFF
HOME DECOR

SELECT STYLES

WHILE THEY LAST!

60% OFF

ALL LED BRANCHES
\$35



WHILE THEY LAST!

60-65% OFF

ALL LED CANDLES
\$15.99-\$19.99
reg. \$40-\$60



WHILE THEY LAST!

60% OFF

HOLIDAY RUGS
& DECORATIVE
PILLOWS
select styles
\$9.99-\$15.99
reg. \$25-\$40



WHILE THEY LAST!

19⁹⁹

18" SANTA
jcp.com
045-6158,
045-6153,
045-6156,
045-6162
orig. \$68



WHILE THEY LAST!

15⁹⁹

ESTATE ACCENT
WARMER GIFT SET
jcp.com 746-0233,
746-0234, 746-0235,
746-0236, 746-0237,
746-0238
reg. \$40

60% OFF
ALL ESTATE
HOLIDAY SCENT
WARMERS
& GIFT SETS



WHILE THEY LAST!

50-60% OFF

ALL DALE TIFFANY
LIGHTING
\$59.99-\$135.99
reg. \$120-\$340

40-60% OFF
ALL LIGHTING

Dale Tiffany



WHILE THEY LAST!

50-60% OFF

ALL LAMP SETS
\$59.99-\$119.99
reg. \$120-\$300



WHILE THEY LAST!

50-60% OFF

ALL FRAMES
& COLLAGES
\$9.99-\$29.99
reg. \$25-\$72



WHILE THEY LAST!

50-60% OFF

ALL ACCENT RUGS
\$9.99-\$44.99
reg. \$25-\$90

\$9.99
MOVEMENTS 20x34"
ACCENT RUG
jcp.com 745-0340,
745-0341, 745-0342,
745-0343
reg. \$25



WHILE THEY LAST!

50-60% OFF

CLOCKS & MIRRORS
select styles
\$24.99-\$63.99
reg. \$50-\$160





GET IN STORE EARLY! YOU COULD GET A
\$500 OFF
\$500
SUPER-SAVINGS COUPON!
 VALID IN STORE & JCP.COM
 STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

OR

YOU COULD RECEIVE A
\$100 OFF \$100
OR MORE
 OR
\$10 OFF \$10
OR MORE
INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

WHILE THEY LAST!

8⁹⁹

JCPENNEY HOME
 VELVET PLUSH
 SOLID OR PRINT
 THROW

jcp.com
 720-2107,
 720-2109,
 720-2108,
 720-2015,
 720-2111
 reg. \$25



WHILE THEY LAST!

18⁹⁹

ANY SIZE
 JCPENNEY HOME
 VELVET PLUSH
 SOLID OR PRINT
 BLANKET

jcp.com
 720-3164,
 720-3030,
 720-3161,
 720-3013
 reg. \$40-\$60



WHILE THEY LAST!

29⁹⁹

BIDDEFORD TWIN OR
 FULL HEATED BLANKET
 OR PLUSH MATTRESS PAD

jcp.com 720-1150, 720-1154,
 720-1151, 720-1155
 reg. \$100-\$120

60% OFF
 ALL OTHER SIZES

BIDDEFORD™



WHILE THEY LAST!

59⁹⁹

ANY SIZE
 JCPENNEY HOME
 MINK COMFORTER
 reverses to sherpa

jcp.com 720-4057
 reg. \$145-\$185



WHILE THEY LAST!

60% OFF

ALL JCPENNEY HOME
 COZY SPUN & MINK
 SHERPA TROWS

\$19.99
 reg. \$52



WHILE THEY LAST!

29⁹⁹

BIDDEFORD HEATED
 MICROPLUSH THROW

jcp.com 720-1166
 reg. \$80

60% OFF
 ALL OTHER
 HEATED
 TROWS



BIDDEFORD™

WHILE THEY LAST!

13⁹⁹

JCPENNEY HOME
 SOLID OR PRINT TWIN
 FLANNEL SHEET SET

jcp.com 720-4080,
 720-4086
 reg. \$65

60% OFF
 ALL OTHER SIZES



WHILE THEY LAST!

16⁹⁹

SUNBEAM
 SOLID OR PRINT
 TWIN FLEECE
 SHEET SET

jcp.com
 720-4060
 reg. \$75

60% OFF
 ALL OTHER
 SIZES



WHILE THEY LAST!

29⁹⁹

ANY SIZE
 JCPENNEY HOME CLASSIC
 DOWN-ALTERNATIVE
 COMFORTER

jcp.com 725-6220
 reg. \$100-\$160



WHILE THEY LAST!
60% OFF

QUILTS & BEDSPREADS
select styles
\$39.99-\$119.99
reg. \$100-\$300



WHILE THEY LAST!
17⁹⁹

ANY SIZE 3-PC. SET
LEILA OR MARIKA
COMFORTER SET
jcp.com 721-0465,
721-0442
reg. \$80-\$90



WHILE THEY LAST!

69⁹⁹

ALL-PC. JACQUARD
COMFORTER SETS
jcp.com 721-0105

NAVARRO
jcp.com
721-0105



WHILE THEY LAST!

14⁹⁹

STAR WARS™ LICENSED
BODY PILLOW OR
PILLOW BUDDY
reg. \$30-\$50

**STAR
WARS**
© & TM Lucasfilm Ltd.



WHILE THEY LAST!

24⁹⁹

ANY SIZE
MONROE
OR CORINDER
3-PC. QUILT
SET
jcp.com
721-0440,
721-9400
reg. \$80



WHILE THEY LAST!

39⁹⁹

ANY SIZE
ALL COMPLETE
BEDDING SETS
WITH SHEETS
reg. \$110-\$170

REGAL
jcp.com 721-9710



CHANDLER
jcp.com 721-9788



WHILE THEY LAST!

29⁹⁹

LICENSED
TWIN/FULL
COMFORTER
jcp.com
728-0323,
728-5200
reg. \$100



WHILE THEY LAST!

99⁹⁹

ANY SIZE
ALL 10-PC.
COMFORTER SETS
reg. \$280-\$300

LARA
jcp.com
721-7383



WHILE THEY LAST!

39⁹⁹

ANY SIZE
TRACEY OR
EDGE 6-PC.
JACQUARD
COMFORTER
SET
jcp.com
721-0435,
721-0437
reg. \$140-\$160



WHILE THEY LAST!

**50-
70% OFF**

ALL FASHION
BEDDING
\$29.99-\$249.99
reg. \$80-\$550

VANESSA
jcp.com
721-0890

ROYAL VELVET



WHILE THEY LAST!

2⁹⁹

JCPENNEY HOME CLASSIC STANDARD/QUEEN PILLOW
jcp.com 725-1035, 725-0185
reg. \$12



WHILE THEY LAST!

9⁹⁹

JCPENNEY HOME THE CURVE CONTOUR MEMORY FOAM PILLOW
jcp.com 725-7005 reg. \$40

60-75% OFF
MEMORY FOAM PILLOWS & MATTRESS TOPPERS
select styles



WHILE THEY LAST!

6⁹⁹

JCPENNEY HOME THE HUNK STANDARD/QUEEN PILLOW
jcp.com 725-1030
reg. \$20



WHILE THEY LAST!

9⁹⁹

JCPENNEY HOME TWIN PACK STANDARD PILLOWS
jcp.com 725-1145
reg. \$30



WHILE THEY LAST!

12⁹⁹

SERTA FIRM OR EXTRA FIRM STANDARD/QUEEN PILLOW
jcp.com 725-1236, 725-1234
reg. \$30

\$17.99
KING FIRM OR EXTRA FIRM
jcp.com 725-1235, 725-1237
reg. \$40



WHILE THEY LAST!

11⁹⁹

JCPENNEY HOME CLASSIC TWIN MATTRESS PAD
jcp.com 725-2045 reg. \$40

\$14.99 FULL
jcp.com 725-2047 reg. \$50

\$19.99 QUEEN OR KING
jcp.com 725-2048, 725-2049, 725-2050 reg. \$60-\$80



WHILE THEY LAST!

99⁹⁹

ANY SIZE
JCPENNEY HOME SELECT MEDIUM WARMTH DOWN-ALTERNATIVE COMFORTER
jcp.com 725-6060
reg. \$170-\$240



WHILE THEY LAST!

29⁹⁹

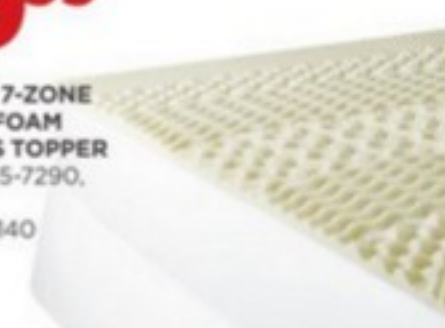
ISOTONIC TRADITIONAL OR CONTOUR MEMORY FOAM PILLOW
jcp.com 725-7025, 725-7033
reg. \$70-\$80



WHILE THEY LAST!

29⁹⁹

ANY SIZE
ISOTONIC 7-ZONE MEMORY FOAM MATTRESS TOPPER
jcp.com 725-7290, 725-7145
reg. \$80-\$140



****Mail-in Rebate:** One rebate per item, per address (except in RI). Rebate given at the register in CT, RI and Miami-Dade County, FL. **Visa Card Rebate:** Purchase applicable housewares item 11/26/15 - 2PM 11/27/15 (12AM CST 11/26/15 - 2PM CST 11/27/15 on jcp.com) and get a Visa Prepaid Card by mail as a rebate. Rebate forms available at jcp.com/rebates. Visa Prepaid Card is issued by MetaBank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Cards can be used at any merchants that accept Visa debit cards. Terms and Conditions apply to the card. See rebate form for details. JCPenney reserves the right to substitute a check of equal value in lieu of a Visa prepaid card at its discretion.



GET IN STORE EARLY! YOU COULD GET A

\$500 OFF \$500

SUPER-SAVINGS COUPON!

VALID IN STORE & JCP.COM

STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

OR

YOU COULD RECEIVE A

\$100 OFF \$100 OR MORE

OR

\$10 OFF \$10 OR MORE

INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

WHILE THEY LAST!
12⁹⁹

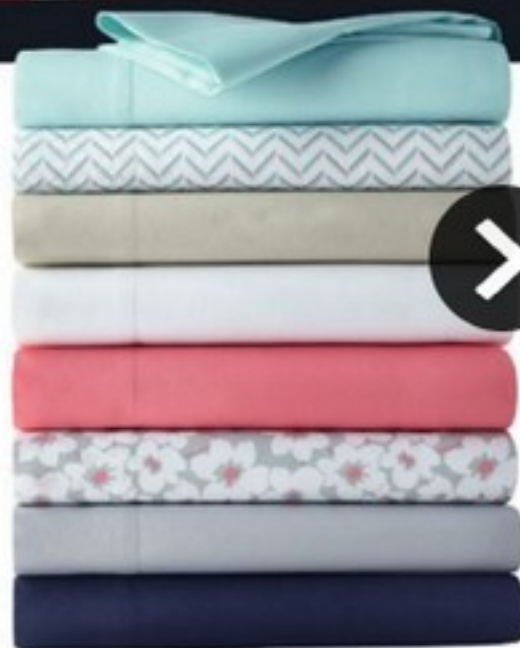
JCPENNEY HOME 300TC
EASY CARE SOLID OR
PRINT TWIN SHEET SET
jcp.com 723-1418, 723-3084
reg. \$50

70% OFF
ALL OTHER SIZES



WHILE THEY LAST!
9⁹⁹

HOME EXPRESSIONS
200TC COTTON-RICH
TWIN SHEET SET
jcp.com 723-2017
reg. \$35



WHILE THEY LAST! **39⁹⁹** Liz Claiborne

ANY SIZE
LIZ CLAIBORNE
LIQUID COTTON
100% PIMA COTTON
SHEET SET
jcp.com
723-1427
reg. \$100-\$130



WHILE THEY LAST! **39⁹⁹** Studio

ANY SIZE
STUDIO 550TC
ULTRAFIT
PERFORMANCE
SHEET SET
jcp.com
723-2067
reg. \$110-\$140



WHILE THEY LAST! **13⁹⁹**

ANY SIZE
HOME EXPRESSIONS
MICROFIBER SOLID
OR PRINT SHEET SET
jcp.com 723-0482
reg. \$40-\$60

\$7.99
TWIN SHEET SET
jcp.com 723-0482
reg. \$30



WHILE THEY LAST! **49⁹⁹** ROYAL VELVET

ANY SIZE
ROYAL VELVET
500TC WRINKLE-
FREE DAMASK
SHEET SET
jcp.com
723-2042,
723-2053
reg. \$120-\$170



WHILE THEY LAST! **39⁹⁹** Liz Claiborne

ANY SIZE
LIZ CLAIBORNE
400TC ULTRA
FINE SATEEN
SHEET SET
jcp.com
723-1210
reg. \$100-\$150



WHILE THEY LAST!
49⁹⁹
ANY SIZE 6-PC.
1000TC SHEET SET
WITH BONUS PILLOWCASES
jcp.com 723-0170
reg. \$200-\$220



SPEND \$75 OR MORE IN STORE & GET
\$20 BONUS CASH!

FRIDAY, NOVEMBER 27, 6AM-2PM

In store only. Redeemable 12/2/15-12/15/15. Limit one bonus cash coupon per transaction. Some restrictions and exclusions apply. See store associate for details.
 *Except where prohibited by law.

WHILE THEY LAST!

4⁹⁹

JCPENNEY HOME
 STRIPE OR 30x54"
 SOLID BATH TOWEL

jcp.com 740-5500, 740-4400
 reg. \$12

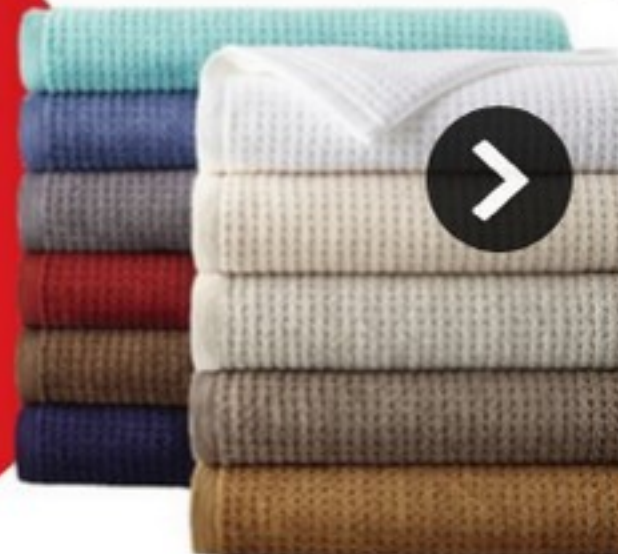


WHILE THEY LAST!

6⁹⁹

JCPENNEY HOME
 QUICK-DRI 30x56"
 SOLID BATH TOWEL

jcp.com 740-4450
 reg. \$16



WHILE THEY LAST!

8⁹⁹

ROYAL VELVET
 SIGNATURE
 SOFT DAMASK
 OR 30x54"
 SOLID BATH
 TOWEL

jcp.com
 740-6500,
 740-4600
 reg. \$16



ROYAL VELVET

WHILE THEY LAST!

8⁹⁹

ROYAL VELVET
 SCULPTED
 OR 30x56"
 EGYPTIAN
 COTTON SOLID
 BATH TOWEL

jcp.com
 740-6103,
 740-5100
 reg. \$18



ROYAL VELVET

WHILE THEY LAST!

4⁹⁹

8-PK. WASHCLOTH SET
 jcp.com 740-1010
 reg. \$10



WHILE THEY LAST!

**50-
60%
OFF**

DECORATIVE BATH
 ACCESSORIES
 select styles
\$3.99-\$42.99
 reg. \$10-\$100

INSPIRE
 jcp.com
 744-6221



WHILE THEY LAST!

**50-
60%
OFF**

BATH RUGS
 select styles
\$10.99-\$34.99
 reg. \$22-\$70



WHILE THEY LAST!

7⁹⁹

CHENILLE, COTTON
 REVERSIBLE OR
 MEMORY FOAM
 17x24" BATH RUG

jcp.com
 743-4203,
 743-2100,
 743-5200,
 743-4200
 reg. \$26



WHILE THEY LAST!

12⁹⁹

JCPENNEY HOME
 BRI OR BLAIR 17x24"
 BATH RUG

jcp.com
 743-7228,
 743-7219
 reg. \$28





WHILE THEY LAST!
40% OFF
 + EXTRA 15% OFF WITH COUPON
 ALL CUSTOM BLINDS & SHADES

Go to jcp.com or use the JCPenney App to get the extra 15% off coupon and details.



JCPENNEY HOME **Bali** LEVOLOR
 your home, your style

WHILE THEY LAST!

7⁹⁹

ROYAL VELVET
 CRUSHED VOILE
 50x84" ROD-POCKET
 SHEER PANEL
jcp.com 731-2717
 reg. \$20

also in 63", 72",
 95" & 108" lengths
 at jcp.com

ROYAL VELVET



WHILE THEY LAST!

7⁹⁹

LIZ CLAIBORNE
 LISETTE 60x84"
 ROD-POCKET
 SHEER PANEL
jcp.com 731-2928
 reg. \$20

also in 45", 54",
 63", 72", 95" &
 108" lengths
 at jcp.com

Liz Claiborne



WHILE THEY LAST!

19⁹⁹

LIZ CLAIBORNE
 KATHRYN 30x84"
 ROOM-DARKENING
 PINCH-PLEAT/
 BACK-TAB PANEL
jcp.com 731-0842
 reg. \$60

Liz Claiborne



WHILE THEY LAST!

9⁹⁹

HOME EXPRESSIONS
 JACQUELINE VOILE
 2-PK. ROD-POCKET
 SHEER PANELS
jcp.com 731-2036
 reg. \$24

\$14.99
 SUN ZERO EMORY
 ROOM-DARKENING
 2-PK. ROD-POCKET
 PANELS
jcp.com 731-0120
 reg. \$40



WHILE THEY LAST!

60% OFF

ALL SUN ZERO
 PANELS
\$15.99-\$23.99
 reg. \$40-\$60

SUN ZERO



WHILE THEY LAST!

60% OFF

ASSORTED
 2-PK. PANELS
 select styles
\$19.99-\$23.99
 reg. \$50-\$60
 also in 63"
 & 95" lengths
 at jcp.com



50-70% OFF
READY-MADE CURTAINS
 SELECT STYLES

WHILE THEY LAST!

50% OFF

DECORATIVE WINDOW
 HARDWARE
 select styles
\$20-\$92.50
 reg. \$40-\$185
 Excludes Umbra and Bali.

JCPENNEY HOME
 ROYAL VELVET



WHILE THEY LAST!

39⁹⁹

STUDIO
 LUNA 50x84"
 LINED BLACKOUT
 GROMMET-TOP
 PANEL
jcp.com 731-0529
 reg. \$80

Studio



WHILE THEY LAST!

19⁹⁹

ROYAL VELVET
 PLAZA 50x84"
 LINED BLACKOUT
 GROMMET-TOP
 PANEL
jcp.com 731-0710
 reg. \$70

ROYAL VELVET



WHILE THEY LAST!

19⁹⁹

ROYAL VELVET
 ENCORE 50x84"
 LINED & INTERLINED
 ROD-POCKET/
 BACK-TAB PANEL
jcp.com 731-0652
 reg. \$60

ROYAL VELVET



WHILE THEY LAST!

89⁹⁹
PR.

AFTER EXTRA 30% OFF

1/4 CT. T.W. DIAMOND STUDS IN 14K WHITE OR YELLOW GOLD

jcp.com 271-9110, 271-9113

sale \$128.56 pr.

reg. \$270.82 pr.



EXTRA 30% OFF

ALL FINE JEWELRY ALREADY REDUCED 40-65%
PLUS 35% OFF CLEARANCE-PRICED FINE JEWELRY ALREADY REDUCED 50-75%



WHILE THEY LAST!

69⁹⁹

AFTER EXTRA 30% OFF

LOVE IN MOTION 1/10 CT. T.W. DIAMOND PENDANT IN SILVER

jcp.com 271-8886

sale \$99.99 reg. \$249.98

\$299.99 EA.

AFTER EXTRA 30% OFF

1/4 CT. T.W. DIAMOND PENDANT

jcp.com 271-8880, 271-8883

sale \$428.56 ea. reg. \$833.32 ea.

\$449.99

AFTER EXTRA 30% OFF

3/8 CT. T.W. DIAMOND PENDANT

jcp.com 271-3001

sale \$642.84 reg. \$1249.98



Love in Motion

SAVE 71%
WHILE THEY LAST!

549⁹⁹
EA.

AFTER EXTRA 30% OFF
1 CT. T.W. DIAMOND RING

jcp.com 272-3036, 272-3038, 272-3028, 272-3069, 272-3026,

272-3015 sale \$785.70 ea.
reg. \$1899.98 ea.



This page: 10k white or yellow gold, unless noted.

WHILE THEY LAST!

\$299.99 PR. AFTER EXTRA 30% OFF

1/4 CT. T.W. DIAMOND STUDS IN 14K WHITE GOLD

jcp.com 271-1320, 271-1310

sale \$428.56 pr. reg. \$833.32 pr.

\$599.99 PR. AFTER EXTRA 30% OFF

1/2 CT. T.W. jcp.com 271-1321, 271-1311

sale \$857.13 pr. reg. \$1666.65 pr.

\$1599.99 PR. AFTER EXTRA 30% OFF

1 CT. T.W. jcp.com 271-1322, 271-1312

sale \$2285.70 pr. reg. \$4166.65 pr.

\$199.99 PR. AFTER EXTRA 30% OFF

1/4 CT. T.W. 9-STONE PRINCESS STUDS

jcp.com 271-5570

sale \$285.70 pr. reg. \$624.98 pr.

\$399.99 PR. AFTER EXTRA 30% OFF

1/2 CT. T.W. jcp.com 271-5580

sale \$571.41 pr. reg. \$1145.81 pr.

\$799.99 PR. AFTER EXTRA 30% OFF

1 CT. T.W. jcp.com 271-5590

sale \$1142.84 pr. reg. \$2249.98 pr.

\$399.99 PR. AFTER EXTRA 30% OFF

BRILLIANT DREAM 1/3 CT. T.W. ROUND STUDS

IN 14K WHITE GOLD jcp.com 271-1126

sale \$571.41 pr. reg. \$1145.81 pr.

\$549.99 PR. AFTER EXTRA 30% OFF

1/2 CT. T.W. jcp.com 271-1127

sale \$785.70 pr. reg. \$1458.32 pr.

\$799.99 PR. AFTER EXTRA 30% OFF

3/4 CT. T.W. jcp.com 271-1128

sale \$1142.84 pr. reg. \$2166.65 pr.

131 Certified



45% OFF + EXTRA 30% OFF
SELECT DIAMOND
STUDS & PENDANTS



BRILLIANT DREAM

SAVE 70%

WHILE THEY LAST!

899⁹⁹
EA.

AFTER EXTRA 30% OFF

1 CT. T.W. DIAMOND RING IN 14K WHITE OR YELLOW GOLD

jcp.com 274-1351,

274-1357, 274-1350

sale \$1285.70 ea.

reg. \$2999.98 ea.



LOVE LIVES FOREVER

SAVE 68%

WHILE THEY LAST!

1599⁹⁹
EA.

AFTER EXTRA 30% OFF

1 CT. DIAMOND SOLITAIRE RING

jcp.com 273-3020,

273-3018

sale \$2285.70 ea.

reg. \$4999.98 ea.



131 Certified

SAVE 67%

WHILE THEY LAST!

1199⁹⁹
EA.

AFTER EXTRA 30% OFF

2 CT. T.W. DIAMOND RING

jcp.com 272-3017, 272-3043

sale \$1714.27 ea.

reg. \$3666.65 ea.



SAVE 64%

WHILE THEY LAST!

2199⁹⁹
EA.

AFTER EXTRA 30% OFF

3 CT. T.W. DIAMOND RING IN 14K YELLOW OR WHITE GOLD

jcp.com 272-3098,

272-3099

sale \$3142.84 ea.

reg. \$6166.65 ea.



NO INTEREST IF PAID IN FULL WITHIN 36 MONTHS[†]

on fine jewelry and watch purchases of \$1000 or more (after discounts) made 11/26/15-11/27/15 on a JCPenney Credit Card. Interest will be charged to your account from the purchase date if, the promotional purchase is not paid in full within 36 months. Minimum monthly payments required. Valid in store only. Must request at time of purchase. [†]See below for complete details.

SAVE 77% WHILE THEY LAST!
99⁹⁹ EA.
 AFTER EXTRA 30% OFF
 1/3 CT. T.W. DIAMOND RING
 jcp.com 270-1674, 270-1012,
 270-1664, 270-1672, 270-1665,
 270-1668, 270-1673
 sale \$142.85 ea.
 reg. \$449.98 ea.



SAVE 70% WHILE THEY LAST!
399⁹⁹ EA.
 AFTER EXTRA 30% OFF
 1 CT. T.W. DIAMOND RING,
 BRACELET OR HOOPS
 jcp.com 270-1671,
 270-1100, 270-1445,
 270-1078, 270-3130,
 270-3131, 270-4620
 sale \$571.42 ea.
 reg. \$1354.15-\$1499.98



This page: 10k white or yellow gold, unless noted.

SAVE 70% WHILE THEY LAST!
124⁹⁹ EA.
 AFTER EXTRA 30% OFF
 1/4 CT. T.W. DIAMOND PENDANT OR 1/6 CT. T.W. HOOPS
 jcp.com 270-2209,
 270-2211, 270-2210,
 270-3110, 270-3111
 sale \$178.56 ea.
 reg. \$416.65 ea.



SAVE 59% WHILE THEY LAST!
149⁹⁹ EA.
 AFTER EXTRA 30% OFF
 1/4 CT. T.W. DIAMOND BAND
 jcp.com 274-9210,
 274-9200
 sale \$214.27 ea.
 reg. \$366.65 ea.
\$249.99 EA.
 AFTER EXTRA 30% OFF
 1/2 CT. T.W.
 jcp.com 274-9201,
 274-9211
 sale \$357.13 ea. reg. \$624.98 ea.



SAVE 80% WHILE THEY LAST!
499⁹⁹ EA.
 AFTER EXTRA 30% OFF
 2 CT. T.W. DIAMOND RING
 jcp.com 270-1052,
 270-1051
 sale \$714.27 ea.
 reg. \$2499.98 ea.



SAVE 68% WHILE THEY LAST!
799⁹⁹ EA.
 AFTER EXTRA 30% OFF
 2 CT. T.W. DIAMOND RING
 jcp.com 270-1109, 270-1107
 sale \$1142.85 ea.
 reg. \$2499.98 ea.
SAVE 66%
\$2699.99
 AFTER EXTRA 30% OFF
 4 CT. T.W. RING
 jcp.com 270-1566
 sale \$3857.13
 reg. \$7999.98



SAVE 62% WHILE THEY LAST!
699⁹⁹ EA.
 AFTER EXTRA 30% OFF
 SIRENA 1/2 CT. T.W. DIAMOND PENDANT IN 14K TWO-TONE YELLOW OR WHITE GOLD
 jcp.com 271-4019, 271-4219
 sale \$999.99 ea.
 reg. \$1874.98-\$1916.65



SAVE 64% WHILE THEY LAST!
449⁹⁹ EA.
 AFTER EXTRA 30% OFF
 1/2 CT. T.W. DIAMOND ANNIVERSARY BAND
 jcp.com 274-1925,
 274-1924
 sale \$642.85 ea.
 reg. \$1249.98 ea.



SAVE 73% WHILE THEY LAST!
199⁹⁹ EA.
 AFTER EXTRA 30% OFF
 1/2 CT. T.W. DIAMOND RING
 jcp.com 270-1697,
 270-1691, 270-1690
 sale \$285.70 ea.
 reg. \$749.98 ea.



SAVE 70% WHILE THEY LAST!
1259⁹⁹ EA.
 AFTER EXTRA 30% OFF
 1-1/2 CT. T.W. DIAMOND MEN'S RING
 jcp.com 276-7116,
 276-7114
 sale \$1799.99 ea.
 reg. \$4199.98 ea.



NO INTEREST IF PAID IN FULL WITHIN 36 MONTHS. Valid in store only. Must request at time of purchase. Offer applies to fine jewelry and watch purchases of \$1000 or more after discounts made 11/26/15-11/27/15 on either your JCPenney Credit Card account or your JCPenney MasterCard account (excludes outlet store purchases). Discounts or other promotional offers that reduce the purchase amount may result in the minimum qualifying purchase amount requirement not being satisfied. Under the promotion, no interest will be assessed on the promotional purchase if you pay the promotional purchase amount in full within 36 months. If you do not, interest will be assessed on the promotional purchase from the date of the purchase. Minimum monthly payments required. Making required minimum monthly payments may not pay off purchase by end of promotional period. Regular account terms apply to nonpromotional purchases and, after promotion ends, to promotional purchases. For new JCPenney Credit Card accounts: Standard purchase APR is 26.99%. Minimum interest charge will be no less than \$2.00. Existing cardholders should see their credit card agreement for their applicable terms. Promotional purchases of delayed delivery merchandise will be charged to account when merchandise is available for delivery. **Subject to credit approval.**

SPEND \$75 OR MORE IN STORE & GET
\$20 BONUS CASH!

FRIDAY, NOVEMBER 27, 6AM-2PM

In store only. Redeemable 12/2/15-12/15/15. Limit one bonus cash coupon per transaction. Some restrictions and exclusions apply. See store associate for details.
 *Except where prohibited by law.

SAVE 80%
WHILE THEY LAST!

19⁹⁹
SET

AFTER EXTRA
30% OFF
2-PC. BOXED SET
CULTURED
FRESHWATER
PEARLS
jcp.com 261-6002
sale \$28.56 set
reg. \$99.98 set



SAVE 80%
WHILE THEY LAST!

19⁹⁹
SET

AFTER EXTRA
30% OFF
8-PR. BOXED SET
CULTURED
FRESHWATER
PEARL & CRYSTAL
EARRINGS
jcp.com 261-1167
sale \$28.56 set
reg. \$99.98 set



SAVE 70%
WHILE THEY LAST!

79⁹⁹
SET

AFTER EXTRA
30% OFF
3-PC. BOXED SET
1/4 CT. T.W.
DIAMOND IN
14K YELLOW
GOLD OVER BRASS
jcp.com 293-5030
sale \$114.27 set
reg. \$274.98 set
additional styles
available



SAVE 75%
WHILE THEY LAST!

79⁹⁹
PR.

AFTER EXTRA
30% OFF
1/2 CT. T.W.
DIAMOND HOOPS
jcp.com 293-3320,
293-3634,
293-3636
sale \$114.27 pr.
reg. \$324.98 pr.
also available
in 1 ct. t.w.
& 1/4 ct. t.w.



SAVE 80%
WHILE THEY LAST!

19⁹⁹
SET

AFTER EXTRA
30% OFF
COLOR-ENHANCED
GENUINE GEMSTONE
OR CULTURED FRESH
WATER PEARL
BRACELET SET
jcp.com 261-4501,
261-4525
sale \$28.56 set
reg. \$99.98 set



SAVE 75%
WHILE THEY LAST!

24⁹⁹
EA.

AFTER EXTRA
30% OFF
GEMSTONE
PENDANT
OR RING
jcp.com
267-3409,
267-7809,
267-7076
267-3076,
267-1076,
267-2076
sale \$35.70 ea.
reg. \$99.98 ea.
additional styles available



SAVE 70%
WHILE THEY LAST!

79⁹⁹
SET

AFTER EXTRA
30% OFF
4-PC. BOXED SET
CULTURED
FRESHWATER
PEARLS &
DIAMOND ACCENT
jcp.com 261-1059
sale \$114.27 set
reg. \$274.98 set
also available
in 14k gold
over silver



SAVE 70%
WHILE THEY LAST!

79⁹⁹
SET

AFTER EXTRA
30% OFF
4-PC. BOXED SET
GENUINE BLUE TOPAZ &
CUBIC ZIRCONIA IN PURE
SILVER OVER BRASS
jcp.com 267-2024
sale \$114.27 set
reg. \$274.98 set



additional styles available


SAVE 69%
WHILE THEY LAST!

37⁹⁹
EA.

AFTER EXTRA
30% OFF
GENUINE BLUE TOPAZ
OR LAB-CREATED
OPAL RING OR PENDANT
jcp.com 267-5070,
267-5068, 267-2074,
267-5902
sale \$54.27 ea.
reg. \$124.98 ea.
matching pendant
& earrings available



additional styles available


SAVE 71%
WHILE THEY LAST!

49⁹⁹
SET

AFTER EXTRA
30% OFF
2-PC. BOXED SET
GEMSTONE &
LAB-CREATED
WHITE SAPPHIRE
jcp.com: lab-created
opal or blue sapphire
267-3087, 266-2010,
genuine blue topaz
267-2087
sale \$71.42 set
reg. \$174.98 set



additional
styles available


SAVE 72%
WHILE THEY LAST!

69⁹⁹
EA.

AFTER EXTRA 30% OFF
GEMSTONE RING
OR BRACELET
jcp.com: lab-created opal
or blue sapphire 267-3126,
266-2196, 267-3906, 266-4055,
genuine blue topaz
267-2013, 267-2928
sale \$99.99 ea.
reg. \$249.98 ea.



additional
styles available


SAVE 66%
WHILE THEY LAST!

49⁹⁹
EA.

AFTER EXTRA 30% OFF
MULTI-GEMSTONE RING OR
PENDANT IN 18K YELLOW
GOLD OVER SILVER
jcp.com 267-9005, 267-9105
sale \$71.42 ea. reg. \$149.98 ea.
SAVE 76% \$59.99
AFTER EXTRA
30% OFF
BRACELET IN FINE
SILVER PLATING
jcp.com 267-9502
sale \$85.70 reg. \$249.98



EXTRA 30% OFF

ALL FINE JEWELRY ALREADY REDUCED 40-65%
PLUS 35% OFF CLEARANCE-PRICED FINE JEWELRY ALREADY REDUCED 50-75% OFF

SAVE 80%
WHILE THEY LAST!

99⁹⁹ PR.

AFTER EXTRA
30% OFF
1 CT. T.W.
DIAMOND HOOPS

jcp.com
293-3639,
293-3640

sale \$142.85 pr.
reg. \$499.98 pr.
also in 14k rose
gold over silver



SAVE 64%
WHILE THEY LAST!

14⁹⁹ EA.

AFTER EXTRA 30% OFF
1/10 CT. T.W. DIAMOND RING,
EARRINGS OR PENDANT

jcp.com 293-2255, 293-2257,
293-2256, 293-2663, 293-3168,
293-3051, 293-1448 white,
champagne & color-enhanced
black diamond, 293-1355
sale \$64.27 ea.
reg. \$124.98 ea.



additional styles available

SAVE 68%
WHILE THEY LAST!

99⁹⁹ EA.

AFTER EXTRA 30% OFF
DIAMOND RING OR BRACELET

jcp.com: 1/2 ct. t.w. 293-1401,
293-1315, 293-4030, 293-4031,
293-4090, 1/3 ct. t.w. 293-1271
sale \$142.85 ea.
reg. \$312.48-\$449.98



8" bracelets also available at jcp.com

SAVE 79%
WHILE THEY LAST!

54⁹⁹ EA.

AFTER EXTRA
30% OFF
DIAMOND-ACCENT
PENDANT OR STUDS
IN 10K GOLD

jcp.com 270-2752,
270-2754, 270-1952,
270-3954, 270-3955
sale \$78.56 ea.
reg. \$270.82 ea.
additional styles
available



SAVE 71%
WHILE THEY LAST!

49⁹⁹ SET

AFTER EXTRA
30% OFF
2-PC. BOXED SET
1/10 CT. T.W.
WHITE AND/OR
COLOR-ENHANCED
BLUE DIAMOND

jcp.com 293-5009,
293-5061, 293-5016
sale \$71.41 set
reg. \$174.98 set
additional styles
available



SAVE 75%
WHILE THEY LAST!

79⁹⁹ PR.

AFTER EXTRA
30% OFF
TRUMIRACLE
1/4 CT. T.W.
DIAMOND STUDS

jcp.com 293-3017,
293-3020
sale \$114.27 pr.
reg. \$324.98 pr.
matching pendant
& ring available



TRUMIRACLE®

SAVE 66%
WHILE THEY LAST!

69⁹⁹ EA.

AFTER EXTRA 30% OFF
1/10 CT. T.W. DIAMOND
BAND OR BRACELET

jcp.com 293-1434,
293-1241, 293-4262,
293-4100
sale \$99.99 ea.
reg. \$208.32 ea.
additional styles
available



SAVE 68%
WHILE THEY LAST!

199⁹⁹ EA.

AFTER EXTRA 30% OFF
1/4 CT. T.W. GENUINE BLUE
SAPPHIRE OR EMERALD
RING IN 10K GOLD

jcp.com 266-3395, 266-2395
sale \$285.70 ea. reg. \$624.98 ea.

SAVE 66% **\$249.99 EA.**
AFTER EXTRA 30% OFF
1/7 CT. T.W. GENUINE BLUE
SAPPHIRE OR EMERALD
RING IN 10K GOLD

jcp.com 266-3182, 266-2182
sale \$357.13 ea. reg. \$749.98 ea.



SAVE 76%
WHILE THEY LAST!

149⁹⁹ SET

AFTER EXTRA 30% OFF
2-PC. BOXED SET
GENUINE BLUE SAPPHIRE,
EMERALD OR 1/10 CT. T.W.
DIAMOND IN 10K
YELLOW GOLD

jcp.com 266-3040,
270-5070, 266-2125
sale \$214.27 set
reg. \$624.98 set



SAVE 62%
WHILE THEY LAST!

54⁹⁹ EA.

AFTER EXTRA
30% OFF
INFINITE PROMISE
1/10 CT. T.W.
DIAMOND RING
OR PENDANT

jcp.com 293-2460,
293-2673, 293-1460,
293-1663
sale \$78.56 ea.
reg. \$145.81 ea.



infinite promise

WHILE THEY LAST!

39⁹⁹

AFTER EXTRA
30% OFF
CRYSTAL ANGEL
PENDANT

jcp.com 286-0110
sale \$57.13
reg. \$208.30



For all jewelry sets, diamond carat weights (ct.) represent the approximate total weight (t.w.) of all diamonds combined. These 2 pages: sterling silver, 14k yellow or rose gold over silver, unless noted.

WHERE GIVING BEGINS

PURCHASE A PAIR OF FINGERLESS STRIPED GLOVES FOR \$5, NOW UNTIL DEC 24, and \$2 of the purchase price will go to JCPenney Cares, a non-profit dedicated to ensuring kids are safe, healthy and engaged beyond the classroom.

jcpenney.com/jcpcares **JCPenney**

WHILE THEY LAST!

19⁹⁹

AFTER EXTRA 30% OFF
DIAMOND-ACCENT
SNOWFLAKE
PENDANT

jcp.com
286-0106
sale \$28.56
reg. \$99.97



WHILE THEY LAST!

65% OFF

+ EXTRA 30% OFF
ALL GOLD, STERLING SILVER,
CRYSTAL & CUBIC ZIRCONIA
JEWELRY



This page: sterling silver or 14k yellow or rose gold over silver, unless noted.

WHILE THEY LAST!

99⁹⁹ EA.

AFTER EXTRA 30% OFF
14K YELLOW GOLD
16-20" GLITTER
ROPE CHAIN

jcp.com 281-1806,
281-1803, 281-1804
sale \$142.84 ea.
reg. \$468.73-\$524.98

\$119.99 EA.

22" OR 24"

jcp.com 281-1807,
281-1805
sale \$171.41 ea.
reg. \$599.98-\$624.98



WHILE THEY LAST!

49⁹⁹ EA.

AFTER EXTRA 30% OFF
DIAMONART
CUBIC
ZIRCONIA
PENDANT

jcp.com 292-1151,
292-1144, 292-1143,
292-1145
sale \$71.41 ea.
reg. \$249.98 ea.



DiamonArt
Simulated Diamonds

WHILE THEY LAST!

39⁹⁹ EA.

AFTER EXTRA 30% OFF
INSPIRATIONAL
PENDANT

jcp.com
297-1314,
297-4006,
297-1032,
297-1312
sale \$57.13 ea.
reg. \$171.84 ea.



Inspired Moments

WHILE THEY LAST!

74⁹⁹ PR.

AFTER EXTRA 30% OFF
14K YELLOW
OR TRI-COLOR
GOLD EARRINGS

jcp.com 284-8088,
284-8114, 284-8145
sale \$107.13 pr.
reg. \$324.98 pr.



WHILE THEY LAST!

74⁹⁹ EA.

AFTER EXTRA 30% OFF
14K YELLOW, WHITE
OR TRI-COLOR GOLD
18" CHAIN

jcp.com: rope 281-1811,
perfectina 281-5080,
singapore 281-5027,
twist singapore
281-5082,
oval link 281-6203
sale \$107.13 ea.
reg. \$324.98 ea.



WHILE THEY LAST!

97⁹⁹ EA.

AFTER EXTRA 30% OFF
DIAMONART CUBIC
ZIRCONIA BRIDAL SET

jcp.com 292-1102,
292-3011, 292-5086,
292-7017
sale \$139.99 ea.
reg. \$399.98 ea.



DiamonArt
Simulated Diamonds

WHILE THEY LAST!

29⁹⁹ EA.

AFTER EXTRA 30% OFF
INSPIRATIONAL
PENDANT

jcp.com 297-1505,
297-1045,
297-1503,
297-1520
sale \$42.84 ea.
reg. \$166.63 ea.



Love is the best

WHILE THEY LAST!

149⁹⁹ EA.

AFTER EXTRA 30% OFF
10K YELLOW GOLD
EARRINGS
OR PENDANT

jcp.com
284-4636,
282-0571
sale \$214.27 ea.
reg. \$649.98 ea.



WHILE THEY LAST!

569⁹⁹ EA.

AFTER EXTRA 30% OFF
10K YELLOW GOLD 22"
CURB OR FIGARO CHAIN

jcp.com 281-9211, 281-9210
sale \$814.27 ea.
reg. \$2343.72 ea.



WHILE THEY LAST!
35% OFF
 FINE & FASHION WATCHES
 select styles
 \$39-\$584.35
 reg. \$60-\$899

Liz Claiborne

RELIC



CASIO.

BULOVA
 CITIZEN.

ARMITRON

SEIKO

INVICTA
 Smarter by the Second.

WHILE THEY LAST!

9.99 EA.

MEN'S OR WOMEN'S FASHION WATCH

jcp.com
 039-6378,
 039-6389,
 039-6345,
 039-2896,
 039-2932
 reg. \$20-\$30



WHILE THEY LAST!

50% OFF

MEN'S WATCHES
 select styles
\$12.47-\$34.98
 reg. \$24.95-\$69.95

CASIO.

U.S. POLO ASSN.

TIMEX

ARMITRON



WHILE THEY LAST!

89.99 EA.

MEN'S OR WOMEN'S WATCH
 jcp.com 051-5631,
 051-0733, 051-2010,
 051-3112, 051-0734
 reg. \$199.99-\$299.99



BULOVA

CITIZEN.

SEIKO

INVICTA
 Smarter by the Second.

WHILE THEY LAST!

35-50% OFF

FITNESS TRACKER WATCHES
 select styles

\$39.99 EA.

NUBAND

jcp.com
 050-9000,
 050-9002,
 050-9003
 reg. \$80 ea.



WHILE THEY LAST!

50% OFF

WOMEN'S WATCHES
 select styles
\$14-\$17
 reg. \$28-\$34



WHILE THEY LAST!

50% OFF

CHARACTER WATCHES
 select styles
\$7.50-\$17
 reg. \$15-\$34

LEGO

Disney

FROZEN

STAR WARS

© & TM Lucasfilm Ltd.



Jewelry photos may be enlarged to show detail. Diamond carat weights (ct.) represent the approximate total weight (t.w.) of all diamonds in each setting, unless noted. Diamond solitaire weights may vary between .01 and .05 carat. Diamond total weights may vary between .01 and .08 carat. Some diamonds may consist of fewer than 17 facets. Gemstones and some diamonds may have been treated and may require special care. **Jewelry and watch offers:** Extra 30% off all fine jewelry, 45% off select diamond studs & pendants, 65% off all gold, sterling silver, crystal & cubic zirconia jewelry, 35% off select fine & fashion watches, 50-60% off all fashion jewelry and 70-75% off select fashion silver on original and regular-priced purchases, and extra 35% off select clearance-priced fine jewelry purchases already-reduced 50-75% in store and at jcp.com, excluding taxes and shipping charges, 11/26/15 - 2PM 11/27/15. Offer valid 12AM CST Thursday through 2PM CST Friday on jcp.com. Does not apply to sale, Best Value, Modern Bride Diamond Vault, pre-owned watches, Garmin, jewelry trunk shows, care plans, special orders, gift cards, services, service plans current orders and prior purchases.

50-75% OFF
FASHION JEWELRY & FASHION SILVER
 SELECT STYLES



WHILE THEY LAST!
9.99 SET
 6-PC. SET
 FASHION JEWELRY
 jcp.com 132-6232, 132-6238
 reg. \$28 set
MIXIT.



WHILE THEY LAST!
8.99 EA.
 BOXED FASHION JEWELRY
 jcp.com 132-7160, 132-7270,
 054-2288, 054-2251, 137-0602,
 137-0613, 137-3079, 137-3026
 reg. \$20-\$24



W
 WORTHINGTON



M
 MONET
 SINCE 1924



MIXIT.

WHILE THEY LAST!
9.99 EA.
 MIXIT
 STATEMENT
 NECKLACE
 jcp.com
 054-7332,
 054-7349,
 054-7330
 reg. \$28 ea.



MIXIT.

WHILE THEY LAST!
5.99 SET
 SENSITIVE EARS
 BOXED FASHION
 JEWELRY SET
 jcp.com
 132-7241,
 132-7839
 reg. \$16 set



WHILE THEY LAST!
9.99 EA.
 VIESTE FASHION
 JEWELRY
 jcp.com
 130-5123,
 130-1339,
 130-1223
 reg. \$10-\$48



VIESTE

WHILE THEY LAST!
50-60% OFF
 ALL FASHION JEWELRY
 \$3-\$26 reg. \$6-\$52

MONET
 nicole
 WORTHINGTON
MIXIT.
 BOLD elements.
 Liz Claiborne



WHILE THEY LAST!
60% OFF
 ALL JUNIORS'
 FASHION
 JEWELRY
 \$3.20-\$11.20
 reg. \$8-\$28

ARIZONA
 JEANS



WHILE THEY LAST!
60% OFF
 ALL HOLIDAY FASHION
 JEWELRY & WATCHES
 \$4.80-\$11.20
 reg. \$12-\$28



GET HERE FIRST! RECEIVE YOUR ENTRY CODE IN STORE FOR YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH

GRAND PRIZES

WHILE SUPPLIES LAST!

NO PURCHASE NECESSARY. A purchase will not increase your chances of winning. Open to legal residents of the 50 United States, D.C. and Puerto Rico, who are 18 years or older as of 11/26/15. Void where otherwise prohibited. The JCPenney "Black Friday" Sweepstakes begins 11/26/15 & ends 11/30/15. Ten (10) Grand Prizes: a \$10,000 prize check. Total RV: \$100,000. Odds of winning depend on total entries received. To enter and view Official Rules and prize descriptions, visit jcp.com/sweepstakes. By participating in this promotion, entrants agree to be bound by the Official Rules. Sponsored by J.C. Penney Corporation, Inc., 6501 Legacy Drive, Plano, Texas 75024. JCPenney associates not eligible.

WHILE THEY LAST!

70-75% OFF

FASHION SILVER
select styles
\$6.60-\$22.50
reg. \$22-\$75



This page: silver plated, unless noted.

WHILE THEY LAST!

14.99 EA.

STAINLESS STEEL BANGLE
jcp.com
058-0609,
058-0621,
058-0605
reg. \$58 ea.



footnotes

WHILE THEY LAST!

70% OFF

ALL JEWELRY BOXES & ARMOIRES

\$44.99
KATHY IRELAND BLACK PHOTO FRAME JEWELRY BOX
jcp.com 138-0201 reg. \$149.98



SAVE 76%
\$149.99 LARGE JEWELRY ARMOIRE
jcp.com 138-4450 reg. \$624.98



WHILE THEY LAST!

11.99 EA.

CUBIC ZIRCONIA JEWELRY
jcp.com
058-1914,
058-0692,
058-5526,
058-1508,
058-1912,
058-1916
reg. \$42 ea.



Spells Silver

WHILE THEY LAST!

11.99 EA.

CRYSTAL JEWELRY
jcp.com
058-0656,
058-0658,
058-0655,
058-0654
reg. \$42 ea.



Silver Sparkle Shine

WHILE THEY LAST!

14.99 EA.

STERLING SILVER PENDANT
jcp.com
058-1655,
058-1628,
058-1604,
058-5570
reg. \$58 ea.



footnotes

WHILE THEY LAST!

11.99 EA.

ARTISAN GLASS BRACELET
jcp.com
058-5560,
058-3929,
058-3945,
058-4697
reg. \$42 ea.



Dazzling Designs

WHILE THEY LAST!

11.99 EA.

MARCASITE JEWELRY
jcp.com
058-1148,
058-1529,
058-1456,
058-1447
reg. \$46 ea.



LE VIEUX™

WHILE THEY LAST!

14.99 EA.

DIAMOND-ACCENT JEWELRY
jcp.com
058-3496,
058-3495,
058-3479,
058-4428,
058-3512
reg. \$58-\$70



CLASSIC TREASURES.



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WHILE THEY LAST!
14⁹⁹
ALL MEN'S ST. JOHN'S BAY
SWEATERS
reg. \$42

WHILE THEY LAST!
14⁹⁹
CLAIBORNE
ARGYLE
SWEATER
jcp.com
502-9553
reg. \$50

claiborne

WHILE THEY LAST!
14⁹⁹
ST. JOHN'S BAY
CREWNECK
SWEATER
jcp.com
513-6552
reg. \$42

WHILE THEY LAST!
17⁹⁹
CLAIBORNE
COTTON-
CASHMERE
SWEATER
jcp.com
502-9550
reg. \$50

claiborne

WHILE THEY LAST!
17⁹⁹
DOCKERS
QUARTER-ZIP
SWEATER
jcp.com
514-7009
reg. \$55

DOCKERS

WHILE THEY LAST!
19⁹⁹
IZOD SWEATER
jcp.com
563-6550
reg. \$55

IZOD

WHILE THEY LAST!
19⁹⁹
U.S. POLO ASSN.
SWEATER
jcp.com
564-6000
reg. \$50

U.S. POLO ASSN.

WHILE THEY LAST!

9⁹⁹

ST. JOHN'S BAY
QUARTER-ZIP
FLEECE
jcp.com
513-9550
reg. \$34



WHILE THEY LAST!

11⁹⁹

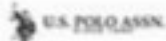
ST. JOHN'S BAY
STRIPED SUEDED
KNIT POLO
jcp.com
513-1560
reg. \$36



WHILE THEY LAST!

14⁹⁹

U.S. POLO ASSN.
EASY-CARE
SPORTSHIRT
jcp.com
564-1016,
564-1019
reg. \$44



WHILE THEY LAST!

14⁹⁹

ST. JOHN'S BAY
EASY-CARE
SPORTSHIRT
jcp.com
513-5554
reg. \$40



WHILE THEY LAST!

17⁹⁹

CLAIBORNE
SPORTSHIRT
jcp.com
502-5551
reg. \$50



claiborne

WHILE THEY LAST!

17⁹⁹

IZOD FLEECE
jcp.com
563-9550
reg. \$50



IZOD

WHILE THEY LAST!

19⁹⁹

VAN HEUSEN
NO-IRON
SPORTSHIRT
jcp.com
512-5551
orig. \$54



VAN HEUSEN

WHILE THEY LAST!

19⁹⁹

ST. JOHN'S BAY
JACKET
jcp.com
513-7559
reg. \$70



WHILE THEY LAST!

9⁹⁹

MEN'S ST. JOHN'S BAY SOLID
SUEDED KNIT OR THERMAL HENLEY

jcp.com 513-1552, 513-1557
reg. \$30



50-75% OFF

MEN'S OUTERWEAR

SELECT STYLES



WHILE THEY LAST!

29⁹⁹

ZEROXPOSUR
SOFTSHELL
JACKET
jcp.com
518-2552
orig. \$100

ZEROXPOSUR



WHILE THEY LAST!

39⁹⁹

FREE COUNTRY
OR ZEROXPOSUR
MIDWEIGHT JACKET
jcp.com 518-2557,
518-4553
orig. \$120

FREE COUNTRY

ZEROXPOSUR



WHILE THEY LAST!

14⁹⁹

MEN'S ST. JOHN'S BAY
PUFFER VEST
jcp.com 513-7553
orig. \$42



WHILE THEY LAST!

60% OFF

MEN'S HATS,
GLOVES &
SCARVES
select styles
\$6.99-\$25.99
reg. \$18-\$65



WHILE THEY LAST!

14⁹⁹

XERSION PACKABLE
PUFFER VEST
jcp.com 578-5016
orig. \$40

XERSION



WHILE THEY LAST!

29⁹⁹

XERSION DOWN
PACKABLE
JACKET
jcp.com
518-2550
orig. \$100

XERSION



WHILE THEY LAST!

29⁹⁹

COLUMBIA
LONE RIDGE
FULL-ZIP
FLEECE
jcp.com
518-8553
orig. \$60

Columbia



GET HERE FIRST! RECEIVE YOUR ENTRY CODE IN STORE FOR YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH

GRAND PRIZES

WHILE SUPPLIES LAST!

NO PURCHASE NECESSARY. A purchase will not increase your chances of winning. Open to legal residents of the 50 United States, D.C. and Puerto Rico, who are 18 years or older as of 11/26/15. Void where otherwise prohibited. The JCPenney "Black Friday" Sweepstakes begins 11/26/15 & ends 11/30/15. Ten (10) Grand Prizes: a \$10,000 prize check. Total RV: \$100,000. Odds of winning depend on total entries received. To enter and view Official Rules and prize descriptions, visit jcp.com/sweepstakes. By participating in this promotion, entrants agree to be bound by the Official Rules. Sponsored by J.C. Penney Corporation, Inc., 6501 Legacy Drive, Plano, Texas 75024. JCPenney associates not eligible.

WHILE THEY LAST!

59⁹⁹

ALL MEN'S
FALL LEATHER
JACKETS
AND MORE



Levi's

DOCKERS

WHILE THEY LAST!

69⁹⁹

ALL CLAIBORNE
WOOL COATS
orig. \$200



claiborne

ST. JOHN'S BAY



WHILE THEY LAST!

49⁹⁹

MEN'S ST. JOHN'S BAY
WOOL COAT
jcp.com 518-6551
orig. \$200

WHILE THEY LAST!

59⁹⁹

ZEROXPOSUR
SYSTEMS
3-IN-1 JACKET
jcp.com
518-3552
orig. \$200



ZEROXPOSUR

WHILE THEY LAST!

59⁹⁹

FREE COUNTRY
SYSTEMS
3-IN-1 JACKET
jcp.com
518-2561
orig. \$200



FREE COUNTRY

WHILE THEY LAST!

49⁹⁹

DOCKERS
ON THE GO DOWN
PACKABLE JACKET
jcp.com 518-4559
orig. \$180
packs into
neck pillow



DOCKERS

WHILE THEY LAST!

60% OFF

MEN'S HATS,
GLOVES &
SCARVES
select styles
\$6.99-\$25.99
reg. \$18-\$65



WHILE THEY LAST!

9⁹⁹

ALL ADIDAS GRAPHIC TEES
reg. \$22-\$25



WHILE THEY LAST!

13⁹⁹

CHAMPION FLEECE CREWNECK OR PANTS
jcp.com 586-7007, 586-5509
reg. \$28

50% OFF
MEN'S CHAMPION FLEECE
select styles



WHILE THEY LAST!

60% OFF

XERSION FLEECE FOR HIM
select styles
\$11.99-\$15.99
reg. \$30-\$40



WHILE THEY LAST!

23⁹⁹

PGA TOUR FLEECE
jcp.com 579-0132
reg. \$60

60% OFF
MEN'S GOLF APPAREL
select styles



WHILE THEY LAST!

\$19.99

COLLEGE TEAM COTTON FLEECE
reg. \$50

\$24.99

COLLEGE TEAM POLYTECH FLEECE
reg. \$60

\$29.99

PRO FOOTBALL TEAM COTTON FLEECE
reg. \$60



WHILE THEY LAST!

50-60% OFF

ALL COLLEGE & PRO TEAM GIFTS
\$5.99-\$34.99
reg. \$15-\$70
Team selection varies by store.



WHILE THEY LAST!

14⁹⁹

COLLEGE OR PRO TEAM LOUNGEWEAR
select styles
reg. \$35
Team selection varies by store.



WHILE THEY LAST!

BUY 1, GET 1 FREE*

COLLEGE TEAM TEES
select styles
reg. \$20
Team selection varies by store.
*See below for details.



WHILE THEY LAST!

BUY 1, GET 1 FREE*

COLLEGE OR PRO TEAM CAPS
select styles
reg. \$15-\$32
Team selection varies by store.
*See below for details.



IN STORE NOW-NOVEMBER 28

SPEND \$100 OR MORE ON JCPENNEY GIFT CARDS & GET A

\$25 OFF
\$25 COUPON

Coupon good for one-time use in store 11/29/15-12/24/15. Terms and conditions apply to gift cards. See card for details. Some restrictions and exclusions apply. Limit one coupon per transaction. See coupon for details.

WHILE THEY LAST!

23⁹⁹

IZOD
LONG-SLEEVE
WORK SHIRT

jcp.com
581-7585
reg. \$60

BIG & TALL



IZOD

WHILE THEY LAST!

\$14.99

THE FOUNDRY
SUPPLY CO.
FLANNEL SHIRT

jcp.com
581-6551
reg. \$38

\$19.99

FULL-ZIP
PLUSH
FLEECE

jcp.com
580-6552
reg. \$50

BIG & TALL



FIND
MORE
@JCP.COM

shop shirts up to
6XL & 5XLT and
waists up to 60"

WHILE THEY LAST!

60% OFF

MEN'S BIG & TALL APPAREL

select styles
\$11.99-\$31.99
reg. \$30-\$80

WHILE THEY LAST!

24⁹⁹

VAN HEUSEN
SPORTSHIRT

jcp.com
581-7023
reg. \$65

BIG & TALL



VAN HEUSEN

WHILE THEY LAST!

21⁹⁹

CLAIBORNE
ARGYLE
SWEATER

jcp.com
581-1550
reg. \$55

BIG & TALL



claiborne

WHILE THEY LAST!

23⁹⁹

CHAMPION
FULL-ZIP
FLEECE
HOODIE

jcp.com
580-5047
reg. \$60

BIG & TALL



WHILE THEY LAST!

14⁹⁹

THE FOUNDRY
SUPPLY CO.
THERMAL
KNIT SHIRT

jcp.com
581-6552
reg. \$40

BIG & TALL



WHILE THEY LAST!

11⁹⁹

THE FOUNDRY
SUPPLY CO.
SLEEP PANTS

jcp.com
583-6550
reg. \$30

BIG & TALL



WHILE THEY LAST!

11⁹⁹

GRAPHIC TEE

jcp.com
581-5731
reg. \$30

BIG & TALL





GET IN STORE EARLY! YOU COULD GET A
\$500 OFF \$500
SUPER-SAVINGS COUPON!
 VALID IN STORE & JCP.COM
 STARTING THANKSGIVING DAY
 While supplies last. Some restrictions and exclusions apply. See page 71 for details.

OR

YOU COULD RECEIVE A
\$100 OFF \$100 OR MORE
 OR
\$10 OFF \$10 OR MORE
INSTANT-SAVINGS COUPON!
 While supplies last. Some restrictions and exclusions apply. See page 71 for details.

WHILE THEY LAST!
29⁹⁹
 ALL DOCKERS
 SIGNATURE
 PANTS
 reg. \$50



WHILE THEY LAST!
17⁹⁹
 ALL ST. JOHN'S BAY
 WORRY FREE PANTS
 reg. \$60



**SHOP OUR
 LOWEST PRICES
 OF THE YEAR**
 ON DOCKERS SIGNATURE
 PANTS, HAGGAR WORK TO
 WEEKEND PANTS & ST. JOHN'S
 BAY WORRY FREE PANTS

"Lowest Prices of the Year" refers to 2015; prices may be further reduced on items as a part of clearance in the future.

WHILE THEY LAST!
14⁹⁹
 ALL ST. JOHN'S BAY
 CORDUROY
 PANTS
 reg. \$50



WHILE THEY LAST!
24⁹⁹
 ALL HAGGAR
 WORK TO WEEKEND
 PANTS
 reg. \$60



WHILE THEY LAST!
27⁹⁹
 ALL HAGGAR
 CORDUROY
 PANTS
 reg. \$75



GET HERE FIRST! RECEIVE YOUR ENTRY CODE IN STORE FOR YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH GRAND PRIZES

WHILE SUPPLIES LAST!

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WHILE THEY LAST!

24⁹⁹

LEE® WRANGLER
REGULAR OR
REGULAR FIT JEANS
jcp.com 520-4915,
511-5567
reg. \$42



Lee
Wrangler
RESERVE

WHILE THEY LAST!

39⁹⁹

GUYS' LEVI'S® 511™
SLIM FIT JEANS
jcp.com 520-4202
reg. \$68
Pricing also applies to 511™ trouser.
Levi's® Black Friday Event: Thursday, 11/26/15
at 12:01AM-Monday, 11/30/15 at 11:59PM.
Levi's® excluded from coupon offer.



Levi's®

FIND
MORE
@JCP.COM
Levi's® in
20 fits & 168
washes; waist
sizes 30-38"

WHILE THEY LAST!

46⁹⁹

GUYS' LEVI'S® 541™
ATHLETIC FIT JEANS
jcp.com 520-4751
reg. \$68
Pricing also applies to
510™, 513™, 514™ motion,
508™ & 501 fits.
Levi's® excluded from
coupon offer.



Levi's®

WHILE THEY LAST!

36⁹⁹

MEN'S LEVI'S® 505™
REGULAR FIT JEANS
jcp.com 520-2000
reg. \$58
Levi's® Black Friday Event:
Thursday, 11/26/15 at 12:01AM-
Monday, 11/30/15 at 11:59PM.
Levi's® excluded from
coupon offer.



Levi's®

SPEND \$75 OR MORE IN STORE & GET
\$20 BONUS CASH!

FRIDAY, NOVEMBER 27, 6AM-2PM

In store only. Redeemable 12/2/15-12/15/15. Limit one bonus cash coupon per transaction. Some restrictions and exclusions apply. See store associate for details.
 *Except where prohibited by law.

WHILE THEY LAST!

12⁹⁹

GUYS' ARIZONA
 FLEECE SHIRT

reg. \$24

ARIZONA
 JEANS

WHILE THEY LAST!

60% OFF

ENTIRE STOCK GUYS'
 ARIZONA APPAREL

\$4.49-\$21.99
 reg. \$12-\$55

WHILE THEY LAST!

\$13.99

GUYS' ARIZONA
 FLEECE
 JOGGERS
 jcp.com
 523-6570
 reg. \$36



WHILE THEY LAST!

4⁴⁹

GUYS' ARIZONA
 SOLID TEE
 jcp.com
 525-1460,
 525-1452
 reg. \$12



WHILE THEY LAST!

13⁹⁹

GUYS' ARIZONA
 LONG-SLEEVE
 WOVEN SHIRT
 jcp.com 525-4577
 reg. \$36



\$15.99

GUYS' ARIZONA
 PUFFER VEST
 jcp.com
 525-5562
 reg. \$40

WHILE THEY LAST!

\$15.99

GUYS' ARIZONA
 PRINT FLEECE
 jcp.com
 525-6564
 reg. \$42



\$16.99

GUYS' ARIZONA
 TWILL OR
 DENIM
 JOGGERS
 jcp.com
 523-6577,
 523-6576
 reg. \$44



WHILE THEY LAST!

\$15.99

GUYS' ARIZONA
FULL-ZIP FLEECE
HOODIE
jcp.com
525-6556
reg. \$42



\$31.99

GUYS'
WOOL-
BLEND
VARSITY
JACKET
jcp.com
525-9559
reg. \$80

WHILE THEY LAST!

10⁹⁹

GUYS'
ARIZONA
RAGLAN,
STRIPED
OR HENLEY
THERMAL
SHIRT
jcp.com
525-2557,
525-2558,
525-2559
reg. \$28



WHILE THEY LAST!

\$21.99

GUYS'
ARIZONA
SHERPA
FLEECE
HOODIE
jcp.com
525-6563
reg. \$55



WHILE THEY LAST!

11⁹⁹

GUYS' ARIZONA
LIGHTWEIGHT
HOODIE
jcp.com
525-2551
reg. \$32



WHILE THEY LAST!
60% OFF
ENTIRE STOCK GUYS'
ARIZONA APPAREL
\$4.49-\$21.99
reg. \$12-\$55

WHILE THEY LAST!

14⁹⁹

GUYS' ARIZONA
DENIM
jcp.com 523-4342
reg. \$40



FIND
MORE
@JCP.COM

Arizona jeans
in 6 versatile
fits & 24 unique
washes; waists
28-42"

WHILE THEY LAST!

\$16.99

GUYS'
ARIZONA
FASHION
DENIM
jcp.com
523-4153,
523-4345
reg. \$44



ARIZONA
JEAN CO.
THE ORIGINAL

WHILE THEY LAST!

7⁹⁹

GUYS'
ARIZONA
SOLID
CREWNECK
THERMAL
SHIRT
jcp.com
525-2556
reg. \$22



WHILE THEY LAST!

60% OFF

STAR WARS™ GIFTS FOR HIM
select styles
\$8.99-\$15.99
reg. \$24-\$40



STAR WARS

WHILE THEY LAST!

12⁹⁹

MEN'S STAR WARS™ MICROFLEECE SLEEP PANTS OR FLEECE JOGGERS
jcp.com 505-0153
reg. \$34

60% OFF
MEN'S STAR WARS™ SLEEPWEAR
select styles

STAR WARS



WHILE THEY LAST!

4⁴⁹

GUYS' GRAPHIC TEE
jcp.com
529-6140
reg. \$12



WHILE THEY LAST!

7⁹⁹

GUYS' GRAPHIC TEE
jcp.com 529-3502
reg. \$20



GUYS' STAR WARS™ APPAREL

select styles
\$7.99-\$23.99
reg. \$20-\$60



WHILE THEY LAST!

\$7.99

STAR WARS™: THE FORCE AWAKENS GRAPHIC TEE
jcp.com 529-3284
reg. \$20

STAR WARS

WHILE THEY LAST!

60% OFF

GUYS' ZOO YORK SHERPA-LINED FLEECE
select styles
\$24.99
reg. \$65



ZOO YORK

WHILE THEY LAST!

50-60% OFF

GUYS' VANS & ZOO YORK LONG-SLEEVE KNIT SHIRTS
select styles
\$12.99-\$24.99
reg. \$34-\$50



VANS

ZOO YORK

WHILE THEY LAST!

10⁹⁹

GUYS' LEVI'S® RAGLAN TEE
jcp.com
528-0110
reg. \$24
Styles may vary by store.
Levi's® excluded from coupon offer.



Levi's

WHILE THEY LAST!

10⁹⁹

GUYS' VANS TEE
jcp.com
542-3801,
542-3799
reg. \$22
Styles may vary by store.



VANS



IN STORE NOW-NOVEMBER 28

SPEND \$100 OR MORE ON JCPENNEY GIFT CARDS & GET A

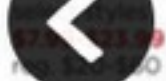
\$25 OFF
\$25 COUPON

Coupon good for one-time use in store 11/29/15-12/24/15. Terms and conditions apply to gift cards. See card for details. Some restrictions and exclusions apply. Limit one coupon per transaction. See coupon for details.

WHILE THEY LAST!

60% OFF

GIFTS FOR HIM



WHILE THEY LAST!

GIFTS UNDER

\$10

sale \$7.99-\$8.99
reg. \$20-\$24



WHILE THEY LAST!

60% OFF

GIFTS FOR HIM

select styles

sale \$7.99-\$23.99

reg. \$20-\$60



WHILE THEY LAST!

GIFTS UNDER

\$15

sale \$11.99
reg. \$30-\$32



WHILE THEY LAST!

60% OFF

GIFTS FOR HIM

select styles

sale \$7.99-\$23.99

reg. \$20-\$60



WHILE THEY LAST!

GIFTS UNDER

\$20

sale \$15.99-\$19.99
reg. \$40-\$50



GET IN STORE EARLY! YOU COULD GET A

\$500 OFF \$500

SUPER-SAVINGS COUPON!

VALID IN STORE & JCP.COM
STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

OR

YOU COULD RECEIVE A
**\$100 OFF \$100
OR MORE**

**\$10 OFF \$10
OR MORE**

INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

WHILE THEY LAST!

39⁹⁹

STAFFORD SIGNATURE
COLORED WOOL OR
JF J. FERRAR VELVET
SPORT COAT

jcp.com 552-8655,
552-1505
reg. \$140

\$69.99

STAFFORD
SIGNATURE
MERINO WOOL
SPORT COAT

jcp.com
552-1815
reg. \$200



STAFFORD

WHILE THEY LAST!

99⁹⁹

JF J. FERRAR
SUIT JACKET
& PANTS

jcp.com
553-0465,
553-3465
reg. \$280



WHILE THEY LAST!

119⁹⁹

STAFFORD TRAVEL
WRINKLE-RESISTANT
SUIT JACKET & PANTS

jcp.com 553-0203,
553-3203
reg. \$320



STAFFORD

WHILE THEY LAST!

**60-
70%
OFF**

ALL SUIT SEPARATES,
SPORT COATS, TOPCOATS
& DRESS PANTS

\$19.99-\$110
reg. \$60-\$275

WHILE THEY LAST!

19⁹⁹

STAFFORD
MICROFIBER
OR JF J. FERRAR
DRESS PANTS

jcp.com 556-5234,
556-1260,
556-5018,
556-5019
reg. \$60-\$70



STAFFORD

36

WHILE THEY LAST!

24⁹⁹

ALL STAFFORD
DRESS PANTS
reg. \$70-\$80



STAFFORD

FIND
MORE
@JCP.COM

suit jacket sizes
34S-60R, dress
pants up to 60"
waist and sport
coats up to 60R

JF
J.Ferrari

WHILE THEY LAST!

15⁹⁹

STAFFORD
TRAVEL
WRINKLE-FREE
OXFORD
DRESS SHIRT
jcp.com
531-3011
reg. \$40



60% OFF
ALL STAFFORD
DRESS SHIRTS

WHILE THEY LAST!

17⁹⁹

JF J. FERRAR
SLIM- OR SUPER
SLIM-FIT DRESS
SHIRT
jcp.com
531-6454
reg. \$40



JF
J.Ferrari

WHILE THEY LAST!

18⁹⁹

VAN HEUSEN
LUX SATEEN
DRESS SHIRT
jcp.com
531-6583
reg. \$45



VAN HEUSEN

WHILE THEY LAST!

19⁹⁹

STAFFORD
TRAVEL
PERFORMANCE
SUPER DRESS
SHIRT
jcp.com
531-5710
reg. \$50



STAFFORD

TAILORED CULTURE
STAFFORD.



WHILE THEY LAST!

9⁹⁹

STAFFORD TRAVEL
EASY-CARE BROADCLOTH
DRESS SHIRT

jcp.com 531-7678
reg. \$36

FIND MORE
@ **JCP.COM**

Stafford dress shirts up to a 22"
neck size and 39" sleeve length



WHILE THEY LAST!

40% OFF

ALL MEN'S WALLETS
Dockers, Relic,
Stafford & more
\$13.99-\$19.99
reg. \$24-\$35



DOCKERS

Levi's

WHILE THEY LAST!

19⁹⁹

STAFFORD OR
JF J. FERRAR
DRESS SHIRT &
TIE BOXED SET
jcp.com
531-6284
reg. \$50



JF
J.Ferrari

STAFFORD

WHILE THEY LAST!

**BUY 1, GET 1
FREE***

MEN'S TIES & BOW TIES
select styles
reg. \$25-\$40
*See below for details.



VAN HEUSEN

JF
J.Ferrari **STAFFORD**

*Men's tie offer: Buy one item at regular price, get the second item of equal or lesser value for free.

WHILE THEY LAST!

9⁹⁹

MEN'S STAFFORD MICROFLEECE
OR FLANNEL SLEEP PANTS

select styles
reg. \$28-\$30



WHILE THEY LAST!

\$11.99

STAFFORD
MEMORY
FOAM
SLIPPERS
jcp.com
535-2052,
535-2051,
535-2049
reg. \$30



STAFFORD

WHILE THEY LAST!

\$13.99

DOCKERS
SLIPPERS
jcp.com
535-1033,
535-1082,
535-1083
reg. \$36



DOCKERS

WHILE THEY LAST!

60%
OFF

MEN'S SLEEPWEAR
& SLIPPERS
select styles
\$11.99-\$23.99
reg. \$30-\$60

WHILE THEY LAST!

\$13.99

HEAT CORE
SLIPPERS
jcp.com
535-1215,
535-1216,
535-1217
reg. \$36



HEAT CORE

WHILE THEY LAST!

\$23.99

ROCKPORT
SLIPPERS
jcp.com
535-1033,
535-1082,
535-1083
reg. \$36



ROCKPORT

WHILE THEY LAST!

14⁹⁹

STAFFORD
SLEEPWEAR
GIFT SET
select styles
reg. \$40



STAFFORD

WHILE THEY LAST!

19⁹⁹

STAFFORD
SOFT TOUCH
ROBE
jcp.com
505-8077
reg. \$50



STAFFORD

SPEND \$75 OR MORE IN STORE & GET
\$20 BONUS CASH!

FRIDAY, NOVEMBER 27, 6AM-2PM

In store only. Redeemable 12/2/15-12/15/15. Limit one bonus cash coupon per transaction. Some restrictions and exclusions apply. See store associate for details.
 *Except where prohibited by law.

WHILE THEY LAST!
**BUY 2, GET 1
 FREE**

STAFFORD
 PERFORMANCE
 POCKET TEES
 select styles
 reg. \$9
 Buy two tees at
 regular price, get the
 third tee of equal or
 lesser value for free.

STAFFORD



WHILE THEY LAST!
**BUY 1, GET 1
 FREE**

MEN'S THERMAL
 UNDERWEAR
 select styles
 reg. \$25-\$100
 *See below for details.

ST. JOHN'S BAY



WHILE THEY LAST!
**BUY 1, GET 1
 FREE**

MEN'S LEVI'S® 6-PACK
 OR DICKIES
 4-PACK SOCKS
 select styles
 reg. \$20
 *See below for details.

Levi's
 Dickies



WHILE THEY LAST!
**BUY 1, GET 1
 FREE**

MEN'S UNDERWEAR
 Stafford, Hanes, adidas
 & Fruit of the Loom
 select styles
 reg. \$16-\$44
 *See below for details.



Hanes
 STAFFORD
 FRUIT OF THE LOOM
 PREMIUM
 adidas

*Men's underwear or socks offer: Buy one item at regular price, get the second item of equal or lesser value for free; must be same category of merchandise.

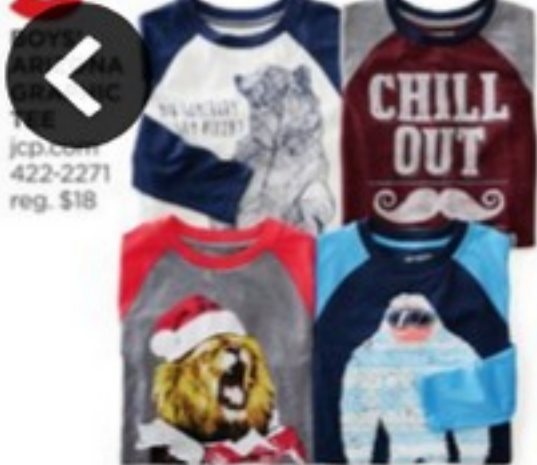


60% OFF KIDS' ARIZONA APPAREL

SELECT STYLES including boys' husky & girls' plus sizes \$4.49-\$17.99 reg. \$12-\$46

WHILE THEY LAST!

5.99



jcp.com
422-2271
reg. \$18



WHILE THEY LAST!

5.99

BOYS' ARIZONA THERMAL TEE

jcp.com
422-2529
reg. \$20-\$24



WHILE THEY LAST!

5.99

BOYS' ARIZONA COMFY FLEECE

jcp.com
422-7711
reg. \$20

ARIZONA JEANS

40



WHILE THEY LAST!

9.99

BOYS' ARIZONA FLANNEL SHIRT

jcp.com
422-7193
reg. \$30

ARIZONA JEANS



WHILE THEY LAST!

9.99

BOYS' ARIZONA KNIT JOGGERS

jcp.com
423-8082
reg. \$30

ARIZONA JEANS



GET HERE FIRST! RECEIVE YOUR ENTRY CODE IN STORE FOR YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH

GRAND PRIZES

WHILE SUPPLIES LAST!

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WHILE THEY LAST!

11.99

BOYS' OR GIRLS' ARIZONA DENIM

select styles
reg. \$30
boys' husky & girls' plus
sizes also on sale

FIND MORE
@JCP.COM

Arizona apparel in girls' plus, slim, boys' husky, preschoolers' & toddlers' sizes



ARIZONA JEANS

WHILE THEY LAST!

5.49



GIRLS' ARIZONA FAVORITE LONG-SLEEVE TEE

jcp.com
373-5164
reg. \$14
girls' plus sizes also on sale

WHILE THEY LAST!

5.99



GIRLS' ARIZONA LEGGINGS

jcp.com
374-1099
reg. \$16
also in girls' plus sizes at jcp.com

ARIZONA JEANS

WHILE THEY LAST!

9.99

GIRLS' ARIZONA JEGGINGS

jcp.com
374-7629
reg. \$30
girls' plus sizes also on sale



ARIZONA JEANS

WHILE THEY LAST!

5.99

GIRLS' ARIZONA LONG-SLEEVE GRAPHIC TEE

jcp.com
373-5166
reg. \$18
girls' plus sizes also on sale



ARIZONA JEANS



WHILE THEY LAST!

5.99

GIRLS' ARIZONA COMFY FLEECE

jcp.com
373-6231
reg. \$20



ARIZONA JEANS

SPEND \$75 OR MORE IN STORE & GET
\$20 BONUS CASH!

FRIDAY, NOVEMBER 27, 6AM-2PM

In store only. Redeemable 12/2/15-12/15/15. Limit one bonus cash coupon per transaction. Some restrictions and exclusions apply. See store associate for details.
 *Except where prohibited by law.

WHILE THEY LAST!

7.99



reg. \$22
 girls' plus sizes
 also on sale



total girl.

WHILE THEY LAST!

5.99

TOTAL GIRL
 LEGGINGS

jcp.com
 306-9315
 reg. \$16
 girls' plus sizes
 also on sale



total girl.



WHILE THEY LAST!

60% OFF

GIRLS' DRESSES, COLLECTIONS,
 FASHION TOPS, BOTTOMS &
 TOTAL GIRL APPAREL

select styles
 \$5.99-\$30.99
 reg. \$16-\$78

WHILE THEY LAST!

60% OFF

GIRLS' HOLIDAY
 DRESSES

select styles
 including girls'
 plus sizes
\$12.99-\$30.99
 reg. \$34-\$78



WHILE THEY LAST!

\$23.99

GIRLS' 3-PC.
 LEGGINGS SET
 select styles
 reg. \$60



WHILE THEY LAST!

\$15.99

GIRLS' SELF ESTEEM
 3-PC. FASHION TOP SET
 select styles
 reg. \$42



WHILE THEY LAST!

\$15.99

GIRLS' FASHION JEANS
 select styles
 reg. \$42



WHILE THEY LAST!

60% OFF

GIRLS' BY&BY
 COLLECTION
 select styles
\$11.99-\$22.99
 reg. \$32-\$58



WHILE THEY LAST!

6⁹⁹

BABIES' OR TODDLERS' OKIE DOKIE FLEECE SEPARATES select styles reg. \$18

\$7.99

PRESCHOOLERS' SIZES select styles reg. \$20

okie dokie



WHILE THEY LAST!

29⁹⁹

BOYS' NIKE KO FLEECE HOODIE OR PANTS jcp.com 435-4177, 435-4309 msrp \$40



WHILE THEY LAST!

14⁹⁹

YOUTH TEAM FLEECE jcp.com 567-8401 reg. \$40 team selection varies by store.



WHILE THEY LAST!

14⁹⁹

GIRLS' XERSION PERFORMANCE FLEECE jcp.com 415-3330 reg. \$35 girls' plus sizes also on sale



XERSION.



WHILE THEY LAST!

6⁹⁹

GIRLS' XERSION YOGA PANTS jcp.com 415-3320 reg. \$20 girls' plus sizes also on sale



XERSION.



WHILE THEY LAST!

14⁹⁹

BOYS' XERSION PERFORMANCE FLEECE jcp.com 435-4205 reg. \$35



XERSION.



WHILE THEY LAST!

9⁹⁹

BOYS' OR GIRLS' XERSION FLEECE jcp.com 435-4202, 415-3457 reg. \$25-\$30



XERSION.



WHILE THEY LAST!

15⁹⁹

BOYS' OR GIRLS' PUFFER JACKET select styles reg. \$60-\$72 girls' plus sizes also on sale

60% OFF BOYS' & GIRLS' COATS, HATS, GLOVES & SCARVES select styles



FIND MORE @ JCP.COM

kids' apparel in boys' husky, girls' plus, toddlers' & preschoolers' sizes



GET IN STORE EARLY! YOU COULD GET A

\$500 OFF

SUPER-SAVINGS COUPON!

VALID IN STORE & JCP.COM
STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

OR

YOU COULD RECEIVE A
\$100 OFF \$100
OR MORE

\$10 OFF \$10
OR MORE

INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.



WHILE THEY LAST!

9.99

BOYS' OR GIRLS' SLEEP SET
jcp.com 407-5104, 307-6351
reg. \$30-\$36



WHILE THEY LAST!

5.99

BOYS' OR GIRLS'
SLEEP SEPARATES
select styles
reg. \$20



WHILE THEY LAST!

60% OFF

BOYS' & GIRLS'
2-PC. SLEEP SETS
select styles
\$11.99-\$16.99
reg. \$30-\$44



WHILE THEY LAST!

7.99

GIRLS' OKIE DOKIE
2-PC. SLEEPWEAR SET
sizes 2t-6x
jcp.com 307-6803
reg. \$26

\$3.99
GIRLS' PLUSH
SLIPPERS
jcp.com 307-6174
reg. \$12

okie dokie



WHILE THEY LAST!

9.99

BOYS' TEAM
SLEEP PANTS
jcp.com
567-8510
reg. \$25
Team
selection
varies
by store.



WHILE THEY LAST!

9⁹⁹

BOYS' STAR WARS™
NOVELTY WATER
BOTTLE
select styles
reg. \$20



STAR WARS

WHILE THEY LAST!

16⁹⁹

BOYS' STAR WARS™
PILLOW OR
BLANKET
jcp.com
412-0136
reg. \$35



WHILE THEY LAST!

8⁹⁹

BOYS' STAR WARS™:
THE FORCE AWAKENS
NOVELTY TEE
jcp.com
412-6103
reg. \$24



WHILE THEY LAST!
60% OFF
BOYS' STAR WARS™
APPAREL
select styles
\$8.99-\$16.99
reg. \$24-\$44

WHILE THEY LAST!

8⁹⁹

BOYS' STAR WARS™
NOVELTY
TEE
jcp.com
412-4279
reg. \$24



WHILE THEY LAST!

13⁹⁹

BOYS' STAR WARS™
NOVELTY
COSTUME
FLEECE
select styles
sizes 4-7
reg. \$40



© & TM Lucasfilm Ltd.

WHILE THEY LAST!

14⁹⁹

BOYS' NOVELTY
FLEECE
jcp.com
412-4071
reg. \$44



WHILE THEY LAST!

19⁹⁹

BOYS' LEVI'S®
505™ REGULAR,
514™ STRAIGHT
OR 550™ RELAXED
FIT JEANS
jcp.com 430-5010
reg. \$40 Levi's® Black Friday
Event: Thursday, 11/26/15 at 12:01AM-
Monday, 11/30/15 at 11:59PM.
Levi's® excluded from
coupon offer.



Disney COLLECTION

WHILE THEY LAST!

4⁹⁹

DISNEY
COLLECTION
MINI PLUSH
jcp.com
979-8700
reg. \$8



WHILE THEY LAST!

14⁹⁹

DISNEY
COLLECTION
TOYLER DOLL
jcp.com
979-8153
reg. \$24



WHILE THEY LAST!
**20-
40% OFF**
DISNEY COLLECTION
TOYS & APPAREL

select styles
\$4-\$80
reg. \$5-\$100

ONLY AT
JCPENNEY

WHILE THEY LAST!

9⁹⁹

DISNEY COLLECTION
SLEEPWEAR OR SLIPPERS
select styles
reg. \$12-\$20



WHILE THEY LAST!

40% OFF

LIMITED EDITION
DISNEY COLLECTION
MICKEY OR MINNIE
EXCLUSIVE
HOLIDAY
PLUSH OR
ORNAMENT
\$6-\$9
reg. \$10-\$16
While supplies last.



WHILE THEY LAST!

9⁹⁹

DISNEY
COLLECTION
MEDIUM
PLUSH
jcp.com
979-8834
reg. \$16



WHILE THEY LAST!

50% OFF

ALL BOYS' & GIRLS' DISNEY
BY OKIE DOKIE APPAREL
sizes 2t-7
\$8-\$13 reg. \$16-\$26

ONLY AT
JCPENNEY



WHERE GIVING BEGINS

PURCHASE A PAIR OF FINGERLESS STRIPED GLOVES FOR \$5, NOW UNTIL DEC 24, and \$2 of the purchase price will go to JCPenney Cares, a non-profit dedicated to ensuring kids are safe, healthy and engaged beyond the classroom.

jcpenney.com/jcpcares **JCPenney**

WHILE THEY LAST!

4.49



CARTER'S SLEEPER BOODIE SUIT
jcp.com
340-8783,
340-8781,
340-8779,
340-8766
reg. \$12



WHILE THEY LAST!

60% OFF

carter's
APPAREL &
SLEEPWEAR

select styles
\$4.49-\$16.99
reg. \$12-\$44



WHILE THEY LAST!

7.99

CARTER'S BLANKET SLEEPER
select styles
reg. \$20



WHILE THEY LAST!

7.99-9.99

CARTER'S HOLIDAY SLEEPWEAR
jcp.com
340-3909,
340-3907
reg. \$20-\$26

60% OFF
CARTER'S SLEEPWEAR
select styles



WHILE THEY LAST!

11.99

CARTER'S 3-PC. SET
jcp.com
340-1545,
340-1553
reg. \$32



WHILE THEY LAST!

8.99

CARTER'S 2-PC. PLAYWEAR SET
jcp.com
340-2594,
340-2612
reg. \$24



WHILE THEY LAST!

14.99

CARTER'S HOLIDAY DRESS
jcp.com 340-0205,
340-0201
reg. \$38

60% OFF
BABY GIRLS' HOLIDAY DRESSES & BOYS' DRESS-UP
select styles



WHILE THEY LAST!
29⁹⁹
 BOOTS FOR HER
 St. John's Bay, a.n.a,
 Arizona & more
 select styles
 reg. \$60-\$100



ARIZONA
 JEANS

ana
 A NEW APPROACH



SPEND \$75 OR MORE IN STORE & GET
\$20 BONUS CASH!

FRIDAY, NOVEMBER 27, 6AM-2PM

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 *Except where prohibited by law.

WHILE THEY LAST!
39⁹⁹
 BOOTS FOR HER
 Yuu, Liz Claiborne,
 St. John's Bay & more
 select styles
 reg. \$90-\$120



LIZ CLAIBORNE

Yuu





WHILE THEY LAST!

19⁹⁹

ARIZONA BOOTS
FOR HER

select styles
reg. \$60-\$90

ARIZONA
JEAN CO.

ARIZONA
JEANS^{CO.}

WHILE THEY LAST!
14⁹⁹
JUNIORS' ARIZONA
CASUAL SHOES
select styles
reg. \$40-\$50

WHILE THEY LAST!
49⁹⁹

CLARKS FOR HER
select styles
reg. \$80-\$94

\$69.99
CLARKS RIDDLE
AVANT
reg. \$134

Clarks



IN STORE NOW-NOVEMBER 28

SPEND \$100 OR MORE ON JCPENNEY GIFT CARDS & GET A

\$25 OFF
\$25 COUPON

Coupon good for one-time use in store 11/29/15-12/24/15. Terms and conditions apply to gift cards. See card for details. Some restrictions and exclusions apply. Limit one coupon per transaction. See coupon for details.

WHILE THEY LAST!

14⁹⁹

GIRLS' BOOTS
select styles
reg. \$35-\$55

ARIZONA
JEANS^{CO.}



total girl.

WHILE THEY LAST!

19⁹⁹

GIRLS' BOOTS
select styles
reg. \$50-\$55

ARIZONA
JEANS^{CO.}





WHILE THEY LAST!
25% OFF
 NIKE ATHLETIC SHOES
 FOR HIM & HER
 select styles
 \$41.25-\$63.75
 msrp \$55-\$85



WHILE THEY LAST!

23⁹⁹

MEN'S SLIPPERS
 select styles
 reg. \$60

NUNN BUSH



WHILE THEY LAST!

29⁹⁹

MEN'S DRESS SHOES OR BOOTS
 JF J. Ferrar & St. John's Bay
 select styles reg. \$60-\$70



WHILE THEY LAST!

39⁹⁹

MEN'S DRESS SHOES OR BOOTS
 Call it Spring, JF J. Ferrar, Stafford,
 Nunn Bush & Stacy Adams
 select styles reg. \$70-\$90



WHILE THEY LAST!

24⁹⁹

FILA ATHLETIC
 SHOES FOR
 HIM OR HER
 select styles
 msrp \$60-\$75



WHILE THEY LAST!

34⁹⁹

ATHLETIC SHOES
 FOR HIM OR HER
 select styles
 msrp \$60-\$65



WHILE THEY LAST!

9⁹⁹

WALLET OR
WRISTLET
select styles
reg. \$20-\$35



WHILE THEY LAST!

24⁹⁹

NICOLE BY NICOLE MILLER
OR LIZ CLAIBORNE TOTE
select styles
reg. \$60-\$70



WHILE THEY LAST!

14⁹⁹

LIZ CLAIBORNE,
MURPHY OR NICOLE
BY NICOLE MILLER
WALLET
select styles
reg. \$35-\$45



WHILE THEY LAST!

19⁹⁹

NICOLE BY
NICOLE MILLER
OR LIZ
CLAIBORNE
CROSSBODY
select styles
reg. \$40-\$60



WHILE THEY LAST!

**50-
60%
OFF**

ALL HANDBAGS
& WALLETS

\$6.99-\$42.50
reg. \$15-\$99

WHILE THEY LAST!

19⁹⁹

LILY BLOOM
HANDBAG
select styles
reg. \$45-\$65



WHILE THEY LAST!

39⁹⁹

LEATHER
HANDBAG
select styles
reg. \$99





GET IN STORE EARLY! YOU COULD GET A

\$500 OFF

SUPER-SAVINGS COUPON!

VALID IN STORE & JCP.COM

STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

OR

YOU COULD RECEIVE A

\$100 OFF \$100

OR MORE

OR

\$10 OFF \$10

OR MORE

INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

WHILE THEY LAST!

4.99

100% RAYON
PASHMINA SCARF

jcp.com 101-0240, 101-0259,
101-0268, 101-0285, 101-0286
reg. \$20



WHILE THEY LAST!

1.99

MIXIT TOUCH TECH
OR FLUFFY GLOVES

jcp.com 105-2465,
105-2460
reg. \$10



MIXIT.

WHILE THEY LAST!

4.99

MIXIT BOW
HEADBAND

jcp.com
105-1462
reg. \$20



MIXIT.

WHILE THEY LAST!

7.99

FASHION
SCARF

jcp.com
101-0306,
101-0310,
101-0303
reg. \$30



WHILE THEY LAST!

50-80% OFF

COLD-WEATHER
ACCESSORIES FOR HER

select styles

\$1.99-\$29 orig. \$10-\$58

Located in the women's
accessories department.



WHILE THEY LAST!

9.99

MIXIT HOLIDAY
ACCESSORIES

jcp.com
105-0224,
105-0217,
105-0220,
105-0322,
105-0323
reg. \$12-\$30



MIXIT.

WHILE THEY LAST!

9.99

MIXIT FRINGE
SCARF

jcp.com
105-2464,
105-2463
reg. \$28-
\$30



MIXIT.

WHILE THEY LAST!

9.99

2-PC. SET
MIXIT HAT
& SCARF SET

jcp.com
105-0100,
105-0101
reg. \$34



MIXIT.

WHILE THEY LAST!

14.99

ISOTONER FLEECE
OR NYLON
SMARTOUCH
GLOVES

jcp.com
105-3517,
105-3520
reg. \$42-\$46



isotoner.

SPEND \$75 OR MORE IN STORE & GET
\$20 BONUS CASH!

FRIDAY, NOVEMBER 27, 6AM-2PM

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 *Except where prohibited by law.

WHILE THEY LAST!
19⁹⁹
 SLEEP CHIC ROBE
 jcp.com 112-4811 reg. \$68
 Sleep Chic



WHILE THEY LAST!
9⁹⁹
 SLEEP SET OR
 SLEEP SEPARATES
 select styles
 reg. \$25-\$38



flirtitude
 Sleep Chic
 Disney



WHILE THEY LAST!
50% OFF

CUDDL DUDS
 FLEECEWEAR
 select styles
 \$12.99-\$17.99
 reg. \$26-\$36

Cuddl Duds



WHILE THEY LAST!
5⁹⁹

FLIRTITUDE
 SLEEP PANTS
 jcp.com 114-2614
 reg. \$25

flirtitude



WHILE THEY LAST!

\$14.99

EARTH ANGELS
PAJAMA SET
jcp.com 112-2826
reg. \$54



WHILE THEY LAST!

**60-
80%
OFF**

SLEEPWEAR FOR HER
select styles
\$7.99-\$29.99
reg. \$22-\$76



WHILE THEY LAST!

\$14.99

LIZ CLAIBORNE
PAJAMA SET
jcp.com
115-5914
reg. \$54



WHILE THEY LAST!

\$14.99

SLEEP CHIC
PAJAMA SET
jcp.com 112-4808
reg. \$54



WHILE THEY LAST!

\$14.99

FLIRTITUDE
PAJAMA SET
jcp.com
114-2615
reg. \$50



WHILE THEY LAST!

\$14.99

SLEEP CHIC
PAJAMA SET
jcp.com 112-4809
reg. \$54



WHILE THEY LAST!

69⁹⁹

i.CHI FLAT IRON WITH BONUS THERMAL TRAVEL BAG
select styles
reg. \$129.99

i.CHI

JCPenney limits the sale of all salon products and special purchases to eight of any one item, up to a maximum of twelve items, per customer, per month.



WHILE THEY LAST!

50% OFF

SELECT SHAMPOOS, CONDITIONERS, STYLING & HAIRSPRAYS
\$2-\$27
reg. \$4-\$54

Excludes Awapuhi Wild Ginger, Amika, Pureology, Marula Oil, Carol's Daughter, Living Proof, L'Anza, liter duos, gift sets and appliances.



WHILE THEY LAST!

4⁹⁹

MIXIT SOCKS
select styles
reg. \$12

MIXIT™



WHILE THEY LAST!

6⁹⁹

FASHION SLIPPERS
jcp.com
027-6516
reg. \$20



MIXIT.

WHILE THEY LAST!

50-60% OFF

SOCKS, TIGHTS, LEGGINGS & SLIPPERS
select styles
\$6-\$18
reg. \$12-\$36



WHILE THEY LAST!

9⁹⁹

DEARFOAMS OR ISOTONER BOXED SLIPPERS
jcp.com
027-2514,
027-3516
reg. \$26-\$28

dearfoams isotoner.



WHILE THEY LAST!

50% OFF

TIGHTS, LEGGINGS & SOCKS
select styles
\$6-\$18
reg. \$12-\$36

MIXIT™





GET IN STORE EARLY! YOU COULD GET A

\$500 OFF \$500

SUPER-SAVINGS COUPON!

VALID IN STORE & JCP.COM

STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

OR

YOU COULD RECEIVE A

\$100 OFF \$100 OR MORE

OR

\$10 OFF \$10 OR MORE

INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

BALI
DOUBLE-SUPPORT BRA
jcp.com
125-9988



BALI
VANITY FAIR

VANITY FAIR
BACK
SMOOTHER
BRA
jcp.com
235-4001
reg. \$40



WHILE THEY LAST!
14⁹⁹
BRA
Bali, Vanity Fair,
Warner's & Maidenform
select styles
reg. \$38-\$40

WHILE THEY LAST!
BRAS UP TO
60% OFF
select styles
reg. \$30-\$42

WARNER'S
THIS IS NOT
A BRA BRA
jcp.com
155-5121
reg. \$40



warner's



MAIDENFORM
DEMI BRA
jcp.com
230-1205
reg. \$36



WHILE THEY LAST!
9⁹⁹
AMBRIELLE
MESH DEMI BRA
jcp.com 254-5119
reg. \$30

WHILE THEY LAST!
2⁹⁹
AMBRIELLE PANTIES
select styles
reg. \$10

Ambrielle®



WHILE THEY LAST!
12⁹⁹
PLAYTEX 18 HOUR
COMFORT STRAP BRA
jcp.com 124-9841
reg. \$33



Playtex
18 HOUR



WHILE THEY LAST!
9⁹⁹
UNDERScore BRA
jcp.com 126-4804
reg. \$20

Underscore®



WHILE THEY LAST!
9⁹⁹
HANES ULTIMATE
PACKAGED
PANTIES
BONUS PACK
jcp.com
123-6012
reg. \$22



WHILE THEY LAST!
3⁹⁹
AMBRIELLE
COTTON
PANTIES
select styles
reg. \$9

Ambrielle®



IN STORE NOW-NOVEMBER 28

SPEND \$100 OR MORE ON JCPENNEY GIFT CARDS & GET A

\$25 OFF
\$25 COUPON

Coupon good for one-time use in store 11/29/15-12/24/15. Terms and conditions apply to gift cards. See card for details. Some restrictions and exclusions apply. Limit one coupon per transaction. See coupon for details.

CITY STREETS
2-PC. TANK &
LEGGINGS SET

jcp.com
660-1065



all packed and ready-to-go
tank and leggings set



WHILE THEY LAST!

9.99

JUNIORS' 2-PC. SET,
POLAR FLEECE OR
SWEATSHIRT



CITY STREETS POLAR FLEECE
jcp.com 660-1168, 660-1164 reg. \$30



JUNIORS' SWEATSHIRT
jcp.com 660-1299 reg. \$34



WHILE THEY LAST!

12.99

JUNIORS' CITY STREETS PUFFER
VEST, HOODIE OR SWEATPANTS

jcp.com 660-1115,
660-1060, 660-1058
reg. \$34-\$42

City Streets



WHILE THEY LAST!

50-60% OFF

ALL JUNIORS' STAR WARS™ APPAREL
\$7.99-\$49.99
reg. \$22-\$100

STAR WARS

© & TM Lucasfilm Ltd.



WHILE THEY LAST!

12.99

JUNIORS' PLUS STAR WARS™ TEE
jcp.com 632-6049
reg. \$26



FIND MORE @JCP.COM

juniors' plus sizes & styles

WHILE THEY LAST!

9.99

JUNIORS' HOLIDAY SWEATSHIRT
jcp.com 632-6002
reg. \$30



WHILE THEY LAST!

60% OFF

JUNIORS' APPAREL

select styles
\$7.99-\$19.99
reg. \$20-\$50

WHILE THEY LAST!

7.99

JUNIORS' HOLIDAY TEE
jcp.com 632-0105
reg. \$20



WHILE THEY LAST!

17.99

JUNIORS' HOLIDAY SWEATER
jcp.com 632-6126, 632-6181
reg. \$46



WHILE THEY LAST!

7.99

JUNIORS' HOLIDAY LEGGINGS
jcp.com 632-6170, 632-6003
reg. \$20



WHILE THEY LAST!
60% OFF
 ALL JUNIORS' OUTERWEAR,
 DRESSES & BY&BY APPAREL
 \$11.99-\$39.99
 reg. \$30-\$100

WHILE THEY LAST!
\$19.99
 JUNIORS' FAUX-FUR VEST
 jcp.com
 216-0102
 reg. \$42



WHILE THEY LAST!
\$19.99
 JUNIORS' ARIZONA PUFFER JACKET
 jcp.com
 640-4623
 reg. \$68



ARIZONA JEANS

WHILE THEY LAST!
\$29.99
 JUNIORS' WOOL JACKET
 jcp.com
 640-4273
 reg. \$84



WHILE THEY LAST!
12⁹⁹
 JUNIORS' ARIZONA PUFFER VEST
 jcp.com
 662-3206



WHILE THEY LAST!
14⁹⁹
 JUNIORS' ARIZONA OR DECREE DENIM
 skinny, bootcut,
 jeggings & more
 reg. \$40-\$42



ARIZONA JEAN CO.
 THE ORIGINAL

WHILE THEY LAST!
7⁹⁹
 ALL JUNIORS' LEGGINGS
 reg. \$20



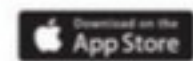
decree
 ARIZONA JEANS





DOWNLOAD THE JCPENNEY APP & SHOP ALL DAY THANKSGIVING

Get the latest coupons / Access your JCPenney Rewards / SNAP2SHOP™: Scan anything you see here to buy online



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ARIZONA
JEAN CO.



WHILE THEY LAST!
9⁹⁹
JUNIORS' ARIZONA
SWEATER
reg. \$30



WHILE THEY LAST!
9⁹⁹
ALL JUNIORS'
ARIZONA DENIM
reg. \$34-\$38



WHILE THEY LAST!

6⁹⁹

JUNIORS'
ARIZONA
THERMAL OR
LONG-SLEEVE
V-NECK TEE
reg. \$18-\$20



ARIZONA
JEANS

WHILE THEY LAST!

4⁹⁹

JUNIORS'
ARIZONA
V-NECK TEE
OR CAMI
reg. \$14



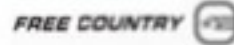
ARIZONA
JEANS

WHILE THEY LAST!
29⁹⁹
 OUTERWEAR FOR HER
 select styles

**ST. JOHN'S BAY
 PUFFER JACKET**
 jcp.com
 263-5450
 orig. \$150



**FREE COUNTRY
 SOFTSHELL
 JACKET**
 jcp.com
 263-1735
 reg. \$100



**COLUMBIA THREE
 RIVERS FLEECE JACKET**
 jcp.com
 263-5345
 reg. \$60



WHILE THEY LAST!
60-
% OFF
 OUTERWEAR
 FOR HER
 select styles
\$19.99-\$95.99
 reg. \$100-\$240
 Excludes Columbia.



WHILE THEY LAST!
19⁹⁹
**A.N.A PACKABLE
 PUFFER JACKET**
 includes packable bag for easy travel
 jcp.com 263-5440 reg. \$100
ana
 A NEW APPROACH



WHILE THEY LAST!
49⁹⁹
 OUTERWEAR FOR HER
 select styles

**FREE COUNTRY
 3-IN-1 SYSTEMS
 JACKET**
 jcp.com
 263-3763
 reg. \$200



**LIZ CLAIBORNE
 BELTED
 WOOL COAT**
 jcp.com
 262-4406
 reg. \$220



**ST. JOHN'S BAY
 WOOL PEA COAT**
 jcp.com 262-4550
 orig. \$200





GET IN STORE EARLY! YOU COULD GET A

\$500 OFF \$500

SUPER-SAVINGS COUPON!

VALID IN STORE & JCP.COM
STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

OR

YOU COULD RECEIVE A

\$100 OFF \$100
OR MORE

OR

\$10 OFF \$10
OR MORE

INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply. See page 71 for details.

WHILE THEY LAST!

14⁹⁹

A.N.A.
FASHION TOP
jcp.com
982-5009
orig. \$40



ana
A NEW APPROACH

WHILE THEY LAST!
60-70% OFF
WOMEN'S-SIZE APPAREL
select styles
\$7.99-\$32.99
orig. \$20-\$86

FIND MORE
@JCP.COM

women's, petites' & tall sizes & styles

WOMEN'S

WHILE THEY LAST!

32⁹⁹

WORTHINGTON
JUMPSUIT
jcp.com
945-0142
946-5053
orig. \$86



W
WORTHINGTON

\$16.99
WORTHINGTON
BLOUSE OR
MODERN-FIT
PANTS
jcp.com
945-0142,
946-5053
orig. \$44

WHILE THEY LAST!

11⁹⁹

A.N.A.
SWEATER
jcp.com
982-4016
orig. \$40

WOMEN'S



ana
A NEW APPROACH

WHILE THEY LAST!

14⁹⁹

LIZ CLAIBORNE
SWEATER
jcp.com
944-5009
orig. \$50

WOMEN'S



Liz Claiborne

WHILE THEY LAST!

14⁹⁹

ST. JOHN'S BAY
CARDIGAN
jcp.com
894-3058,
894-3059
orig. \$48

WOMEN'S





IN STORE NOW-NOVEMBER 28

SPEND \$100 OR MORE ON JCPENNEY GIFT CARDS & GET A

\$25 OFF
\$25 COUPON

Coupon good for one-time use in store 11/29/15-12/24/15. Terms and conditions apply to gift cards. See card for details. Some restrictions and exclusions apply. Limit one coupon per transaction. See coupon for details.

WHILE THEY LAST!

17⁹⁹

LIZ CLAIBORNE
NOVEMBER
2015
orig. \$40



LIZ claiborne®

WHILE THEY LAST!

18⁹⁹

LIZ CLAIBORNE
JEANS
jcp.com
851-8563
orig. \$48



LIZ claiborne®

WHILE THEY LAST!

19⁹⁹

ALFRED DUNNER
FLEECE SEPARATES
jcp.com 817-1009,
817-1166
orig. \$48-\$56



alfred
dunner
64

WHILE THEY LAST!

60% OFF

**LIZ CLAIBORNE
APPAREL**

select styles
including petites' & women's sizes
\$7.20-\$60 orig. \$18-\$150



SHAKER STITCH SWEATER
jcp.com 851-9575



STRIPED SWEATER
jcp.com 851-9573

WHILE THEY LAST!

14⁹⁹

LIZ CLAIBORNE SWEATER
select styles
including petites' sizes
orig. \$45



LIZ claiborne®

DOT SWEATER
jcp.com 851-9561



WHILE THEY LAST!

13⁹⁹

WORTHINGTON
BLOUSE
jcp.com
833-1024
orig. \$36



WHILE THEY LAST!

16⁹⁹

WORTHINGTON
SKIRT
jcp.com
820-2097
orig. \$44



WHILE THEY LAST!

60% OFF

select styles
including petites'
& women's sizes
\$23.99-\$32.99
orig. \$60-\$86

\$23.99
WORTHINGTON
SWEATER DRESS
jcp.com
222-5131
orig. \$60



W
WORTHINGTON™



WHILE THEY LAST!

9⁹⁹

WORTHINGTON
SWEATER
jcp.com
831-1025
orig. \$30



W
WORTHINGTON™

WHILE THEY LAST!

11⁹⁹

WORTHINGTON
ESSENTIAL
SHIRT
including
petites'
sizes
jcp.com
833-6479
orig. \$30



W
WORTHINGTON™

WHILE THEY LAST!

14⁹⁹

WORTHINGTON PANTS
select styles
including petites' sizes
orig. \$38-\$40



WHILE THEY LAST!
14⁹⁹
 A.N.A. SWEATER OR JEGGINGS
 select styles
 orig. \$44
 ana
 A NEW APPROACH



WHILE THEY LAST!
60% OFF
 A.N.A. & STYLUS
 APPAREL
 select styles
 including petites' & women's sizes
 \$4.99-\$19.99 orig. \$14-\$50



WHILE THEY LAST!
7⁹⁹
 STYLUS PONCHO
 jcp.com 850-5023
 orig. \$22

STYLUS[™]
 ana
 A NEW APPROACH

WHILE THEY LAST!
16⁹⁹
 GLORIA
 VANDERBILT
 AMANDA
 JEANS
 jcp.com
 853-1024
 reg. \$40



Gloria Vanderbilt
 66

WHILE THEY LAST!
21⁹⁹
 LEE CLASSIC
 FIT JEANS
 jcp.com
 859-8832
 reg. \$44



Lee

WHILE THEY LAST!
32⁹⁹
 LEVI'S[®] 535[™]
 SUPER SKINNY
 JEANS
 jcp.com 843-8186
 reg. \$49.50
 Levi's[®] Black Friday
 Event: Thursday,
 11/26/15 at 12:01AM-
 Monday, 11/30/15
 at 11:59PM.
 Levi's[®] excluded
 from coupon offer.



Levi's

SPEND \$75 OR MORE IN STORE & GET
\$20 BONUS CASH!

FRIDAY, NOVEMBER 27, 6AM-2PM

In store only. Redeemable 12/2/15-12/16/15. Limit one bonus cash coupon per transaction. Some restrictions and exclusions apply. See store associate for details.
 *Except where prohibited by law.

WHILE THEY LAST!

12⁹⁹

ST. JOHN'S BAY SHIRT
 jcp.com
 845-5118
 orig. \$36



WHILE THEY LAST!

60% OFF

ST. JOHN'S BAY
 APPAREL FOR HER

select styles
 including petites' & women's sizes
 \$3.99-\$19.99 orig. \$12-\$50



WHILE THEY LAST!

14⁹⁹

ST. JOHN'S BAY CABLE CARDIGAN
 jcp.com
 845-5210
 orig. \$44



WHILE THEY LAST!

14⁹⁹

ST. JOHN'S BAY CORDUROY PANTS
 jcp.com
 846-5001
 orig. \$44



WHILE THEY LAST!

14⁹⁹

ST. JOHN'S BAY BOOTCUT OR STRAIGHT-LEG JEANS
 including petites' sizes
 jcp.com
 846-3093,
 846-3080
 orig. \$44



WHILE THEY LAST!

14⁹⁹

ST. JOHN'S BAY SWEATER TUNIC
 jcp.com
 845-5219
 orig. \$44





WHILE THEY LAST!

7⁹⁹

**MADE FOR LIFE
QUARTER-ZIP OR V-NECK
BRUSHED FLEECE PULLOVER**

including petites' sizes
jcp.com 829-4009, 829-4012 orig. \$18-\$22

\$9.99 WOMEN'S SIZES
jcp.com 980-3185, 980-3186 orig. \$26-\$30

made for *life*



WHILE THEY LAST!

9⁹⁹

**MADE FOR LIFE VELOUR
JACKET OR PANTS**
including petites' sizes
jcp.com 829-5043,
829-8050 orig. \$36

\$11.99 WOMEN'S SIZES
jcp.com 980-6272,
980-6271 orig. \$40



WHILE THEY LAST!

**50-
60%
OFF**

**MADE FOR LIFE
ACTIVEWEAR**
select styles
including petites'
& women's sizes
\$6.99-\$14.99
orig. \$18-\$42

made for *life*

GET HERE FIRST! RECEIVE YOUR ENTRY CODE IN STORE FOR YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH GRAND PRIZES

WHILE SUPPLIES LAST!

NO PURCHASE NECESSARY. A purchase will not increase your chances of winning. Open to legal residents of the 50 United States, D.C. and Puerto Rico, who are 18 years or older as of 11/26/15. Void where otherwise prohibited. The JCPenney "Black Friday" Sweepstakes begins 11/26/15 & ends 11/30/15. Ten (10) Grand Prizes: a \$10,000 prize check. Total RV: \$100,000. Odds of winning depend on total entries received. To enter and view Official Rules and prize descriptions, visit jcp.com/sweepstakes. By participating in this promotion, entrants agree to be bound by the Official Rules. Sponsored by J.C. Penney Corporation, Inc., 6501 Legacy Drive, Plano, Texas 75024. JCPenney associates not eligible.

WHILE THEY LAST!

12⁹⁹

XERSION
BREATHABLE
FLY-ROOF™
HOODIE

jcp.com
840-4245
orig. \$36



WHILE THEY LAST!

16⁹⁹

XERSION
PUFFER VEST OR
PERFORMANCE
LEGGINGS

jcp.com 840-5330,
840-8105
orig. \$44

WHILE THEY LAST!
60% OFF

XERSION ACTIVEWEAR
FOR HER

select styles
including women's sizes
\$7.99-\$21.99 orig. \$20-\$60



XERSION.

WHILE THEY LAST!

14⁹⁹

XERSION
HALF-ZIP
PERFORMANCE
PULLOVER

jcp.com
840-4822
orig. \$38



WHILE THEY LAST!

25% OFF

NIKE FLEECE FOR HER
select styles
\$45 reg. \$60



GET HERE FIRST! RECEIVE YOUR ENTRY CODE IN STORE FOR YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH GRAND PRIZES

WHILE SUPPLIES LAST!

NO PURCHASE NECESSARY. A purchase will not increase your chances of winning. Open to legal residents of the 50 United States, D.C. and Puerto Rico, who are 18 years or older as of 11/26/15. Void where otherwise prohibited. The JCPenney "Black Friday" Sweepstakes begins 11/26/15 & ends 11/30/15. Ten (10) Grand Prizes: a \$10,000 prize check. Total RV: \$100,000. Odds of winning depend on total entries received. To enter and view Official Rules and prize descriptions, visit jcp.com/sweepstakes. By participating in this promotion, entrants agree to be bound by the Official Rules. Sponsored by J.C. Penney Corporation, Inc., 6501 Legacy Drive, Plano, Texas 75024. JCPenney associates not eligible.



**A.N.A.
LONG-SLEEVE
TEE**
jcp.com
832-1080
orig. \$16

**WORTHINGTON
SEAMLESS TANK
OR CAMI**
jcp.com
832-1080
orig. \$16



**ST. JOHN'S BAY
3/4-SLEEVE
TEE**
jcp.com
845-1684
orig. \$16

**STYLUS
LONG-
SLEEVE
TEE**
jcp.com
850-1470
orig. \$16

WHILE THEY LAST!
5.99
KNIT TOP FOR HER
a.n.a, Worthington,
St. John's Bay & Stylus
select styles
including petites' sizes



**ST. JOHN'S BAY
MOCKNECK OR
TURTLENECK**
jcp.com
845-1692,
845-1693
orig. \$16



ST. JOHN'S BAY CABLE SWEATER
jcp.com 845-5205 orig. \$30



ST. JOHN'S BAY MARLED CABLE SWEATER
jcp.com 845-5220 orig. \$36



ST. JOHN'S BAY CABLE TURTLENECK SWEATER
jcp.com 845-5208 orig. \$30



ST. JOHN'S BAY RIBBED SWEATER
jcp.com 845-5209 orig. \$36



A.N.A DOLMAN SWEATER
jcp.com 842-4118 orig. \$36



A.N.A MESH SWEATER
jcp.com 842-4031 orig. \$36



ST. JOHN'S BAY HENLEY SWEATER
jcp.com 845-5214 orig. \$36



STYLUS CABLE SWEATER
jcp.com 850-5263 orig. \$36



STYLUS SWEATER
jcp.com 850-5260 orig. \$44



A.N.A HIGH-LOW SWEATER
jcp.com 842-4902 orig. \$30



WORTHINGTON SWEATER
jcp.com 831-1022 orig. \$30



WORTHINGTON CARDIGAN
jcp.com 831-1016 orig. \$30

WHILE THEY LAST!
9.99
SWEATER FOR HER
St. John's Bay, a.n.a,
Stylus & Worthington
select styles
including petites' sizes



Prices effective 11/26/15 - 2PM 11/27/15 (12AM CST 11/26/15 - 2PM CST 11/27/15 on jcp.com), unless otherwise noted. Items are subject to availability and may not be available at all JCPenney stores or jcp.com. "Original" and "regular" prices are offering prices that may not have resulted in sales, and intermediate markdowns may have been taken. "Original" prices may not have been in effect during the past 90 days or in all trade areas. Price is not effective in closing JCPenney stores. JCPenney reserves the right to limit returns or exchanges without a valid receipt. "Sale" events exclude Best Value merchandise. "Original" and Best Value items will remain at advertised prices after event. Percentages off original or regular prices, as shown, unless otherwise noted. Actual savings may exceed the percentage off. MSRP represents a suggested price provided by our suppliers. MSRP may be rounded down to the nearest whole dollar. **Coupon Giveaway Offer:** No purchase necessary. Coupon Giveaway while supplies last. Some restrictions and exclusions apply. 1,499,000 coupons available at jcp.com/sweepstakes. Void where prohibited. 1,499,000 Coupons available during the Giveaway Offer. 1,392 \$500 Coupons, Odds: 1:1,019; 14,790 \$100 Coupons, Odds: 1:100; and, 1,404,810 \$10 Coupons, Odds: 1:1. Sponsor: J.C. Penney Corporation, INC. 4999 Regal Center Plaza, Dallas, TX 75244. **Free Shipping:** Applies to standard delivery (4-7 business days) on purchases made 11/26/15 - 11/30/15 of \$49 or more, after promotional discounts and excluding taxes, to a home, office, dorm anywhere within the United States or its territories, or to a JCPenney store on purchases of \$29 or more after promotional discounts and excluding taxes. You will be contacted when your order arrives in store. Free shipping offers do not apply to large/heavy items delivered via truck. For details visit jcp.com/free_shipping.

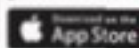


JCPenney



DOWNLOAD THE
JCPENNEY APP
& SHOP ALL DAY
THANKSGIVING!

SNAP2SHOP™: Scan anything
you see here to buy online



GET IN STORE EARLY! YOU COULD GET A

\$500 OFF \$500

SUPER-SAVINGS COUPON!

VALID IN STORE & JCP.COM

STARTING THANKSGIVING DAY

While supplies last. Some restrictions and exclusions apply.
See page 71 for details.

\$100 OFF \$100
OR
\$10 OFF \$10

INSTANT-SAVINGS COUPON!

While supplies last. Some restrictions and exclusions apply.
See page 71 for details.

OR



YOUR CHANCE TO WIN 1 OF 10

\$10,000 CASH GRAND PRIZES

WHILE SUPPLIES LAST!

Some restrictions and exclusions apply. See page 2 for details.



WHILE THEY LAST!

29⁹⁹

ST. JOHN'S BAY PUFFER COAT
FOR HIM OR HER

jcp.com 518-3550, 263-5450
orig. \$100-\$150



WHILE THEY LAST!

14⁹⁹

GUYS' OR JUNIORS'
ARIZONA DENIM

jcp.com 523-4105,
664-8023
reg. \$40-\$42



WHILE THEY LAST!

8⁹⁹

DISNEY COLLECTION
CLASSIC DOLL OR
FIGURINE SET

jcp.com
979-8163,
979-8162,
979-8311
reg. \$12



WHILE THEY LAST!

50- 60% OFF

STAR WARS™:
THE FORCE
AWAKENS
APPAREL
select styles
\$7.99-\$49.99
reg. \$20-\$100
Styles vary by store.



WHILE THEY LAST!

3⁹⁹

BABIES' OR
TODDLERS'
OKIE DOKIE
MATCH-UPS
newborn-5t
reg. \$12

\$4.99
PRESCHOOLERS'
SIZES
sizes 4-7
reg. \$14



WHILE THEY LAST!

2⁹⁹

HOME
EXPRESSIONS
100% COTTON
SOLID BATH
TOWEL

jcp.com
740-4900
reg. \$10

